WESTERN SYDNEY
UNIVERSITY

Signage and Information Display Standards V18.0

Western Sydney University
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1.

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Version History

V16.0	27.05.16	Hedda Lameks	Update of Standards to incorporate the new brand mark, colour way & University name change.
V16.1	22.06.16	Hedda Lameks	Information added regarding non standard room naming. P: 18, 19, 43 Slat restriction removed for wall mounted signage. P:33 Magnetic faces changed to permanent for Top Hat projecting. P:34 Spandex & Info Panel added to Construction. Pages: 22, 26
V17.0	04.10.17	Hedda Lameks	Section 1c: Further detail regarding message grid and layout added. P: 25-36 BW10 changed to Traffolite. Section 1d Statutory added P:476-52 All tactile signs moves to Section 1d. Statutory Additional Statutory signs included ST3-6 inclusive. Pages: 51, 52 Section 1e: ID6-10 inclusive added P:66-70 Section 2c: EW3.2 & EW7 added P:86 & 98 Section 2b: Requirement for pins to shield element removed P:77 ALL references to CW&F changed to Office of Estate and Commercial.
V18.0	17.10.18	Hedda Lameks	Section 1c: BW9 Standard for application on information to door slats clarified. BW1-4, additional detail regarding graphic and information layout, letter heights and measurement added. No change to standards. Section 1d: Changes to tactile signage ST1, ST2, ST3 to align with BCA and Australian Standards. ST4, 5, 6, 7 added.

OVERVIEW & STRATEGY

The Need for Signage

Wayfinding

Locating Signs

Sign Types

Sign Messages

Sign Heights

Consistency

Sign Sizes

Custom Signage

A sign system is built from a number of elements that contribute to a coordinated and consistent visual language. Graphic standards are important in providing the rules for control of this look and to ensure easy recognition and acceptance as a comprehensive and authoritative system. Graphic standards also define the relationship between signage and the University's corporate identity of which it is an extension.

Graphic standards include the use of the logo, typefaces, letter sizes, graphic layouts, arrows, pictograms, and colours and the way these are combined. Not every detail of a sign can be prescribed as each one is conditioned by its circumstance, however it is imperative that the graphic standards as set out here are faithfully followed without variation.

The designer or manufacturer should be thoroughly familiar with this section of the guide before creating or modifying any Western U signage.

Only artwork in electronic form supplied by Western U is to be used in the reproduction of the logo, typefaces, arrows and pictograms on signs.

The location, design and content of all proposed signage is to be approved by the Office of Estate and Commercial prior to manufacture and installation. Refer to the Information Display Policy for further information.

Overview and Strategy

The Need for Signage

The Office of Estate and Commercial at Western Sydney University is responsible for ensuring permanent signage for The University is developed and maintained effectively across all campus sites of Western Sydney University. This signage standard helps ensure that all signs are built to a consistently high level of quality as well as adhering to clear corporate identity and graphic standards.

The purpose of this standard is to provide a set of guidelines for the implementation and installation of building facilities signage. Created in consultation with the Western Sydney University Visual Identity Manual, the overall mission is to build the reputation of the University through clear, effective campus wayfinding and information display

This manual has been developed with a view to progressively upgrade and maintain the quality of signage across the campuses of Western Sydney University and provide the foundation for a managed Signage System using the standards documented in this manual.

These guidelines ensure that all new Western Sydney University signage conforms to set design and manufacturing principles.

The manual has been developed with thought to key stakeholders to provide customers and suppliers with clearly defined instructions for the signage systems, graphic design and implementation of the signage hierarchy across all Western Sydney University campuses.

Wayfinding

Wayfinding is the process by which people orientate themselves within a space and navigate through it.

People who are not familiar with a space or become lost may become anxious. Signage plays a vital role in guiding and reassuring visitors while enhancing the Western Sydney University brand. Therefore, it is vital that signage is neither ambiguous nor confusing and that information from one sign to the next follows logically and consistently.

This is to be achieved by employing wayfinding principles, a hierarchy of destinations and a hierarchy of signs.

A hierarchy of destinations means that signs are used to direct to the campus, then to major destinations e.g. buildings, then secondary or minor destinations in descending order of importance. This reduces information overload in a complex environment and the number of signs and messages needed while adding clarity and confidence.

A hierarchy of sign types and sizes is used to deliver this hierarchy of destination information ranging from large or important signs to be viewed from a distance to small signs that are viewed at close range which confirm arrival at the final destination.

Locating Signs

Once the hierarchy of destinations for a particular site have been decided, the planning of signs, selection of appropriate sign types and locating then follows.

Studies of typical journeys for various user groups may need to be undertaken and decision points identified. Planning of signs is best done by walking the site both physically and metaphorically on plans. This should be done as if through the eyes of a first time user who is not familiar with the site. Through the journey questions will arise such as “where am I now” and “which way do I go”, particularly when a choice is presented.

It is at these decision points where signs are needed and should be placed.

Other considerations may seem obvious but include locating signs where they are readily noticed and not obscured by buildings, other signs, passing traffic or vegetation. Signs are to be sited to fit the natural patterns of circulation and should be located close to the point where the message is to be conveyed.

Sign Types

Most of the sign types within this manual come in a range of sizes. Generally the larger signs are used along main circulation routes and to direct to major destinations. The smaller size is for use along minor circulation routes.

Within buildings, ceiling direction signs should be used wherever possible with wall and blade signs supplementing these or where high ceilings would not allow for ceiling signs.

Signs are used to direct to destinations at turn-off points along main circulation routes. Signage may be by exception, i.e. to direct only to turn-off destinations or depending on the number of messages, signs may also confirm straight ahead directions. Along long straight corridors signs should also repeat directions given earlier for reassurance.

Sign Messages

The number of messages on signs should be limited.

The amount of information can be increased on signs where there is time to stop and look (e.g.. on maps or directories).

Signs at decision points should have messages in each direction grouped and within this grouping arranged by importance and then alphabetically. For instance, Departments or Schools would precede amenities within the same directional group.

Where the number of messages at any point is more than can be fitted on one sign additional sign panels or two signs may be used. On long straight runs it is preferable to separate these over some distance with the first one carrying the more important or more immediate message.

Sign Heights

Signs are installed at different heights depending on their type and reading distance. Heights are prescribed for each sign type and should be strictly adhered to so that a consistent layering of information is presented.

Sign Sizes

A limited range of sizes is available for each sign type. This provides for a consistent presentation of signs and the information they carry and assists in maintaining visual order. A range of sizes also contributes to the hierarchy of signs allowing for identification, information or directional messages to be ranked in order of importance.

Signs size selection should always be made with user legibility as a priority.

When selecting signage viewed from a great distance, for example attached to an external awning in an open space, the large signage option may be most appropriate.

Signs to be read from a distance are larger than those for closer viewing. Generally the large option for building wayfinding signs have larger letter heights.

Large options for signs may also used when the message is of great importance.

Adversely the small option for signage would be most appropriate when being approached down a short hallway or within a smaller office environment.

For both large and small sign options sign various widths allow for wider or narrower hallways in the case of suspended signage and available wall area for wall mounted signs. A wider sign may also allow for longer messages to be applied.

Sign widths and sizes should be selected to be in proportion within the architectural environment in which they are placed. The selected scale should ensure signs never appear undersized or dominating.

Custom Signage

Although extensive, it is recognised that the Western Sydney University Information Standards are by no means exhaustive. There will be occasions when a sign or environmental graphic, in order to be most effective, does not conform readily to any of the sign types specified within this manual. This is particularly true of exterior signage.

When it is deemed necessary to produce a custom sign, the services of a design consultancy should be utilised. The designer should ultimately create a solution which is consistent with the sign types, design and branding principles outlined in this document.

All custom signage is to be approved in size, design and location by Office of Estate and Commercial.

BRAND

Brand Mark

The Shield

Clear Space

Typography

Brand
Brand Mark

The Brand Mark is the unique mark which identifies our University and is the most fundamental and important component of our visual identity. It is the preferred logo for all applications and must be reproduced only in the forms shown in these guidelines.

The type and the symbol are symbiotic and must remain in the same relationship at all times. The word mark is always locked up with the Shield and can never be used in isolation. The Shield however can be used as a graphic device in isolation. The following pages will illustrate it's usage.

Left Aligned Brand Mark

The left aligned Brand Mark is reserved for website use only and very special circumstances such as on a pen for merchandise. This version of the logo should not be used without permission from Office of Brand Marketing and Communication.

Note: Left aligned brand mark should only be used in special circumstances. Its usage for signage and environmental branding should always be approved by Office of Estate and Commercial.

WESTERN SYDNEY
UNIVERSITY

WESTERN SYDNEY
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Brand
The Shield

The Shield is directly taken from the Brand Mark. We use it when we wish to make a confident statement of who we are, without having to use our full Brand Mark. Primarily it can be seen as a feature on the front covers of collateral and in the built environment as part of place-making on campus.

The Shield is powerful symbol of academia and signals to our students and alumni the high value we place on academic excellence the future of Western Sydney.

The simple ‘W’ becomes an abbreviation of our full name and heroes the University’s geographical position within Sydney. The form of the ‘W” is suggestive of two forces at play – pushing out from the west and pulling in from the east.

The Shield is to be applied only on selective and limited brand touch points and collateral, for example merchandise and brochure covers. The Shield should always be experienced and seen in the vicinity of the primary Brand Mark.

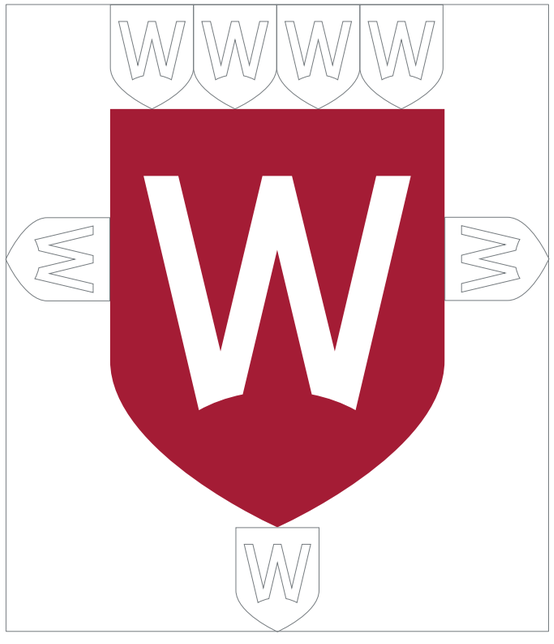
Brand
Clear Space

Clear space ensures the impact of the Brand Mark is not diminished by being crowded by other design elements or logos.

In special circumstances it may be necessary to use less clear space. Please consult the Brand Custodian for approval.

This includes looking for the ideal placement when layering the Brand Mark on an image so the Brand Mark is clearly visible and the brand is easily identified.

Note: The Shield can sit over an image, in this instance the clear space is not applicable.



There are two typefaces used in the Western Sydney University brand. The combination of these typefaces have been chosen for their balance of bold confidence with academic gravitas.

Primary
Gotham Narrow is a distinct and modern sans serif typeface which reflects the modern and confident nature of our brand.

I AM GOTHAM

Gotham Narrow Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&*()_+<>?

Gotham Narrow Light Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&()_+<>?*

Gotham Narrow Medium
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&*()_+<>?

Gotham Narrow Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&*()_+<>?

Secondary
Chronicle Text complements our primary typeface, creating a classic academic balance to the bold Gotham Narrow. It is a time-honoured form with a contemporary design.

Chronicle Text is primarily used as a supporting typeface in headlines and body copy, set in sentence case.

I am Chronicle

Chronicle Text (G1) Roman
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&*()_+<>?

Chronicle Text (G1) Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&*()_+<>?

1. BUILDING

Visual Architecture

Construction

Wayfinding

Information Display

BUILDING

1a. VISUAL ARCHITECTURE

Pictograms

Building Numbering

Room Numbering

Room Naming

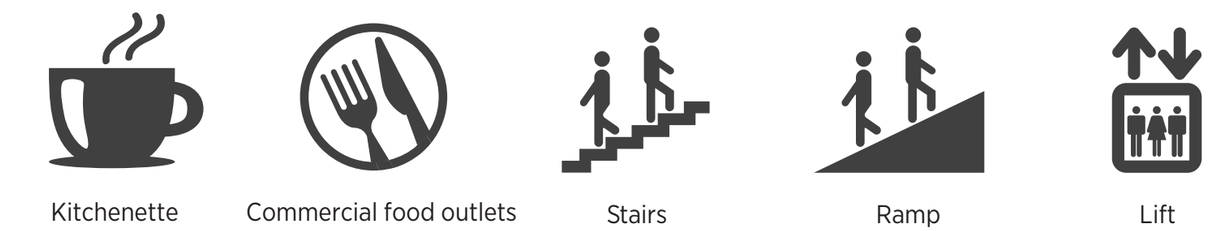
Building
Visual Architecture

Pictograms

For the user, pictograms increase message legibility and increase the speed at which messages are interpreted - for both English and non-English speaking viewers.

Unless specified, pictograms should appear in the same colour as the text with which they are associated.

Pictograms should only be generated from digital files and must not be distorted.



Building
Visual Architecture

Building Numbering

All buildings on the Western U campuses have numbers, however some buildings also have names, for example: Building AA on Penrith Campus - Werrington North is also known as Frogmore House, Building C on Penrith Campus - Kingswood is also known as Hingston Building.

This makes it difficult to use one numeric system across the entirety of the University. In an effort not to confuse users, 'local' numbering conventions for each campus are to be used on the corresponding internal building signage. Listed above is the numbering conventions for each of the Western U campuses.

CAMPUS	CONVENTION	BUILDING NUMBER
Kingswood	Alphabetical sequence – starting at A	A, B, C
Werrington North	Alphabetical sequence – starting at A, with an 'A' prefix.	AD, AF, AG
Werrington South	Alphabetical sequence – starting at A, with an 'B' prefix.	BA, BB, BC
Parramatta South	Alphabetical sequence – starting at A, with an 'E' prefix.	EB, EA, EE
Parramatta North	Alphabetical sequence – starting at N, with an 'L' prefix.	LY, LZ
Parramatta City		1, X6
Westmead	Alphabetical sequence – starting at J	J, K, L
Bankstown	Numerical sequence – Starting at 1	1, 2, 3, 4
Campbelltown	Numerical sequence – Starting at 1 (Note: While numbering was originally sequential, subsequent infill buildings are now out of numeric sequence.)	1, 2, 3, 4
Blacktown	Clusters with sequence – U and C prefix Building prefix meanings: U = University T = Tafe C = Consortium (Joint Facility - Tafe, University, and occasionally School);	U1, U2, U3, C1
Hawkesbury	Precinct Clusters with sequence – A- S prefix	A1, A2, M20

Building
Visual Architecture

Room Numbering

When listing room numbers and ranges of room numbers on signage the guidelines shown on the following two pages should be followed.

Due to the large number of buildings which comprise Western U and the timetabling system utilised, the building number (or alpha character) should always be listed. This is then followed by the level number and finally room number. Each piece of information is separated with a period (".").

For each signage message, when specifying ranges of numbers, the level and building number only appear with the first room in the set, all additional rooms are listed as the room number only.

Ranges of room/workstation numbers should always be listed in numerical order

Note:
Rooms should only be referred to by their number and name as per the nomenclature specified within this standard.
Double or secondary numbers e.g. "B.1.14 Science Lab **2**"should never be used
See example below.

B.1.14	Science Lab 2

B.1.14	Science Lab

ROOM NUMBERING RANGES EXAMPLES

Single room/workstation number

Room B.G.17

Range of consecutive room/workstation numbers. Numbers are separated by a hyphen. Two consecutive numbers are not a range.

Rooms 3.1.12 - 14

Non-consecutive range of room/workstation numbers.

Rooms AE.1.21, 23, 31, 32

Mixed series of room/workstation numbers.

Rooms B.G.03, 06 - 22, 31, 36

SINGLE ROOM NUMBER EXAMPLES

a *Building number/alpha*

b *Level number*

c *Room number*

2.3.02

B.2.17

AC.G.26

Building
Visual Architecture

Room Naming

This reference guide is designed to assist to determine the correct name to be shown on door slats for some of the most common room types.

Tittle case should be used for all wayfinding and door signs.
Ie all words are capitalised with the exception of conjunctions, prepositions and determiners ie. and, of, for or the.

All room naming of signs to be approved by Office of Estate and Commercial.

Note:
Rooms should only be referred to by their number and name as per the nomenclature specified within this standard.
Double or secondary numbers ie. "AC.G.26 Lecture Theatre **2**"should never be used.

	Correct signage room naming	Room name in Archibus	DO NOT USE
TEACHING	**Teaching Space**	GTA - Flat Floor Teaching Room	~~Flat Floor Teaching~~ ~~Lecture Room~~ ~~Tutorial Room~~ ~~Seminar Room~~
	Collaborative Learning Space	GTA - Collaborative Learning Space	~~Flat Floor Teaching~~
	Social Learning Space	GTA - Social Learning Space	~~Tutorial Room~~
	Lecture Theatre	GTA - Lecture Theatre	~~Auditorium~~
	Auditorium	Facility - Assembly/Auditorium	
	Collaborative Learning Theatre	GTA - Collaborative Learning Theatre	
	The Academy Learning Space	GTA - The Academy Learning Space	
	Collaborative Computer Lab	Lab - Computer - Collaborative	
	Computer Lab	Lab - Computer	
	Exercise Lab	Lab - Gym Human Movement Space	
	Language Lab	Lab - Language Teaching Space	

	Correct signage room naming	Room name in Archibus	DO NOT USE
SERVICES	**Service Room**	Non-Usable - Data Services	~~Data Comms Room~~
	Electrical	Non-Usable - Electrical Services	~~Distribution Board Main Dist.Bd.~~
	Main Switchboard	Non-Usable - Electrical Services	~~Switch Room~~
	Mechanical	Non-Usable - Mechanical Services	~~Ducts for Air flow~~
	Plant Room	Non-Usable - Mechanical Plant Room	~~Aircon Machine~~
	Resource Room	General Facility - Print/Fax/Scan/Photocopy room	~~Print Room~~
FACILITIES	**Accessible Toilet**	Non-Usable - Toilets - Accessible Non-Usable - Toilets - Accessible - Female Non-Usable - Toilets - Accessible - Male Non-Usable - Toilets with Showers - Accessible	~~Disabled Toilet~~
	Accessible Toilet & Baby Change	Non-Usable - Toilets - Accessible with Baby Change	~~Non-Usable - Toilets - Accessible with Baby Change~~
	Female Toilet	Non-Usable - Toilets - Female Non-Usable - Toilets with Ambulant Toilet - Female	
	Male Toilet	Non-Usable - Toilets - Male Non-Usable - Toilets with Ambulant Toilet - Male	
	Female Prayer Room	General Facility - Religious/Prayer Facility	
	Male Prayer Room	General Facility - Religious/Prayer Facility	

BUILDING
1b. CONSTRUCTION

- Signlink System
  - Grandeur Frame
  - Info Panel Frame
  - Hallmark Frame
  - Top Hat Frame
  - Benchmark
- Spandex System
  - Slatz

Building
Construction

Signlink

Grandeur Frame
Directory or Wall Mounted (DB 530)
Wall mounted signs consisting of 3 slats to be Grandeur frame mechanically screw fixed behind magnetic face (no split baton).
Wall mounted signs consisting of 4 slats or greater to be Grandeur frame split baton fixed.

The Grandeur wall mounted signage system is manufactured in Australia. It is sourced and installed through an approved Signage Contractor, who is responsible for final artwork, assembly, vinyl application and installation.

This system consists of a robust outer frame 16mm deep with composite aluminium face-plates. Finish is satin natural silver anodised.

Vinyl is applied to the face-plates with cut letters, icons, lines and the silver anodised finish creating the colour palette.

See building wayfinding section for size options.

Contractor to ensure fixing method is suitable for wall substrate. Sign contractor to determine requirements on site and to provide structurally secure attachment.

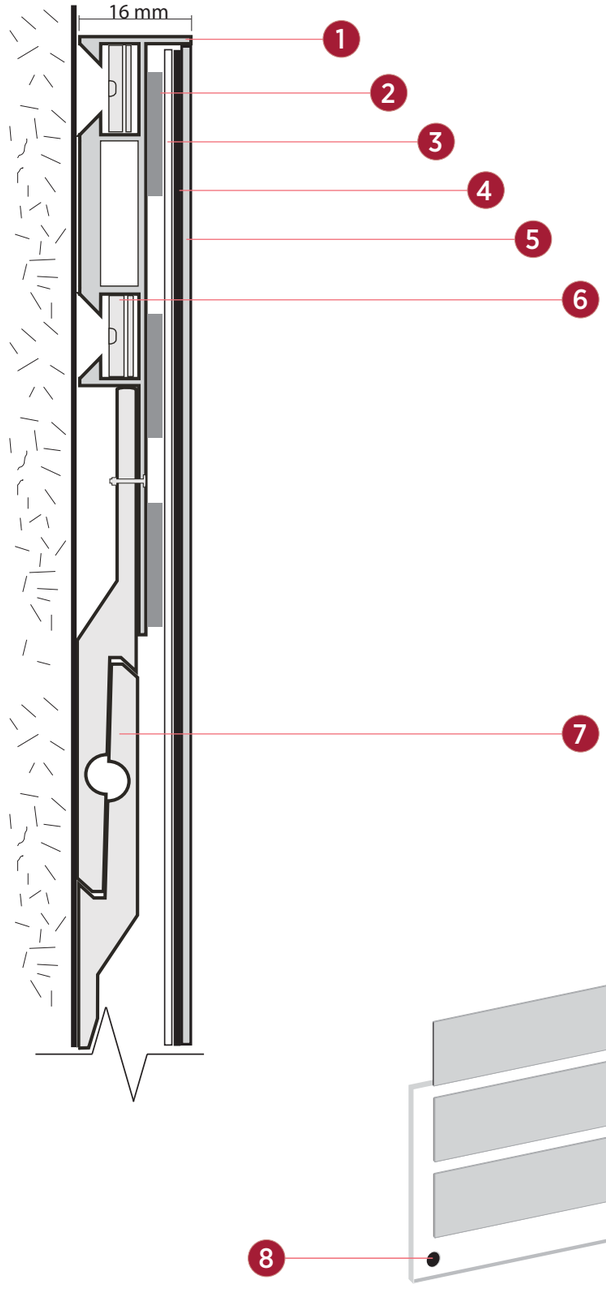
Fixings and suspensions to be of corrosion resistant materials (stainless steel, galvanised steel or anodised aluminium).

Note: When removing and replacing vinyl graphics care should be taken to ensure the satin finish of the sign face is not damaged, for example at no time should a metal scraper be used on signage.

Note: Directory Small (BW1.1) required to use a minimum of 9 slats; Directory Large (BW1.2) required to use a minimum of 13 slats.

1. Signlink Grandeur frame. Satin natural anodised with a front elevation visual edge of 1.2mm.
2. VHB double sided tape to attach the colourbond backplate to the frame.
3. White colourbond steel back plate at 0.55mm thick.
4. Self adhesive magnetic sheet applied to the reverse side of the face material. Magnetic to coverage is approximately 90%
5. Satin natural anodised, custom cut aluminium panels at 1.2mm thick.
6. Corner connectors to reinforce the Signlink Grandeur frame eight (8) per sign.
7. Heavy duty aluminium Split Batten.
8. Sign supplied with two (2) pre-drilled fixing holes in sign body. (Once fixings have been inserted, they prevent the sign from being removed off split batten. Fixings sit below colourbond back.

BW1 BW2



Building
Construction

Signlink

Info Panel frame
Wall Mounted (DB 525)
Wall mounted signs consisting of 1-2 slats to be Info Panel frame.

The Info Panel frame wall mounted signage system is manufactured in Australia. It is sourced and installed through an approved Signage Contractor, who is responsible for final artwork, assembly, vinyl application and installation.

This system consists of a robust outer frame 11mm deep with composite aluminium face-plates. Finish is satin natural silver anodised.

Vinyl is applied to the face-plates with cut letters, icons, lines and the silver anodised finish creating the colour palette.

BW2

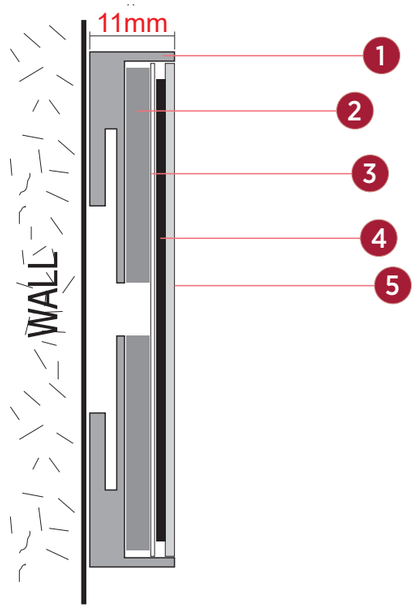
See building wayfinding section for size options.

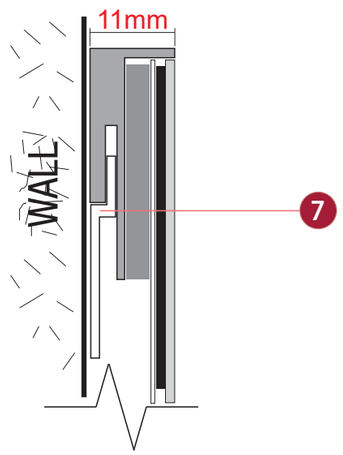
Contractor to ensure fixing method is suitable for wall substrate. Sign contractor to determine requirements on site and to provide structurally secure attachment.

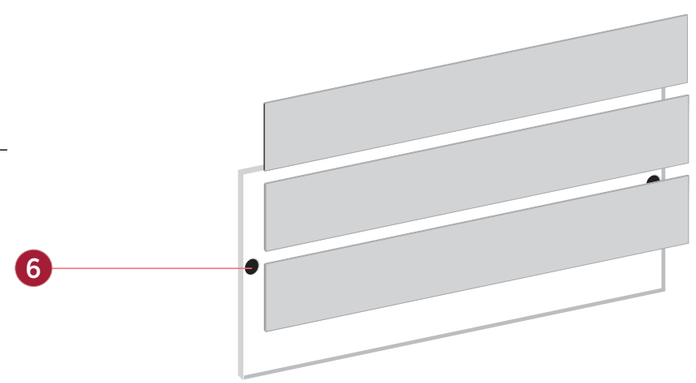
Fixings and suspensions to be of corrosion resistant materials (stainless steel, galvanised steel or anodised aluminium).

Note: When removing and replacing vinyl graphics care should be taken to ensure the satin finish of the sign face is not damaged, for example at no time should a metal scraper be used on signage.

1. Signlink Info Panel frame. Satin natural anodised with a front elevation visual edge of 1.2mm.
2. VHB double sided tape to attach the colourbond backplate to the frame.
3. White colourbond steel back plate at 0.55mm thick.
4. Self adhesive magnetic sheet applied to the reverse side of the face material. Magnetic to coverage is approximately 90%
5. Satin natural anodised, custom cut aluminium panels at 1.2mm thick.
6. Sign supplied with two (2) pre-drilled fixing holes in sign which are concealed behind the face panels.







Building
Construction

Signlink

Hallmark Frame
Ceiling Suspended Sign (CS 400)
The Hallmark ceiling suspended signage system is manufactured in Australia. It is sourced and installed through an approved Signage Contractor, who is responsible for final artwork, assembly, vinyl application and installation.

This system consists of a robust outer frame 25mm deep with composite aluminium face-plates. Finish is satin natural silver anodised.

Vinyl is applied to the face-plates with cut letters, icons, lines and the silver anodised finish creating the colour palette.

See building wayfinding section for size options.

Hallmark signs are suspended via stainless steel suspension cables for internal signs; satin natural anodised tubes over threaded concealed fixing rods for external signs.

Contractor to ensure fixing method is suitable for ceiling substrate. Suspended signs are fixed to long aluminium angle placed above suspended ceilings to spread load or to concrete slab above. Sign contractor to determine requirements on site and to provide structurally secure attachment.

Fixings and suspensions to be of corrosion resistant materials (stainless steel, galvanised steel or anodised aluminium).

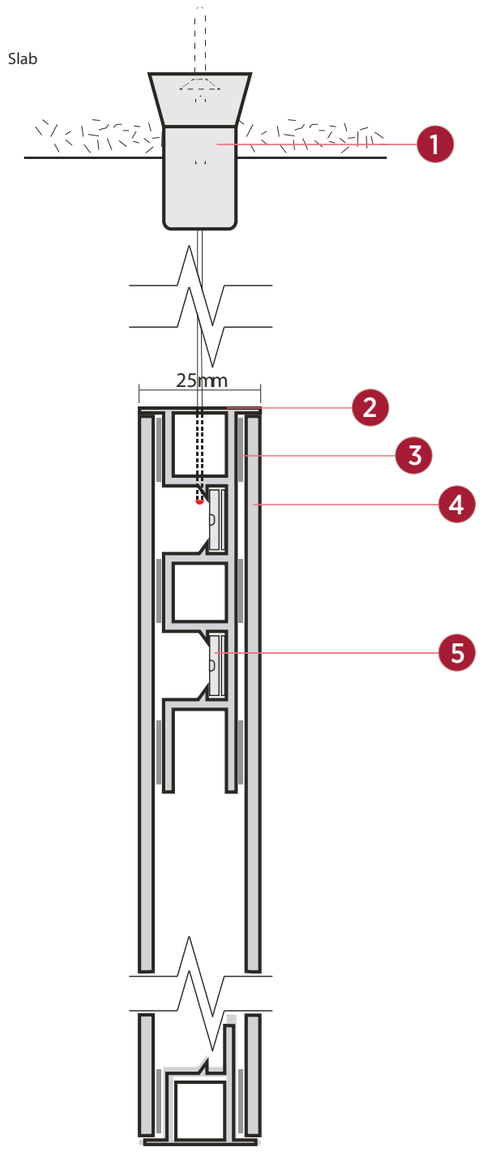
Note: at time of ordering sign the contractor shall take into account the ceiling height and confirm that the stainless steel wire length ordered is sufficient to allow the sign to hang at the height from floor specified in this standard.

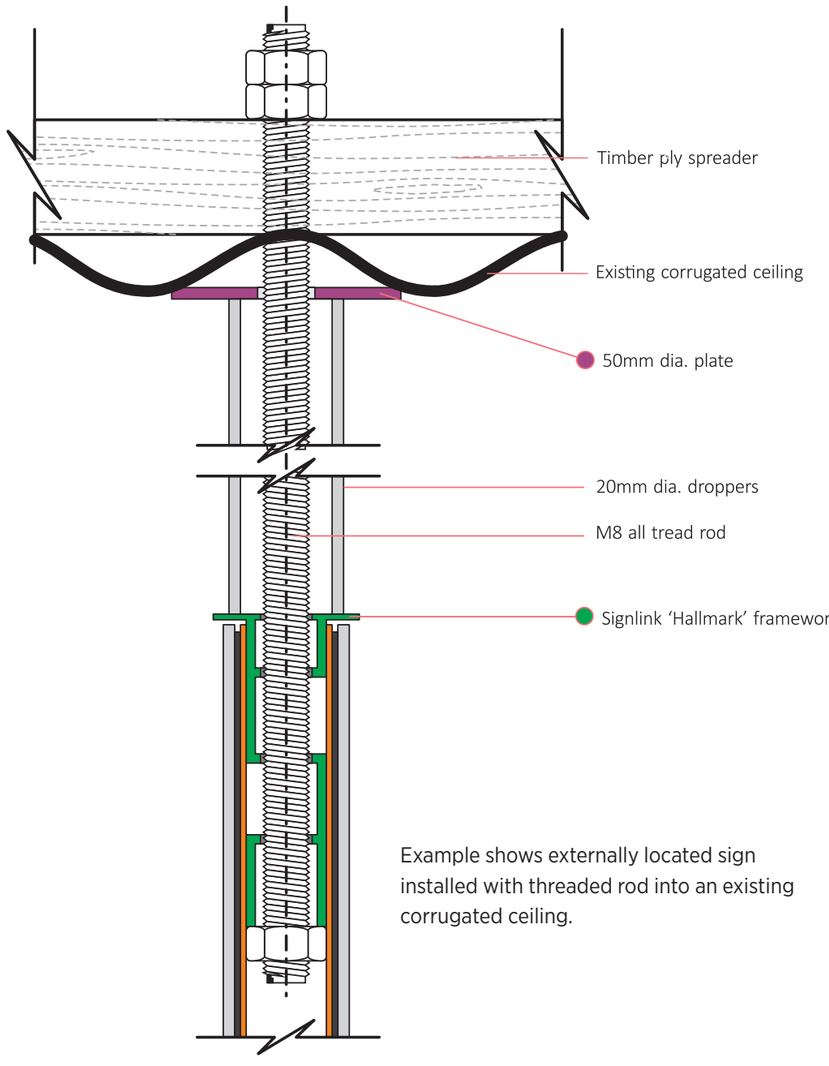
Note: When removing and replacing vinyl graphics care should be taken to ensure the satin finish of the sign face is not damaged, for example at no time should a metal scraper be used on signage.

Note: Suspended signs are required to be a minimum of 2 slats high.

1	Ceiling suspension kits including stainless steel wire a CAD fittings
2	Signlink Hallmark frame. Satin natural anodized with a front elevation visual edge of 1.2mm
3	Self adhesive magnetic sheet applied to the reverse side of the face material. Magnetic to coverage is approximately 90%
4	Satin natural anodized, custom cut aluminium panels at 1.2mm thick.
5	Corner connectors to reinforce the Signlink Hallmark frame (eight (8) per sign)

BW4





Example shows externally located sign installed with threaded rod into an existing corrugated ceiling.

Building
Construction

Signlink

Top Hat Frame
Projecting (PS 450)
The Top Hat wall mounted projecting signage system is manufactured in Australia. It is sourced and installed through an approved Signage Contractor, who is responsible for final artwork, assembly, vinyl application and installation.

This system consists of a robust outer frame with single piece aluminium panel. Finish is satin natural silver anodised.

