



GETTING STARTED IN EDUCATIONAL RESEARCH


Professor Wendy Hu

Associate Dean Learning & Innovation, Professor of Medical Education

Honorary Medical Officer, Sydney Children's Hospital Network

Editor, BMC Medical Education, Perspectives on Medical Education

THE PROBLEM



I want to write up
my evaluations as
a research paper



heartsink

**(Medical education) research is
often small-scale,
poorly conceptualised and
under-theorised.**

Lesley Pugsley, 2008

Expectation and experience: dissonances between novice and
expert perceptions in medical education research *Medical
Education* 2008;42:866-71

WESTERN SYDNEY
UNIVERSITY



Adv in Health Sci Educ
DOI 10.1007/s10459-007-9092-0

EDITORIAL



Is medical education research ‘hard’ or ‘soft’ research?

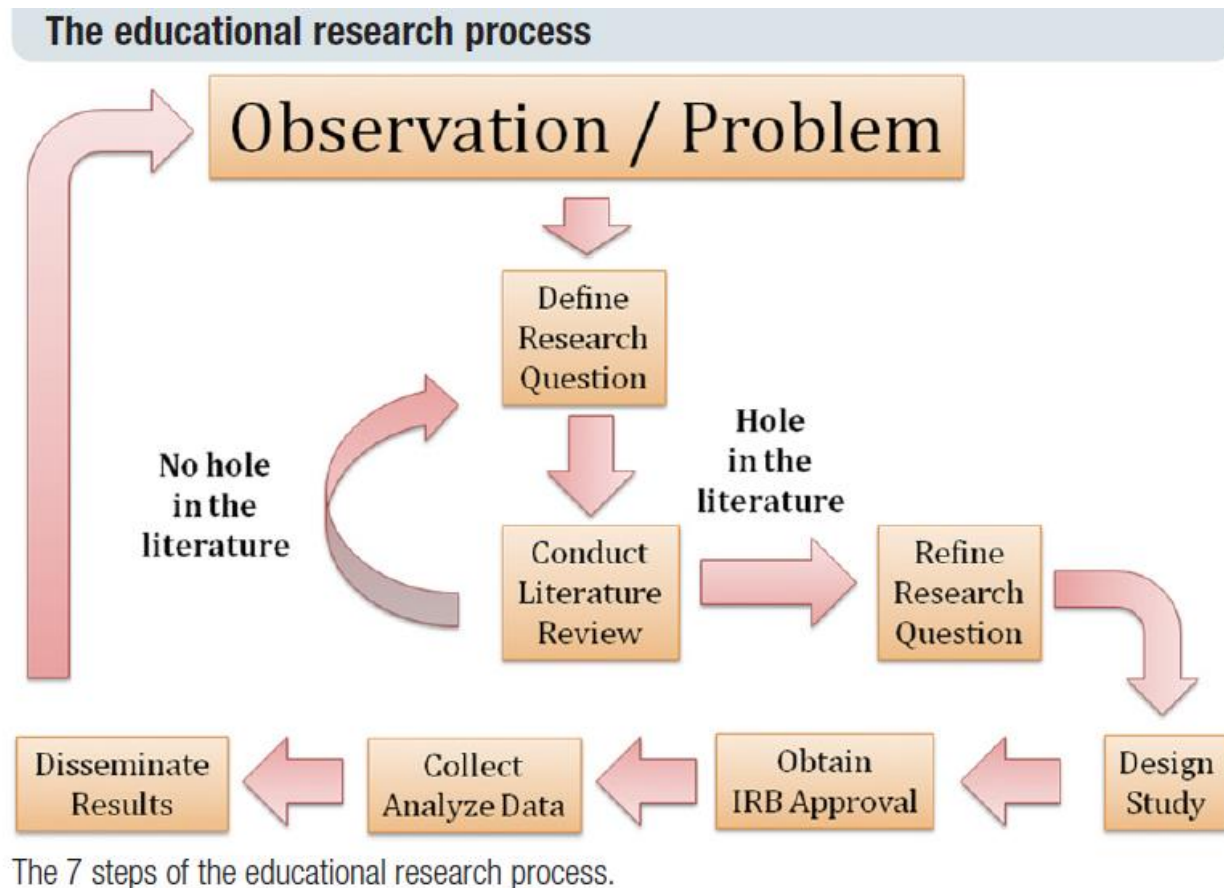
Larry D. Gruppen



WESTERN SYDNEY
UNIVERSITY



A well-designed *educational* research study is a well-designed research study





Tip # 1

Conceptualising your research

Conceptualising research

PROBLEM-GAP-HOOK

- What's a **problem** that people are talking about?
- What's a **gap** in knowledge or thinking about the problem?
- What's the **hook** that will convince people that this gap is important?

