



# LEAD Conference Program 2017





# THE LEAD CONFERENCE 2017 BE A CHANGE MAKER

“Change Maker,” it’s a term we’re hearing more and more these days. We are seeing leaders who want to rise up and lead an organisation or lead a movement that creates positive change in the lives of others.

It’s not necessarily a new idea but it’s one that is becoming more and more important to leaders of today and especially leaders of tomorrow.

This conference is about empowering yourself in today’s highly connected, socially conscious world as you learn how to wield your passions, digital tools, and the principles of social entrepreneurship to affect real change in your university, communities, and beyond.

Being able to make change is a quality of leadership. In order to make a difference in your community, create social impact or to be a social innovator and entrepreneur you need to be able to create, embrace and make change. This conference will explore how you as a leader can be a change-maker.

Hopefully through this conference you will pick up some key ideas and skills that you will take away and apply to problems that need solving, movements that need action and lives that need changing.



# PROGRAM

## Tuesday 11 April 2017

TIME	SESSION	PRESENTER	LOCATION
8:30am – 8:50am	<b>Registration</b> Pick up your conference pack and book your timeslot for a free LinkedIn profile photograph. Arrive early as photographer timeslots are limited!		Building O 1.20
8:55am – 9:25am	<b>Introduction</b> Chair of Conference	Michelle Gillard	Building O 1.20
	<b>Welcome to Country</b>	Uncle Greg Sims Community Elder and Gadigal Elder	Building O 1.20
	<b>Official Opening</b> Executive Director, Student Participation and Success	Ellen Brackenreg	Building O 1.20
9:25am – 11:00am	<b>KEYNOTE ADDRESS</b> Tom Dawkins will speak about future trends and social impacts and how millennials can be socially responsible consumers, leaders and team players. Tom Dawkins is the co-founder of 'Startsomegood' - the only crowd-funding site dedicated to social change makers. Tom founded several non-profits including Vibewire, and was the first social media director at global change making organisation, Ashoka before co-founding Startsomegood.	Tom Dawkins Co-founder, Startsomegood Social-Change Consultant	Building O 1.20
11:00am – 11:30am	<b>MORNING TEA</b>		FOYER
11:40am – 12:50pm	<b>SESSION 1</b> Choose one of these six sessions to attend:		
	<b>Linking up with LinkedIn</b> This is a great session for you to explore a variety of ways in which you can use LinkedIn as a tool to enhance your job seeking and promote yourself online. During this session with LinkedIn and the Careers Team you will join groups, and practice making and maintaining professional contacts.	LinkedIn and Careers	Building P 1.52
	<b>Stand-up for Change</b> Explore how you as a young leader can start your own advocacy campaign. The Red Cross will help you discover how you can do this in your local and international community.	The Red Cross	Building P 1.51
	<b>Change Yourself, Then Others</b> Learn about how strengthening your inner self can help others. You will discover how learning from experiences with self-reflective processes can support others in their change-making.	Ben Weir Chaplain, Chaplaincy	Building P 1.49