Vinyl is applied to the face-plates with cut letters, icons, lines and the silver anodised finish creating the colour palette.

See building wayfinding section for size options.

Top Hat signs are concealed screw fix, through a wall bracket.

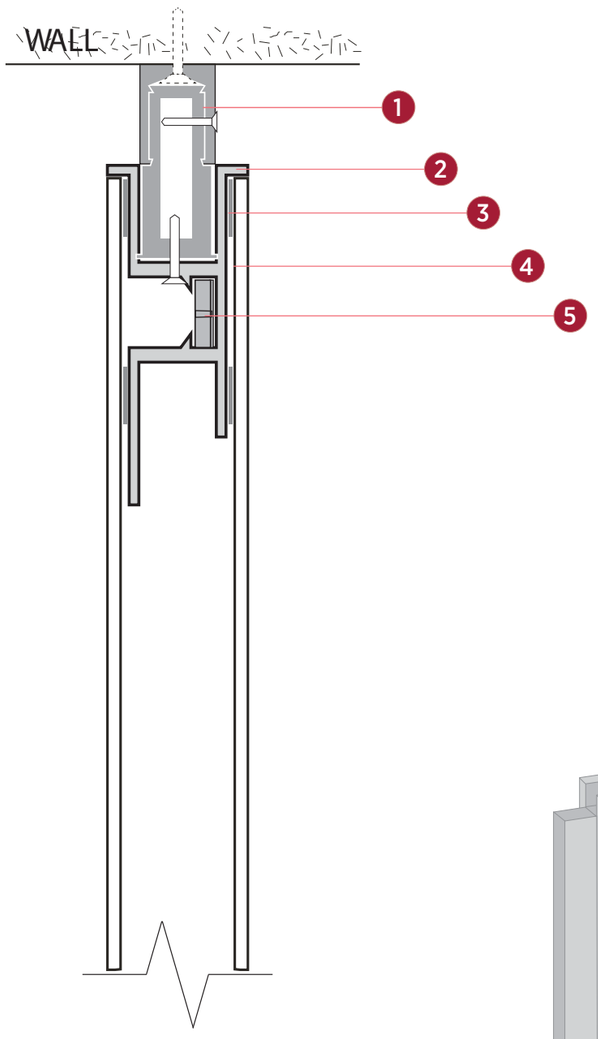
Contractor to ensure fixing method is suitable for wall substrate. Sign contractor to determine requirements on site and to provide structurally secure attachment.

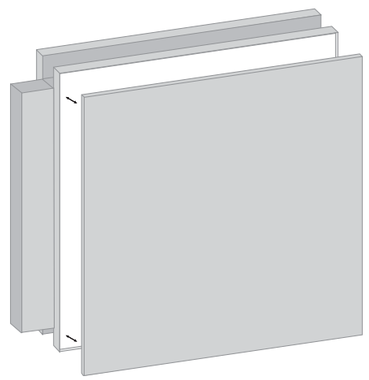
Fixings and suspensions to be of corrosion resistant materials (stainless steel, galvanised steel or anodised aluminium).

Note: When removing and replacing vinyl graphics care should be taken to ensure the satin finish of the sign face is not damaged, for example at no time should a metal scraper be used on signage.

1. Projecting wall bracket to allow sign slide down track for resolvability.
2. Signlink Top Hat Frame. Satin natural anodized with a front elevation visual edge of 1.2mm.
3. VHB double sided tape to attach the face material to the frame.
4. Satin natural anodized, custom cut aluminium panels at 1.2mm thick.
5. Corner connectors to reinforce the Signlink Top Hat Frame , eight (8) per sign.

BW3





Building
Construction

Signlink

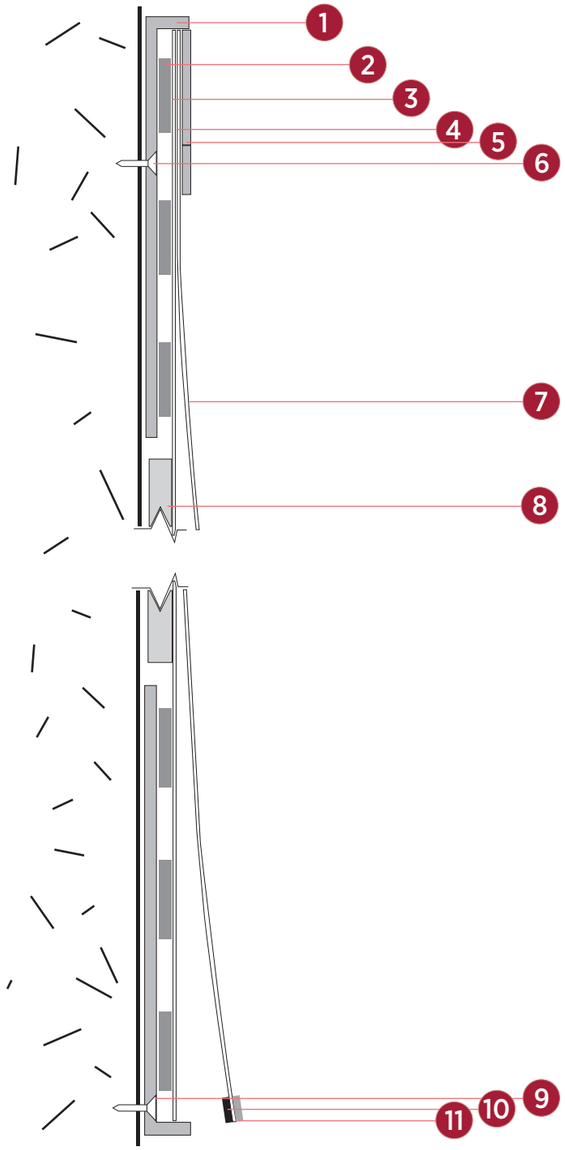
Benchmark Pivot Poster (PD917)

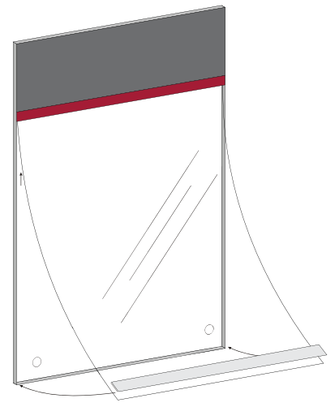
The Signlink Hallmark signage system is manufactured in Australia. It is sourced and installed through an approved Signage Contractor, who is responsible for final artwork, assembly, vinyl application and installation.

Fixings and suspensions to be of corrosion resistant materials (stainless steel, galvanised steel or anodised aluminium).

1. Signlink Benchmark frame. Satin natural anodised with a front elevation visual edge of 1.2mm
2. VNH double sided tape to attach the colourbond backplate to the frame.
3. White colourbond steel back plate at 0.55mm thick.
4. Self adhesive magnetic sheet applied to the reverse side of the face material. Magnetic to coverage is approximately 90%.
5. Satin natural anodised, custom cut aluminium panels at 1.2mm thick.
6. Mechanical fixings to secure the sign frame to the wall.
7. Clear polycarbonate cover to display standard paper sizes
8. Internal aluminium supports at 3mm thick. Only used on larger signs when necessary.
9. Mechanical fixings (2 each side) to secure the bottom of the sign. These fixings are concealed by the aluminium footer.
10. Magnetic tape
11. Aluminium trim

BW5





Building
Construction

Spandex

Slatz system IDP 550
This system is sourced through a local distributor, who supplies the sign trade. The Spandex system used in this Manual is Slatz.

The system comprises a series of Face-plates and matching end caps for individual name plate.

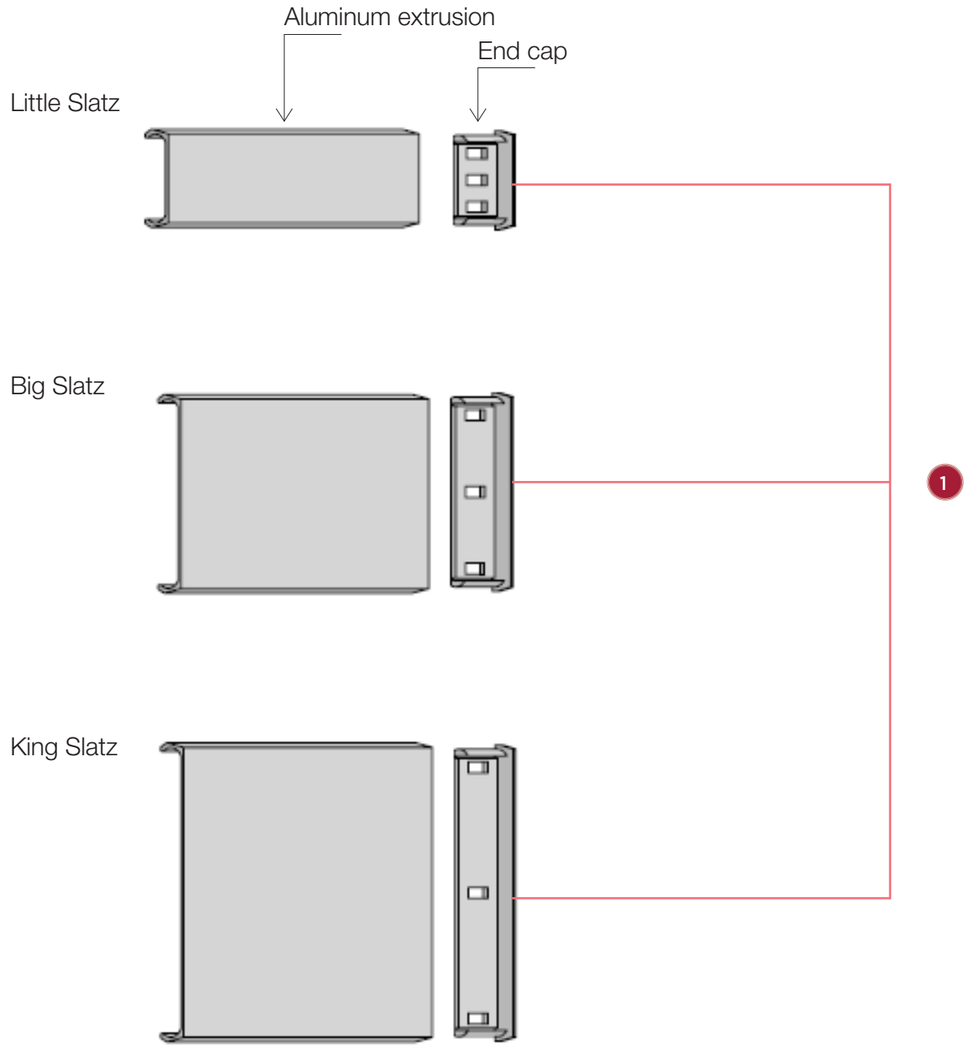
Texting is achieved through the use of cut, cast vinyl applied to the face.

The selected local contractor is responsible for assembly, painting, texting and installation.

This system is used for door signs only.

1. 2 screws to be used each end.
   Do not glue end cap to the slat.

BW9



BUILDING

1c. WAYFINDING

BW1 Directory Board

BW2 Wall Mounted

BW3 Projecting

BW4 Suspended

BW5 Staff Directory

BW6 Internal Destination ID

BW7 Main Door ID Western Red

BW8 Main Door ID White

BW9 Door Name - Spandex/Vinyl

BW10 Door Number - Traffolite

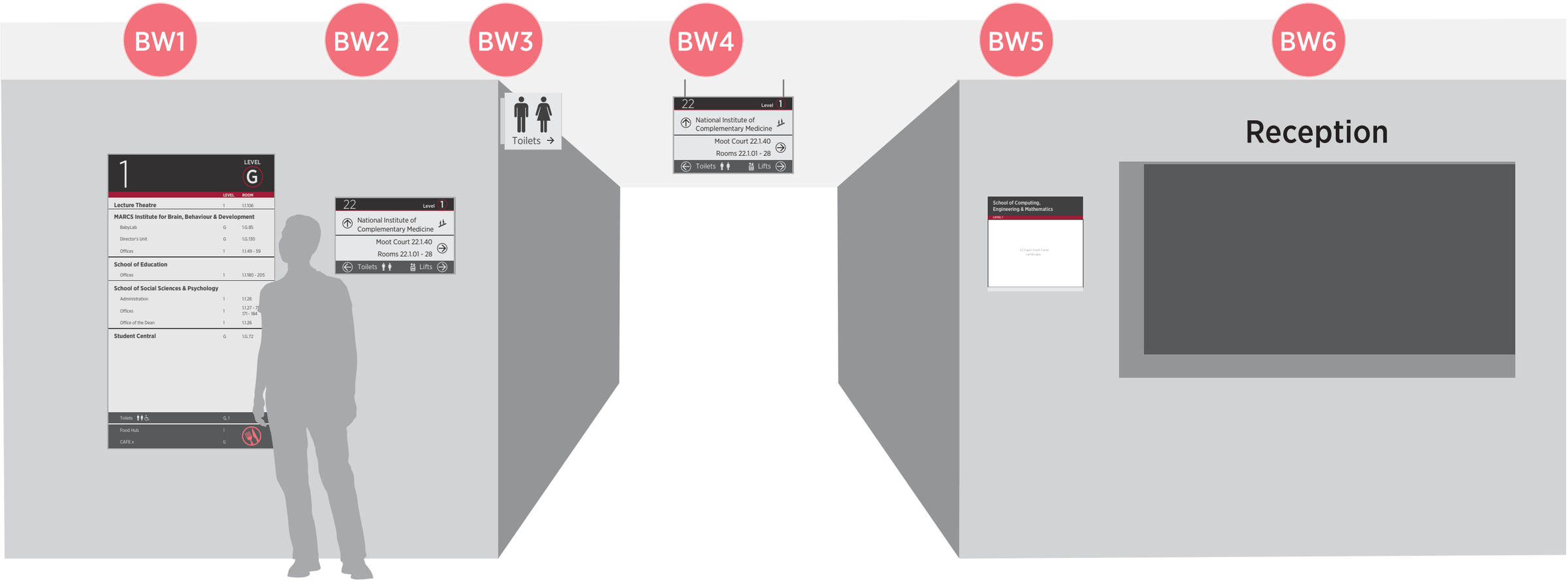
BW11 Door Number - Hot Desk Name

Building
Wayfinding

Signage Suite

BW1 **Directory Board**
BW2 **Wall Mounted**
BW3 **Projecting**
BW4 **Suspended**
BW5 **Staff Directory**
BW6 **Internal Destination ID**

Note: BW1, 2, 4, 5 are available in various sizes. Sign type and size to be selected to suit the context of the particular location including physical space available, viewing distance, size of building and ceiling height etc.



Building
Wayfinding

Signage Suite

BW7 **Main Door ID Western Red**
BW8 **Main Door ID White**
BW9 **Door Name - Spandex/Vinyl**
BW10 **Door Number - Traffolite**
BW11 **Hot Desk Name**

Building
Visual Architecture

Message Arrangement

Text & Symbol Order

For wayfinding signs, the order of arrows, text and pictograms is different depending on the alignment of the message text.

For left aligned text (i.e. arrow directions up, left or down), information is set to a left margin. From the left margin the arrow comes first, then the text and finally any associated pictograms.

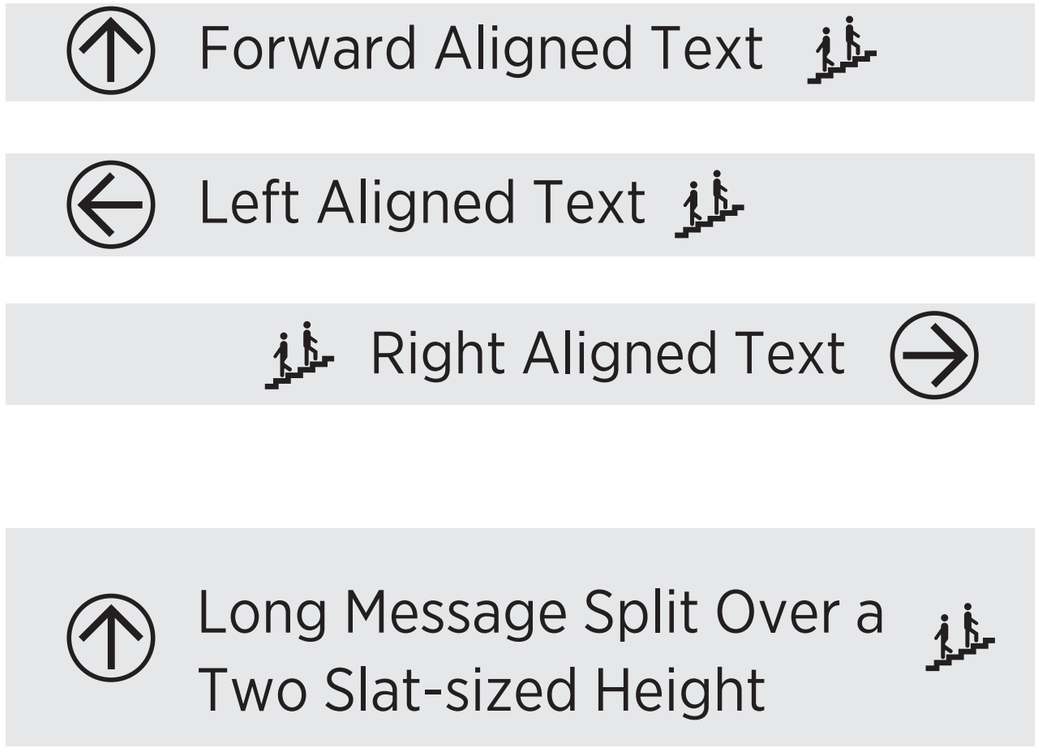
For right aligned text (i.e. arrow directions to the right) information is set to a right margin. From this right margin the arrow comes first, then the text and then any associated pictograms.

Long Messages

Long messages may be split over multiple ‘slat’ heights when they do not comfortably fit on a single ‘slat’ area.

Note that this does not affect the order of arrows and pictograms.

The ampersand symbol “&” should always be used on sign messages to help reduce message length, except where otherwise indicated in this document.



Building
Visual Architecture

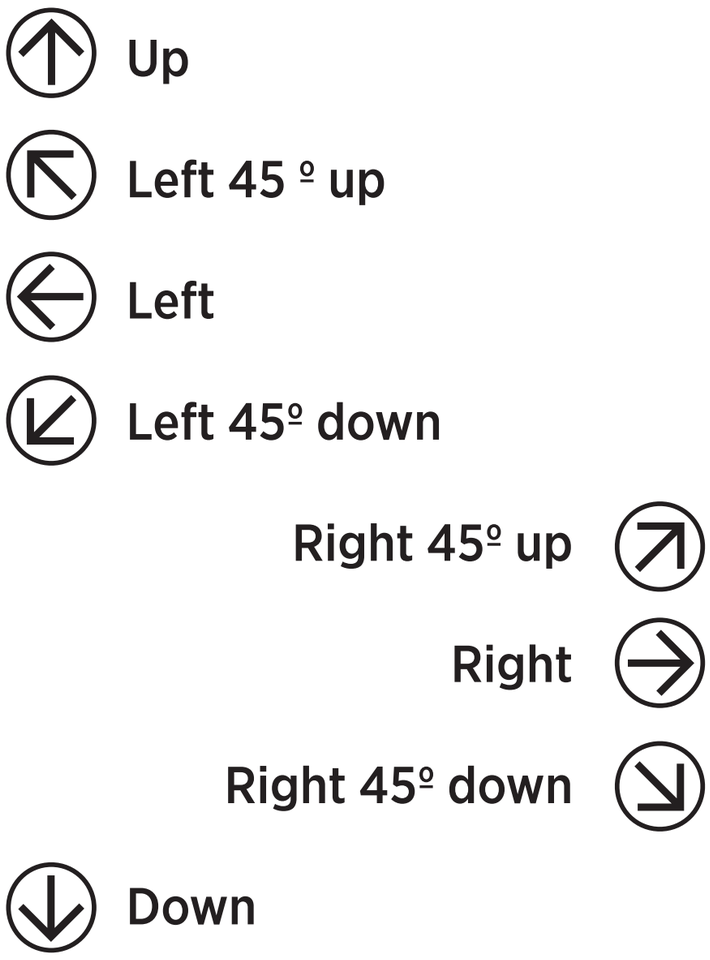
Arrow & Message Hierarchy

Arrow Hierarchy
Directional wayfinding signs constitute the bulk of all signage specified throughout Western U. It is important that the messages on each sign are grouped by arrow direction as shown.

Obviously, for each sign, only arrow directions which have messages are included. Any messages which are straight ahead should be grouped at the top of the sign wherever possible. Any messages relating to the 'Left 45° up' direction are then added. Next are 'Left' messages and so forth down the list.

The use of a down arrow should only be used to point down stairs or a lift.

Down arrows should never be used to direction backwards.



Message Hierarchy
For each arrow direction messages should be ordered according to this list. Consistently ordering information increases the speed at which people can find the information they need.

1) Directions to other buildings

E.g. Through to Building C when the sign is in Building B.

2) Faculties, departments, specific areas

Specific areas include: lecture theatres, teaching spaces, labs, workshops, meeting rooms, Student Services, School of... etc.

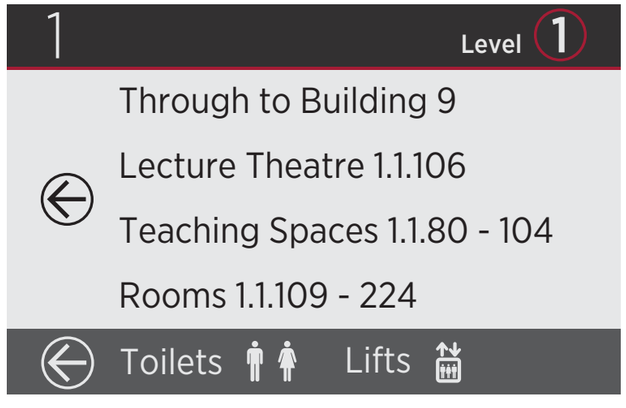
3) General room numbers

General, non-specific rooms e.g. Rooms K.1.12 - K.1.21.

4) Utilities, toilets/change rooms

E.g. Lifts, toilets, stairs, food outlets. These destination types are always positioned together in the charcoal utilities bar at the bottom of the sign. A double utilities bar may be used if 3 directional groups are required or if there is insufficient room is available one.

MESSAGE HIERARCHY EXAMPLE (on wall mounted internal wayfinding sign):



Building
Wayfinding

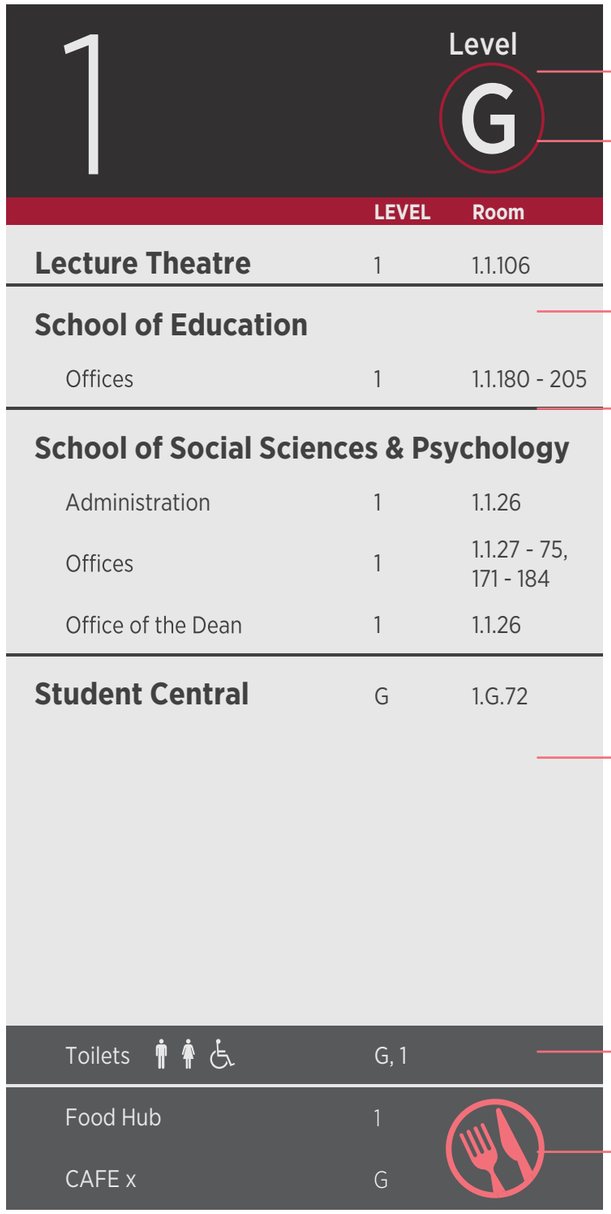
Colour overview

The colour palette for building wayfinding has been developed to ensure a consistent colour palette and quality across all University sites.

Accurate representation of these colours is critical to building brand awareness and reinforcing Western Sydney University ownership of its colour palette.

To ensure this materials specification and colour choices within this document shall always be adhered to without exception across the standard building wayfinding signage suite.

Note: refer to the following pages in this section for more detail for each signage type.



Title zone Avery 800 premium cast metallic 896 Black

Western Red Avery 800 premium cast 858 Dark red

Black text Avery 800 premium cast 801 Black

Dividing lines Avery 800 premium cast metallic 894 Dark grey

Background Natural anodised finish of signage face

i.e.. Solid vinyl with reverse cut graphic elements and pictograms on building header bar and facilities zones. Cut vinyl elements applied to anodised sign in the information zone.

Facilities Avery 800 premium cast metallic 894 Dark grey

Food icon Premium vinyl cmyk printed with matt protective overlay. Match to PMS 805C

Building
Wayfinding

BW1 Directory Board - Small BW1.1

System
Signlink ‘Grandeur’ frame.

BW1.1 to be used in smaller scale buildings and where width of suitable wall will not allow for a BW1.2.

Finish
Satin natural anodised.

Front Panel
Multiple piece aluminium panel over concealed magnetic sheets (as shown).

Fixing
Concealed screw fix, behind magnetic front panel.

Graphics
Avery Premium, cut-out solid vinyl, colours as shown.

Black text: Avery 800 premium cast 801 Black

Avery 800 premium cast metallic 896 Black

Avery 800 premium cast metallic 894 Dark grey

Avery 800 premium cast 858 Dark red

Premium vinyl cmyk printed with matt protective overlay. Match to PMS 805C

Note: this colour indicates anodised sign face finish.

Title Zone

Building number
Gotham Narrow Light
Capital X-height 140mm

LEVEL
Gotham Narrow Medium
Capital X-height 22mm
Level number
Gotham Narrow Medium
Capital X-height 70mm

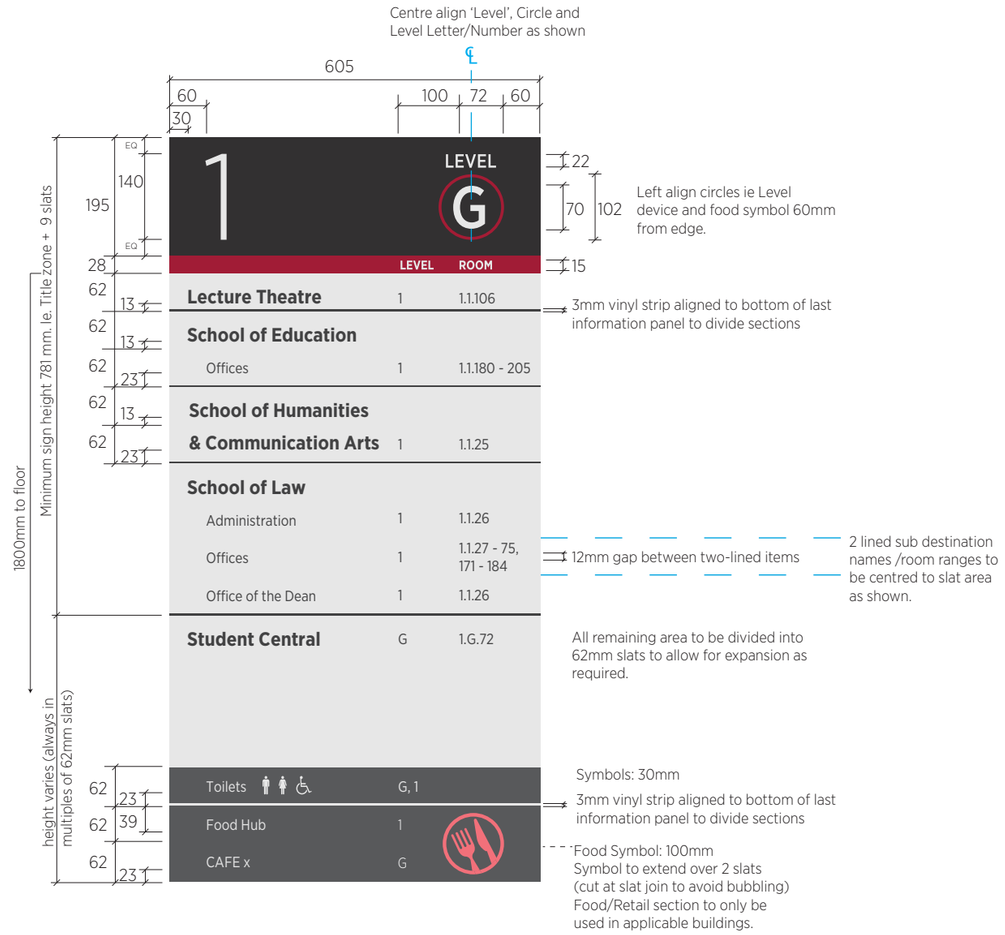
Information Zone

LEVEL and ROOM
All Capitals
Gotham Narrow Bold,
Capital X-height 15mm
Headings
Gotham Narrow Bold,
Capital X-height 22mm
Information Text
Gotham Narrow Book,
Capital X-height 17mm
Always divide INFORMATION ZONE into separate slats to allow for future additions and re ordering.
Information to be arranged in alphabetical order according to the heading (ie School/unit name)

When specifying sign always ensure there are adequate extra blank slats to allow for name changes and additional tenants in the building.
A buildings size should also dictate the size and height of the directory selected, with large main teaching buildings given more open slats at time of installation. BW1.1 directories should not be specified in main campus and teaching focused buildings.
Unused slats to remain clear of dividing vinyl strips and graphics.

Facilities Zone
Facilities and food information. Always align to bottom of sign.
Text
Gotham Narrow Book,
Capital X-height 17mm.

Always divide FACILITIES ZONE into separate slats to allow for future additions and re ordering.



Building
Wayfinding

BW1 Directory Board - Large BW1.2

System
Signlink ‘Grandeur’ frame.

BW1.2 to be used in large buildings where scale is in proportion and directories will be viewed from a greater distance.

Finish
Satin natural anodised.

Front Panel
Multiple piece aluminium panel over concealed magnetic sheets (as shown).

Fixing
Concealed screw fix, behind magnetic front panel.

Graphics
Avery Premium, cut-out solid vinyl, colours as shown.

Black text: Avery 800 premium cast 801 Black

Avery 800 premium cast metallic 896 Black

Avery 800 premium cast metallic 894 Dark grey

Avery 800 premium cast 858 Dark red

Premium vinyl cmyk printed with matt protective overlay. Match to PMS 805C

Note: this colour indicates anodised sign face finish.

Title Zone

Building number
Gotham Narrow Light

LEVEL & ROOM (red strip)
Gotham Narrow Bold

LEVEL text & Level ID (in Circle Device): Gotham Narrow Medium

Information Zone

LEVEL and ROOM
All Capitals
Gotham Narrow Bold,
Capital X-height 15mm

Headings
Gotham Narrow Bold,
Capital X-height 22mm

Information Text
Gotham Narrow Book,
Capital X-height 17mm

Always divide INFORMATION ZONE into separate slats to allow for future additions and re ordering.

Information to be arranged in alphabetical order according to bold heading (i.e. School/ unit name). Information within each school/unit group to be arranged in alphabetical order.

When specifying sign always ensure there are adequate extra blank slats to allow for name changes and additional tenants in the building.

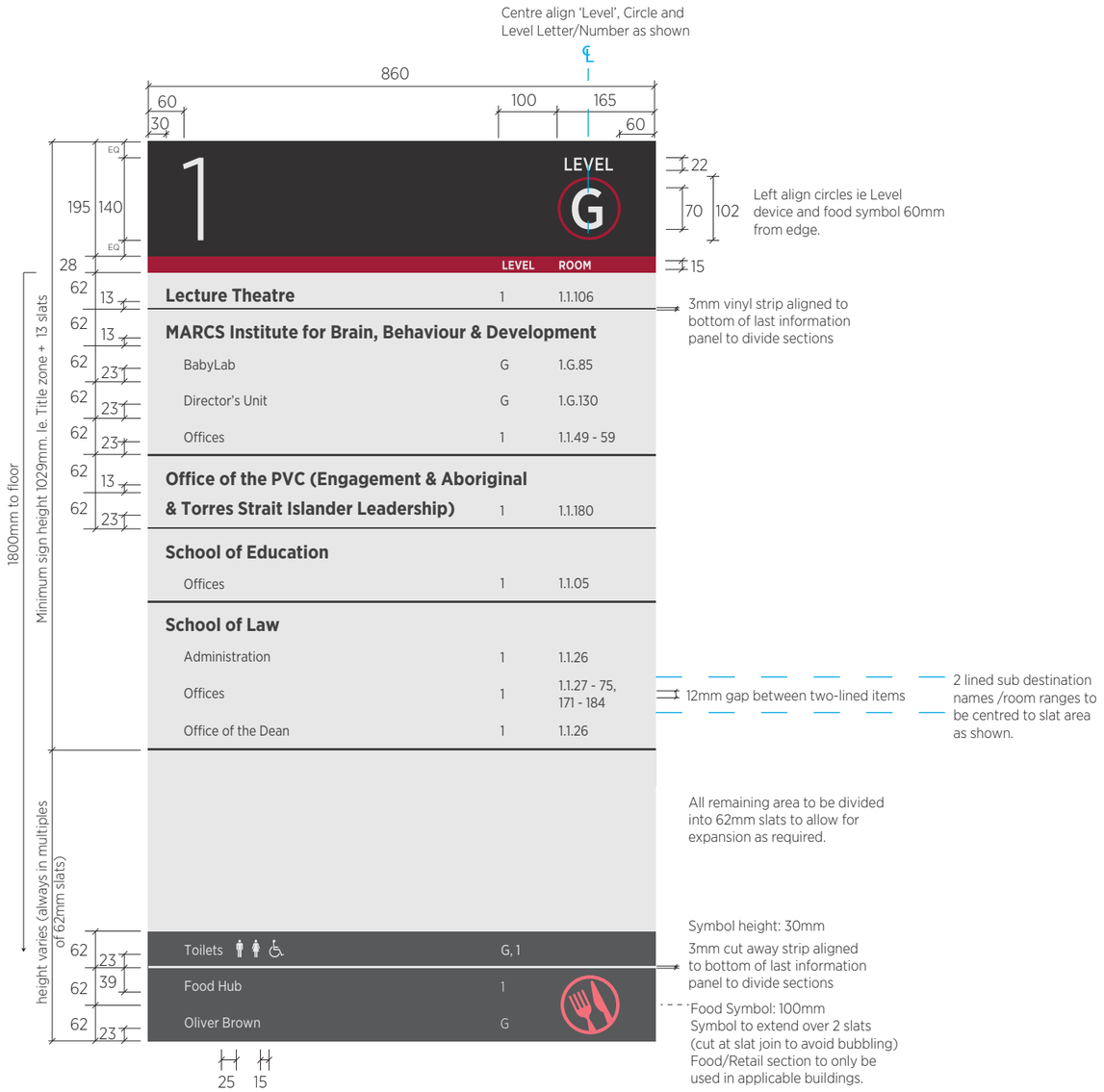
A buildings size should also dictate the size and height of the directory selected, with large main teaching buildings given more open slats at time of installation. Unused slats to remain clear of dividing vinyl strips and graphics.