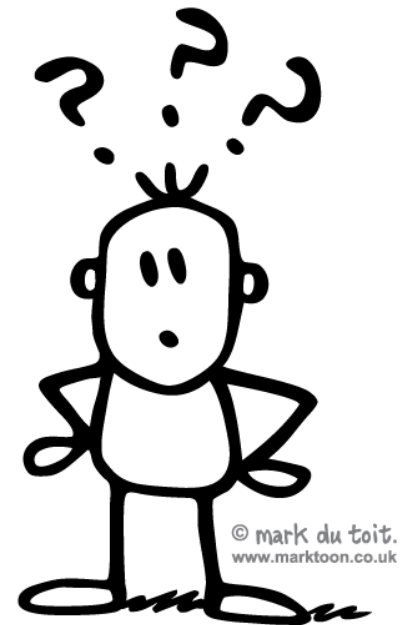


What interests, surprises or bothers you about teaching and learning?

Observations from daily practice can become innovative research

Are there questions about what you are doing already?


If something is worth evaluating, it **could** be worth researching



Tip # 2

What's your research question?





**I'm going to
compare a sim
workshop with
lectures**



Why bother?

***FINER*: Is your question**

Feasible?

Answerable with available resources

Interesting and Important?

To you, and to your professional community

Novel?

Adds to what is already known

Ethical?

Answerable without taking undue risks

Relevant?

Answering it matters to your institution ***and*** others

Tip # 3

Upskill in key areas



Understand the main approaches

	QUANTITATIVE	MIXED METHODS	QUALITATIVE
Scientific method	Tests a hypothesis with data = <i>deductive</i>		Generates a hypothesis from collected data = <i>inductive</i>
Aims to...	Describe and predict effects and causes		Describe and explain social phenomena
Data sampling	Single or narrowly defined sources		Multiple sources and perspectives
Study context	Controlled, context free		Naturalistic, context specific
Data collection	Surveys, interviews, databases, records...		Surveys, interviews, records, focus groups, images, video...
Data type	Numerical only		Text, words, images
Data Grouping	Pre-defined categories		Categories defined through data analysis
Data Analysis	Identify statistical relationships		Identify patterns and themes

(Education) Research Skills 101

- ✓ Searching the educational literature
- ✓ Appraising quantitative and qualitative research

Medical Teacher: AMEE Guides, 12 Tips series




Academic Medicine: Last Page series

The Clinical Teacher: The Clinical Teacher's Toolbox

AM Last Page: How to Perform an Effective Database Search

Lauren A. Maggio, MS(LIS), MA, medical education librarian, Stanford University School of Medicine, Nancy H. Tannery, MLS, associate director for User Services, University of Pittsburgh Health Sciences Library System, and Steven L. Kanter, MD, vice dean, University of Pittsburgh School of Medicine

