

Transdisciplinary, action-oriented and user-driven research project that brings together multiple stakeholders - academia, industry, farmers, and policymakers - to unpack agribusiness trade barriers, enhance engagement and bilateral trade through evidence-based insights, and foster partnerships for Australia-India agribusiness innovation.

## **KEY OBJECTIVES**

### **BUSINESS ENGAGEMENT**

This project will serve as a catalyst for agribusiness collaboration between Australia and India by unpacking barriers, exploring new market engagement strategies, and developing select exemplar case studies that highlight opportunities for mutual benefit.

#### **POLICY DISCOURSE**

The project will strengthen public dialogue on agribusiness and bilateral relations by enhancing the quality of discourse through multistakeholder engagement and fostering long term innovative partnerships among academic institutions, agribusiness industry stakeholders, farmer organisations, and policymakers.

### **ACKNOWLEDGEMENTS**

This project is funded under the 2024-25 Maitri Grant Program that supports strengthening the Australia-India relationship in new and innovative ways across a number of sectors. It is administered by the Centre for Australia-India Relations (CAIR) under the Department of Foreign Affairs and Trade, Australian Government.







INITIATION & SCOPING

JULY-NOVEMBER 2025

PHASE **02** 

#### ENGAGEMENT, RESEARCH & ACTIVITIES

- -Multistakeholder engagement, roundtables and workshops
- -Case study research

SEPTEMBER 2025-DECEMBER 2027

PHASE 03

# RESEARCH FINDINGS INTEGRATION & PROJECT OUTCOMES

- -Discussion Paper
- -Strategic Roadmap Report with exemplar case studies

SEPTEMBER 2027-APRIL 2028

PHASE 04

# BEYOND THE GRANT

- -Agribusiness-Innovation Policy Lab
- -Cross-border training programs and educational exchange initiatives.

2028 ENVISION FUTURE FRONTIERS

# TRANSDISCIPLINARY PROJECT

# WESTERN SYDNEY UNIVERSITY - INTERDISCIPLINARY RESEARCH TEAM

Dr Vanita Yadav (Project Lead) and Professor Nicky Morrison from the Urban Transformations Research Centre, Professor Basant Lal Maheshwari, Professor Brajesh Singh and Professor David Tissue from the Hawkesbury Institute for the Environment, and Associate Professor Maria Estela Varua from the School of Business.

#### **INDIAN PARTNERS**

National Institute of Agriculture Management (NIAM) under the Ministry of Agriculture, Government of India; Indian Institute of Technology (IIT) Delhi, India; Development Support Centre, India; and Rainforest Alliance. India.

### **AUSTRALIAN PARTNERS**

Australian Farm Institute, NSW Australia and others.

#### **EXPRESSIONS OF INTEREST**

We are seeking Expressions of Interest (EOI) from a diverse range of Australian stakeholders—including agribusiness organisations, farmers, policy experts, trade facilitators, industry associations, logistics and supply chain partners, investors, and other contributors—who are committed to advancing the agribusiness sector and strengthening bilateral trade between Australia and India through contributions like in-kind or funding or research participation.

For more information or to register EOI as an industry partner, please contact the Project Lead **Dr Vanita Yadav** 

Email for general queries and information: WSU.Maitri@westernsydney.edu.au

Email for EOIs with intended contributions: vanita.yadav@westernsydney.edu.au

#### SUSTAINABLE DEVELOPMENT GOALS

