Facilities Zone

Facilities and food information. Always align to bottom of sign.

Text
Gotham Narrow Book,
Capital X-height 17mm

Always divide FACILITIES ZONE into separate slats to allow for future additions and re ordering.



Building
Wayfinding

BW2 **Wall Mounted - Small BW2.1, Large BW2.2**

System

Small BW2.1

Signlink ‘Grandeur’ or ‘Info Panel’ frame (see construction for further details).
600 or 860 wide.

Large BW2.2

Signlink ‘Grandeur’ or ‘Info Panel’ frame (see construction for further details).
600, 900 or 1200 wide.

Construction

See Construction section for further details:

1 – 2 slats = Signlink Info Panel frame.
3 slats and greater = Signlink Grandeur frame mechanically screw fixed behind magnetic face (no split baton).
4 slats and greater = Signlink Grandeur frame split baton fixed.

Graphics

Avery Premium, cut-out solid vinyl, colours as shown

Black text: Avery 800 premium cast 801 Black

Avery 800 premium cast metallic 896 Black

Avery 800 premium cast metallic 894 Dark grey

Avery 800 premium cast 858 Dark red

Premium vinyl cmyk printed with matt protective overlay. Match to PMS 805C

Note: this colour indicates anodised sign face finish.

Optional building Header

For use in medium - large buildings, multi-level spaces, and internally connected buildings. Must be used on externally mounted wayfinding signs.

Building number
Gotham Narrow Light

Level information
Gotham Narrow Medium

Information Zone

Text
Gotham Narrow Book
BW2.1 Capital X-height 25mm
BW2.2 Capital X-height 35mm

Information to be arranged as per arrow hierarchy standards. Information within each directional arrow group to be arranged as per message hierarchy standards.

Arrows
Centered to directional grouping

Stairs/ramp icon
When applied to multiple entries in the same direction group icon centered to direction group.
BW2.1 25mm **BW2.2** 35mm horizontal gaps between icon and longest message

Facilities Zone

Facilities and food information. Always align to bottom of sign.

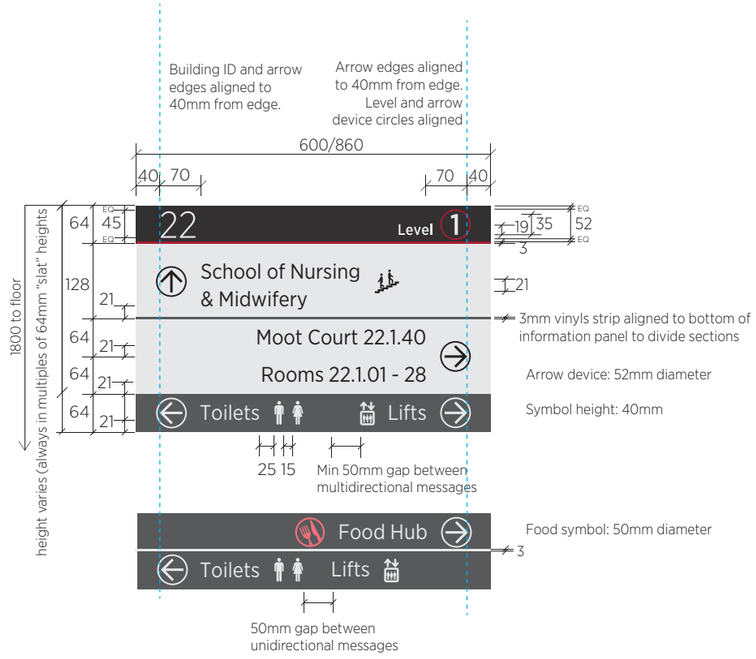
Text
Gotham Narrow Book
Capital X-height 25mm

SPACING AND LAYOUT
Directional Group
with multi line single destination.

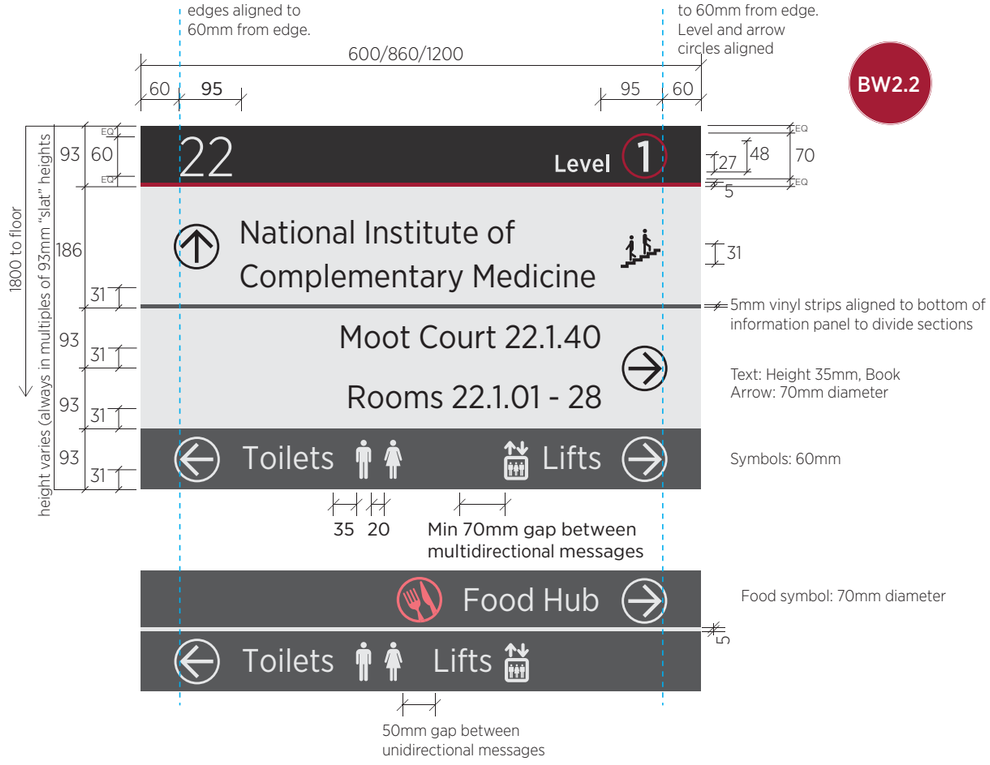
SPACING AND LAYOUT
Directional Group
with multiple destinations.

OPTIONAL SECOND UTILITIES BAR
to be used if Food hub information is required.

BW2.1



BW2.2



Building
Wayfinding

BW3 **Projecting - Small BW3.1**

System
Signlink ‘Top Hat’ frame.

Finish
Satin natural anodised.

Front & Rear Panels
Single piece aluminium panel permanent fix to face.

Fixing
Concealed screw fix through wall bracket.

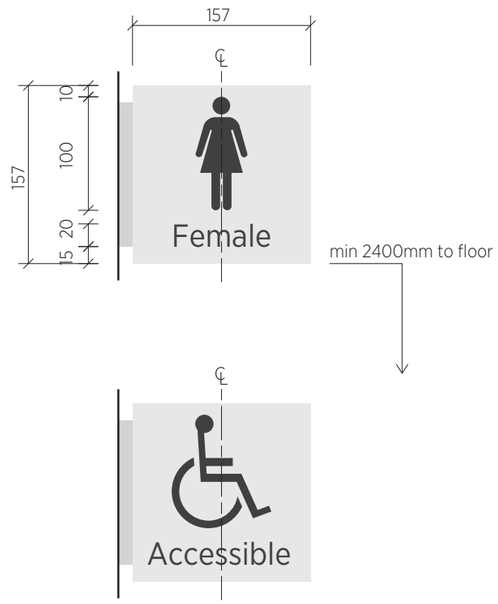
Graphics
Avery Premium, cut-out solid vinyl, colours as shown.

Avery 800 premium cast metallic 896 Black

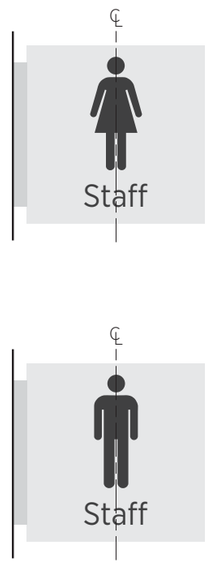
Note: this colour indicates anodised sign face finish.

Note: Double stacked signs to align vertically above each other. See drawing for additional detail.

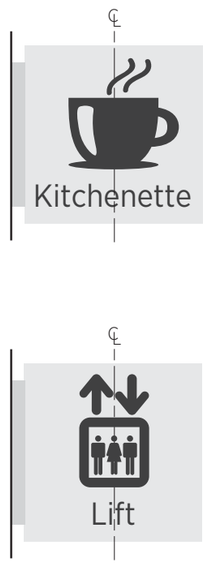
Typical layouts:
General Toilets

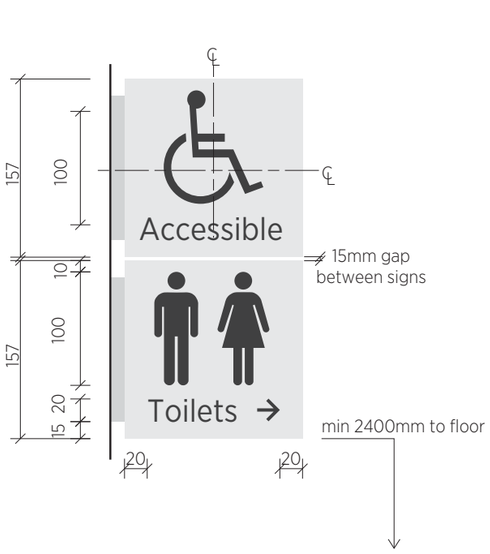


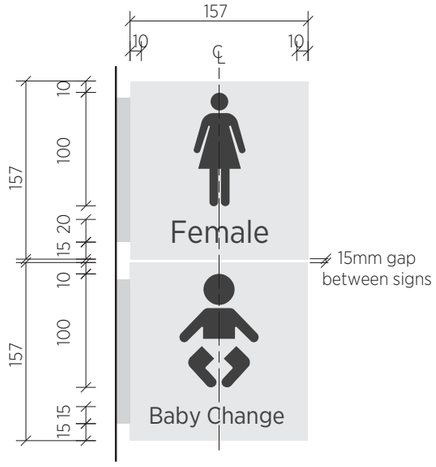
Staff Toilets



Facilities







Building
Wayfinding

BW3 **Projecting - Large BW3.2**

System
Signlink ‘Top Hat’ frame

Finish
Satin natural anodised

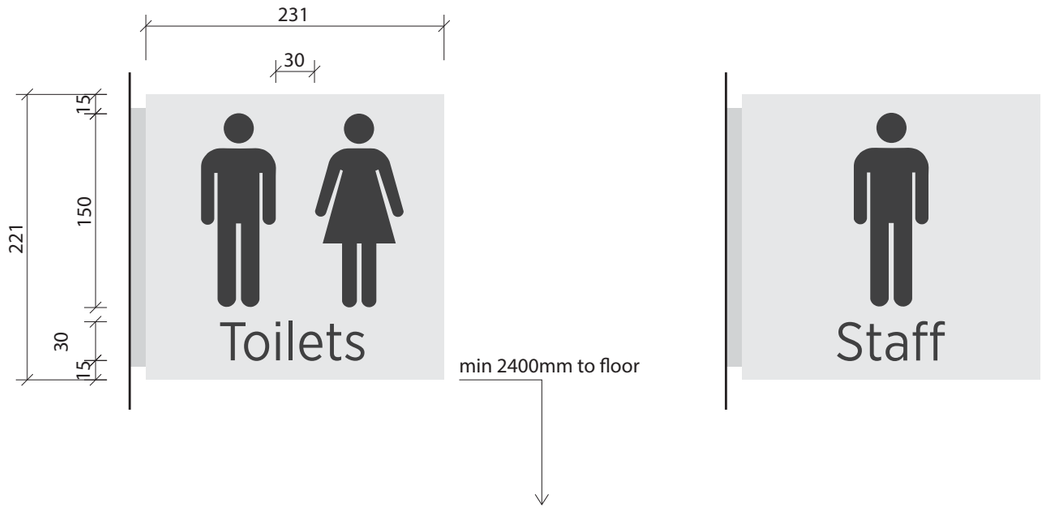
Front & Rear Panels
Single piece aluminium panel permanent fix to face

Fixing
Concealed screw fix through wall bracket

Graphics
Avery Premium, cut-out solid vinyl, colours as shown

Avery 800 premium cast metallic 896 Black

Note: this colour indicates anodised sign face finish.



Building
Wayfinding

BW4 Suspended - Small BW4.1, Large BW4.2

System
Small BW4.1
Signlink 'Hallmark' frame
600 or 860 wide.

Large BW4.2
Signlink 'Hallmark' frame
600, 960 or 1200 wide.

Note: Suspended signs are required to be a minimum of 2 slats high.

Construction
See Signlink Hallmark Construction section for further details:

Graphics
Avery Premium, cut-out solid vinyl, colours as shown

Black text: Avery 800 premium cast 801 Black

Avery 800 premium cast metallic 896 Black

Avery 800 premium cast metallic 894 Dark grey

Avery 800 premium cast 858 Dark red

Premium vinyl cmyk printed with matt protective overlay. Match to PMS 805C

Note: this colour indicates anodised sign face finish.

Optional building Header

For use in medium - large buildings, multi-level spaces, and internally connected buildings. Must be used on externally mounted wayfinding signs.

Building number
Gotham Narrow Light

Level information
Gotham Narrow Medium

Information Zone

Text
Gotham Narrow Book
BW2.1 Capital X-height 25mm
BW2.2 Capital X-height 35mm

Information to be arranged as per arrow hierarchy standards. Information within each directional arrow group to be arranged as per message hierarchy standards.

Arrows
Centered to directional grouping

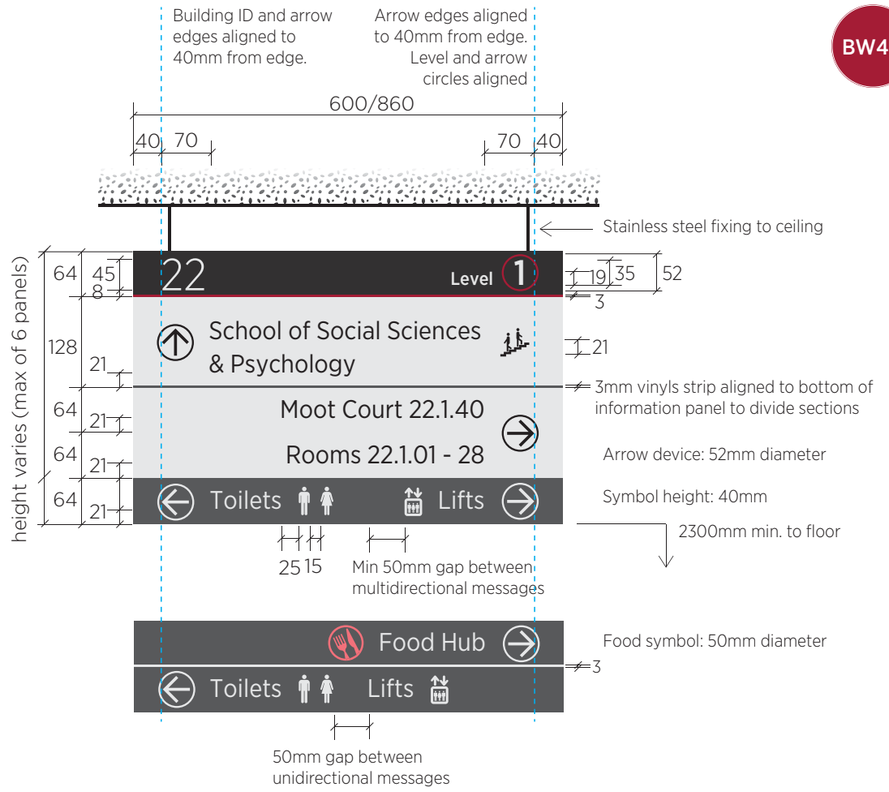
Stairs/ramp icon
When applied to multiple entries in the same direction group icon centered to direction group.
BW2.1 25mm **BW2.2** 35mm horizontal gaps between icon and longest message

Facilities Zone

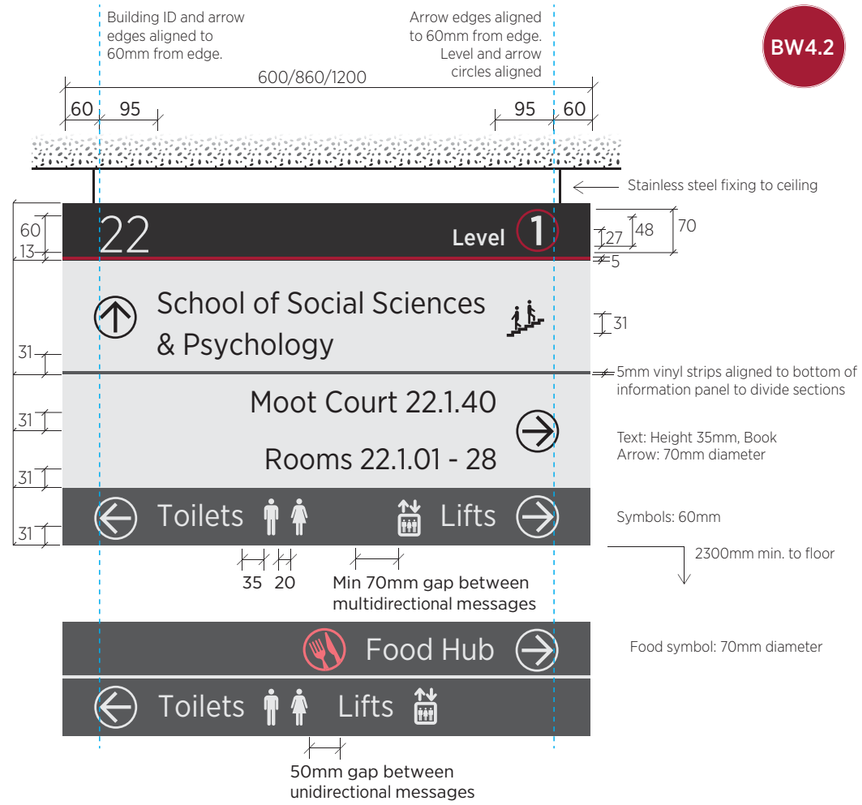
Facilities and food information. Always align to bottom of sign.

Text
Gotham Narrow Book
Capital X-height 25mm

BW4.1



BW4.2



SPACING AND LAYOUT
Directional Group
with multi line single destination.

SPACING AND LAYOUT
Directional Group
with multiple destinations.

OPTIONAL SECOND UTILITIES BAR
to be used if Food hub information is required.

Building
Wayfinding

BW5 **Staff Directory - Small BW5.1, Large BW5.2**

System
Small BW5.1
Signlink Benchmark pivot poster A4
Large BW5.2
Signlink Benchmark pivot poster A3

To be installed to available space next to the entry door.
Alternative locations to be approved by OEC.

Sign size determined by wall space and amount of information required on insert.

Finish
Satin natural anodised.

Front Panels
Fixed top panel with lift-able clear plastic window allowing for paper to be displayed in a landscape A4 or A3 format.

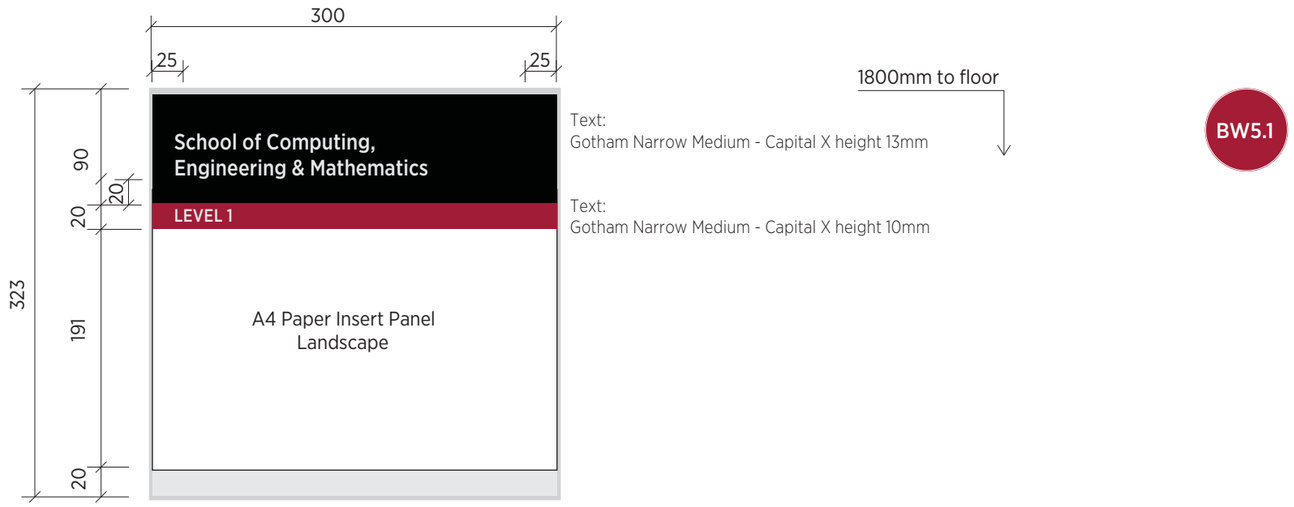
Graphics
Avery Premium, cut-out solid vinyl, colours as shown

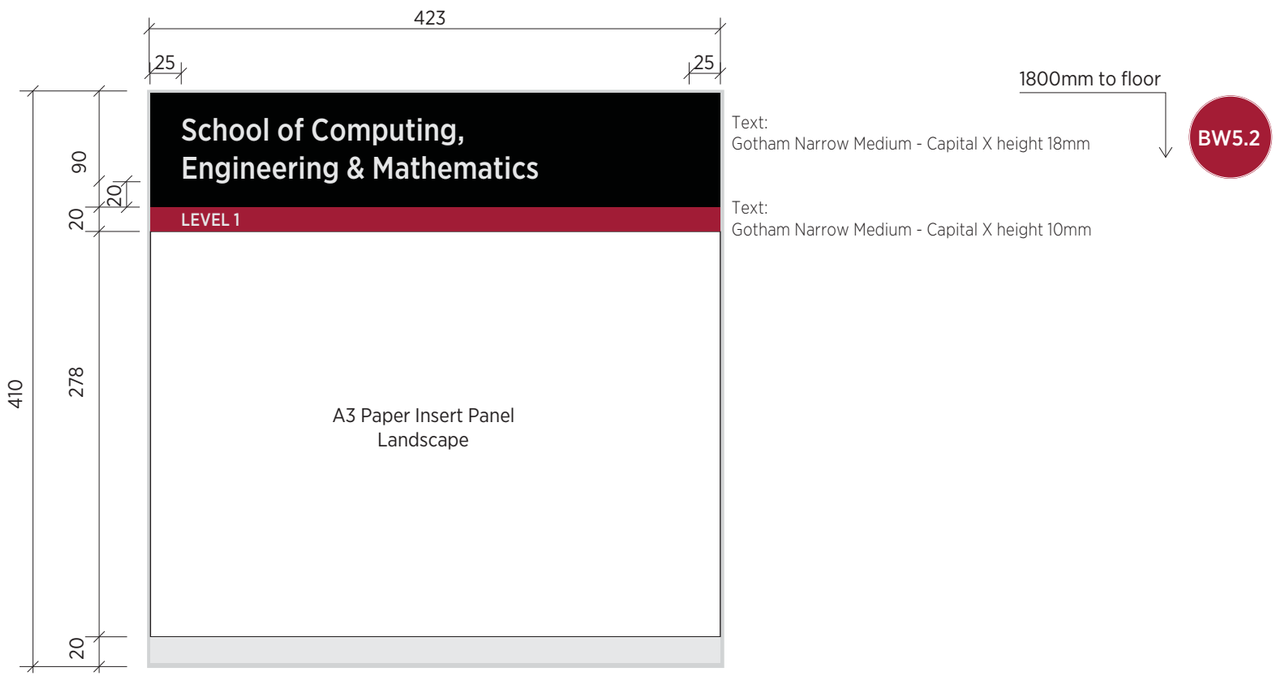
Avery 800 premium cast metallic 896 Black

Avery 800 premium cast 858 Dark red

Note: this colour indicates anodised sign face finish.

Note: Staff directories shall always have a name (ie school/unit/entity) in the top black bar.





Building
Wayfinding

BW6 Internal Destination ID

Used to identify main internal destinations, and help users navigate to key areas for example “Reception” or “IT support”.

This type of signage shall not be used to apply a units or school name within or to the external wall of spaces. See BW7 or BW8 for brand lock-ups to be applied at the entry points of spaces.

Location
At thresholds of location points or at reception desk area fixed directly to wall or bulkhead. Sign should be located in a way and at a height that allows it to be best seen along main paths of travel.

Graphics
Names are to be in Gotham Narrow Bold upper and lower-case. Vinyl colour to be selected to provide contrast with the colour of the facade/wall behind the letters.

Vinyl face applied to acrylic either:

Avery 800 premium cast metallic 894 Dark grey

Avery 800 premium cast metallic 891 Silver Grey

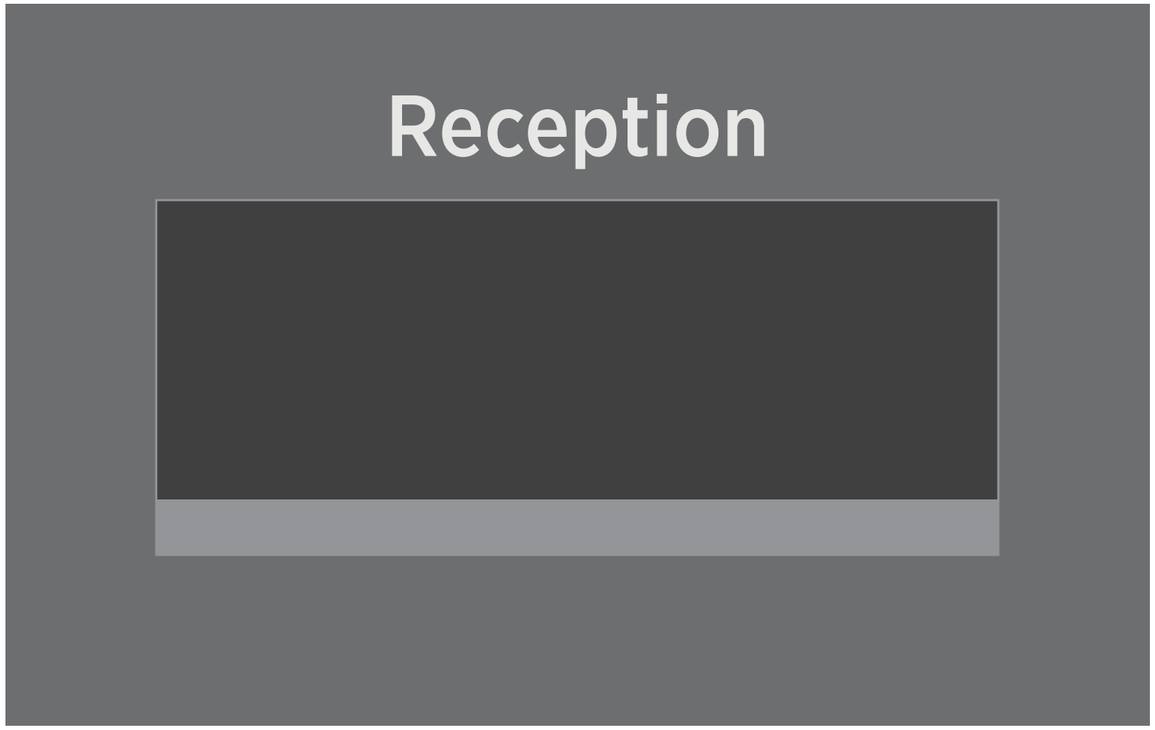
The size of signs will depend on the architectural detail of reception wall and the distance from which it is to be read.

Construction
Letters are to be 6mm thickness acrylic with cut applied vinyl face, flush mount securely fixed to wall (no visible fixings on face).

EXAMPLE OF CUT-OUT LETTERS

Reception

EXAMPLE OF DESTINATION ID ON DARK WALL



Building
Wayfinding

BW7 Main Door ID - Western Red

Where the Western U - School/ Research Centre/Institution lock-up is to be applied to external glass entrances (refer to typical image and locations) this standard is to be applied.

Note: This standard is only to be applied where there is a side glazing panel available, graphics should not be applied to the door glazing itself.

Where no side glazing is available white only school & unit name with brand lock-up to be used (see BW8).

This is a custom solution to be used when an entrance is predominantly glazing. As such the design and layout of this signage should always be approved by Office of Estate and Commercial prior to manufacture.

Approach
When using Western U School/Research Centre/Institution lock-up 'and' should be used rather than an ampersand.

All School/Research Centre/Institution lock-ups use the same rules. The word 'School' is to be removed for a more streamlined approach to naming.

Apply Avery 5500 translucent cast Garnet Red 5526 as shown to inside of glass. Large shield element to be reverse cut out of translucent vinyl panel.

Apply White Avery 800 solid cut vinyl logo to outside of glass to allow for updating of school name without removal of Western Red film.

To be applied to the fixed left glass panel next to the door i.e. not on the door itself.

Glazing mullions and transoms to be considered when placing shield mark so it remains as clear as possible. See typical usage and locations.

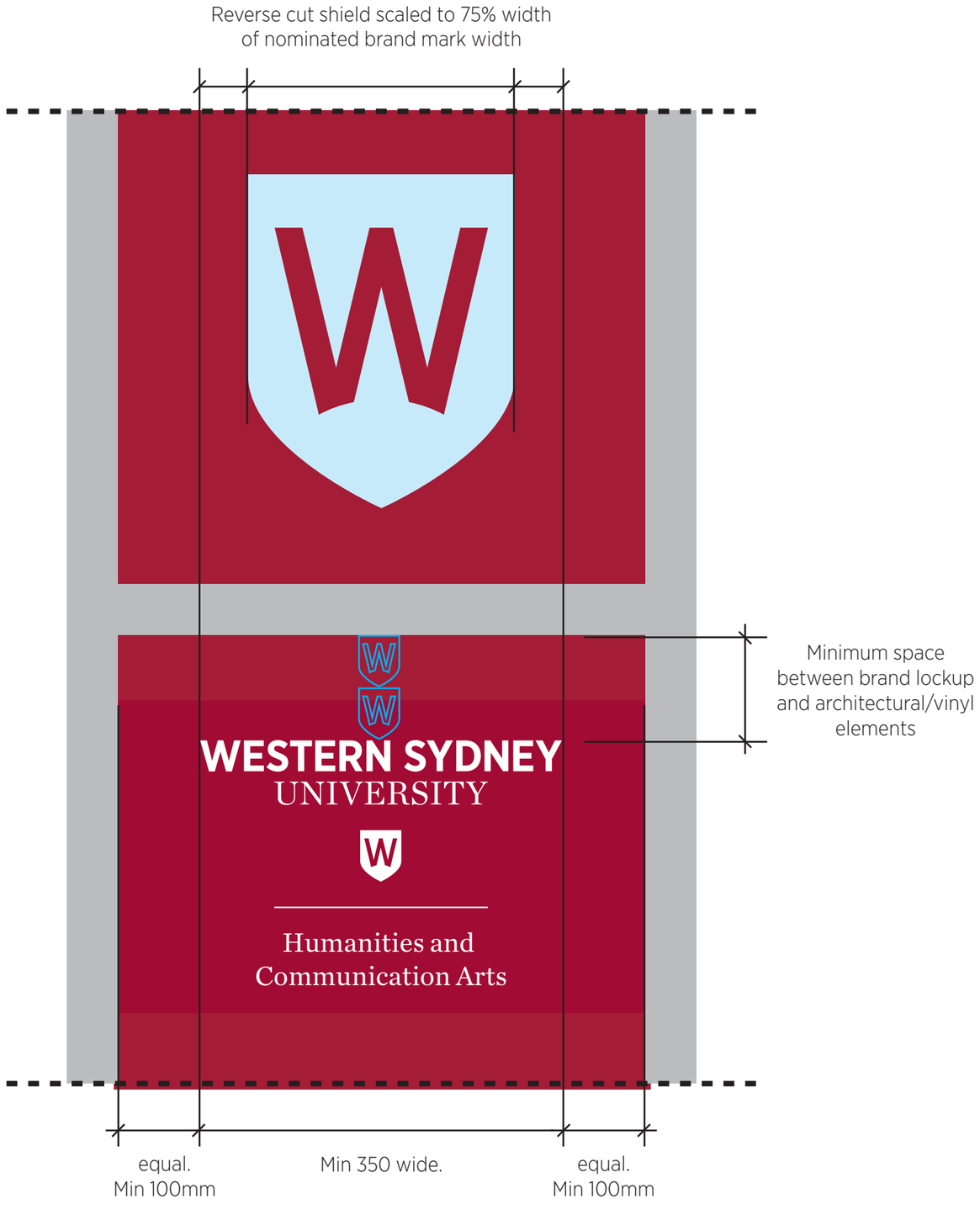
Refer to brand guidelines guide for University shield and brand-mark usage.