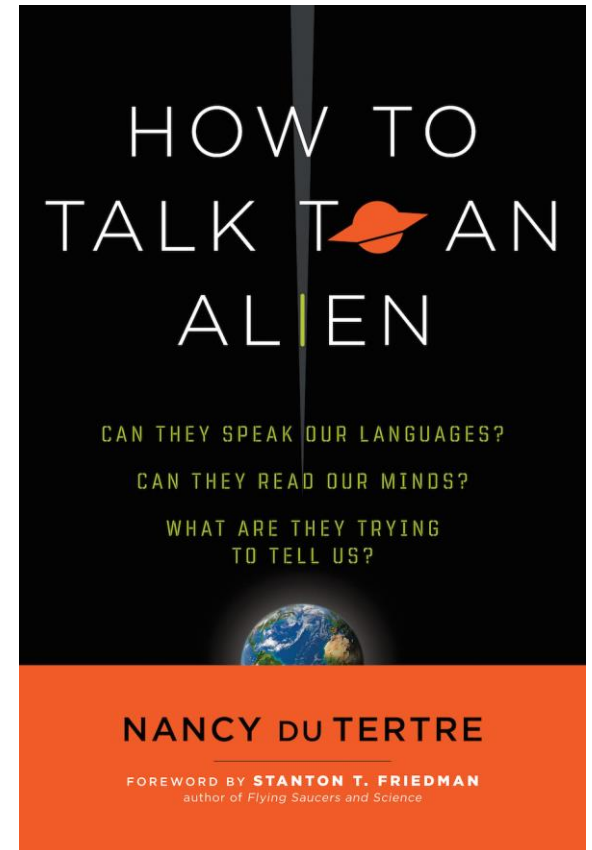
1. Choose a database

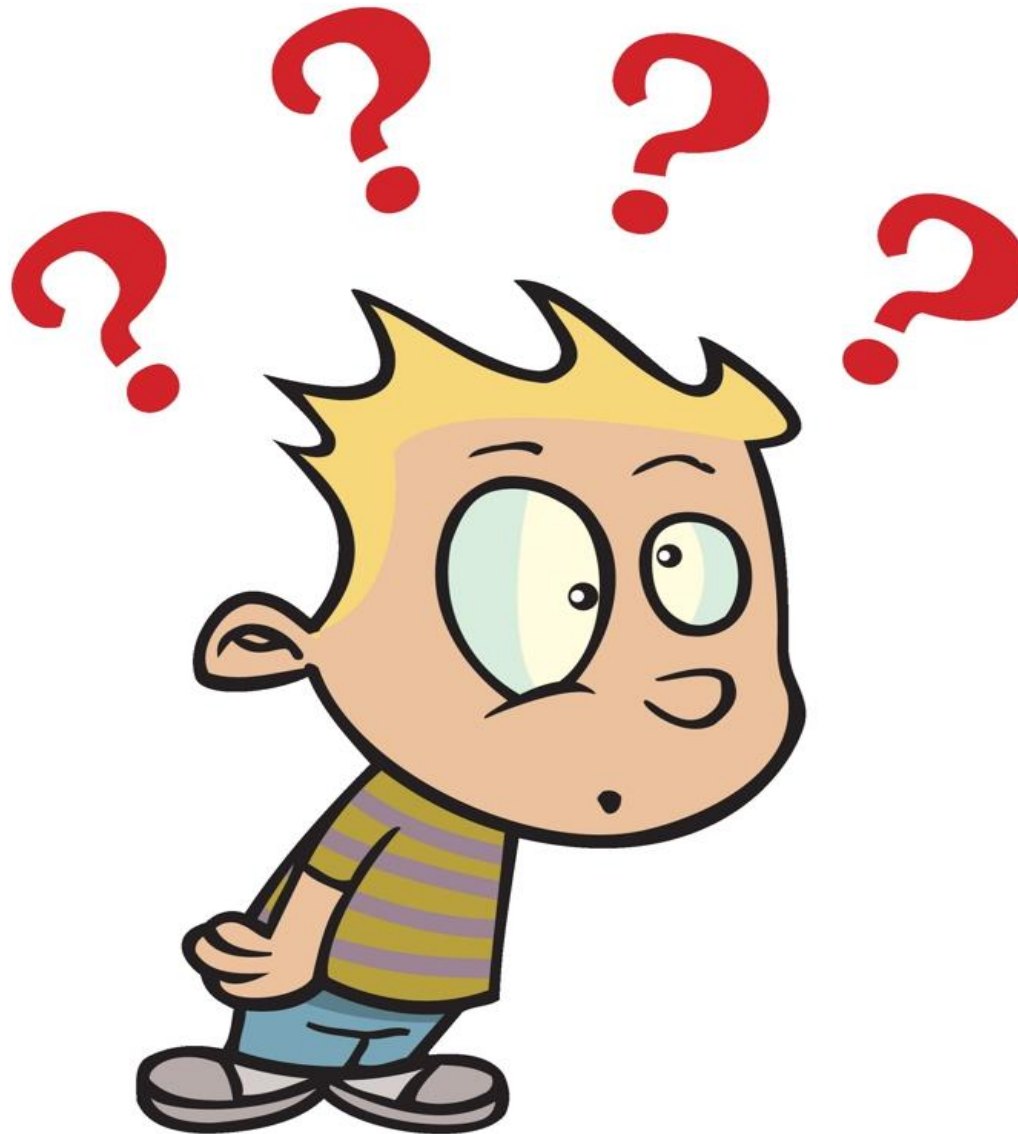
Database	Medline www.pubmed.gov	Google Scholar www.scholar.google.com	ERIC www.eric.ed.gov	CINAHL www.cinahl.com	Scopus www.scopus.com
Coverage	<ul style="list-style-type: none">• Biomedical literature• Journal articles	<ul style="list-style-type: none">• Diverse disciplines• Journal articles, book chapters, dissertations, abstracts	<ul style="list-style-type: none">• Education literature• Journal articles, book chapters, Association of American Medical Colleges reports	<ul style="list-style-type: none">• Nursing and allied health literature• Journal articles, book chapters, dissertations, audiovisuals	<ul style="list-style-type: none">• Scientific, technical, medical and social sciences literature, citation searching• Journal articles, conference papers
Controlled vocabulary (See 2A)	Yes	No	Yes	Yes	No
Access	 Open	 Open	 Open	Subscription	Subscription



Tip # 4

Do I need a “theoretical framework”?