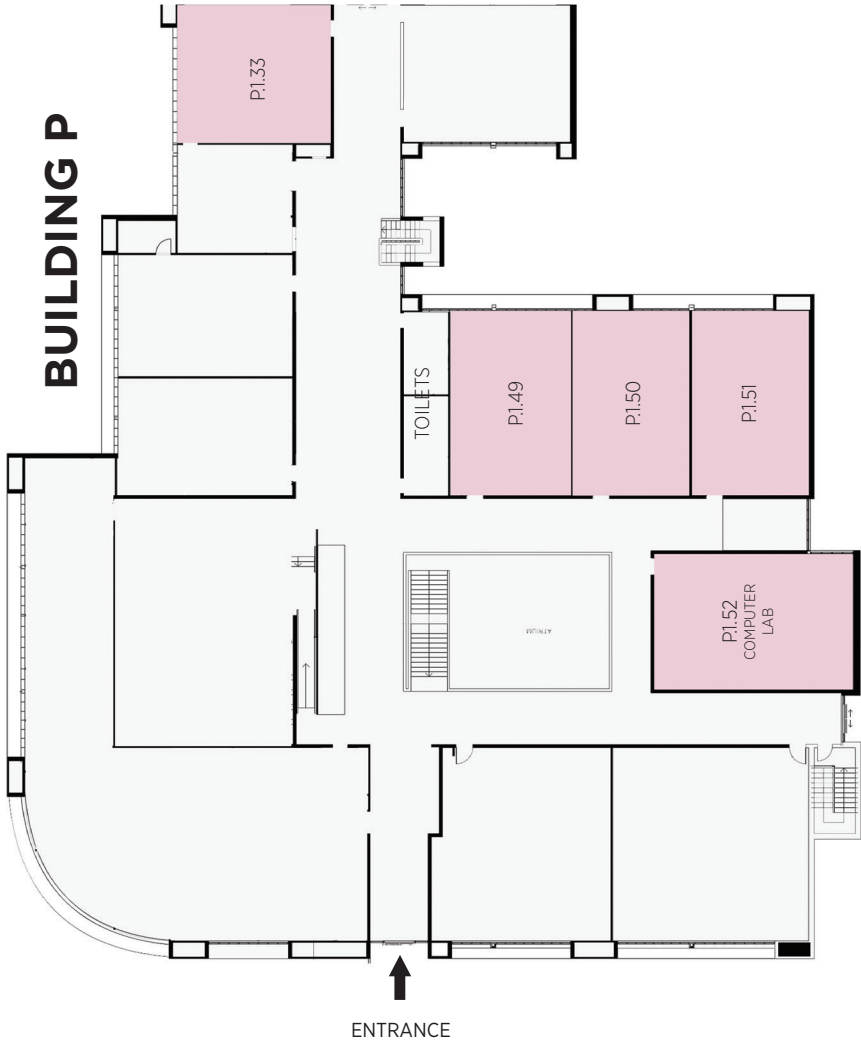
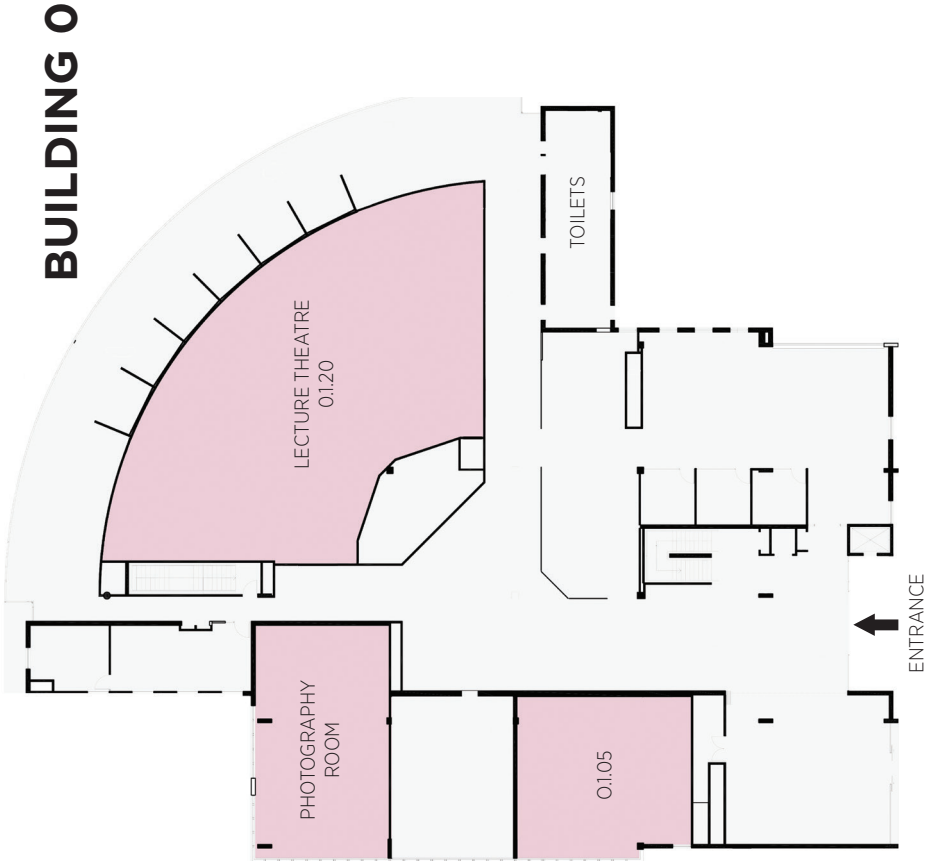
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11:40am – 12:50pm	<b>A Growth Mindset is the Right Mindset</b> What if the biggest barrier to your growth and potential is your own mind? The growth mindset workshop is for entrepreneurs and innovators who want to explore their own thinking process, learn practical ways to make it more effective and strengthen their ability to make change in the world.	Naomi Nash Strategic Director, New River Leadership	Building P 1.50
	<b>The Power of Creativity</b> Explore how to think on your feet and react and adapt very quickly to unexpected events. The LMA crew will help you discover the tools and skills to say 'yes and...' through improvisation activities.	Laugh Masters Academy	Building P 1.33
	<b>Be A Voice – Leading for Others</b> Learn about how you as a student leader can be a standing voice for others at university and your local community.	Luce Andrews Director, The Academy	Building O 1.05
12:50pm – 1:50pm	<b>LUNCH</b>		FOYER
2:00pm – 3:00pm	<b>MAIN SESSION</b> <b>How ChangeMaking can change your life</b> Amanda Tattersall will share the journey she took from university student to co-founding some of Australia's most innovative social change organisations - GetUp.org.au and the Sydney Alliance. She will discuss how ChangeMaking has changed her life, and why – in a world of Donald Trump, inequality, racism and injustice - we all need to be changemakers.	Dr. Amanda Tattersall Co-founder GetUp.org.au and founder of the Sydney Alliance Community organiser and scholar	Building O 1.20
3:10pm – 4:20pm	<b>SESSION 2</b> <b>Choose one of these six sessions to attend:</b>		
	<b>Linking up with LinkedIn</b> This is a great session for you to explore a variety of ways in which you can use LinkedIn as a tool to enhance your job seeking and promote yourself online. During this session with LinkedIn and the Careers Team you will join groups, and practice making and maintaining professional contacts.	LinkedIn and Careers	Building P 1.52
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4:30pm – 5:30pm	<b>Alumni Panel</b>	Dr John McGuire	Building O 1.20
5:30pm – 5:40pm	<b>Wrap-up</b>		Building O 1.20
5.40pm	<b>FINISH</b>		
5.40pm – 7:00pm	<b>After Event</b>		