Graphics
Avery Premium, cut-out solid vinyl, colours as shown

Avery 800 premium cast
800 white 858

Avery 5500 Translucent cast
5526 Garnet red

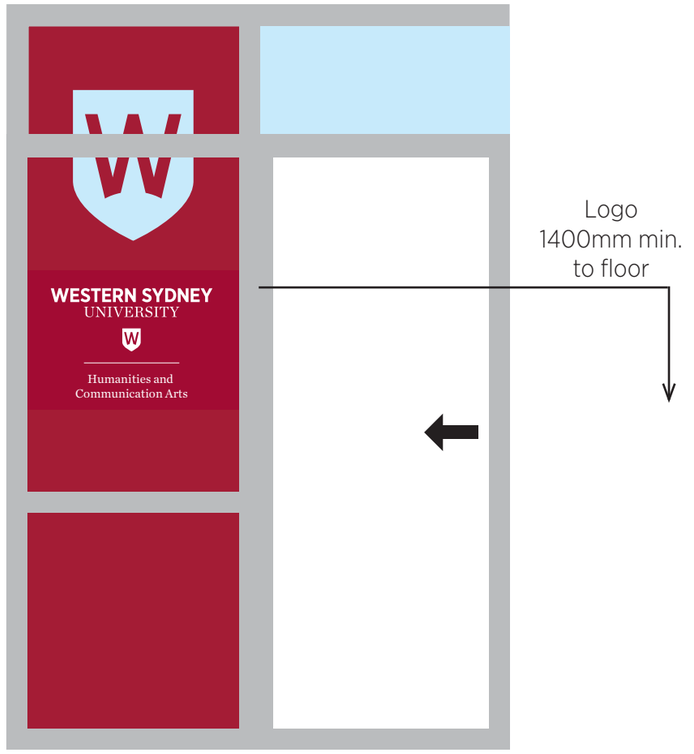
X Minimum lower case x height
15mm Chronicle text



Indicative school brand lock up as per brand guidelines.

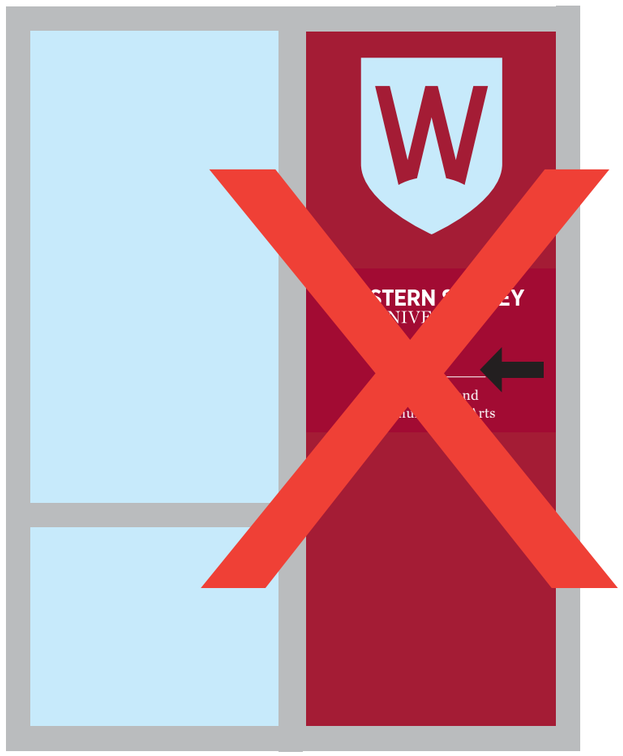
Building
Wayfinding

BW7 **Typical Usage & Locations**



Never apply to opening glass door.
Application only appropriate on static side glass panel as illustrated above.

If no side panel is available refer to BW8 Main door ID - white.



Building
Wayfinding

BW8 **Main Door ID - White**

Where the Western U - School/ Research Centre/Institution lock-up is to be applied to main entry glass doors (internal) and/or glass entrances where side glazing panel is not present (external) the white vinyl brand-mark/ lock-up is to be applied.

Note: This is a custom solution to be used when an entrance is predominantly glazing. As such the design and layout of this signage should always be approved by Office of Estate and Commercial prior to manufacture.

Approach
White Avery 800 solid cut vinyl logo applied to the inside of glass door. When door is colour/UV tinted vinyl is to be applied to external face of glass to allow for legibility.

All School/Research Centre/Institution lock-ups use the same rules. The word 'School' is to be removed for a more streamlined approach to naming.

In some cases a background strip of cast Avery etchmark can be used behind brand lock-up to provide visual contrast. Etchmark strip should sit with additional space above and below the brand mark in line with brand space requirements.

Refer to brand guidelines guide for University shield and brand-mark usage.

Glazing mullions and transoms to be considered when placing brand.

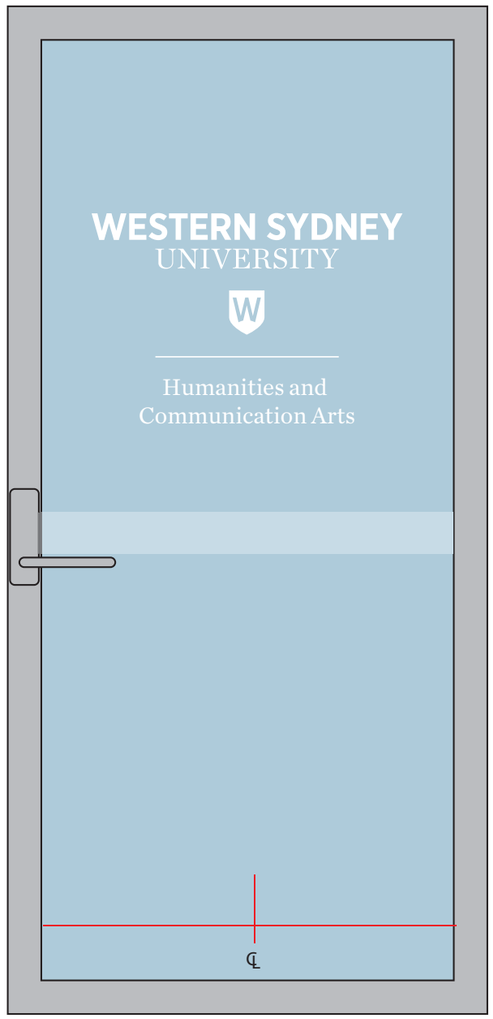
Refer to brand guidelines guide for University shield and brand-mark usage.

Graphics
Avery Premium, cut-out solid vinyl, colours as shown

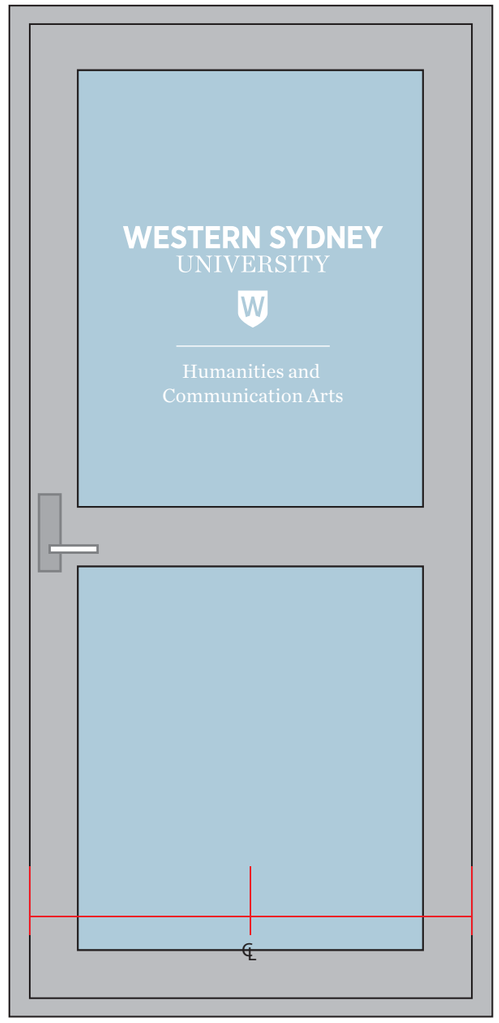
Avery 800 premium cast
800 white 858

Minimum lower case x height
15mm Chronicle text

BW8 **Typical Usage & Locations**



1500mm min.
to floor



1500mm min.
to floor

Building
Wayfinding

BW9 Door Name - Spandex/Vinyl - IDP 550, IDP 550 VINYL

Used to identify room numbers and the position title of the occupant.
In some cases the name of the School, Office or Institute may also be applied if this information aids with wayfinding.

Executive and Academic staff only to have names applied to slats.

Signs are to be a maximum of 80mm high, letter heights shall not be altered.

IDP 550
Spandex Slatz signage system with 7 year cast vinyl graphics.

Graphics
Text to be computer cut 7 year cast vinyl.
Room number to be reverse cut
Charcoal vinyl applied to panel.

Construction
Slatz door signage to be constructed from aluminium extrusion 550mm in length.

Sign holders are to be screw fixed to doors.

Installation
Door signs are located at 1500mm from the top of the sign to floor, and positioned centrally on the door width. Additional sign panels (i.e. extra door signs) are located under the uppermost slat which remains at 1500mm from the top.

Font
Helvetica Neue Medium
Capital X-height 15mm

IDP 550 VINYL
(Applied to glass doors only)
This is an all vinyl alternative to the IDP 550, only be applied to full glass doors.

Graphics
Text to be computer cut 7 year cast vinyl.

Room number to be reverse cut
Charcoal vinyl applied to silver vinyl.

Colours

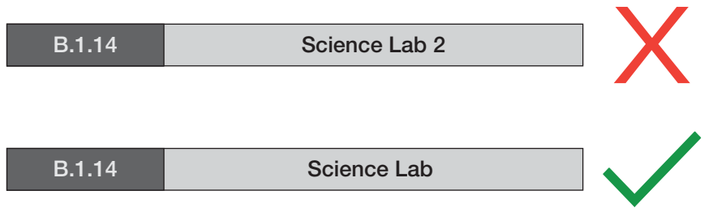
ARLON-CALON, 2100 Series, Charcoal Metallic 23

ARLON-CALON, 2100 Series, Silver Metallic 07

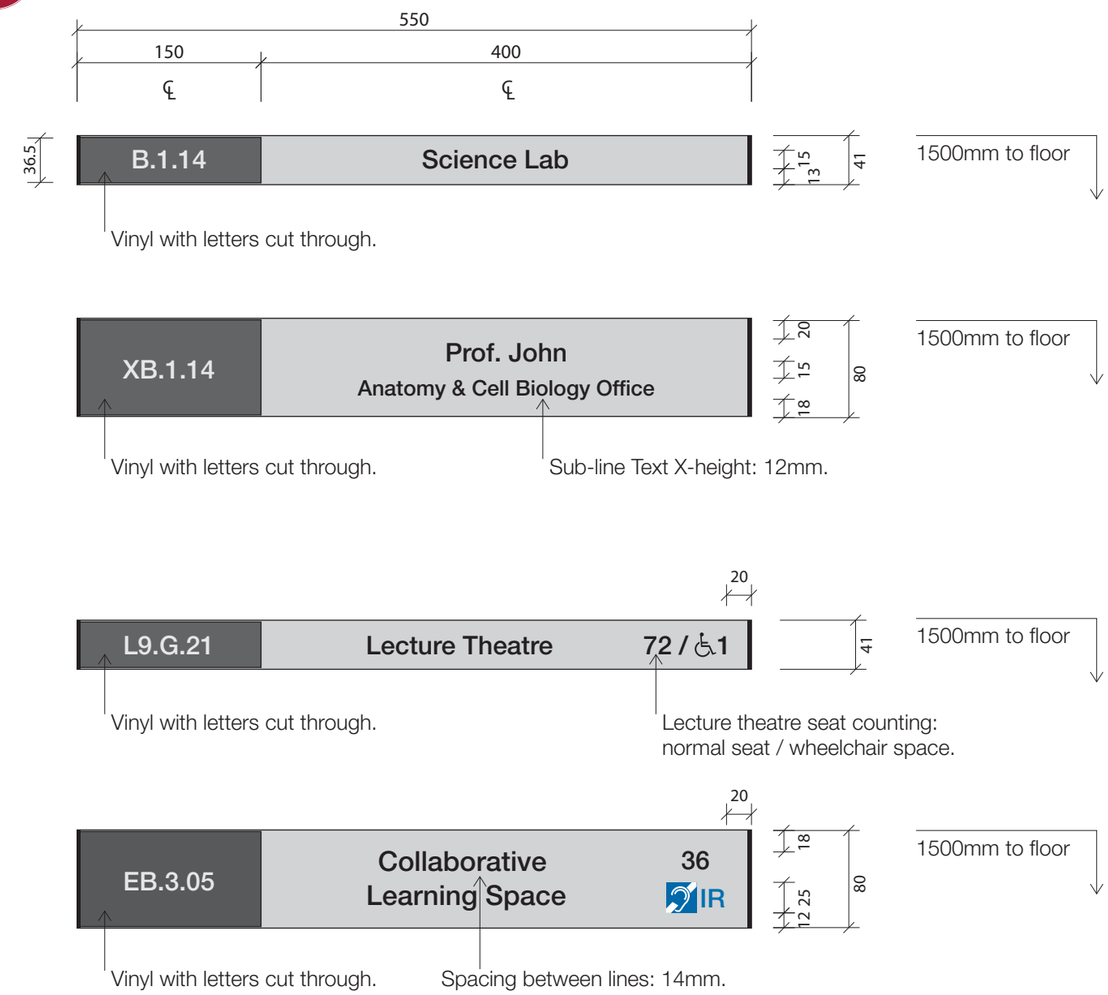
Black text and elements:
Avery 800 Cast 801 Black

Accessible Blue :
Avery 700 Cast 752 Ultra Marine Blue

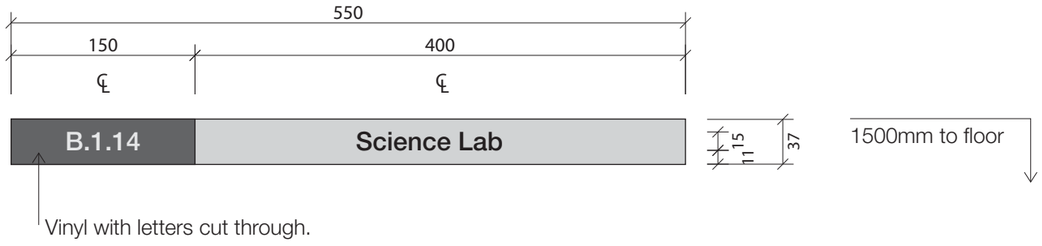
Note:
Rooms should only be referred to by their number and name as per the nomenclature specified within this standard.
Double or secondary numbers e.g. "B.1.14 Science Lab **2**"should never be used as shown below.



BW9.1 IDP 550 Door Sign

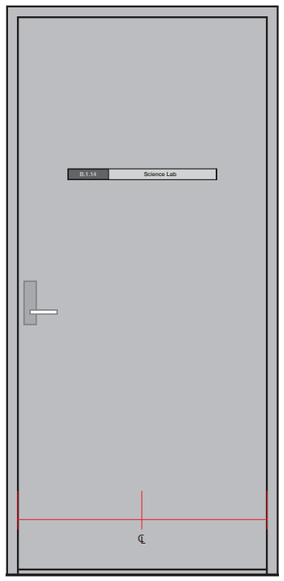


BW9.2 IDP 550 Vinyl Door Sign (Applied to glass doors only)



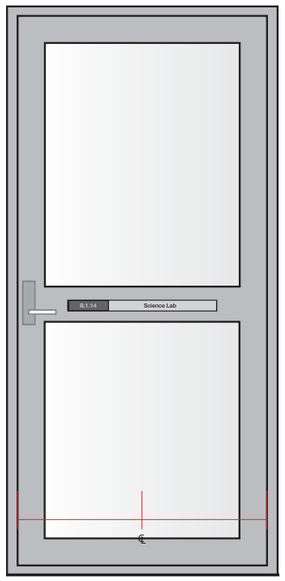
Building
Wayfinding

BW9 **Typical Usage & Locations**

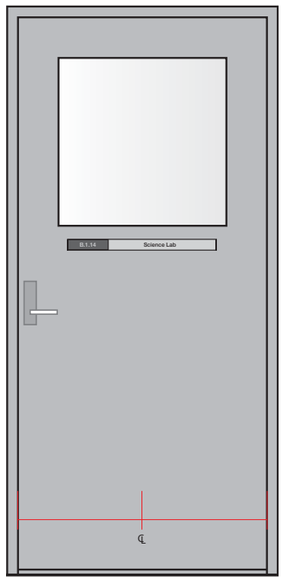


1500mm to floor

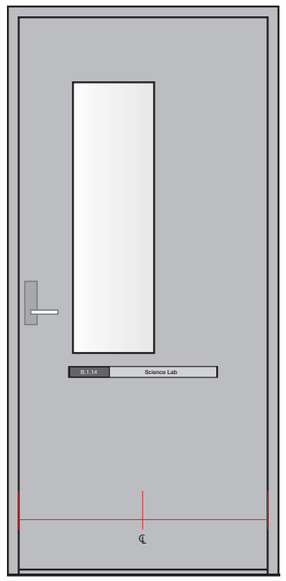
Solid core door
550 door sign 1500mm to floor



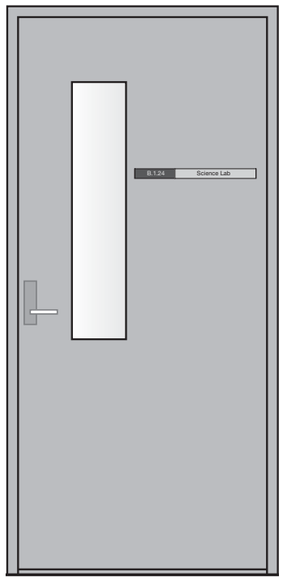
Glass panel door with mid-rail
550 door sign fix on mid-rail



Solid door with wide
viewing panel
550 door sign 50mm below
viewing panel

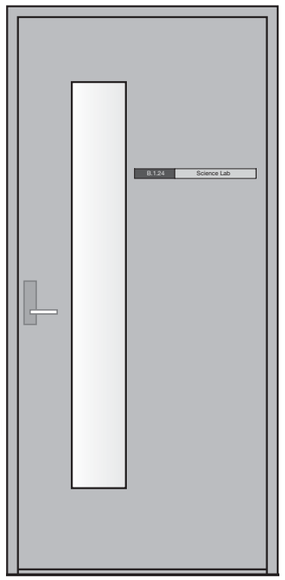


Solid door with wide
viewing panel
550 door sign 50mm below
viewing panel



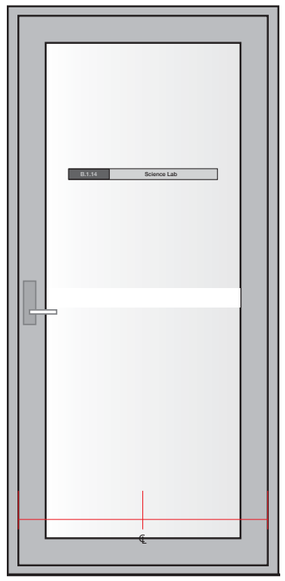
1500mm to floor

Solid door with slim viewing panel
- reduce door sign width to fit,
op1. sign width 150+300mm
op2. sign width 120+280mm



1500mm to floor

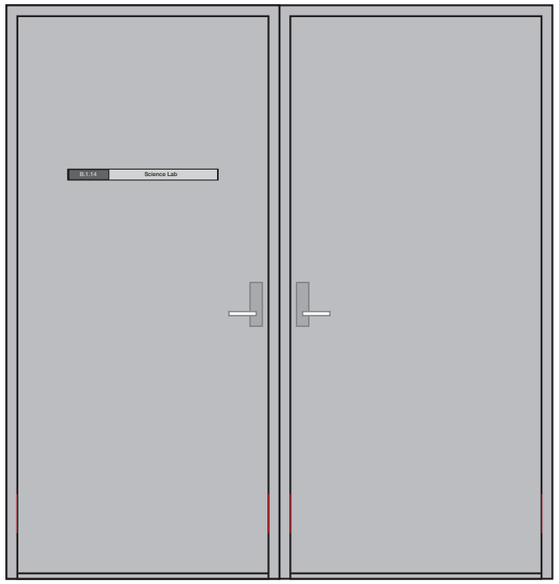
Solid door with slim viewing panel
- reduce door sign width to fit,
op1. sign width 150+300mm
op2. sign width 120+280mm



1500mm to floor

BW9.2

IDP 550 VINYL
(Applied to glass only)
Full glass panel door
550 vinyl door sign 1500mm
to floor



Double door
Sign to be located on the left door.
In situations where the left door should remain open,
door slat is to be located on the right

Building
Wayfinding

BW10 Door Number - Traffolite

Engraved Traffolite can be used when only room number is required, such as circulation area, doors with BW7 or BW8 signs, FHR room, lift or room/area without door.

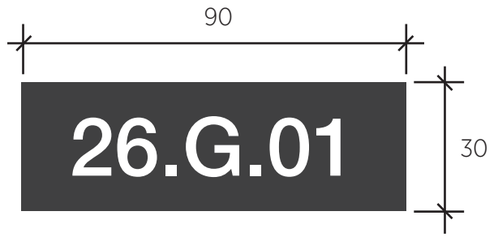
Size
90x30mm

Font
Helvetica Neue Medium
Capital X-Height 14mm

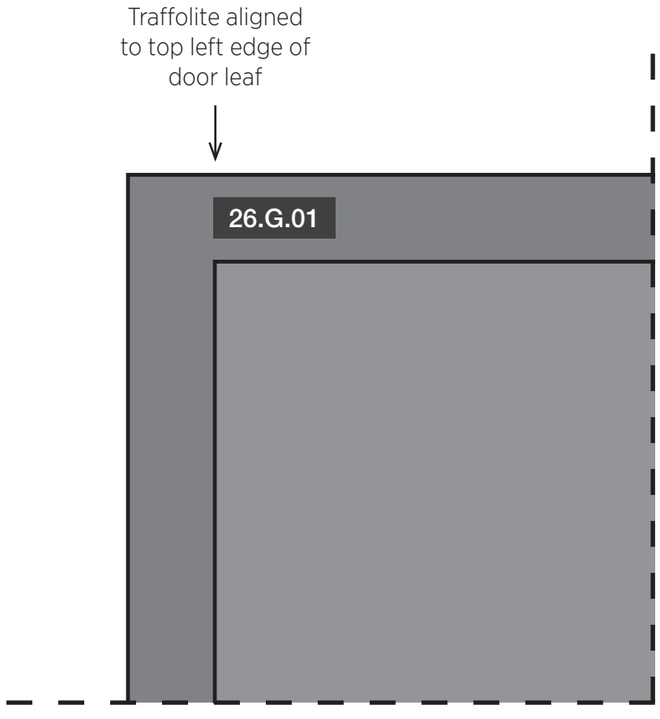
Colours
Black background with white lettering.

Installation
Fix on top left corner of door frame.

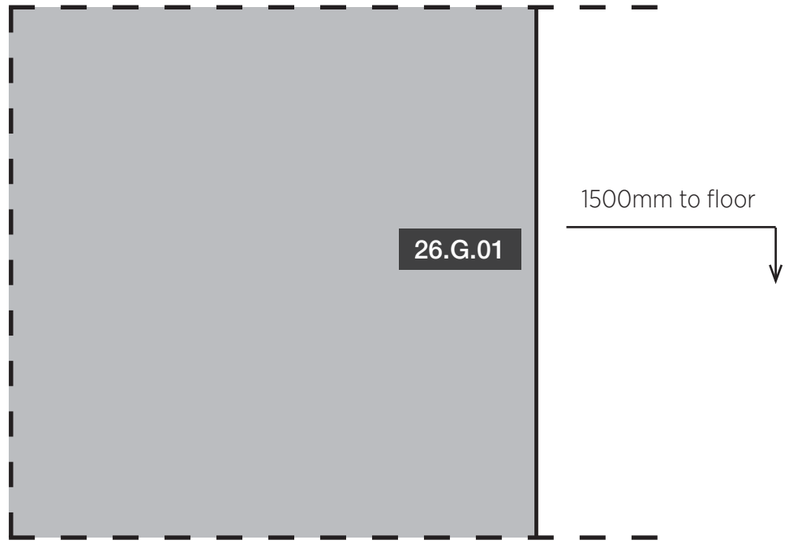
If there is no door, fix on wall close to the space it indicates at a height of 1500mm from the top of the sign to floor.



TRAFFOLITE SIGN



TRAFFOLITE FIXED TO DOOR



TRAFFOLITE FIXED TO WALL
(only when when there is no door)

Building
Wayfinding

BW11 **Hot Desk Name**

Clear adhesive vinyl printed in 100 % K (Black) with Matt Protective overlay.

Size
105 x 40mm

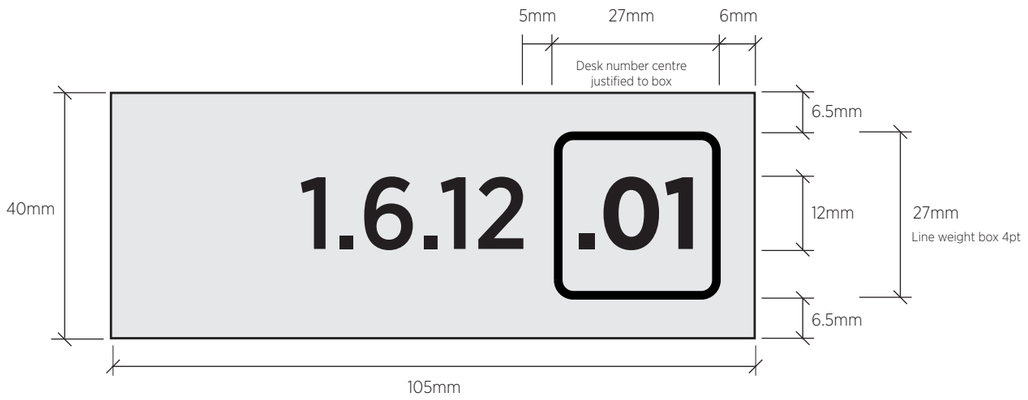
Font
Gotham Narrow Medium with Desk number in Gotham Narrow Bold.

Colours

Colour indicates clear adhesive vinyl . Outline around sticker to show edge only. Do not print.

Printed Black

Installation
Fix to bottom left corner of desk top.



EXAMPLE SHOWS LONG HOT DESK NAME ACCOMMODATED ON SIGN
Always left justify text to sign set out as per the dimensions shown.

ED.G.160 .54

Desk name aligned to bottom left corner of chair side of desk.

BUILDING
1d. STATUTORY

ST1 Toilet Tactile

ST2 Hearing Augmentation Tactile

ST3 Exit Tactile

ST4 Warning Sign Passenger Lift

ST5 Fire Exit Offence Notice

ST6 Statutory Signage Vinyl

Building
Statutory

Signage Suite

ST1 **Toilet Tactile**
ST2 **Hearing Augmentation Tactile**
ST3 **Exit Tactile**
ST4 **Accessible Entrance**
ST5 **Warning Sign Passenger Lift**
ST6 **Fire Exit Offence Notice**
ST7 **Statutory Signage Vinyl**

NOTE:
Statutory signage requirements are not limited to the signs included in this standard.
This section is designed to provide additional information and specification regarding University requirements for certain statutory sign types.

Building
Statutory

ST1.1 **Toilet Tactile Type 1**

5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish) with tactile text, pictogram and Braille.

All corners to be rounded. Adhesive fixed to wall on latch side of door, outside of room, with baseline of tactile text @ 1250-1350 mm from FFL.

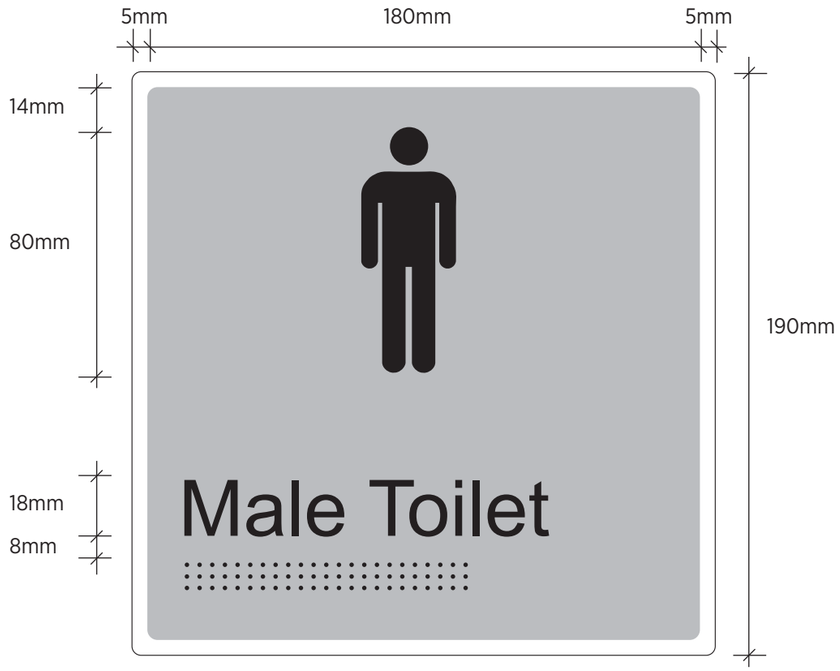
Accessible pictogram field to match B21 Ultramarine AS/NZS 2700 with accessible symbol in white.

Tactile text and Braille in black. (Braille shown indicatively)

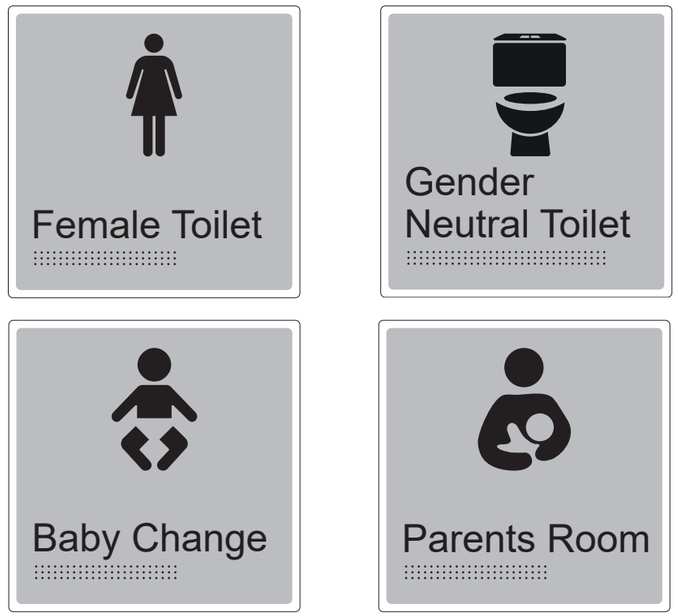
Material background to be 30% black with white border as shown (non metallic/satin finish).

Note: Signage contractor to ensure that all signage is to comply with the BCA Part 3.6 and Australian Standard.

Confirm any design modifications required for compliance with Office of Estate and Commercial prior to fabrication.



FURTHER EXAMPLES OF TYPE 1 SIGNS



NOTE: In selected buildings such as The Peter Shergold Building, non-standard tactile signage (TYPES 1 AND 2) are installed and are to be matched. Confirm tactile signage layout with Office of Estate and Commercial prior to manufacture.

Building
Statutory

ST1.2 **Toilet Tactile type 2**

5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish) with tactile text, pictogram and Braille.

All corners to be rounded. Adhesive fixed to wall on latch side of door, outside of room, with baseline of tactile text @ 1250-1350 mm from FFL.

Accessible pictogram field to match B21 Ultramarine AS/NZS 2700 with accessible symbol in white.

Tactile text and Braille in black. (Braille shown indicatively)

Material background to be 30% black with white border as shown (non metallic/satin finish).

Note: Signage contractor to ensure that all signage is to comply with the BCA Part 3.6 and Australian Standard.

Confirm any design modifications required for compliance with Office of Estate and Commercial prior to fabrication.

EXAMPLE TYPE 2 SINGLE LINE BRAILLE

EXAMPLE TYPE 2 DOUBLE LINE BRAILLE

FURTHER EXAMPLES OF TYPE 2 SIGNS

ST2.1 Infrared Hearing Augmentation Tactile

Construction
5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish) with tactile text, pictogram and Braille.

All corners to be rounded. Adhesive fixed to wall on latch side of door, outside of room, with baseline top edge of sign @ 1500mm from FFL.

Hearing augmentation pictogram field to match B21 Ultramarine AS/NZS 2700 with hearing augmentation symbol in white. Tactile text and Braille in black. (Braille shown indicatively) Material background to be 30% black with white border as shown (non metallic/satin finish).

Font
Arial

Note: Signage contractor to ensure that all signage is to comply with the BCA Part 3.6 and Australian Standard. Confirm any design modifications required for compliance with Office of Estate and Commercial prior to fabrication.