Versteh



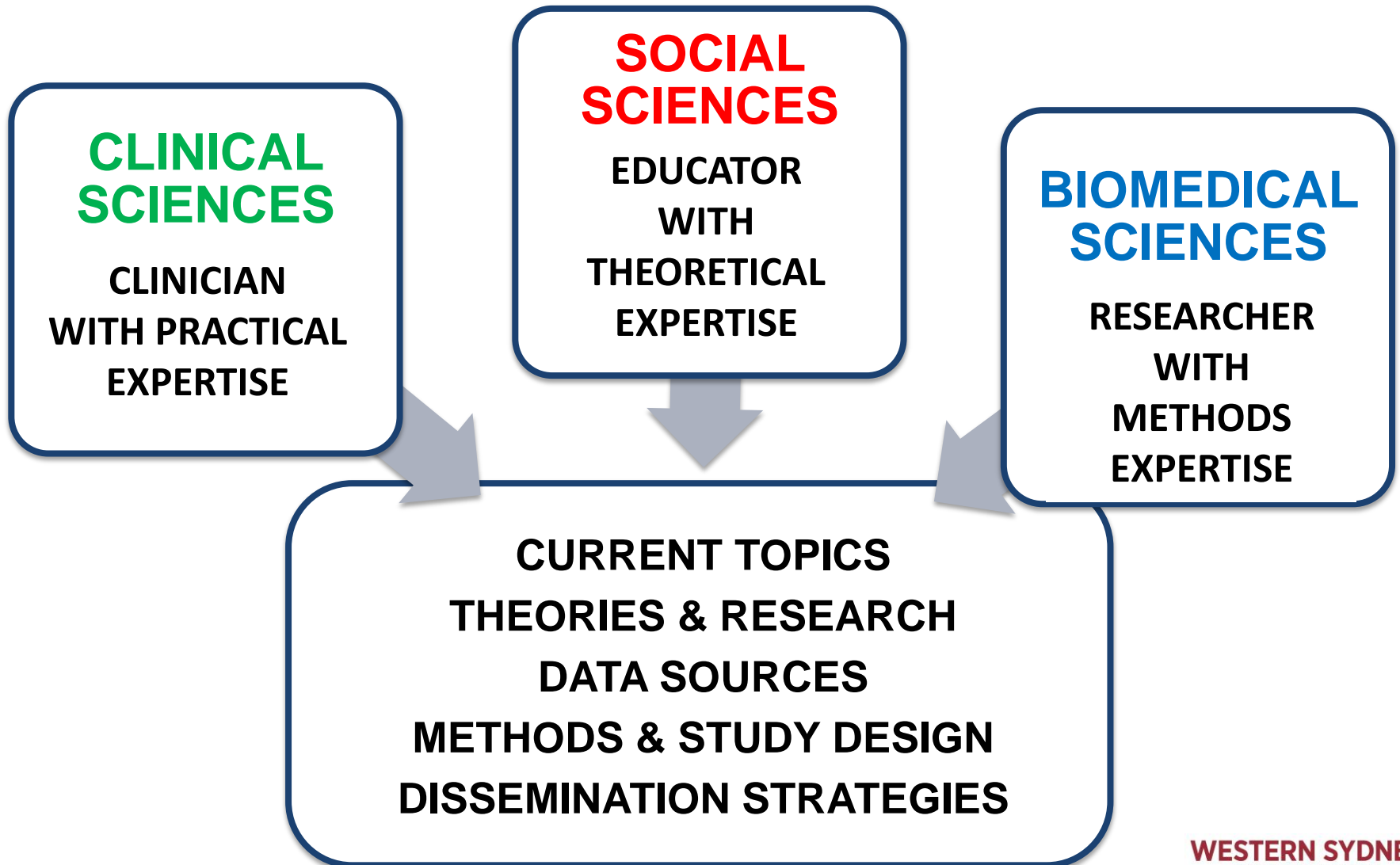
learner can
n guided
stance
Proximal

Tip # 5

Educational research is an interdisciplinary team effort



Disciplines in Clinical Education



Building collaborations

Look for “complementariness” across

- Professions and disciplines
- Institutions and training continuum

Start small

Earn trust

Develop a common language

Healthcare Simulation

Dictionary

<http://www.ssih.org/Dictionary>



Tip # 6

Join the Health Professions Education community



Welcome to the Australasian Simulation Congress

Monday 28 August – Thursday 31 August 2017
International Convention Centre, Sydney, Australia

NEY

And create your own community

- **Join a professional society or group**
 - ANZAHPE, AMEE....
 - An education interest group in your discipline
- **Form your own local community**
 - Locate like-minded colleagues, trainees, students
 - Meet, develop research strategies
 - Identify training needs, pool resources