FLOOR PLAN LEAD CONFERENCE



	Break-out Room 1	Break-out Room 2	Break-out Room 3	Break-out Room 4	Break-out Room 5	Break-out Room 6
ROOM	O.1.05	P.1.33	P.1.49	P.1.50	P.1.51	P.1.52
<b>Session 1</b> 11:40 AM – 12:50 PM	Be A Voice – Leading for Others	The Power of Creativity	Change Yourself, Then Others	A Growth Mindset is the Right Mindset	Stand-up for Change	Linking up with LinkedIn
<b>Session 2</b> 3:10PM – 4:20PM	Be A Voice – Leading for Others	The Power of Creativity	Change Yourself, Then Others	A Growth Mindset is the Right Mindset	Stand-up for Change	Linking up with LinkedIn

## Keynote Speaker



### TOM DAWKINS

Co-founder 'Startsomegood'  
Social-change Consultant

Tom Dawkins is the co-founder 'Startsomegood' - the only crowd-funding site dedicated to social change makers. A social-change consultant he works alongside social enterprise and corporate organisations to help them make measurable profit from humanity in business.

Tom's pioneering work in the non-profit space has been recognised with numerous accolades including Innovator of the Year Award by the Nexus Summit and the innovation award at the Australia and New Zealand Internet awards.

Tom is also frequently featured in the press in publications such as the Financial Review, Sydney Morning Herald, The Age as well as regularly commenting on shows on the ABC network, The Feed and triple J.