ST2.2 Infrared Hearing Augmentation Information

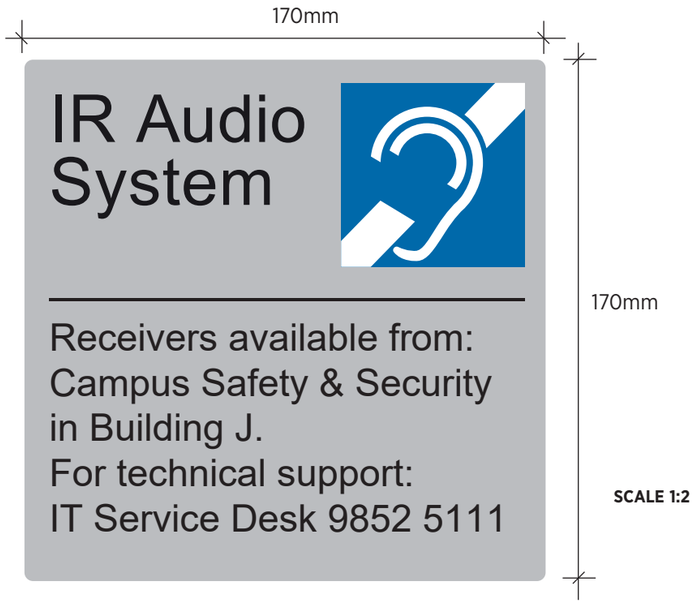
Construction
5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish).

All corners to be rounded. Adhesive fixed to wall on latch side of door, inside of room, with baseline of text @ 1250mm from FFL.

Material background to be 30% black (white border not required). Text 100% black. Hearing augmentation pictogram field to match B21 Ultramarine AS/NZS 2700 with hearing augmentation symbol in white. Printed, text and graphics to be crisp and clear. Matt UV laminate.

Font
Arial

Note: Signs for each University campus will have different room and phone information applied. Examples are shown here for reference, contractor to confirm the content of each sign with Office of Estate and Commercial prior to manufacture.



NOTE: Campus Safety & Security location to change based on campus.

Bankstown:	Building 10
Campbelltown:	Building 21
Hawkesbury:	Building J9
Kingswood:	Building J
Liverpool, Ngara Ngura Building:	on Ground Floor
Nirimba:	Building C1
Parramatta, Peter Shergold Building:	on Ground Floor
Parramatta South:	Building ~~EA~~

Building EJa

ST2.3 Infrared Hearing Augmentation Tactile

Construction
5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish) with tactile text, pictogram and Braille.

All corners to be rounded. Adhesive fixed to wall on latch side of door, outside of room, with baseline of tactile text @ 1250mm from FFL.

Hearing augmentation pictogram field to match B21 Ultramarine AS/NZS 2700 with hearing augmentation symbol in white. Tactile text and Braille in black. (Braille shown indicatively) Material background to be 30% black with white border as shown (non metallic/satin finish).

Font
Arial

Note: Signage contractor to ensure that all signage is to comply with the BCA Part 3.6 and Australian Standard. Confirm any design modifications required for compliance with Office of Estate and Commercial prior to fabrication.

ST2.4 Infrared Hearing Augmentation Information

Construction
5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish).

All corners to be rounded. Adhesive fixed to wall on latch side of door, inside of room, with baseline of text @ 1250mm from FFL.

Material background to be 30% black (white border not required). Text 100% black. Hearing augmentation pictogram field to match B21 Ultramarine AS/NZS 2700 with hearing augmentation symbol in white. Printed, text and graphics to be crisp and clear. Matt UV laminate.

Font
Arial

Note: Signs for each University campus will have different room and phone information applied. Examples are shown here for reference, contractor to confirm the content of each sign with Office of Estate and Commercial prior to manufacture.

Building
Statutory

ST3 **Exit Tactile**

Construction
5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish) with tactile text and Braille. All corners to be rounded. Adhesive fixed to wall on latch side of door, outside of room.

Tactile text and Braille in black. (Braille shown indicatively) Material background to be 30% black with white border as shown (non metallic/satin finish).

Font
Arial

Note: Signage contractor to ensure that all signage is to comply with the BCA and Australian Standard. Confirm any design modifications required for compliance with Office of Estate and Commercial prior to fabrication.

ST4

Construction
5mm moulded single piece white acrylic panel to match Dulux Vivid White PN2E1 (satin finish).
All corners to be rounded. Adhesive fixed to indicate the accessible entrance.

Material background to be 30% black (white border not required). Text 100% black. Accessible pictogram field to match B21 Ultramarine AS/NZS 2700 with hearing augmentation symbol in white. Printed, text and graphics to be crisp and clear. Matt UV laminate.

Font
Arial

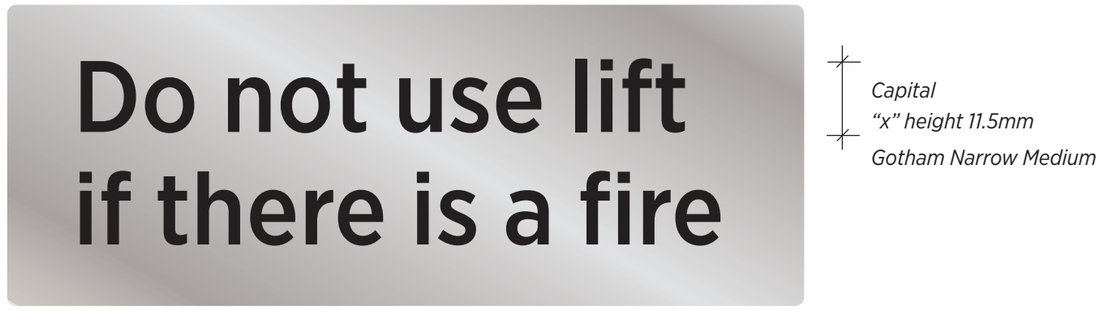
Note: Signage contractor to ensure that all signage is to comply with the BCA and Australian Standard. Confirm any design modifications required for compliance with Office of Estate and Commercial prior to fabrication.

Building
Statutory

ST5 Warning Sign Passenger Lift

Stainless steel linished face plate with routed and paint filled (black) lettering.
Rounded corners. No visible fixings through face.
Signs to be in accordance with BCA and/or Australian Standards.

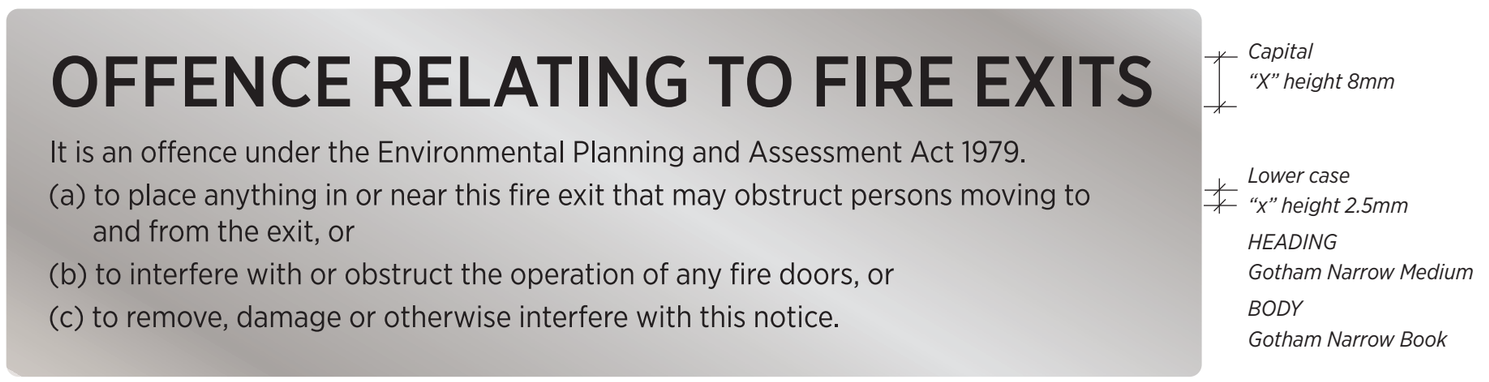
Size
130 x 125mm



ST6 Fire Exit Offence Notice

Stainless steel linished face plate with routed and paint filled (black) lettering.
Rounded corners.
No visible fixings through face.
Signs to be in accordance with Environmental Planning and Assessment Regulation (NSW) .

Size
195 x 60mm



ST7 Statutory Signage Vinyl

Statutory signage specified as adhesive backed vinyl.

Applied centre justified to door.
Signs to be in accordance with BCA and/or Australian Standards.

Statutory signs covered by this standard include but are not limited to;

MAIN SWITCHBOARD

FIRE SAFETY DOOR
DO NOT OBSTRUCT
DO NOT KEEP OPEN

FIRE SAFETY DOOR – DO NOT OBSTRUCT

FIRE HOSE REEL (and/or) FIRE HYDRANT

Letter heights as per the BCA/ Australian Standard

Font
Gotham Narrow Medium

Graphics
Avery Premium, cut-out solid vinyl, colours as shown.

Cut to provide contrast to colour of door, either:

Avery 800 premium cast 801 Black

or

Avery 800 premium cast 800 White

BUILDING

1e. INFORMATION DISPLAY

ID1 Blended Learning Spaces

ID2 Food & Drink

ID3 Door Pockets

ID4 Laboratory PPE

ID5 Shoes in the Laboratory

ID6 Quiet Please

ID7 Staff Only

ID8 CCTV

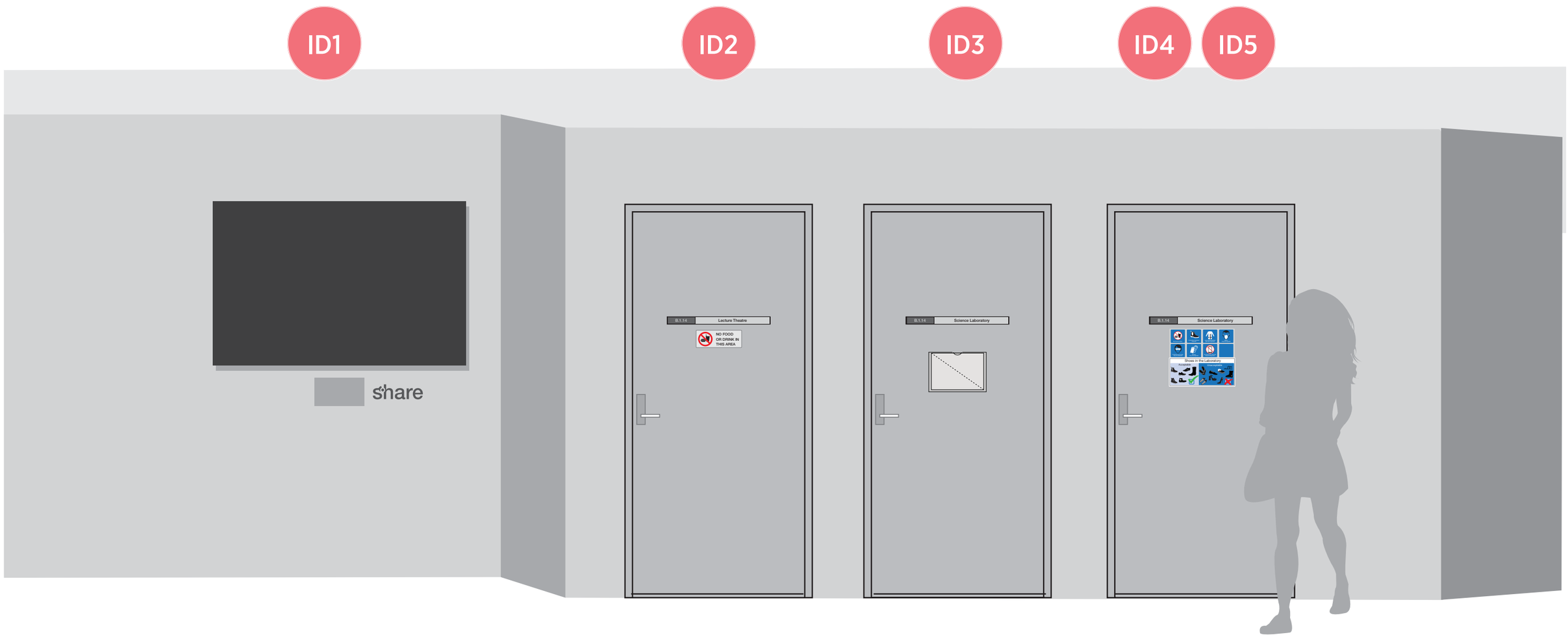
ID9 Commemorative Plaque

ID10 Pull Out Waste Bins

Building
Information Display

Signage Suite

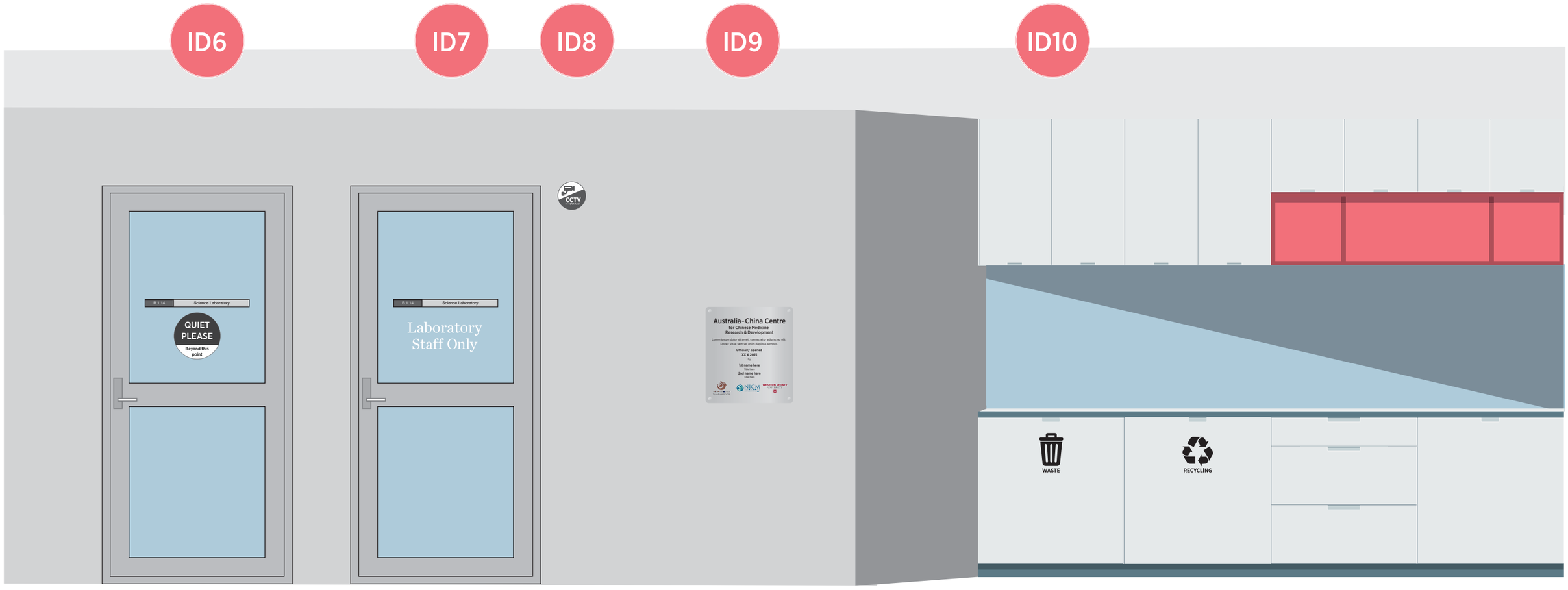
ID1 **Blended Learning Spaces**
ID2 **Food & Drink**
ID3 **Door Pockets**
ID4 **Laboratory PPE**
ID5 **Shoes in the Laboratory**



Building
Information Display

Signage Suite

ID6 **Quiet Please**
ID7 **Staff Only**
ID8 **CCTV**
ID9 **Commemorative Plaque**
ID10 **Pull Out Waste Bins**



Building
Information Display

ID1 **Blended Learning Spaces**

Location
Inside blended learning spaces as indicated.

Graphics
Artwork to be provided by Office of Estate and Commercial.

Colours
Colours to be approved by Office of Estate and Commercial.
Colour to match interior feature colour palette.

Construction
3mm thick aluminium letters.
2pac spray painted finish.
Letters to be securely flush fixed to wall.

Location to be approved by Office of Estate and Commercial.

Signage Indicators

Group Study Pods connection points in Learning Commons and Social Learning Spaces.

share

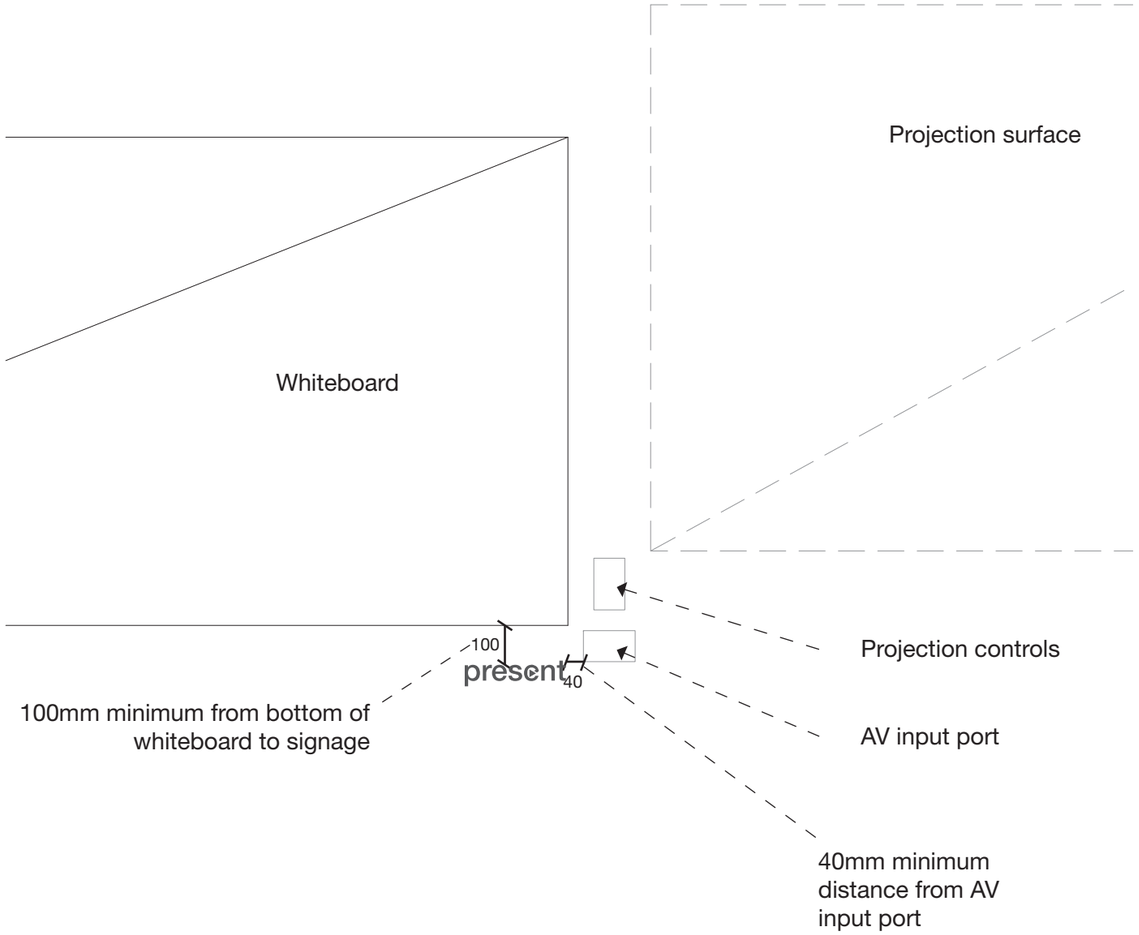
Approx 229mm

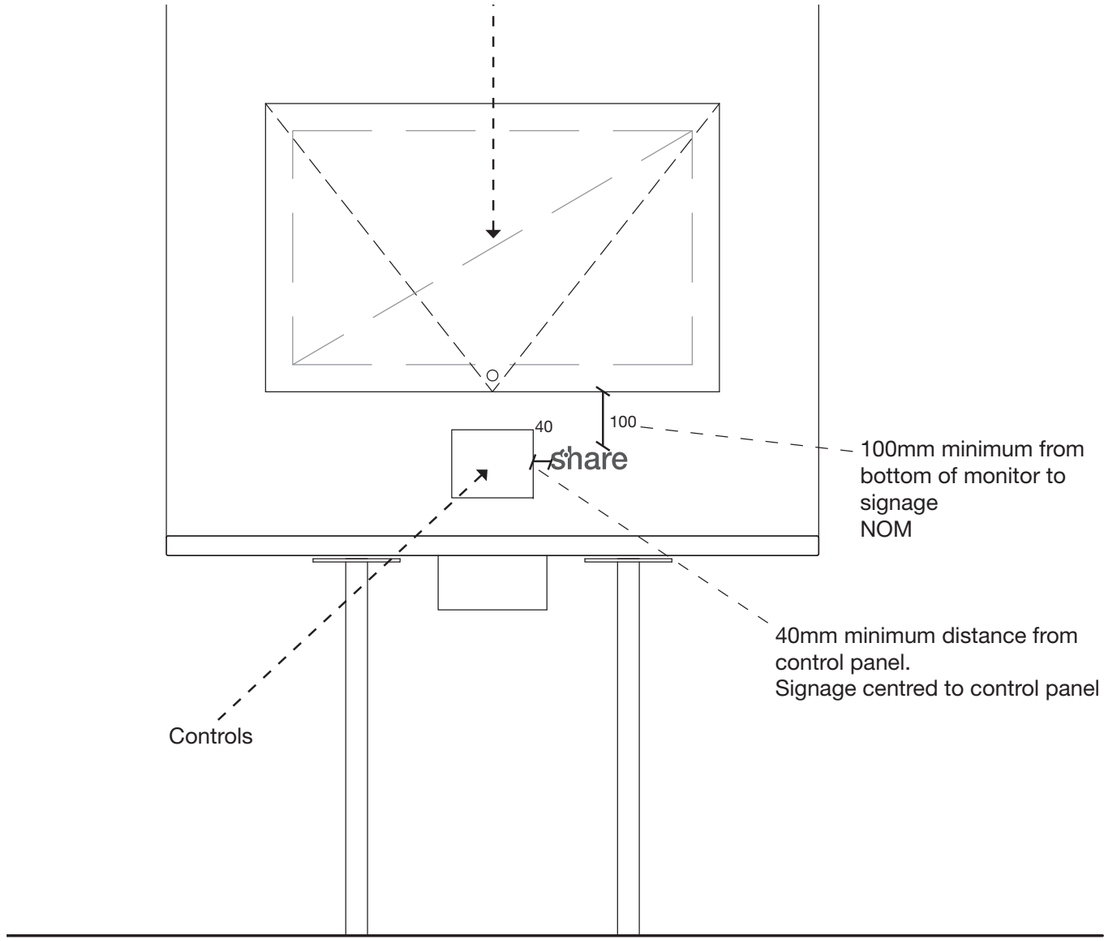
Actual size at A3
lower case r height= 49mm

Letter orientation when signage is used vertically.

Building
Information Display

ID1 **Typical Usage & Locations**





Building
Information Display

ID2 **Food & Drink Signage**

Located on the doors of Lecture Theatres, Auditoriums and Computer Labs.

Sticker - 250 x 100 mm printed SAV matte laminated and die cut.

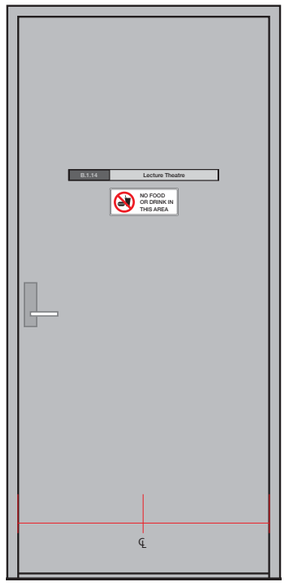
Signage Sticker securely fixed to door.

Location to be approved by Office of Estate and Commercial.

Artwork to be provided by Office of Estate and Commercial.

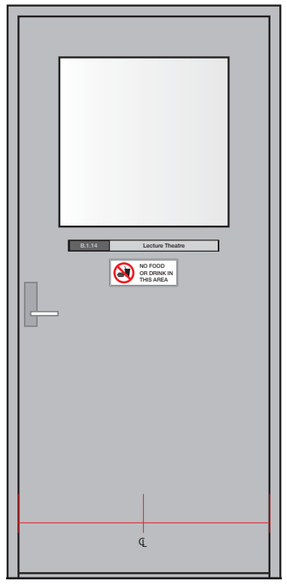
Building
Information Display

ID2 **Typical Usage & Locations**



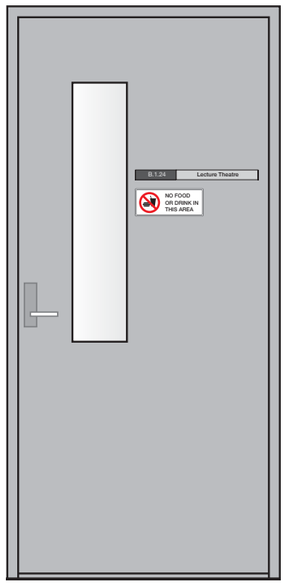
Solid core door
Centre align to door sign with 30mm gap.

Glass panel door with mid-rail
Centre align to door sign with 30mm gap from glass frame NOM.



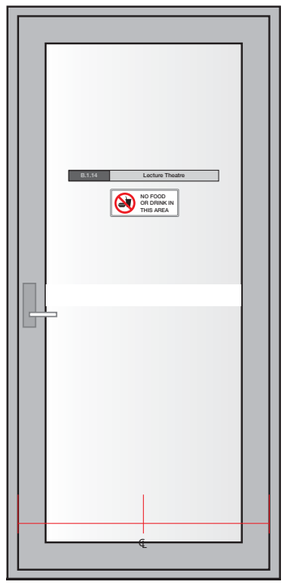
Solid door with wide viewing panel
Centre align to door sign with 30mm gap.

Solid door with wide viewing panel
Left align to glass panel with 30mm gap to left NOM.



Solid door with slim viewing panel. Left align to door sign with 30mm gap between.

Solid door with slim viewing panel
Left align to door sign with 30mm gap between.



Full glass panel door
Centre align to door sign with 30mm gap.

Building
Information Display

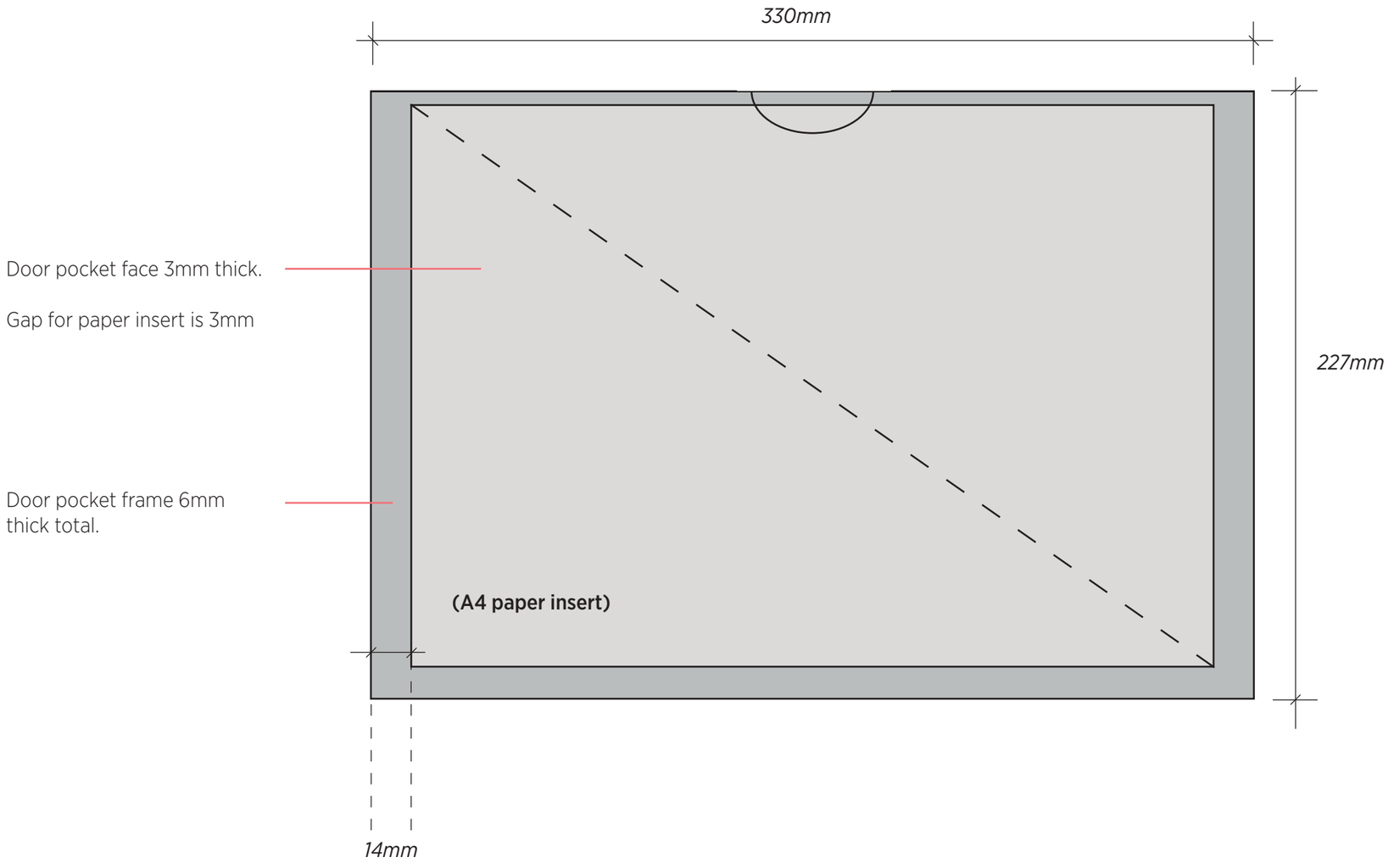
ID3 **Door Pockets**

Located on or beside the doors (hinge side only) of flat floor teaching spaces for the display of temporary and changing information.

Door pocket constructed of clear 3mm thick acrylic. Affix securely with 0.5mm 3M clear double-sided tape.

Door pocket to hold landscape A4 piece of paper.

Location to be approved by Office of Estate and Commercial.

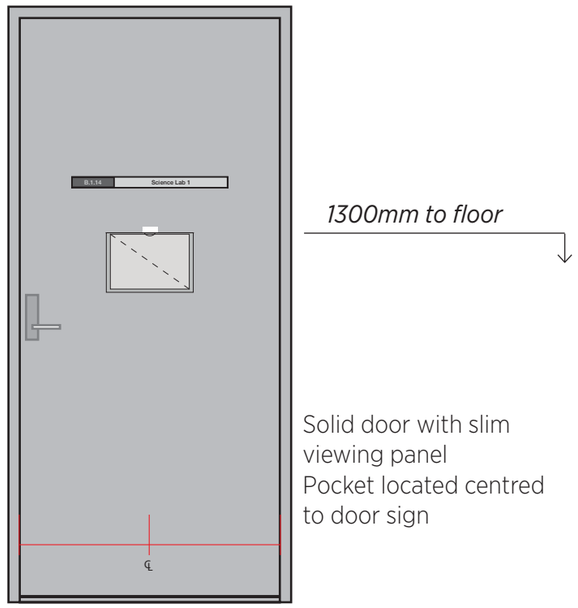


Building
Information Display

ID3 **Typical Usage & Locations**

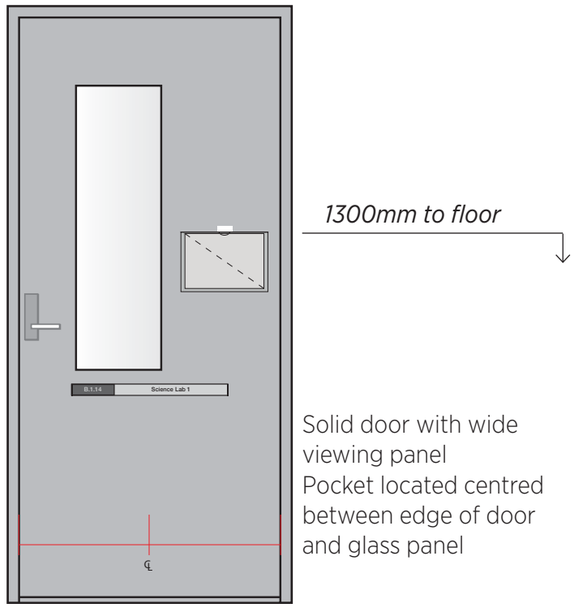
Door pockets are to be located at 1300mm from the top of pocket to the floor, and positioned centrally to the door sign.

Attach securely on sides and bottom of pocket with clear high bond double sided tape.