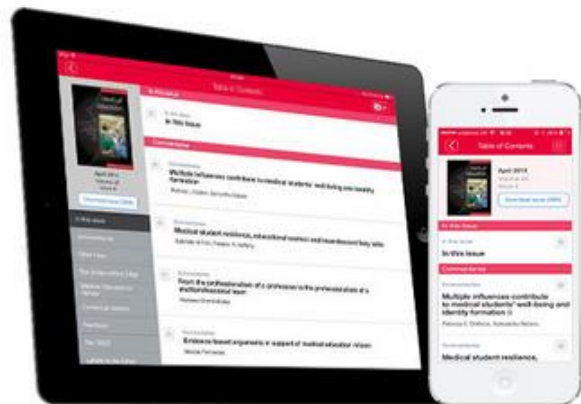
Tip # 7

Recognizing what's *really* new



Identifying hot topics

BE	A Peer Reviewer
DO	Conferences, Working Groups
SCAN	Subscribe to Journal ToC's Medical Education <i>eg Clinical Teacher</i> General medical journals Discipline specific journals Conference Abstracts, Reports Listservs, Social Media



New Podcasts
available.

Read the latest tweets from [ASME](#)



STUDENT TRAINEE	Selection Career choice Burnout, resilience and well-being
TEACHER SUPERVISOR	Training and supporting clinician teachers Careers in medical education
WORKPLACE LEARNING	Teamwork and inter-professional learning Professional and organisational socialisation
CURRICULUM PROGRAM	Communication skills Professionalism and fitness to practice
DELIVERY METHODS	Impact of technology Role of simulation
ASSESSMENT	Effective feedback Competency and readiness for practice

Adapted from Exploring stakeholders' views of medical education research priorities. Dennis et al, *Med Educ* 2014;48:1078-91

Tip # 8

**But I don't have a
research grant**



Being entrepreneurial

- **Funding**

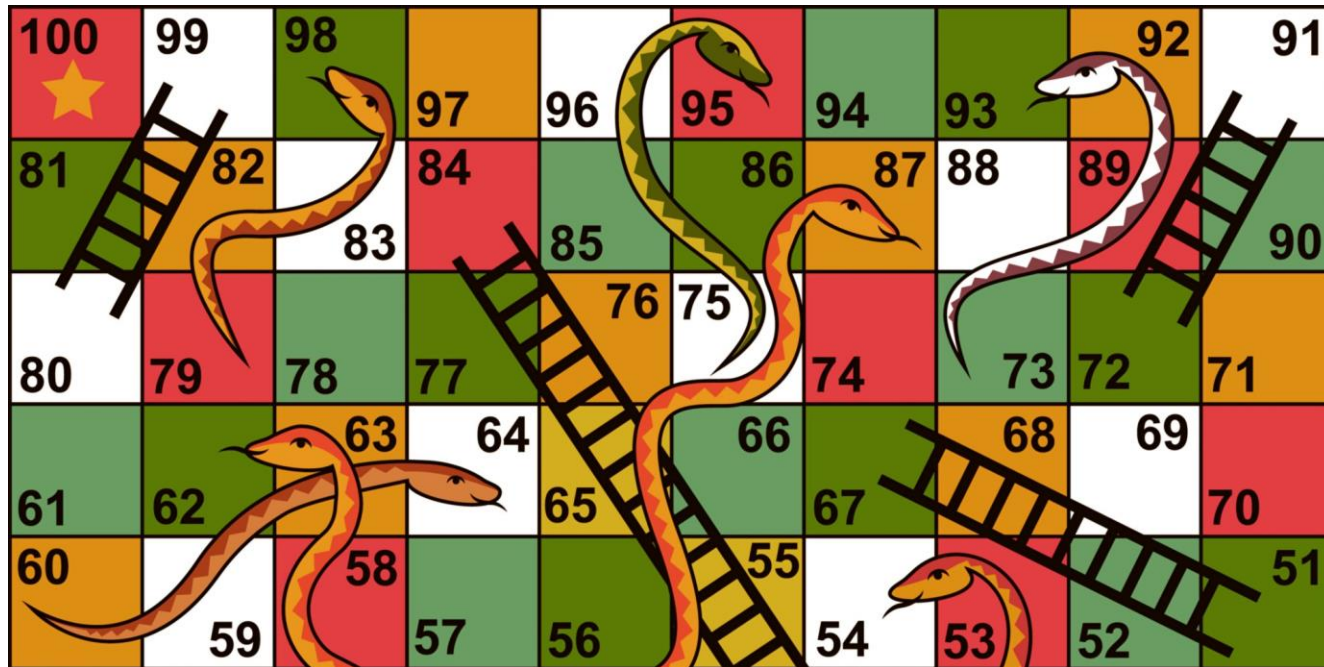
- **Internal:** Seed and improvement grants
- **External:** Accreditation and Professional bodies, Community and Service Partners, Consumer groups
- Anticipate the funding cycle
- Income from courses, workshops

- **In-kind resources**

- Non-clinical Staff, Trainees, Students
- Equipment ⇌ Expertise

- **Communication strategy**

- Who are your internal and external stakeholders?