Tom found his passion for social change as a teenager in the United Kingdom. As a 16 year old he was kicked out of his English class, and as he left, picked up a flyer in the hallway that changed his life forever. The flyer was advertising the opportunity for a few ambitious students to head to the States on exchange, and following his heart, that is exactly what Tom did.

Not long after arriving in the USA, a date with destiny arrived and Tom was asked to act as a representative for millions of his peers at the UN world leaders summit. For Tom this was an amazing opportunity yet also revealed a startling truth.

Tom realised that only a small population of the world's 'privileged' youth were able to contribute to social change forums, when in reality millions of others were also passionate about initiating social change projects.

Since that powerful realisation Tom Dawkins has spent the last two decades levelling the playing field ensuring that 100% of society can engage in and benefit from social entrepreneurship. Tom founded several non-profits including Vibewire, and was the first social media director at global change making organisation Ashoka before co-founding Startsomegood.

Having been asked to take the stage at global events including SXSW, Vivid, SOCAP and the UN's World Summit on the Information Society. Tom now helps corporates unlock the change making potential lying dormant within their businesses, giving them the tools to create an engaged and aligned workforce that meet the expectations and demands of the modern, conscionable consumer.

## Main Session



### DR AMANDA TATTERSALL

Co-founder GetUp.org.au and founder  
of the Sydney Alliance  
Community organiser and scholar

Amanda Tattersall co-founded GetUp.org.au and founded the Sydney Alliance (the broadest and deepest coalition of civil society organisations in Australia). She authored Power in Coalition, the world's first comparative analysis of alliance building. She was previously the President of the National Union of Students and the Assistant Secretary of Unions NSW. She is currently producing a podcast series called "The ChangeMakers" and is a post-doctoral fellow at the University of Sydney.

# Facilitators

## LUCE ANDREWS

Director, The Academy  
Western Sydney University

Luce brings many years of experience to his current role at the Western Sydney University. He has previously held several roles including head of tertiary residential communities, education programs and Director of Residential and Campus Communities at the Australian National University.

Luce has a passion for education as a vehicle for positive life and societal change. He has worked in Australia for twenty years, both professionally and as a community advocate, supporting the development and enrichment of many student and minority communities. He developed and refined the world's first non-residential Virtual Collegiate Community and has taught across several program areas including leadership, diversity and equity, communications and sexuality.

His current research interests include the student leadership paradigm; the impacts of community-engaged service learning and the disruption of traditional teaching and learning pedagogies.

## THE RED CROSS

Charity and Community Service Provider

The Australian Red Cross is a leading humanitarian aid and community services charity in Australia. Tracing its history back to 1914 and being incorporated by royal charter in 1941, the Australian Red Cross Society is the Australian National Society of the International Federation of Red Cross and Red Crescent Societies and part of the International Red Cross and Red Crescent Movement.

Red Cross Young Humanitarians have a thirst for knowledge, a desire for change and are looking to contribute their energy, culture and creativity to the way Red Cross engages with all communities. They are Red Cross volunteers, members, supporters and staff. Young Humanitarians are actively involved at every level of Red Cross and across all of their service and program areas.

## CHRISTOPHER JONES

Customer Success Manager  
LinkedIn

Chris' role with LinkedIn sees engagement with internal recruitment teams, ensuring that they are achieving recruitment goals for their organisation. He also spends a great deal of time helping university students and recent graduates in unlocking the power of LinkedIn, and building their professional brand.

Chris has a background in sales and marketing, having worked for a number of companies in the non-profit, FMCG and technology industries. This has allowed for a large amount of exposure to both slow moving, and more innovative operations. With this experience, he has been able to help develop a number of programs that have a large amount of impact, with small amounts of outlay. Working at LinkedIn has given him exposure to large amounts of change, both internally, and with working with the wider community.



## LAUGH MASTERS ACADEMY

### Improv and Sketch Comedy

Laugh-Masters Academy (LMA) is Australia's first and only "Chicago Style" Long Form Improv & Sketch Comedy School to offer Classes and Corporate Training Programs in Sydney and Melbourne. They improve creative thinking, problem solving, idea generation, teamwork, communication skills and self-confidence all within the realm of having fun.