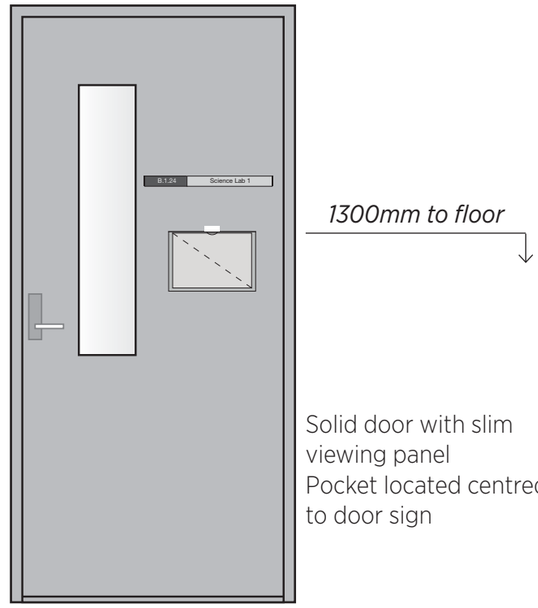
1300mm to floor

Solid door with slim viewing panel
Pocket located centred to door sign



1300mm to floor

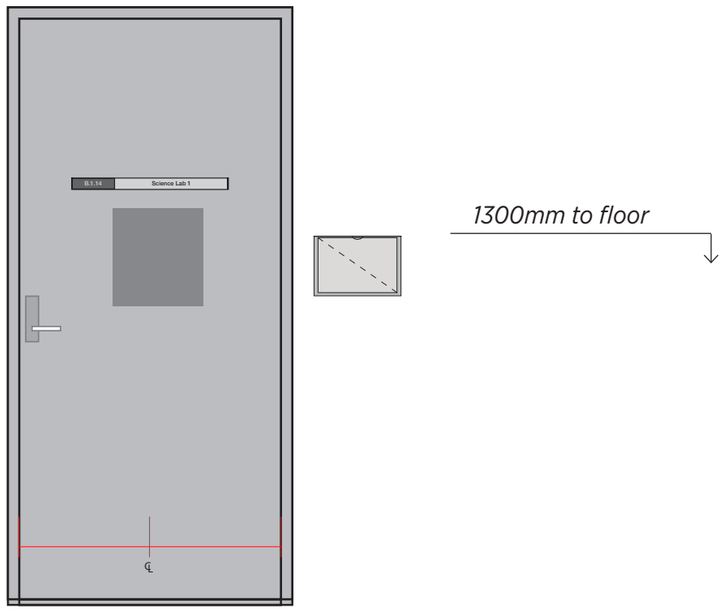
Solid door with wide viewing panel
Pocket located centred between edge of door and glass panel



1300mm to floor

Solid door with slim viewing panel
Pocket located centred to door sign

When other approved door signage such as in Science Labs occupies the door (see example), locate the door pocket on the wall adjacent to the door located at 1300mm from the top of the pocket to floor.



1300mm to floor

Building
Information Display

ID4 **Laboratory PPE**

Located on the doors of Laboratories with personal protective equipment requirements.

Main sticker - 259 x 122mm printed SAV matte laminated.

PPE sticker overlays - 50 x 52 mm

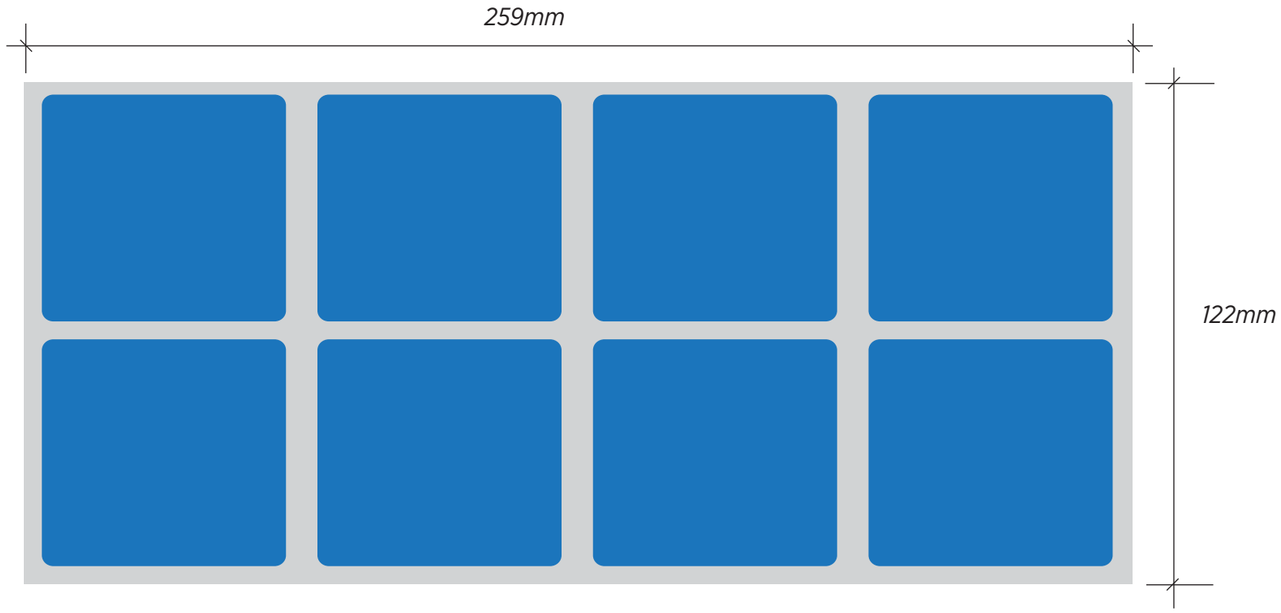
Signage sticker securely fixed to door.

Where Laboratory PPE sign is used no additional ‘No food and Drink in the area’ signs to be used.

Location to be approved by Office of Estate and Commercial.

Artwork to be provided by Office of Estate and Commercial.

Space for requirements and restrictions with x 8 squares to attach custom safety requirements and restrictions for that Laboratory space.



Example shown with PPE sticker overlays attached to suit individual lab area.

Building
Information Display

ID4 **Laboratory PPE**

PPE sticker standard overlays
PPE sticker overlays - 50 x 52mm

Any specialized PPE requirement not covered in the standard options can be added with artwork to be approved by Office of Estate and Commercial prior to manufacture.

No food or drink

Mask may be required

No electronic devices beyond bag area

Protective footwear required

Protective eye wear may be required

No naked flames

Lab coat / protective garment required

Gloves may be required

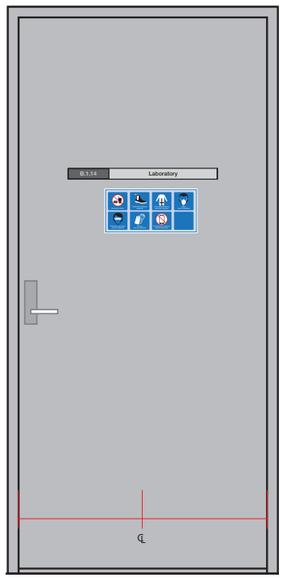
Protective ear wear may be required

Restricted Access Area Addition
To be placed above Laboratory PPE sign when required.

Restricted Access Area vinyl sign

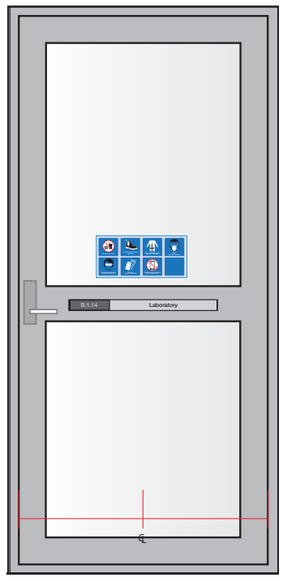
Building
Information Display

ID4 **Typical Usage & Locations**

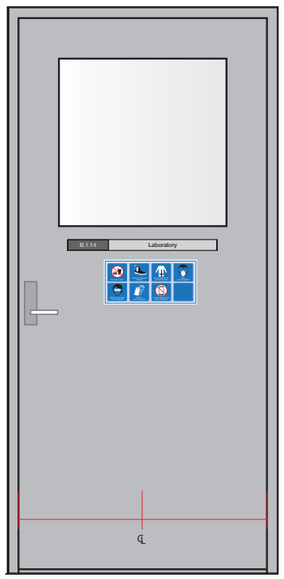


1500mm to floor

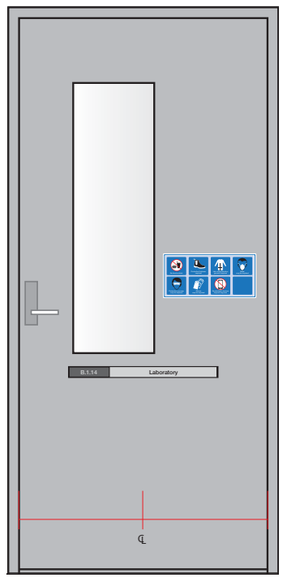
Solid core door
Centre align to door sign with
30mm gap.



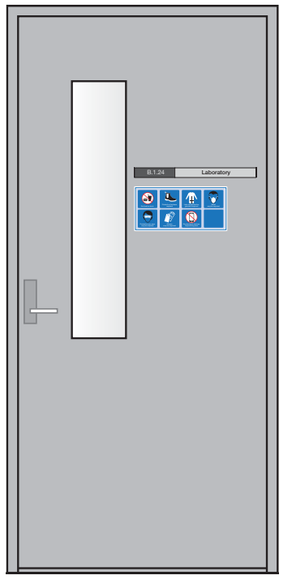
Glass panel door with mid-rail
Centre align to door sign with
30mm gap from glass frame NOM.



Solid door with wide viewing
panel
Centre align to door sign
with 30mm gap.



Solid door with wide viewing
panel
Left align to glass panel with
30mm gap to left NOM.

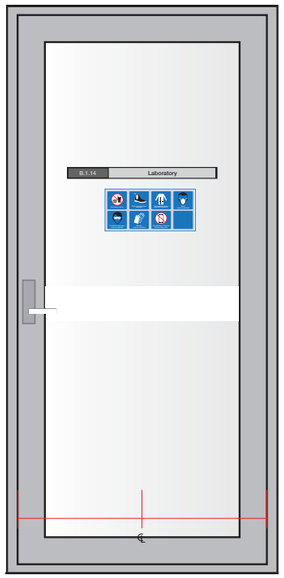


1500mm to floor

Solid door with slim viewing panel
Left align to door sign with
30mm gap between.

1500mm to floor

Solid door with slim viewing panel
Left align to door sign with
30mm gap between.



1500mm to floor

Full glass panel door
Centre align to door sign
with 30mm gap.

Building
Information Display

ID5 **Shoes in the Laboratory**

Where extra information is needed to be provided on the types of appropriate footwear to be worn in a lab the ‘Shoes in the Laboratory’ sign can be used in conjunction with the ‘Laboratory PPE’ sign.

Signage sticker securely fixed to door under the Laboratory PPE sign as demonstrated below.

Location to be approved by Office of Estate and Commercial.

Artwork to be provided by Office of Estate and Commercial.

Building
Information Display

ID6 **Quiet Please**

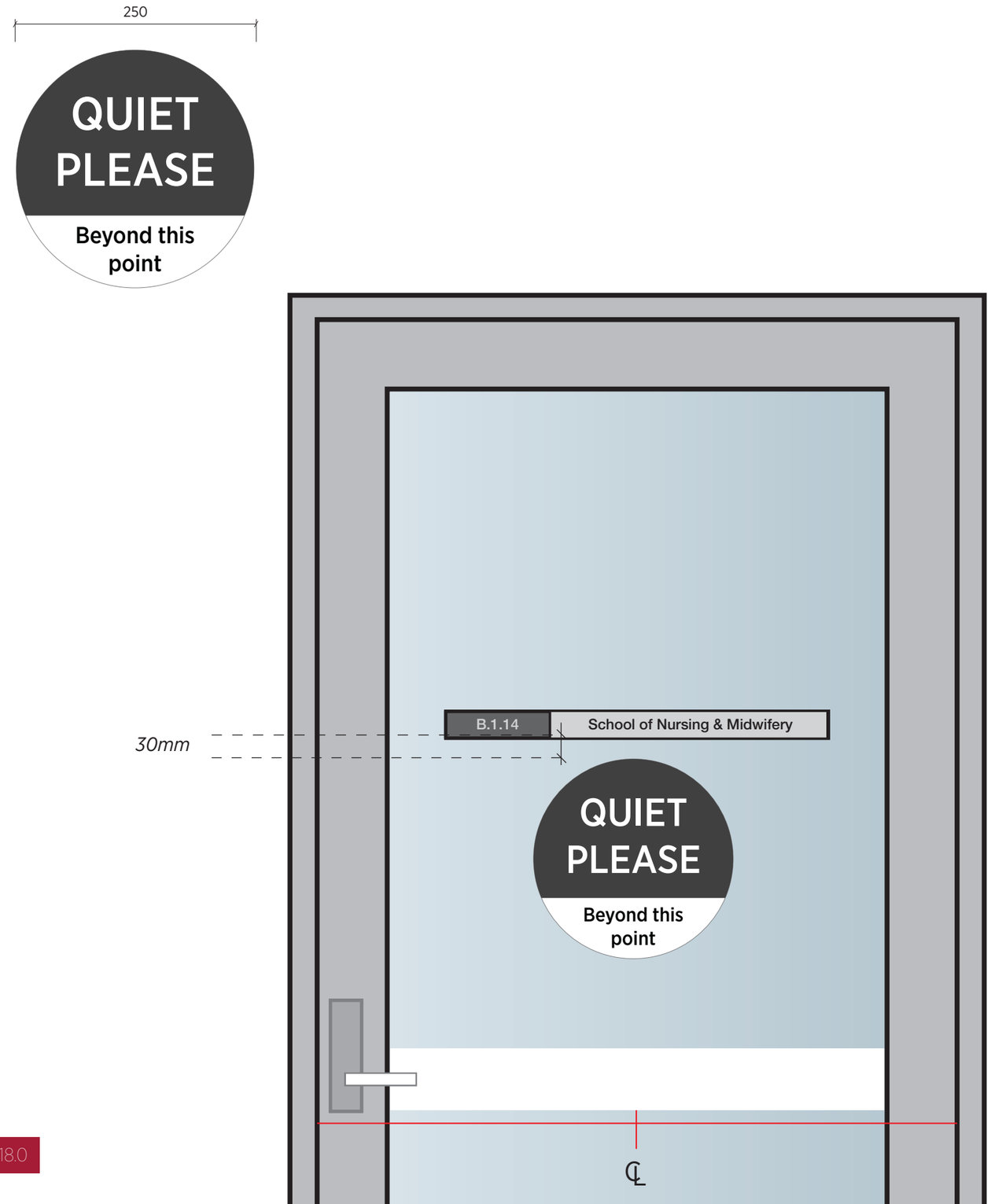
250mm radius, die cut printed SAV matt laminated.

Signage to be affixed as shown . Sign to be applied to glass doors only.

To be used in areas of though-fare where noise is affecting adjacent teaching spaces or offices.

Location to be approved by Office of Estate and Commercial.

Artwork to be approved by Office of Estate and Commercial.



Building
Information Display

ID7 **Custom Vinyl Lettering**

Where additional permanent information about the space does not fit on the door slat sign or requires more prominence this option may be considered. Permanent information may include messages such as 'Staff Only', 'No Entry' & "Assignments"

For temporary information display see BW5 **or** ID3

Note: This is a custom solution. As such the design and layout of this signage should always be approved by Office of Estate and Commercial prior to manufacture.

Approach
White Avery 800 solid cut vinyl logo applied to the inside of glass door. When door is colour/UV tinted vinyl is to be applied to external face of glass to allow for legibility.

In some cases a background strip of cast Avery etchmark can be used behind brand lettering to provide visual contrast. Etchmark strip should sit with additional space above and below the lettering.

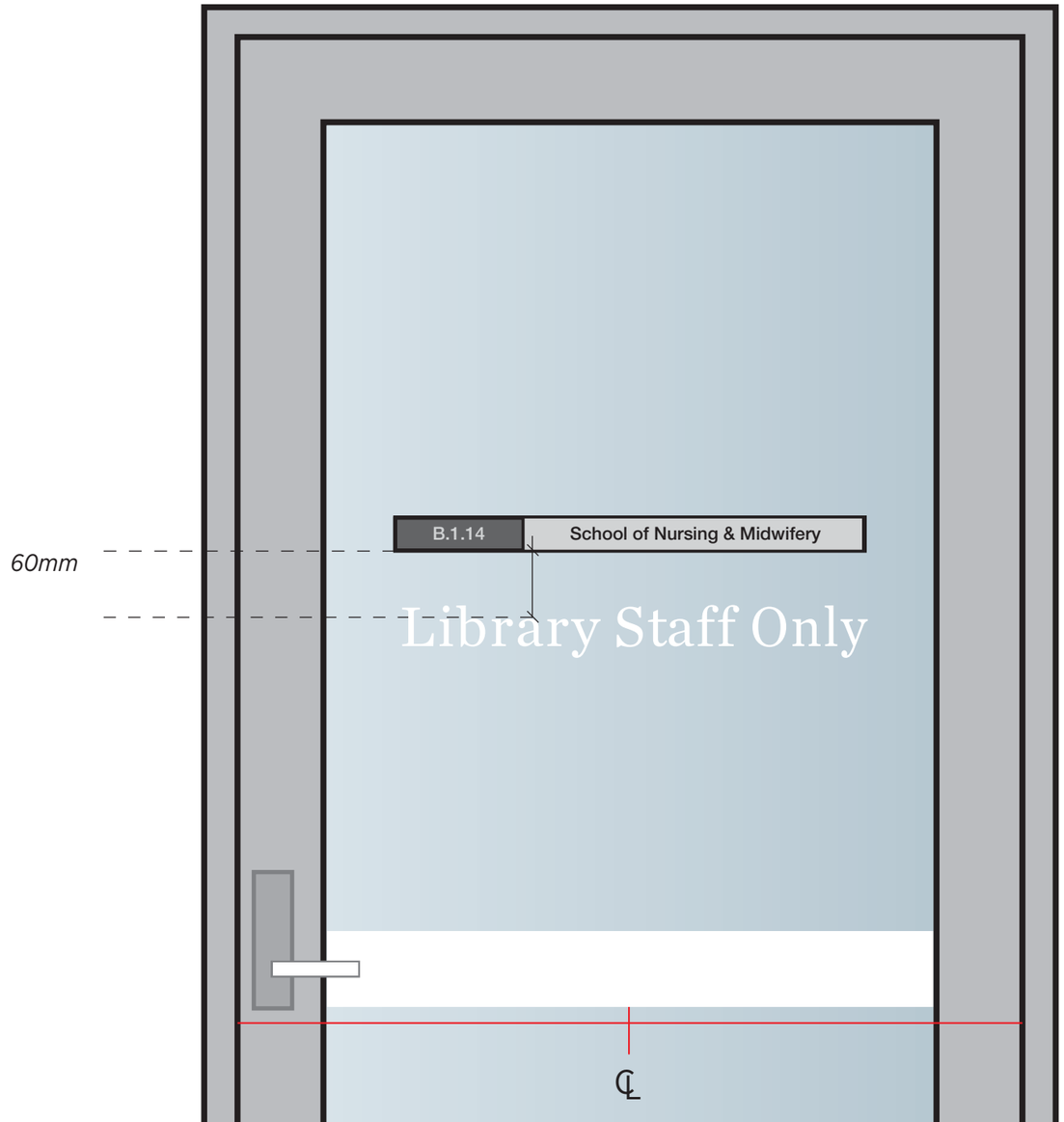
Glazing mullions and transoms to be considered as well as other existing signage applied to the door when deciding on location. Ideal location shown 60mm below the door slat sign.

Graphics
Avery Premium, cut-out solid vinyl, colours as shown

Avery 800 premium cast 800 white 858

Minimum upper case x height 38mm Chronicle Text Roman (shown)

Maximum upper case x height 55mm Chronicle Text Roman



Building
Information Display

ID8 **CCTV**

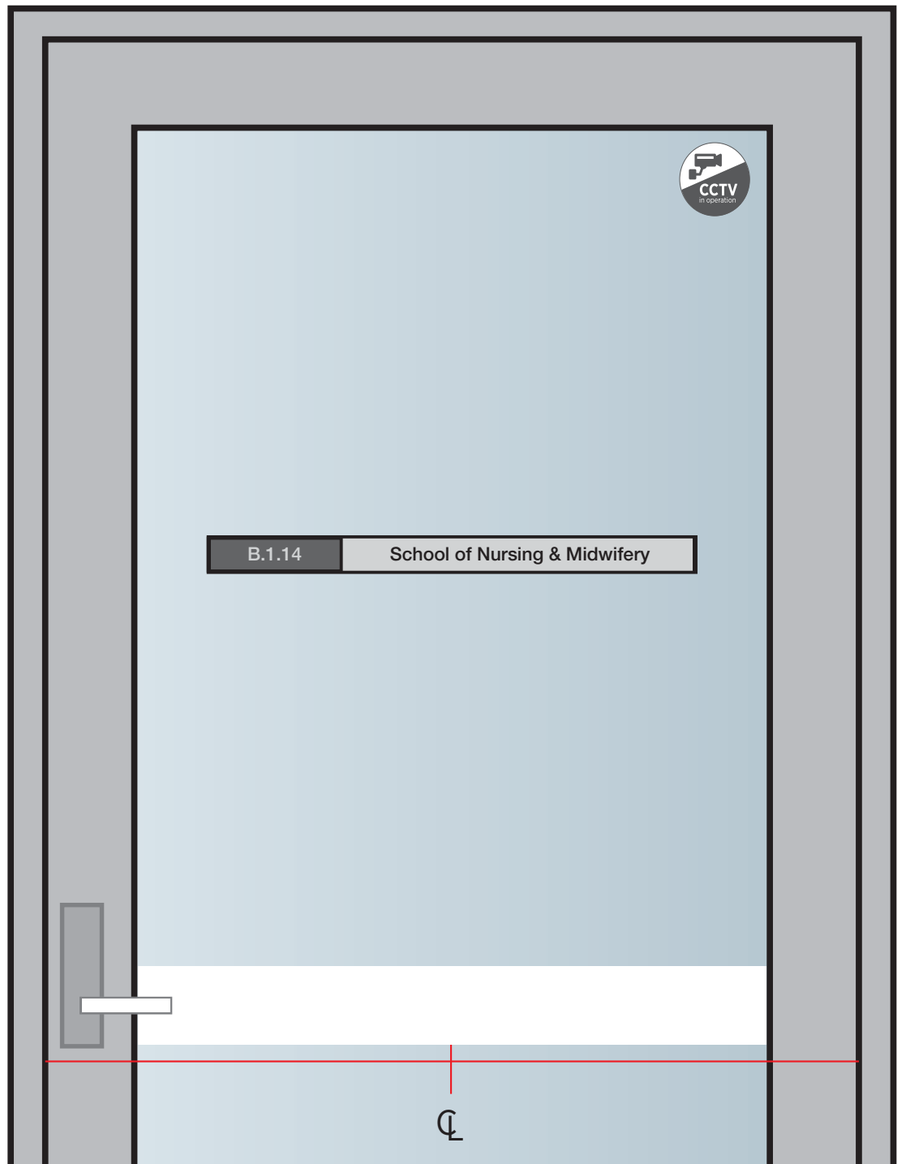
For use in buildings located on campuses without Statutory Entrance Signs. Sign to be applied at the main threshold door/s into areas where CCTV is in operation.
May also be used inside areas where CCTV is in operation, on University request only.

Approach
80mm radius, die cut printed SAV matte laminated.

CCTV sign securely fixed to door as shown or to the top right of opening if there is no door to apply to.

Location to be approved by Office of Estate and Commercial.

Artwork to be provided by Office of Estate and Commercial.



Building
Information Display

ID9 Commemorative Plaques

Plaque type to be selected from the following approved options based on the content required and funding partners involved.

TEMPORARY Plaque
(to be used in curtain ceremony display)
Size
550mm x 550mm x 3mm (nominal side profile).

Finishing & fixing
3mm ACM panel, stainless steel finish. Direct digital print. Double sided tape fixed to the back.

PERMANENT Plaque
Size
550mm x 550mm x 3mm (nominal side profile).

Finishing & fixing
Horizontal unidirectional brushed stainless steel.

Engrave & fill graphics to colours nominated by Western U and Partners.

4 off stainless steel spun button head fixings at corners.
Fix flush and securely to wall substrate.

Artwork to be provided and approved by Office of Estate and Commercial.

Exact location to be confirmed on site.

ID9.1

Zone 1
University brand mark

All plaques 1500mm to floor

Zone 2
Name
Opening information
Names and titles.
Allows for 2 names.

ID9.2

Zone 1
Project title.
Additional information.

Zone 2
Name
Opening information
Names and titles.
Allows for 2 names.

Zone 3
Brand mark area. Marks evenly spaced within zone (3 max)

ID9.3

Zone 1
Project title.
Additional information.

Zone 2
Name
Opening information
Names and titles.
Allows for 2 names.

Zone 3
Brand mark area. Marks evenly spaced within zone (3 max)

ID9.4

Zone 1
University brand mark

Zone 2
Name
Opening information
Names and titles.
Allows for 2 names.

Zone 3
Secondary brand mark area. Marks evenly spaced within zone (3 max)

Building
Information Display

ID10 Pull Out Waste Bins

To be applied to the door of the cabinet containing a pull out waste bin.

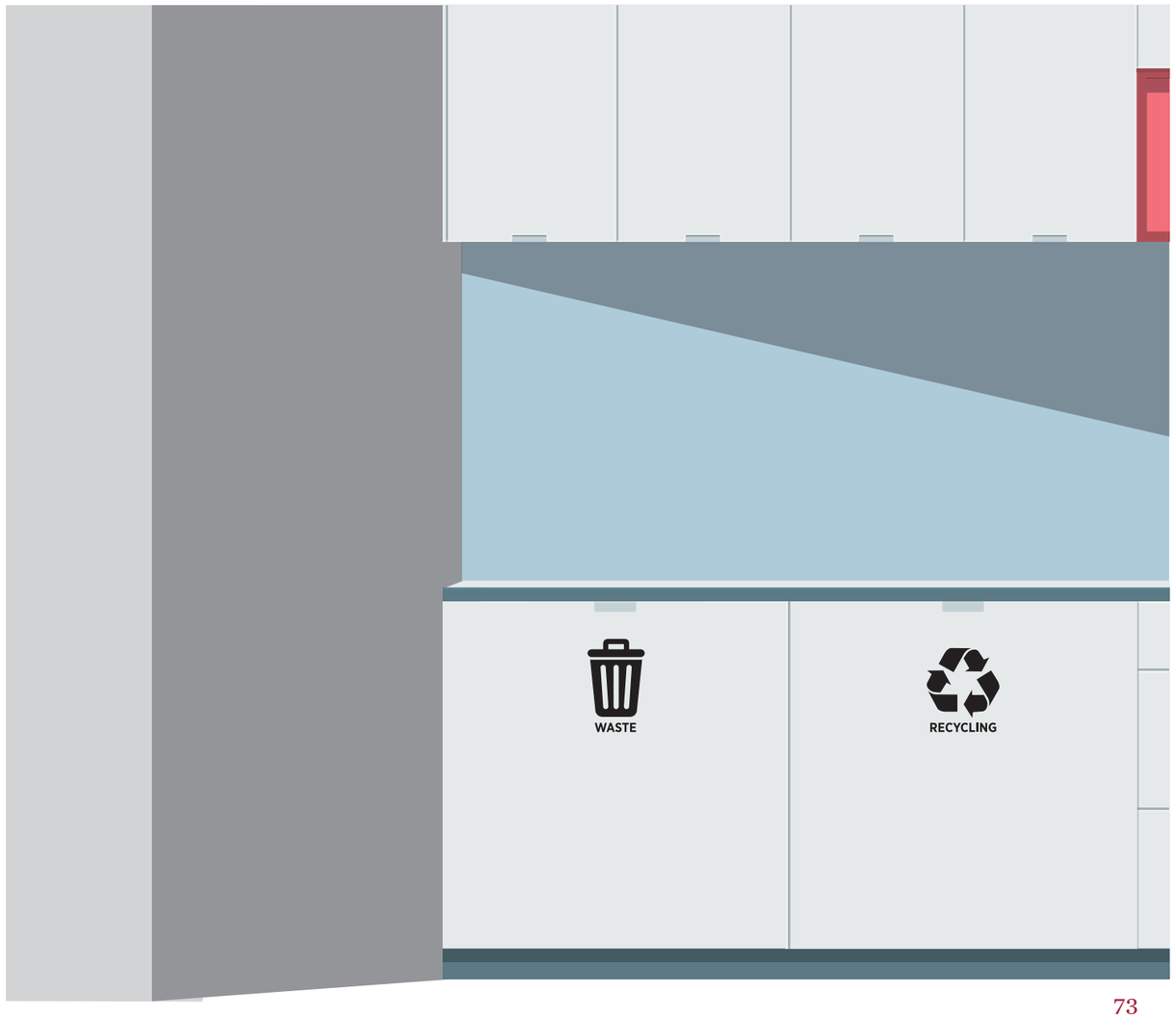
Stickers can be divided into a WASTE or RECYCLING only depending on bin layout.

Approach
Clear vinyl sticker with black printing.
Matt laminate overlay applied.

Location to be approved by Office of Estate and Commercial.

Artwork to be provided by Office of Estate and Commercial.

VARIABLE SIZE RELATED TO DRAWER WIDTH
Clear vinyl to be minimum size of 200 x 200.
Do not print dashed line, indicates die line only



2. ENVIRONMENT

Visual Architecture

Construction

Wayfinding

Information Display

ENVIRONMENT

2a. VISUAL ARCHITECTURE

Arrow Hierarchy & Alignment

Directional Information Hierarchy

Environment
Visual Architecture

Arrow Hierarchy & Alignment

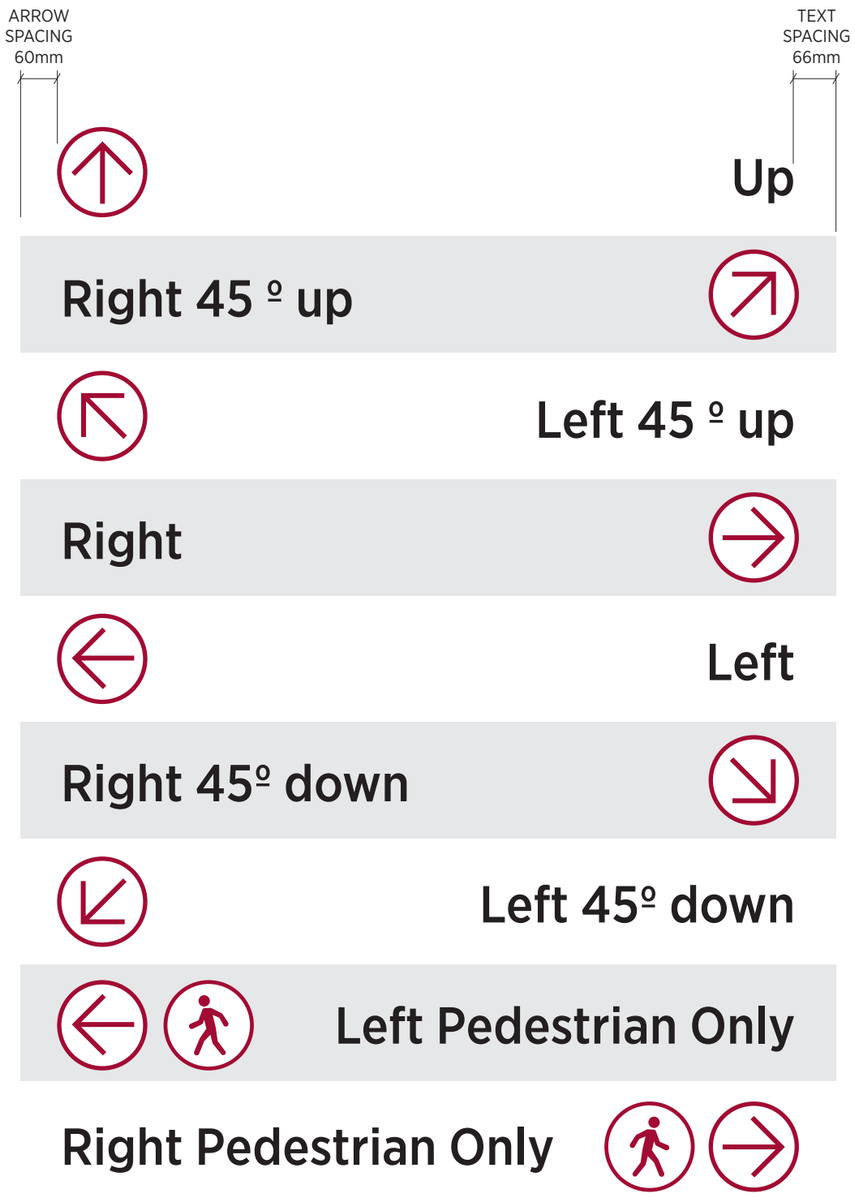
Arrow Alignment & Spacing
Directional wayfinding signs constitute the bulk of all signage specified throughout Western U. It is important that the messages on each sign are grouped by arrow direction as shown.

Obviously, for each sign, only arrow directions which have messages are included.

Unlike the standard arrow hierarchy, the environment wayfinding suite alternates between right and left alignment, with the message and the arrow aligned to opposite sides.

Pedestrian Access Only
When a direction shown on a vehicle directional sign is for pedestrian access only, the addition of a pedestrian pictogram is necessary.

This pictogram must always be placed next to the arrow with the person facing either left or right, corresponding to the direction of the arrow.