Tip # 9

Set up for publication

Get ethics early

- **Low and negligible risk**
 - Quality improvement ~~X~~
 - Educational evaluation ~~X~~
- **Strategies**
 - **University vs LHD as primary approver**
 - Who are the participants?
 - Where is the study to be done?
 - Impact on patient care
 - **“Umbrella” approvals**
 - **“Omnibus” or cohort designs**
- **Talk to your HREC**



Authorship...

Is based on

- Substantial contributions to the conception and design, OR acquisition, analysis, or interpretation of data; AND
- Drafting the work or revising it critically....AND
- Final approval of the version to be published; AND
- Agreement to be accountable for all aspects.....

Convention for order of authors may differ



Set up for publication *quality* by having:

A good research question ✓

A sound study design ✓

Tip # 10

Peer reviewed papers are not the only way to make an impact



Build a portfolio of educational scholarship

Educational outputs

- Conference papers, posters
- Creation and uptake of teaching resources

MedEdPortal <https://www.mededportal.org/>

Peer Recognition

- Peer evaluation, mentoring, invitations, awards
- Pre-print publication/ post-publication review:

MedEdPublish <http://www.mededpublish.org/>



Publishing educational innovations

Includes new techniques, methods, settings

Does NOT include standard evaluations or QI

HEALTH PROFESSIONS EDUCATION JOURNALS

- *The Clinical Teacher*
- *Perspectives on Medical Education: Show & Tell*
- *Medical Education: Really Good Stuff*
- *Medical Teacher: How we...*
- *Teaching and Learning in Medicine: Case Reports*
- *Advances in Simulation: Innovations*

OTHER JOURNALS

- Some discipline specific journals
- Clinical quality improvement journals

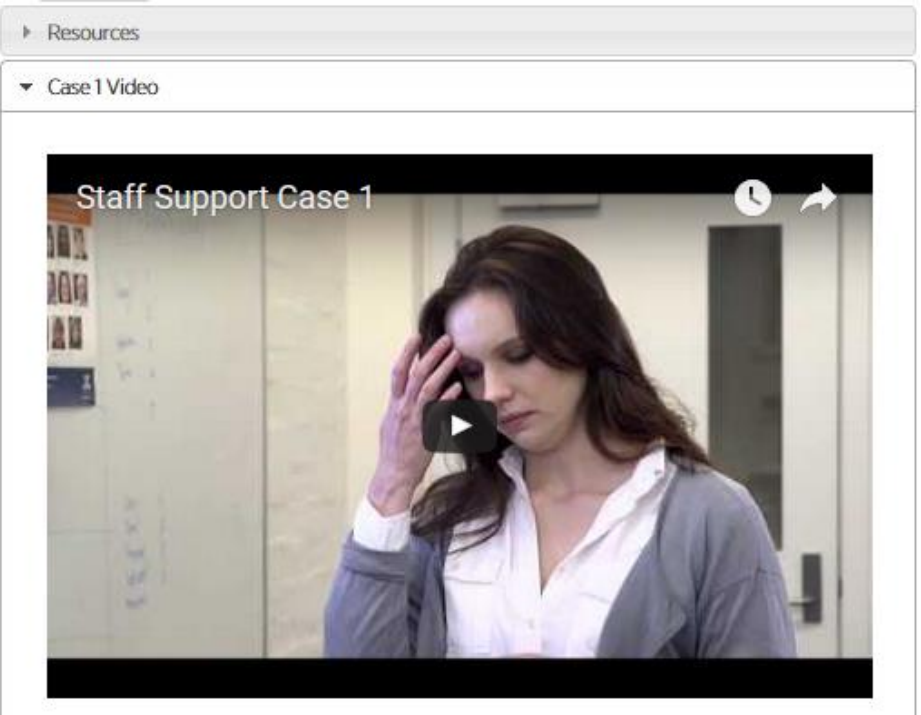
AN EXAMPLE

Supporting Staff who Support Students

Training for staff who support students. Flynn ER, Woodward-Kron R, and Hu W. *Clin Teach*, 2015. 12:1-6

