



Business

SUITABLE FOR MASTER OF RESEARCH

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SUITABLE FOR MASTER OF RESEARCH OR PHD

Diaspora Philanthropy

Dr Aila Khan: a.khan@westernsydney.edu.au

Supported by: Dr Michael Lwin

Research area: Marketing

Australia is made up of multiple diasporas. These communities often have strong links with their original homelands. Our project investigates the philanthropic links which these diasporas use to assist various socio-economic and other welfare projects in their countries of origin. The research team has already undertaken work with a charity foundation in Pakistan. We plan to investigate the impact of charitable giving, volunteering, and the set-up of philanthropic foundations by different diasporas.

Human Robot Interactions: What drives consumers to adopt the technology?

Dr Michael Lwin: m.lwin@westernsydney.edu.au

Supported by: Dr Aila Khan, Dr Omar Mubin

Research area: Social Robots

Understand the human psychology behind the use of social robots in an applied business environment. Using Pepper the social robot you will be conducting a series of experimental studies to understand how social robots perform in the real world.

You will get to operate Pepper and run models to describe where, when and how social robots can be used effectively.

There are thousands of small businesses that can benefit from the use of social robots. The research will examine how social robots can disrupt the small business industry.



SUITABLE FOR PHD

N/A