Environment
Visual Architecture

Directional Information Hierarchy

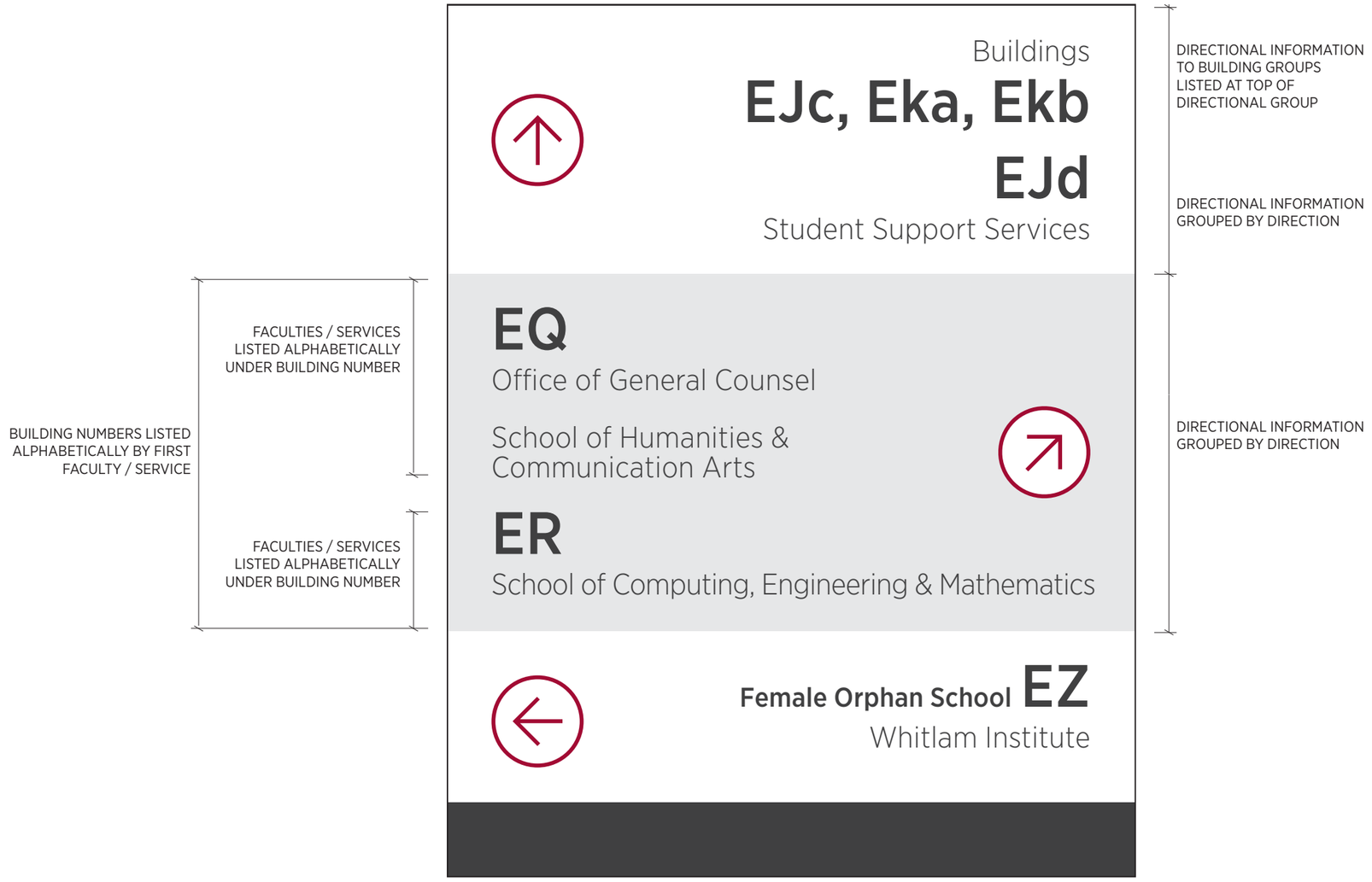
Building Numbers & Faculties/Services
Within the arrow hierarchy above, there is a sub hierarchy that dictates the order in which the directional information is displayed.

As stated, directional information is grouped by direction, per the arrow hierarchy.

Within each direction the faculty and service information is grouped by building number.

The building numbers are arranged alphabetically by the first listed faculty or service within that building.

This list of faculties and services is arranged under each building number alphabetically.



ENVIRONMENT
2b. CONSTRUCTION

Navigator System

3D Shield Element

Environment
Construction

Navigator System

Navigator Signpost
The Navigator Signpost signage system is manufactured in Australia. It is sourced and installed through an approved Signage Contractor, who is responsible for final artwork, assembly, vinyl application and installation.

The free-standing system consists of two 90mm D-shaped posts in a Black Powder-coat finish with a panel between. Vinyl is applied to the panel in sections, either computer cut or digital print to SAV for information sections. The panel width and post height varies between sign types, see environment wayfinding section for sizes.

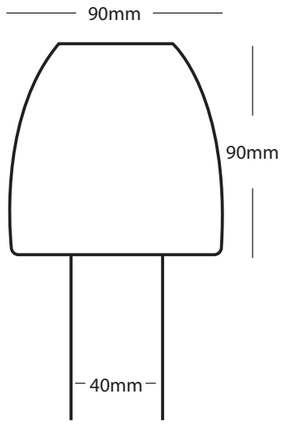
The Navigator Signposts are installed via galvanised steel posts set in concrete footing.

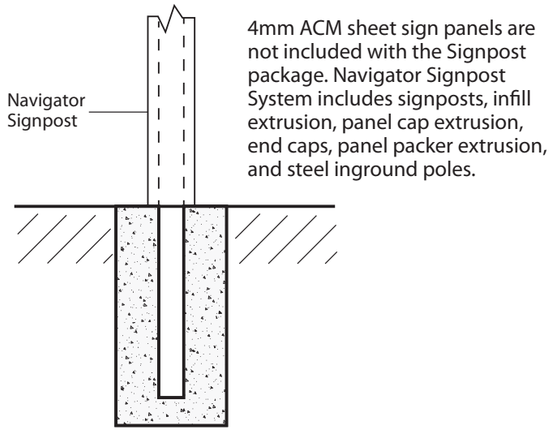
Contractor to ensure substrate is suitable for installation of concrete footing. Sign contractor to determine requirements on site and to provide structurally secure footing.

Fixings to be of corrosion resistant materials (stainless steel, galvanised steel or anodised aluminium).

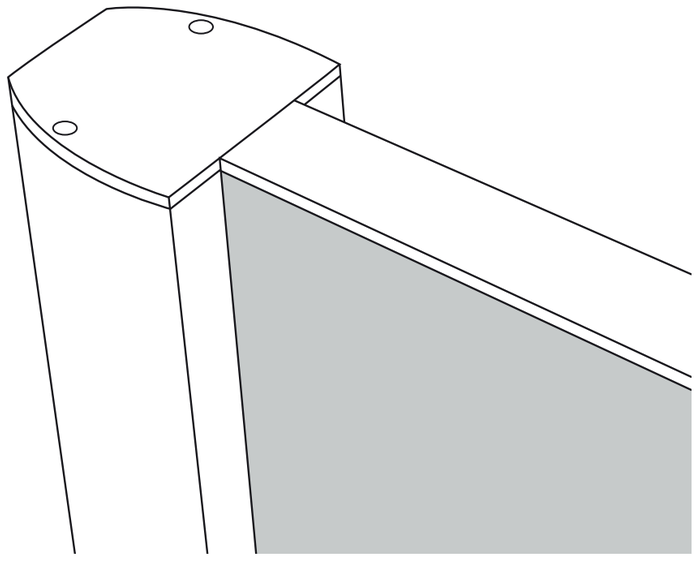
Accessibility standards should be considered when deciding concrete pad size and sign location.

EW2 EW3 EW4 EW5





4mm ACM sheet sign panels are not included with the Signpost package. Navigator Signpost System includes signposts, infill extrusion, panel cap extrusion, end caps, panel packer extrusion, and steel inground poles.



Environment
Construction

3D Shield Element

Shield Element
The 3D shield element is a custom designed fabricated shield that is installed centred to the top of the Vehicle Directional and Pedestrian Directional signs in the Environment Wayfinding Suite.

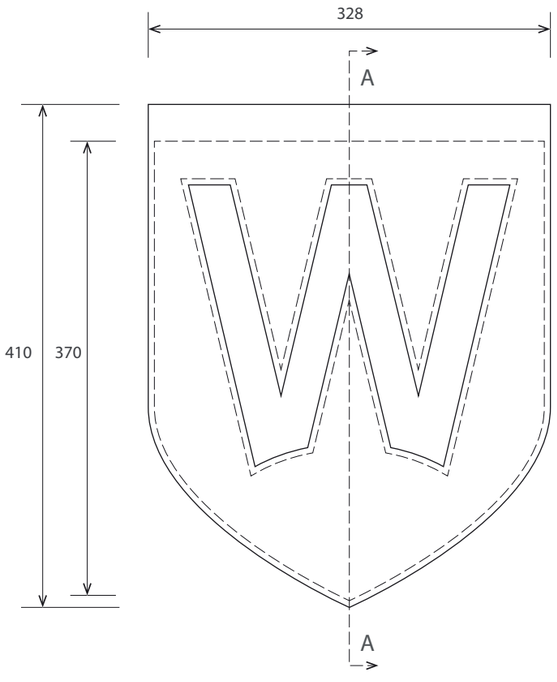
The shield is a combination of 2 pac spray painted aluminium and acrylic that is securely adhesive fixed to the Navigator sign panel.

The signage contractor is responsible for manufacturing the shield and installing it securely on the sign panel.

6mm lasercut aluminium shield.
Shield painted in BASECOAT B720 Fine Silver and finished with a satin clear coat to give a clear SNA Aluminium type finish.
Fix to existing ACM panel with adhesive.

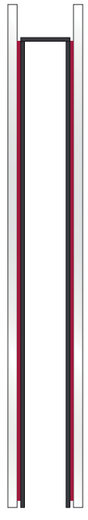
3D SHIELD ELEMENT

ELEVATION	Front Elevation
SCALE	1:10



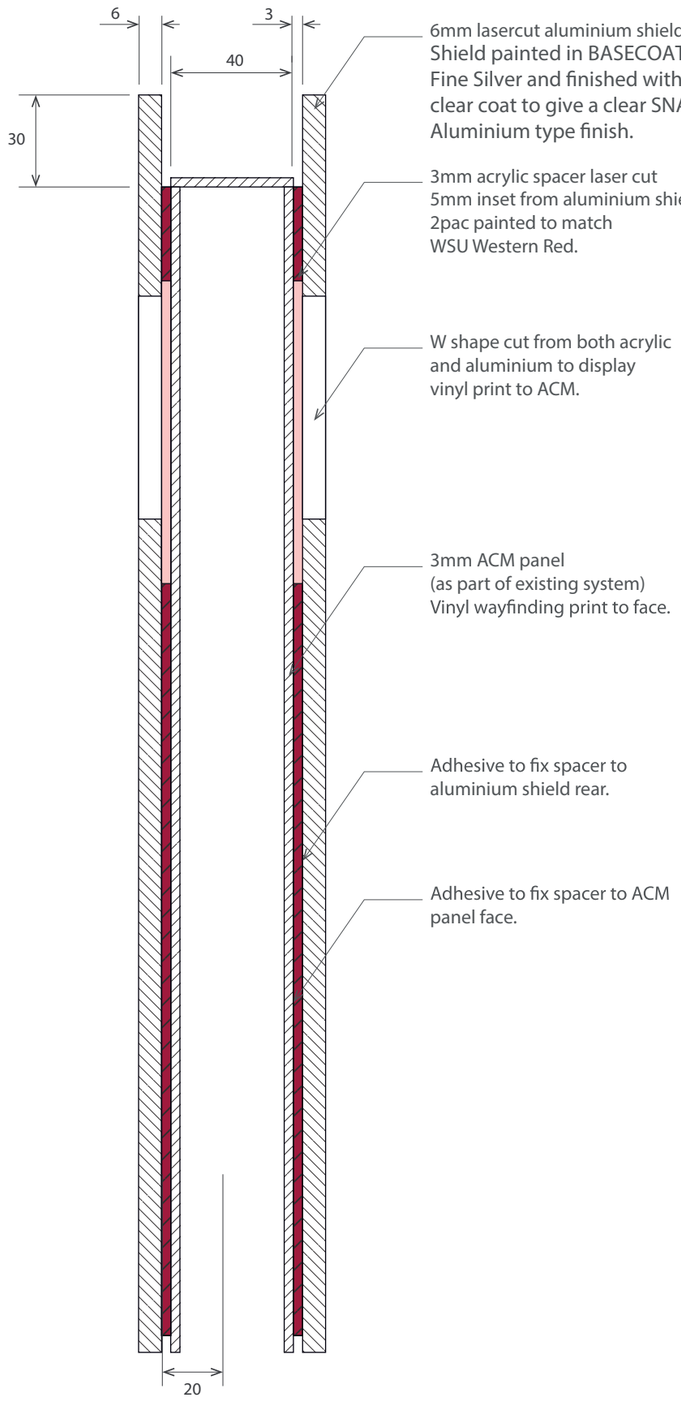
3D SHIELD ELEMENT

ELEVATION	Front Elevation with spacer detail
SCALE	1:5



3D SHIELD ELEMENT

ELEVATION	Side View
SCALE	1:5



3D SHIELD ELEMENT

ELEVATION	Section AA
SCALE	1:2

ENVIRONMENT

2c. WAYFINDING

EW1 Entry Directional

EW2 Vehicle Directional

EW3.1 Car Park Map

EW3.2 Car Park ID

EW4 Pedestrian Directional

EW5 Building Frontage

EW6 Bus Stop Map

EW7 Car Park Map

Building
Wayfinding

Signage Suite

EW1 **Entry Directional**
EW2 **Vehicle Directional**
EW3.1 **Car Park Map**
EW3.2 **Car Park ID**
EW4 **Pedestrian Directional**
EW5 **Building Frontage**
EW6 **Bus Stop Map**
EW7 **Building ID**

IMPORTANT
EW1 sign type requires a custom design solution. As such all entry signs must be designed and approved by Office of Estate and Commercial.

IMPORTANT
Hawkesbury campus custom totem signs do not align with the Standard Navigator system outlined in this document. Sign types affected include EW2, EW3.1 & EW4.

Before undertaking any external wayfinding works on this campus all artwork layouts and dimensions should be sought from Office of Estate and Commercial. All new signage installed should align with the standards outlined in this document.

Environment
Wayfinding

EW2 **Vehicle Directional Overall Dimensions**

System:
Navigator Signpost System.

Powder-coated black posts.

3D Shield Element.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

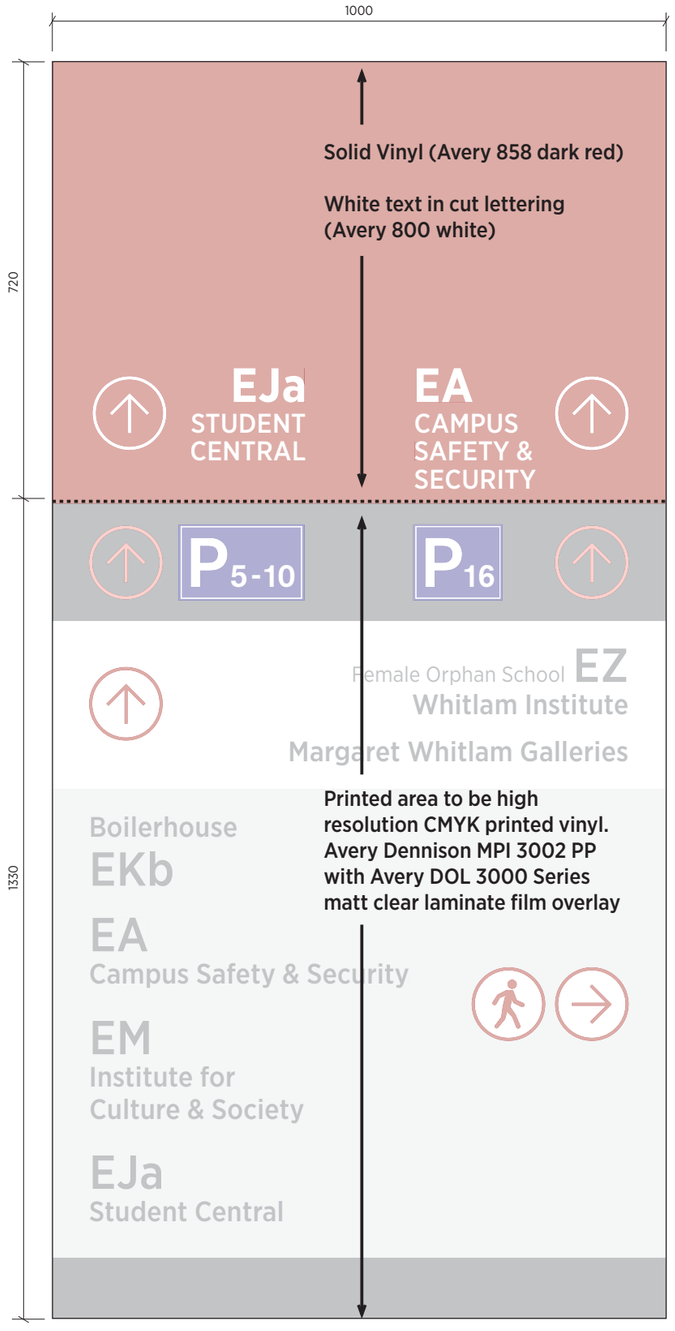
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

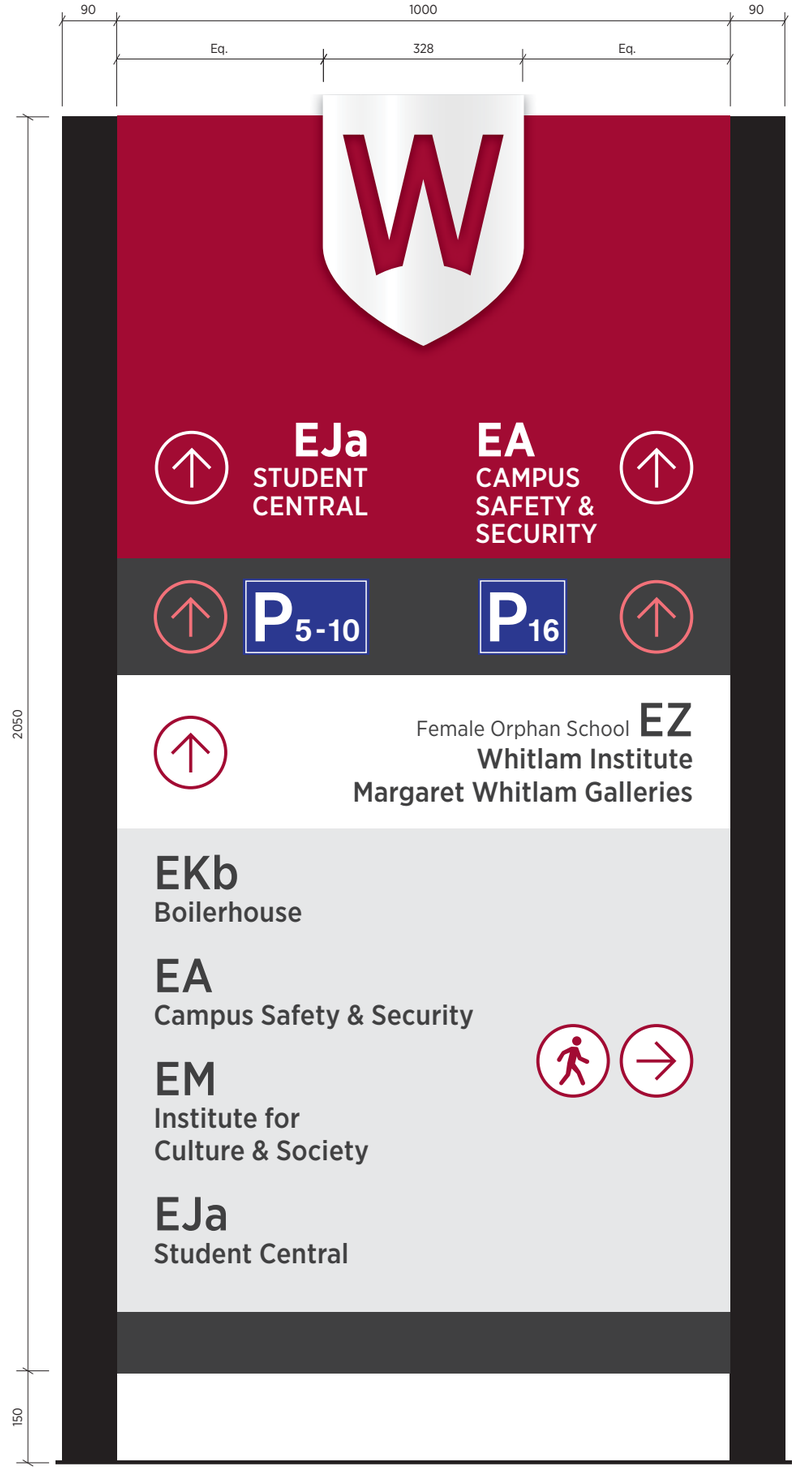
For print: To match PMS 805C

For print: C0 M0 Y0 K10

For print: C100 M95 Y5 K0

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.





Environment
Wayfinding

EW2

Vehicle Directional Content

System:
Navigator Signpost System.

Powder-coated black posts.

3D Shield Element.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

For print: C100 M95 Y5 K0

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

Key Information Zone

Building Number
Gotham Narrow Bold

Building Information
Gotham Narrow Medium

Arrows should be aligned to the outer edges where possible, however arrow alignment rules take precedence.

Printed Vinyl Section

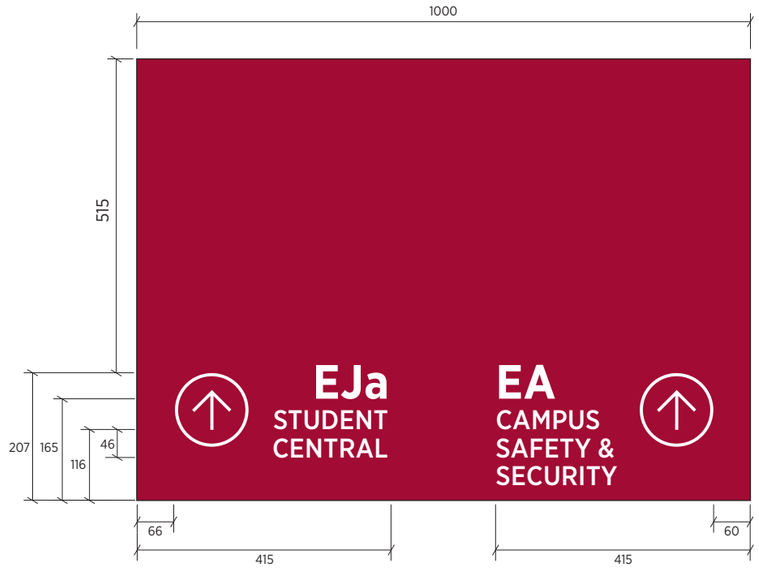
Parking Information Zone
Arrows should be aligned to the outer edges where possible, however arrow alignment rules take precedence.

Directional Information Zone

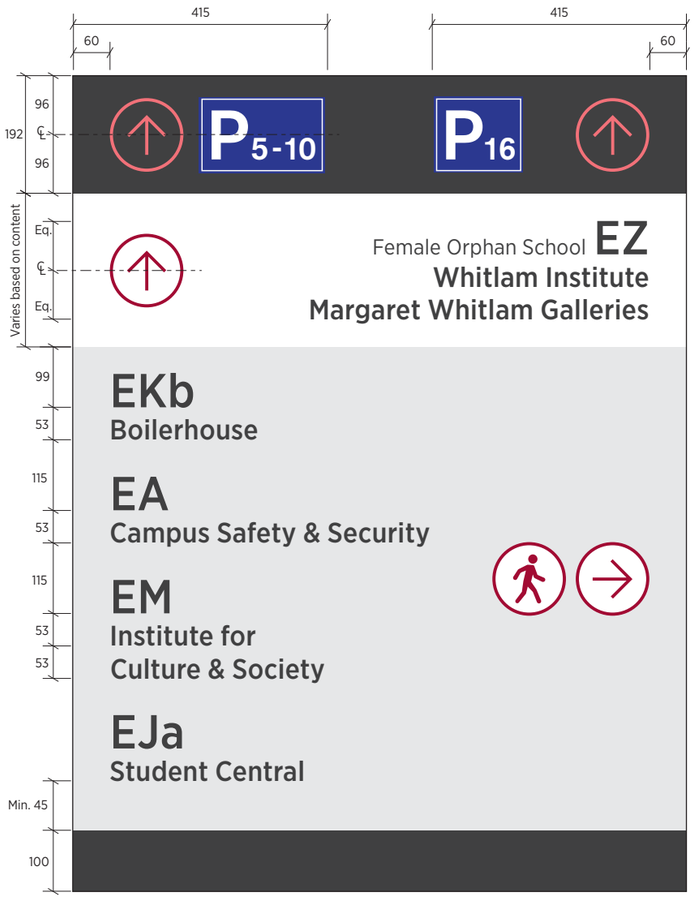
Building Number
Gotham Narrow Medium

Building Name
Gotham Narrow Book

Faculty/Service Name
Gotham Narrow Medium



Text: Cap height 55mm, Bold
Arrow: 120mm diameter
Text: Cap height 31mm, Capitals, Medium



Parking Symbol: Height 124mm
Numeral font: Berthold Akzidenz Grotesk, Medium
Text: Cap height 32mm
Arrow: 120mm diameter

Text: Cap height 55mm, Medium
Building Name Text: Cap height 25mm, Book

Text: Cap Height 36mm,

Arrow & Pedestrian: 120mm diameter

Environment
Wayfinding

EW3.1 **Car Park Map**
Overall Dimensions

System:
Navigator Signpost System.

Powder-coated black posts.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

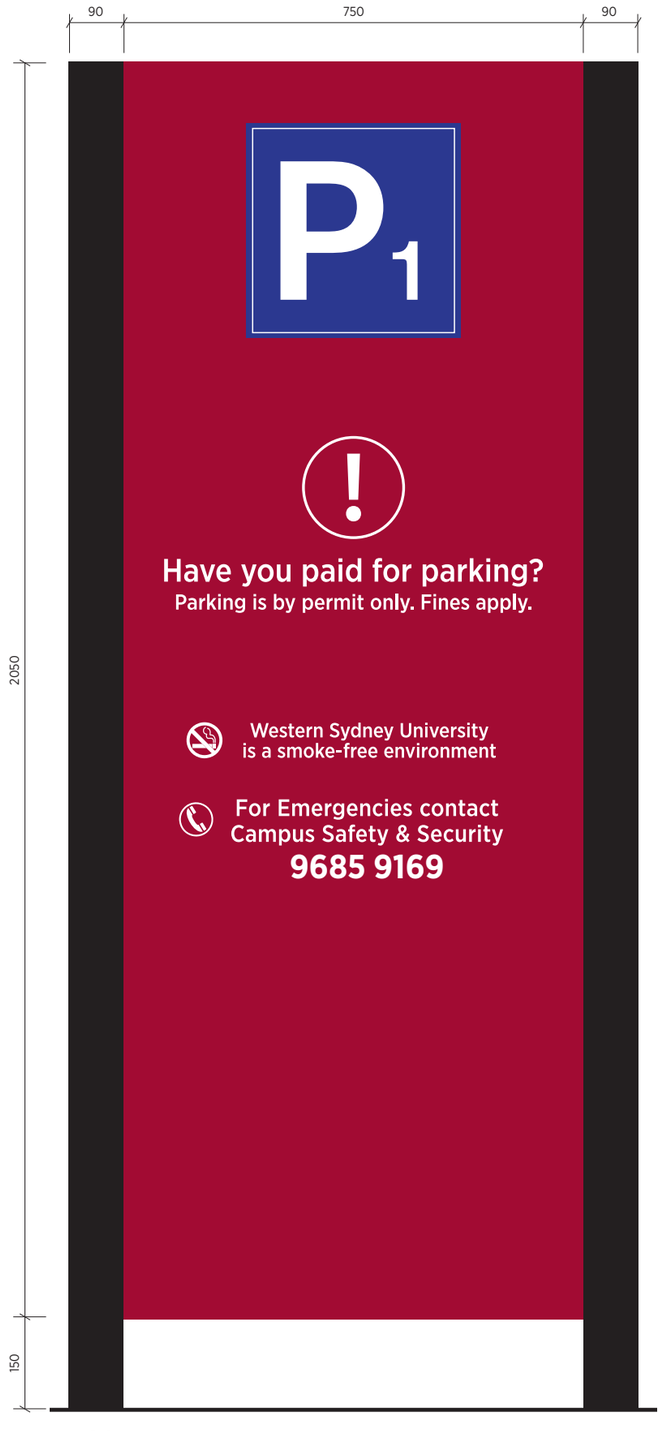
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

Vinyl: Avery 800 premium cast 853 Royal Blue

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



Side 1

Side 2

Environment
Wayfinding

EW3.1 **Car Park Map**
Overall Dimensions

System:
Navigator Signpost System.

Powder-coated black posts.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

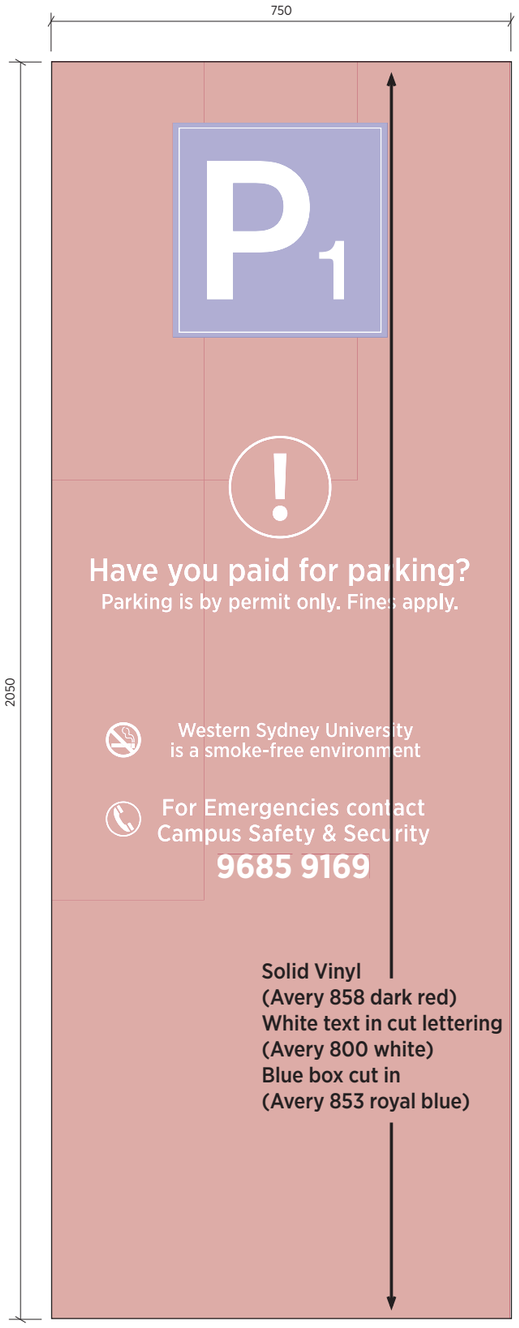
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

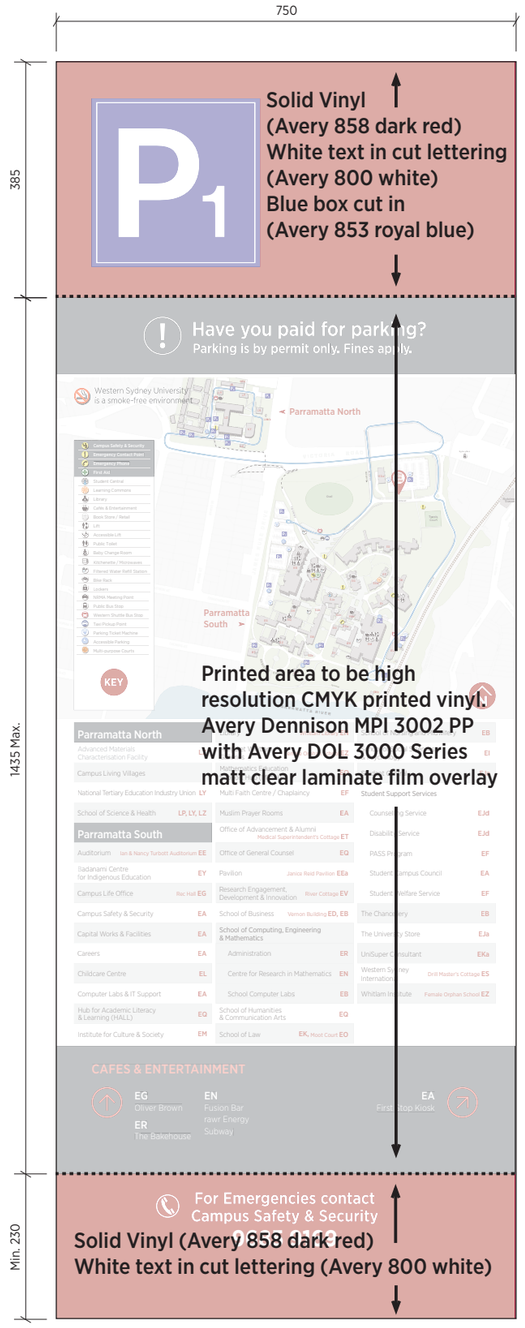
For print: C0 M0 Y0 K10

Vinyl: Avery 800 premium cast 853 Royal Blue

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



Side 1



Side 2

Environment
Wayfinding

EW3.1 **Car Park Map Content - Side 1**

System:
Navigator Signpost System.

Powder-coated black posts.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

Vinyl: Avery 800 premium cast 853 Royal Blue

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

Parking Symbol Zone

Car park number to be placed here.

Parking symbol templates to be supplied by Office of Estate and Commercial.

General Information Zone

Key information for each campus to be placed here.

Standard lockups to be provided by Office of Estate and Commercial.
Lockups will change between campuses.

Clearance Zone

No content is to be placed in this zone - this space is too low for content to be effective.

Parking Symbol: Height 350mm
Numeral font: Berthold Akzidenz Grotesk, Medium

Environment
Wayfinding

EW3.1 **Car Park Map Content - Side 2**

System:
Navigator Signpost System.

Powder-coated black posts.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

Vinyl: Avery 800 premium cast 853 Royal Blue

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

Parking Symbol Zone

Car park number to be placed here.

Parking symbol templates to be supplied by Office of Estate and Commercial.

Printed Vinyl Section

Campus Map Zone

Map, Key, Legend and 'Have You Paid for Parking' lockup to be supplied by Office of Estate and Commercial.