From Paperwork to Parenting: Experiences of professional staff in student support. Hu W, Mann R, Flynn E, Woodward-Kron R. *Med Educ*, accepted June 2016

Multimedia training resources for staff who deal with health professional students



http://www.westernsydney.edu.au/medicine/som/medical_education/support

Activities and Impacts 2011-2016

3 rounds data collection, analysis – and ethics approvals

43 interviews at 15 sites, 5 medical schools

4 video resources, training materials, 1 website

18 workshops to 150 participants in 3 countries

3 conference presentations, 2 abstracts

4 journal submissions, 2 publications

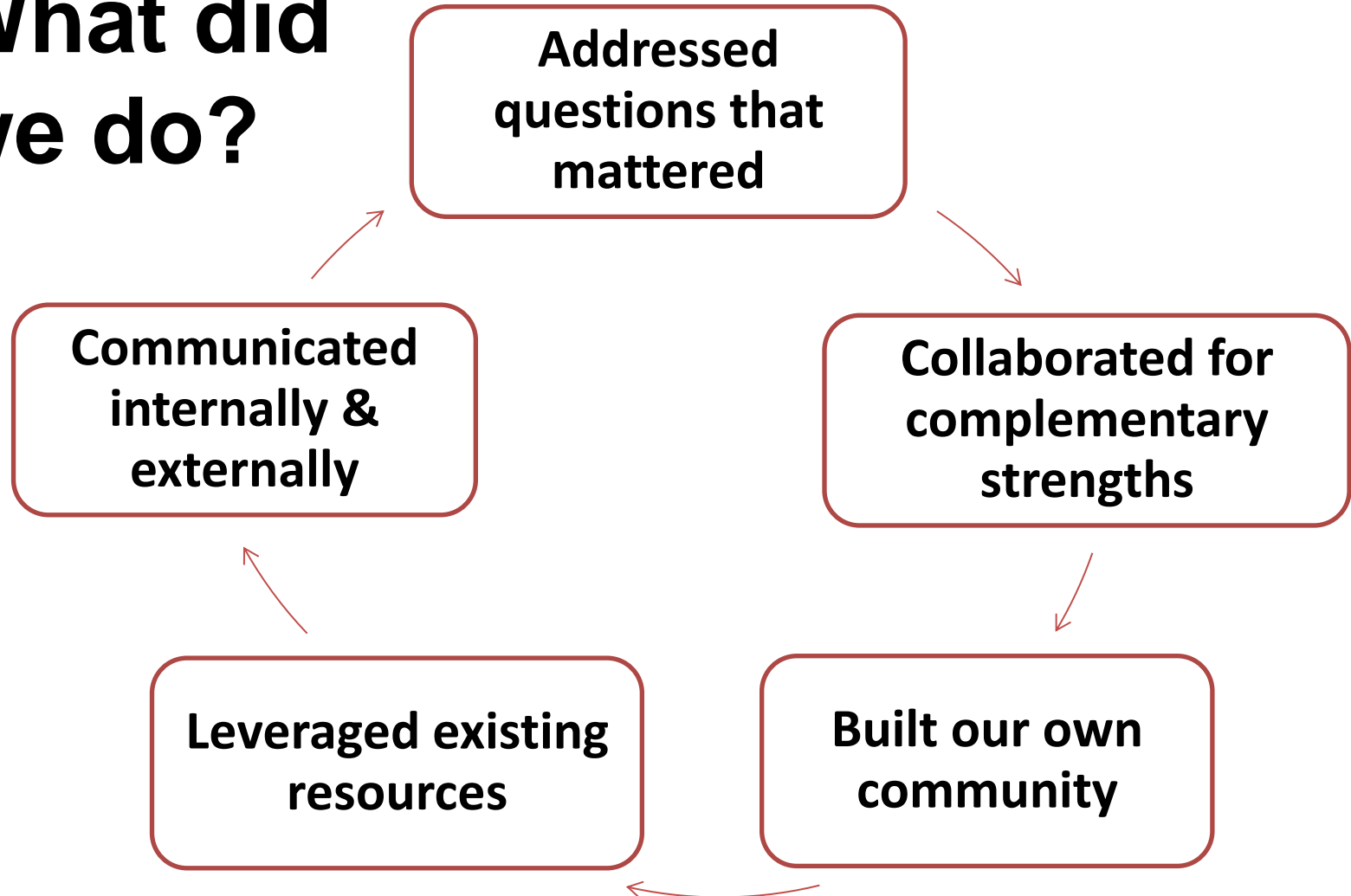
1 research internship, 2 requests to use resources