LMA Instructors have the highest pedigree and come with experience from training centres in Hollywood - and Chicago, the official birthplace of Improv and Sketch comedy. They bring wide ranging philosophies from schools such as The Second City, Groundlings, Upright Citizens Brigade, i.O. (Improv Olympic), The Annoyance, and WestSide Comedy Theater.

The LMA process leverages the power of procedural learning and contextualises exercises to ensure takeaways are retained and taken up for future applications. In short, LMA's fun, full and half-day workshops teach serious skills using proven exercises and techniques to give participants the tools they need to get things done better, faster and happier.

## JACKIE SIMPSON

### Careers Education Consultant Western Sydney University

Jackie was a high school teacher for ten years before exploring other avenues such as sales, running her own restaurant, and renovating houses (long before it became trendy on reality TV!).

She found her real calling when she stumbled into Adult Education, eventually gaining a Master of Education. Her extensive experience in assisting long-term unemployed groups prior to moving into Higher Education means that she has developed creative strategies for assisting students with their transition into the workforce.

She has worked at Western Sydney University for over twelve years and has recently returned from a year in Vietnam as a Career Counsellor.

Jackie sees herself foremost as an educator, facilitating career exploration and building lifelong career management skills for students. She is currently the Team Leader for the Career Development Learning Team at Western Sydney University.

## NAOMI NASH

### Director of Strategy & Development New River Leadership

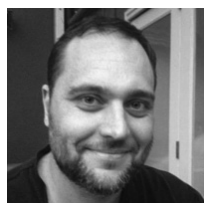
Naomi is the Managing Director and lead consultant with New River Leadership. She has worked with social welfare agencies, schools, executives and individuals to explore leadership, innovation and cultural change. She enjoys listening deeply to organisational story, encouraging individuals, fostering positivity and building partnerships. She loves playing guitar, writing songs and travelling in Australian wilderness areas.

## BEN WEIR

### Chaplain Western Sydney University

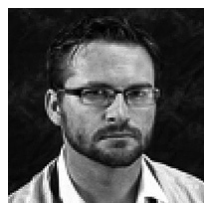
Ben Weir is one the chaplains at Western Sydney University (from the Uniting Church). Ben has a background in teaching, counselling and coaching; as well as in leadership development in the community and not-for-profit sectors. In addition to this, he is a fully qualified yoga teacher. Ben loves helping people bring their full humanity into their places of work and study: healthy minds in healthy bodies can build a better, kinder world!

## Alumni Panel



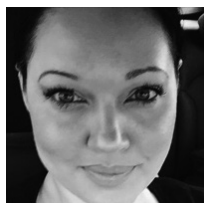
**CHAIR**  
**DR. JOHN MCGUIRE**

Lecturer, Sociology, Criminology  
& Anthropology  
Western Sydney University  
Western Sydney University Alumnus



**PETER HOPE**

Community Project Officer - Youth at  
Fairfield City Council  
Bachelor of Arts, Musicology and  
Ethnomusicology 2003  
Young Alumni Award Winner 2016



**GEMMA ADAMS**

Group Recruitment Manager,  
The GPT Group  
Bachelor of Business (HR and Industrial  
Relations) 2008



**DAMIAN MCDONALD**

Curator, Powerhouse Museum, Sydney  
Master Of Arts (Creative Writing) 2004



**GEORGE KONSTAND**

Director, BRANDOLOGY  
Bachelor of Arts, Humanities/Humanistic  
Studies 2008

The LEAD team would like to thank the following organisations and university units for their donations and support in bringing the LEAD conference to Western Sydney University students.

### **INTERNAL**

The Academy

Careers

International Office

MATES

Office of Widening Participation

PASS

Program's Unit

Student Representation and Participation

Transition Success

### **EXTERNAL**

The Coffee Club, Nepean River

HCF

Officeworks



All information is correct at time of printing, and subject to change.

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**[WESTERNSYDNEY.EDU.AU/LEAD](http://WESTERNSYDNEY.EDU.AU/LEAD)**