2 curriculum reports, many policy changes

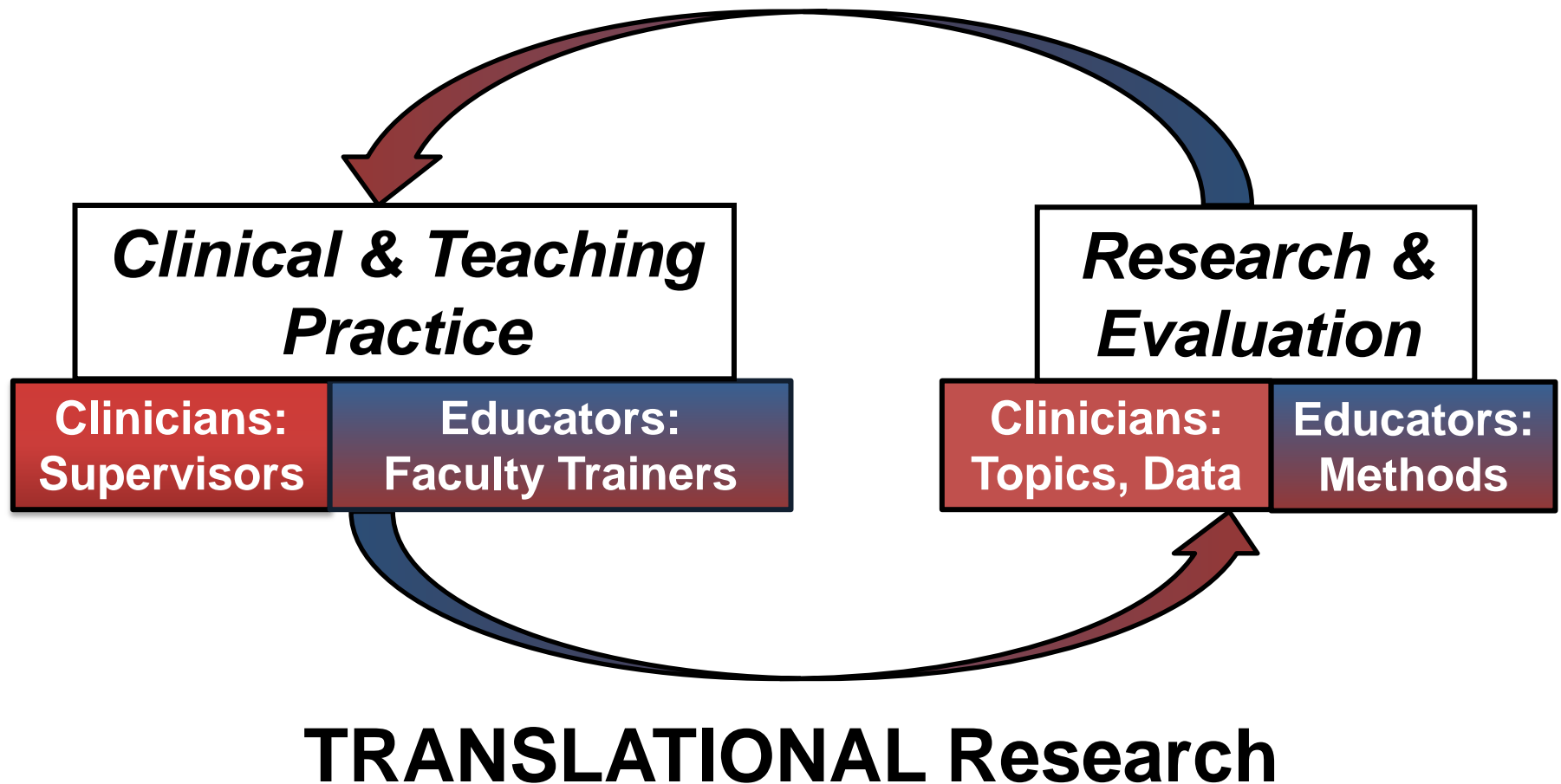
.....more data collection, workshops, publications

= \$200

What did we do?



Health Professions Education Research is



Health Professions Education Research is



TRANSLATIONAL Research

Questions?

Wendy Hu

w.hu@westernsydney.edu.au

Resources

To the point: a primer on medical education research.

Nuthalapaty FS et al *Am J Obstet Gynae* 2012;207(1):9-13

Conducting research in health professions education: from idea to publication.

Academic Medicine, Nov 2016 . *AM Last Pages* 2010-2016

Model for developing educational research productivity: the Medical Education Research Group

Perry M et al *West J Emer Med* 2015;6:947-951

Medical education scholarship: An introductory guide: AMEE Guide No.89.

Crites GE et al *Med Teach* 2014 36(8):657-74

The Writer's Craft (series)

Lingard, L *Perspectives on Medical Education*