Food & Retail Zone

Title
Gotham Narrow Medium

Venue Information
Gotham Narrow Light

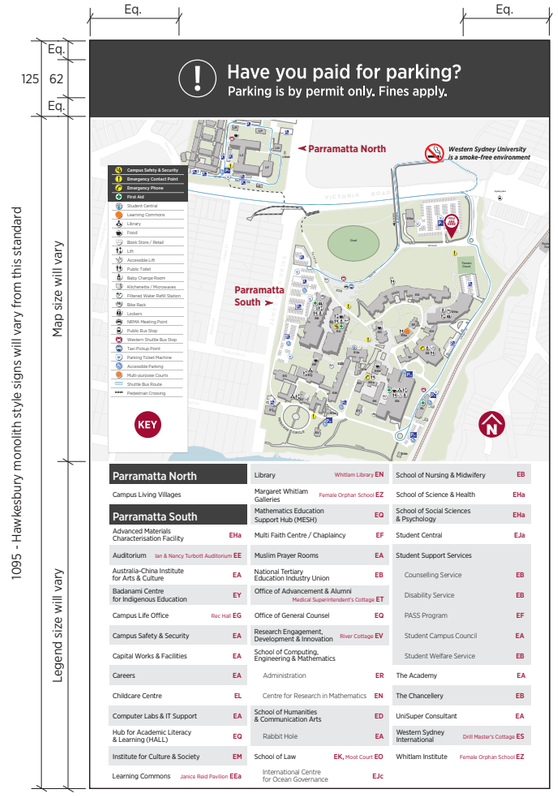
Building Number
Gotham Narrow Medium

Cut Vinyl Section

Emergency Contact Information Zone

Standard lockup to be supplied by Office of Estate and Commercial.
Lockup will change between campuses.

Parking Symbol: Height 275mm



Title Text: Cap height 15mm, Medium
Building Number Text: Cap height 12mm, Medium
Venue Text: Cap height 10mm, Light
Arrow: 50mm diameter

Environment
Wayfinding

EW3.2 **Car Park ID**

System:
Navigator Signpost System.

Powder-coated black posts.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

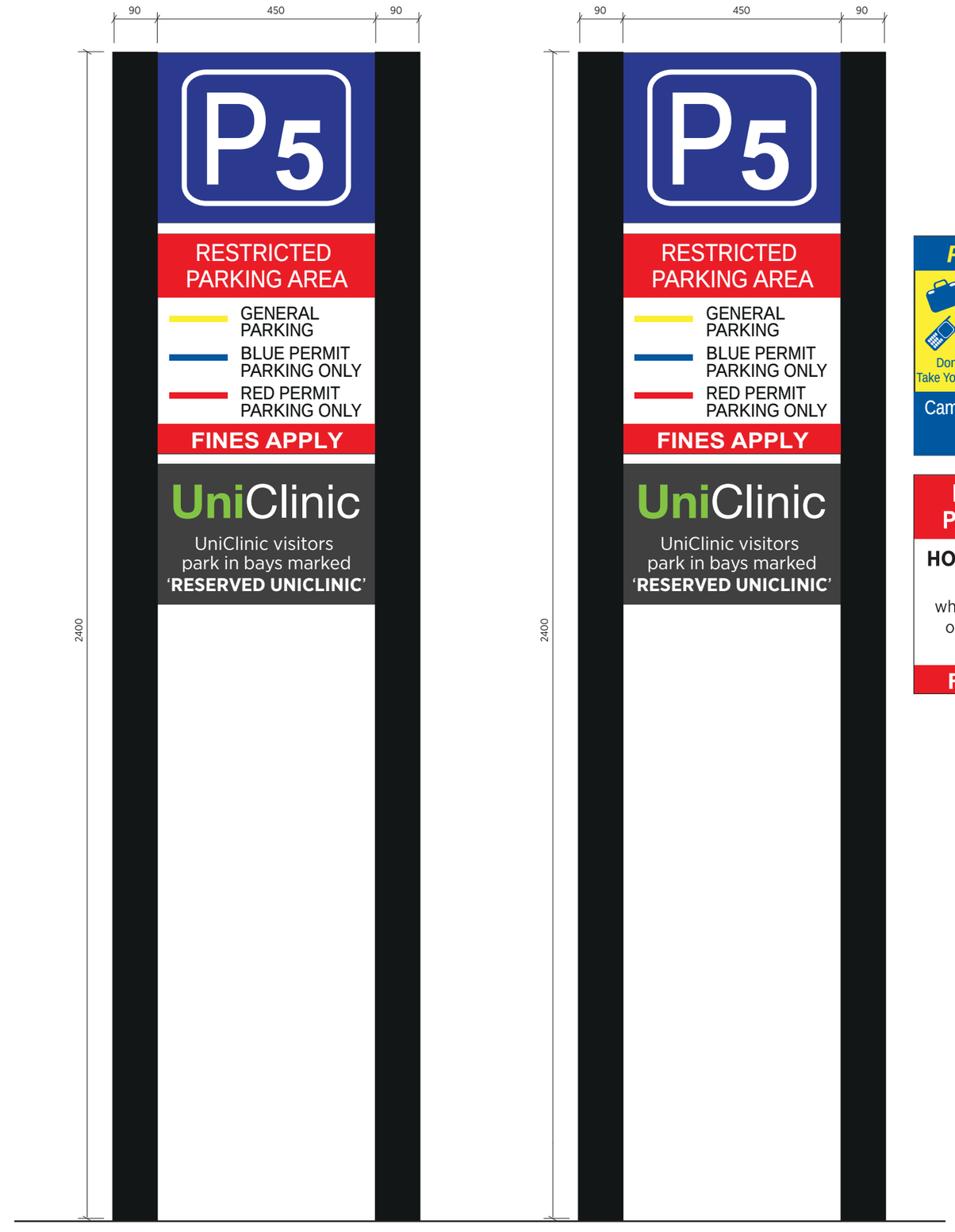
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

Vinyl: Avery 800 premium cast 853 Royal Blue

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



Alternative Side 2 panel option.
Note 'Restricted Parking' panel should always be applied to one or both sides of the sign , as required to ensure it is viewed by users.
"Park Smarter" panel can be applied to one side of the sign panel only if "Restricted Parking" is not required to be viewed on both sides.

Alternative Restricted Parking panel option for Hot Spot Parking.
Note 'Restricted Parking' panel should always be applied to one or both sides of the sign , as required to ensure it is viewed by users.

Custom and site dependant restricted parking panels to be approved by Western.

Environment
Wayfinding

EW3.2 **Car Park ID Content**

System:
Navigator Signpost System.

Powder-coated black posts.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

Vinyl: Avery 800 premium cast 853 Royal Blue

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

Parking Symbol Zone

Car park number to be placed here.

Parking symbol templates to be supplied by Office of Estate and Commercial.

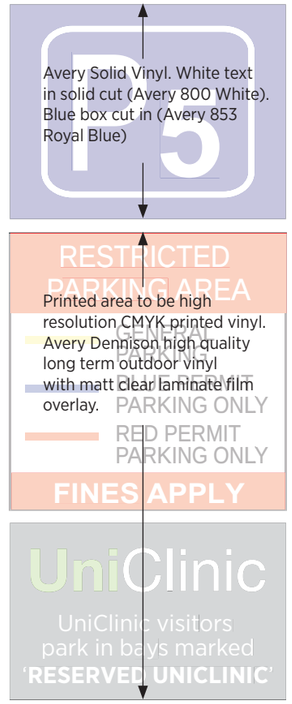
Printed Vinyl Section

General Information Zone

Key information regarding restricted parking areas.
Additional panels can be added to this zone showing destinations that utilize the associated carpark to aid with wayfinding.
Standard artwork to be provided by Office of Estate and Commercial.
Artwork and parking restriction may vary between campuses and individual carparks.

Clearance Zone

No content is to be placed in this zone - this space is too low for content to be effective.



Environment
Wayfinding

EW4 **Pedestrian Directional Overall Dimensions**

System:
Navigator Signpost System.

Powder-coated black posts.

3D Shield Element.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

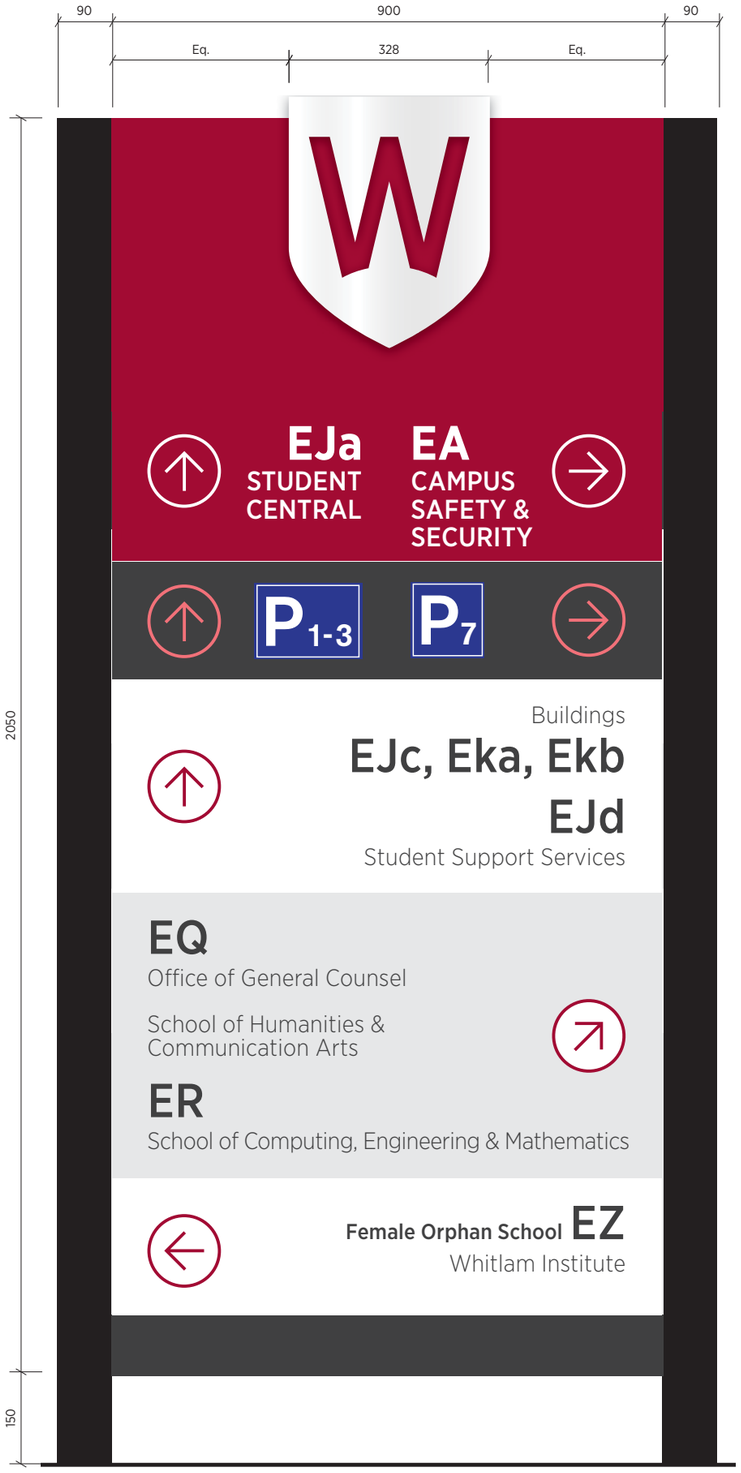
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

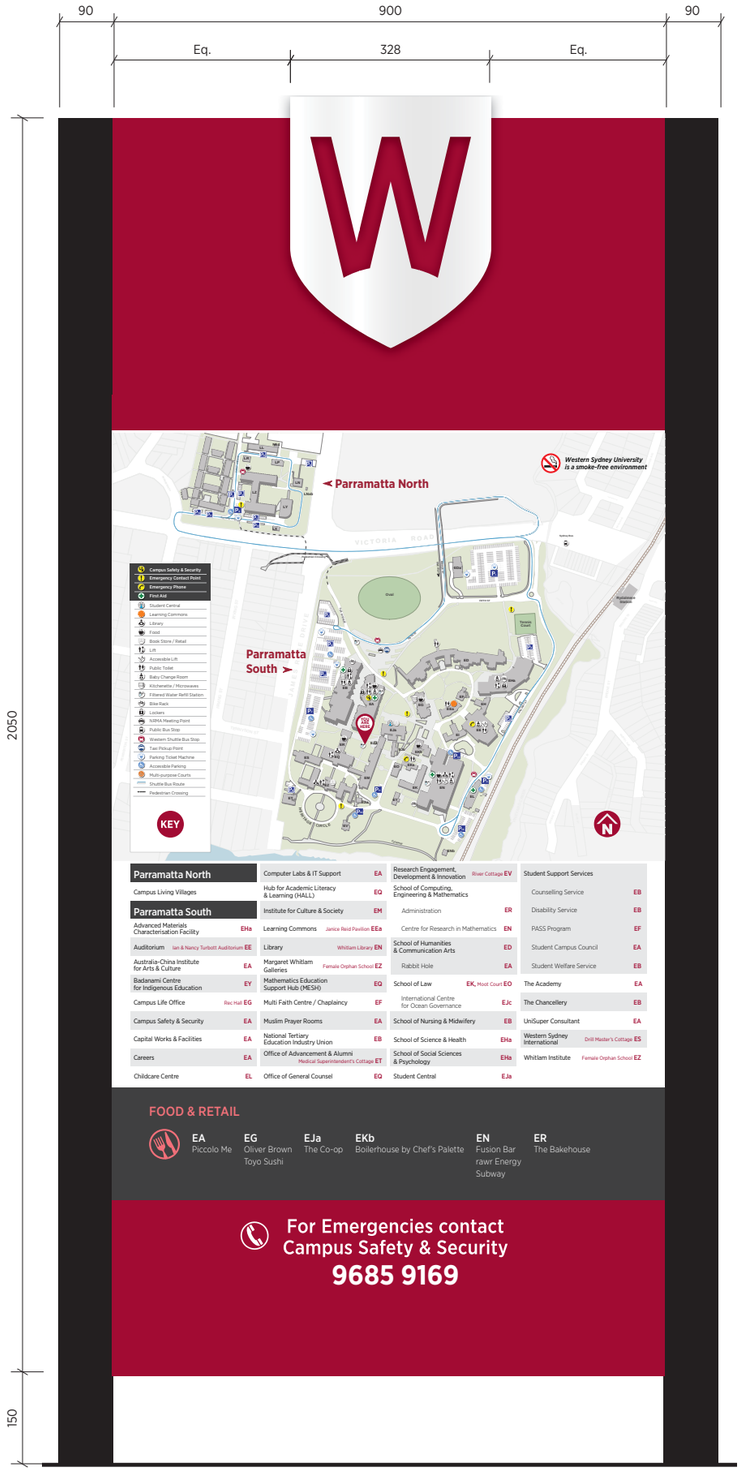
For print: C0 M0 Y0 K10

For print: C100 M95 Y5 K0

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



Side 1



Side 2

Environment
Wayfinding

EW4 **Pedestrian Directional Overall Dimensions**

System:
Navigator Signpost System.

Powder-coated black posts.

3D Shield Element.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

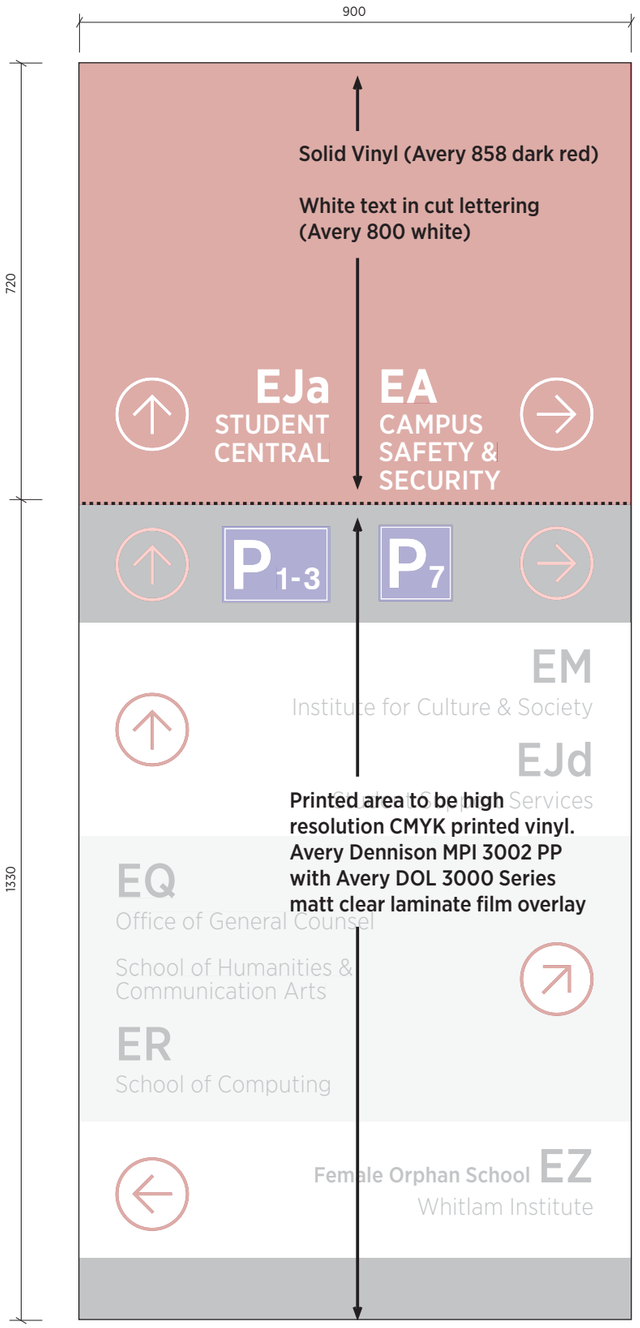
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

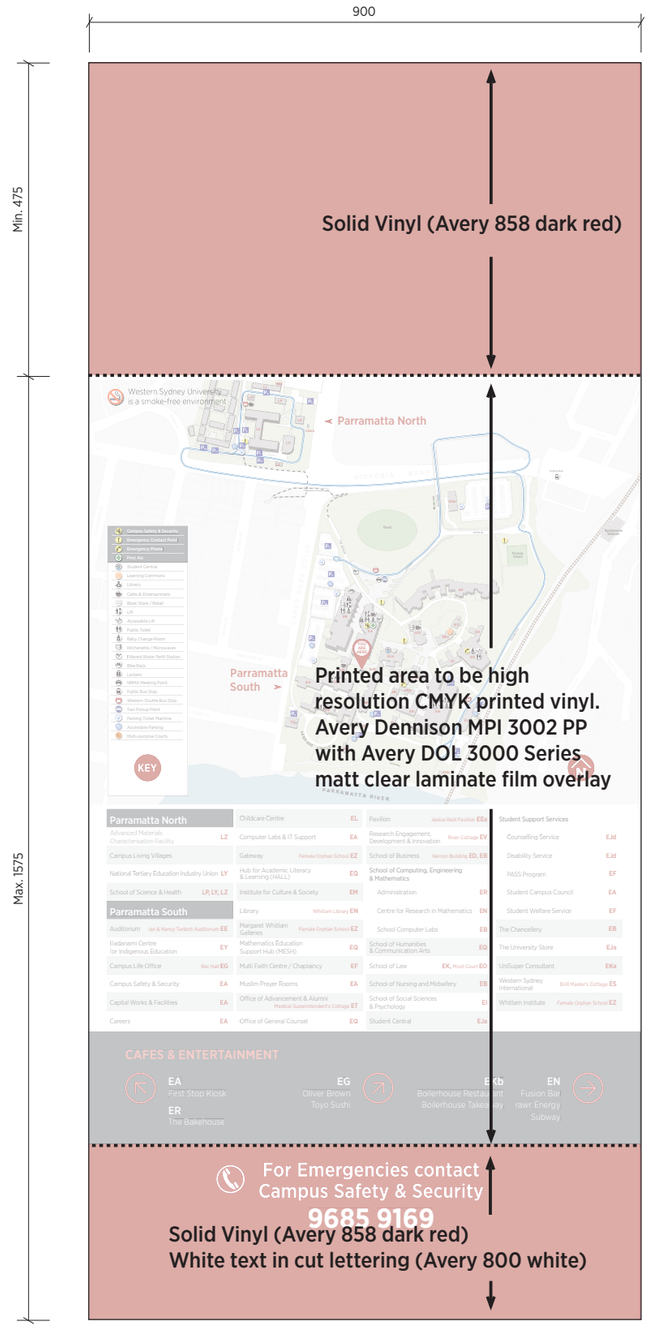
For print: C0 M0 Y0 K10

For print: C100 M95 Y5 K0

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



Side 1



Side 2

Environment
Wayfinding

EW4

Pedestrian Directional Content - Side 1

System:
Navigator Signpost System.

Powder-coated black posts.

3D Shield Element.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

For print: C100 M95 Y5 K0

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

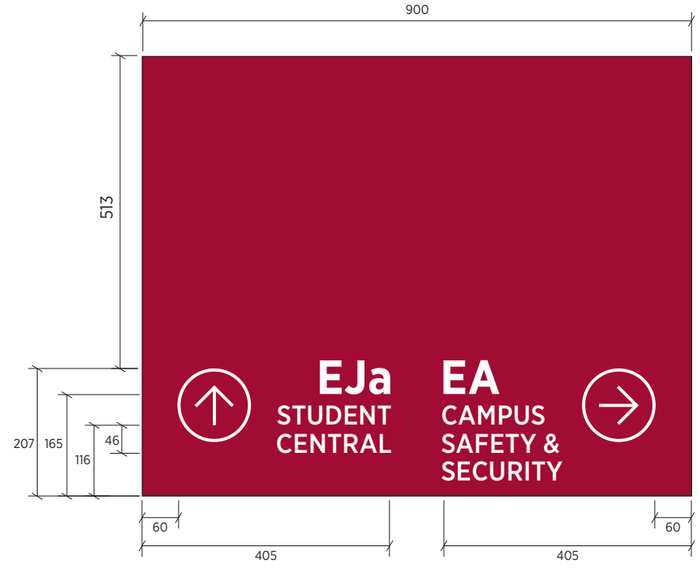
Cut Vinyl Section

Key Information Zone

Building Number
Gotham Narrow Bold

Building Information
Gotham Narrow Medium

Arrows should be aligned to the outer edges where possible, however arrow alignment rules take precedence.

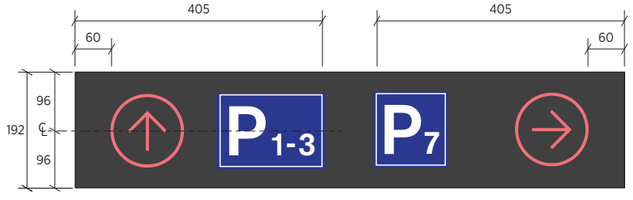


Text: Cap height 55mm, Bold
Arrow: 120mm diameter
Text: Cap height 31mm, Capitals, Medium

Printed Vinyl Section

Parking Information Zone

Arrows should be aligned to the outer edges where possible, however arrow alignment rules take precedence.



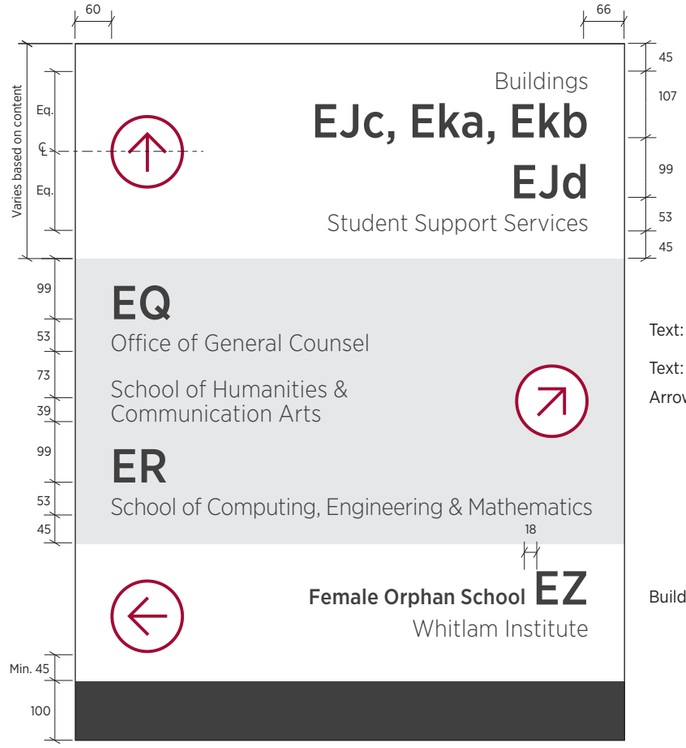
Parking Symbol: Height 124mm
Numeral font: Berthold Akzidenz Grotesk, Medium
Text: Cap height 32mm
Arrow: 120mm diameter

Directional Information Zone

Building Number
Gotham Narrow Medium

Building Name
Gotham Narrow Medium

Faculty/Service Name
Gotham Narrow Light



Text: Cap height 54mm, Medium
Text: Cap height 28mm, Light
Arrow: 120mm diameter

Building Name Text: Cap height 24mm, Medium

Environment
Wayfinding

EW4

Pedestrian Directional Content - Side 2

System:
Navigator Signpost System.

Powder-coated black posts.

3D Shield Element.

Double Sided.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

For print: To match PMS 805C

For print: C0 M0 Y0 K10

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

3D Shield Clearance Zone

No content is to be placed in this zone.

Printed Vinyl Section

Campus Map Zone

Map, Key and Legend to be supplied by Office of Estate and Commercial.

Food & Retail Zone

Title
Gotham Narrow Medium

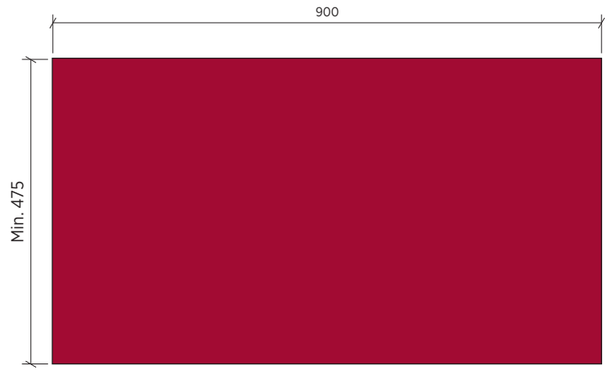
Building Number
Gotham Narrow Medium

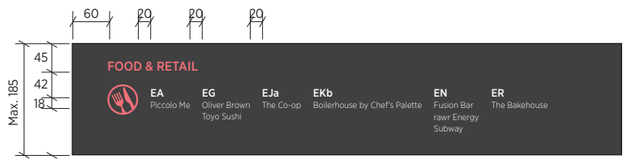
Venue Information
Gotham Narrow Light

Cut Vinyl Section

Emergency Contact Information Zone

Standard lockup to be supplied by Office of Estate and Commercial.
Lockup will change between campuses.





Title Text: Cap height 15mm, Medium
Building Number Text: Cap height 12mm, Medium
Venue Text: Cap height 10mm, Light
Arrow: 50mm diameter

Environment
Wayfinding

EW5 **Building Frontage**
Overall Dimensions

System:
Navigator Signpost System.

Powder-coated black posts and back.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

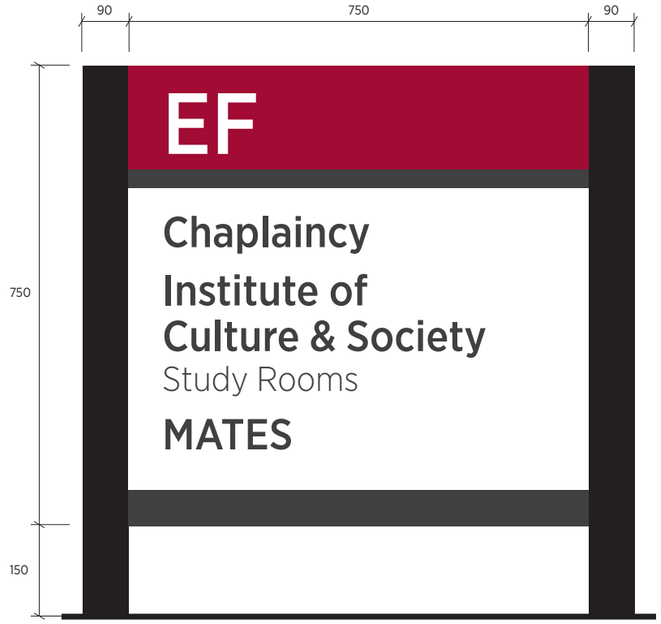
Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

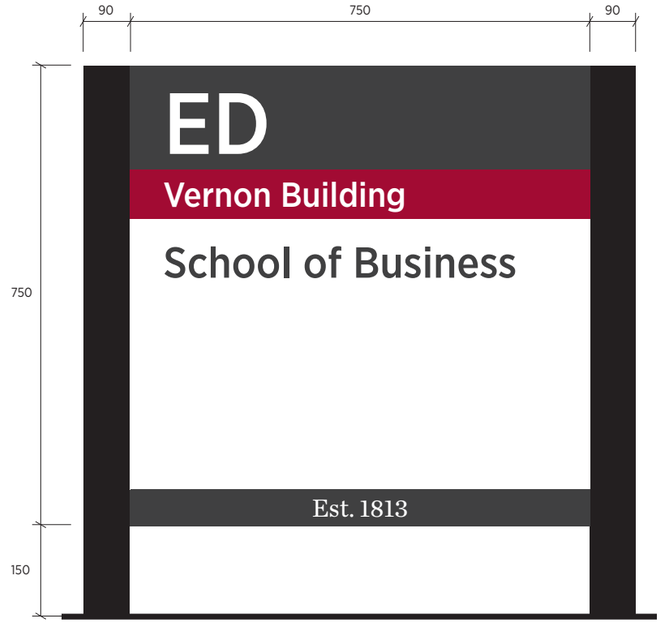
Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

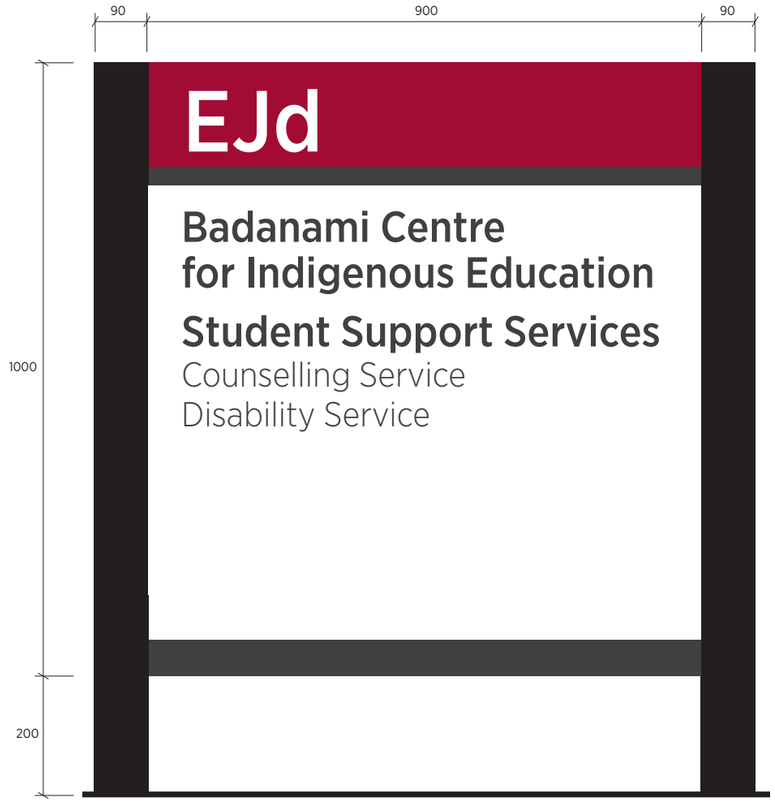


Small - Standard Colour Way

EW5.1

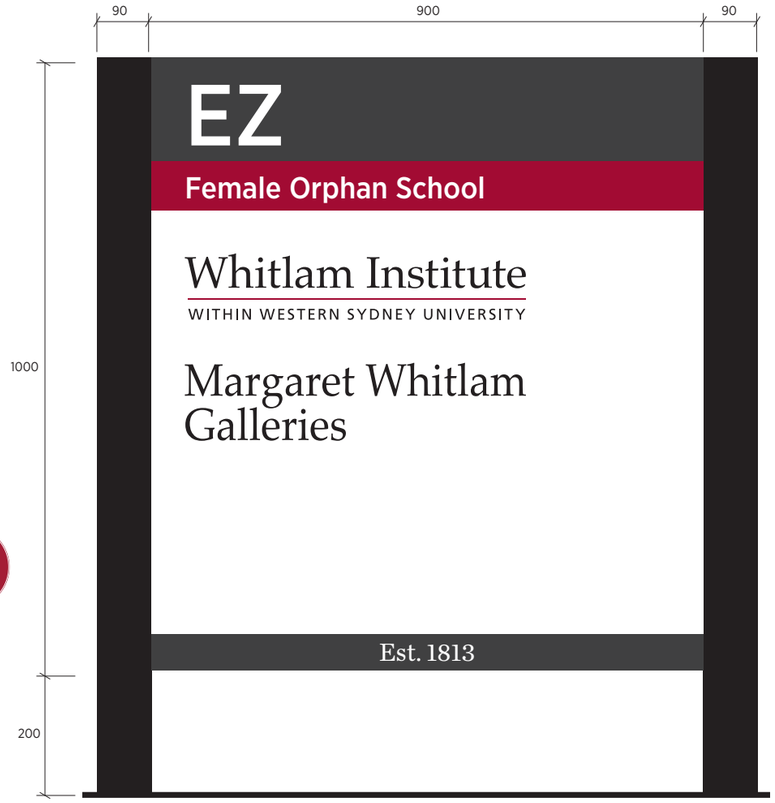


Small - Heritage Colour Way



Large - Standard Colour Way

EW5.2



Large - Heritage Colour Way

Environment
Wayfinding

EW5 **Building Frontage Overall Dimensions**

System:
Navigator Signpost System.

Powder-coated black posts and back.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

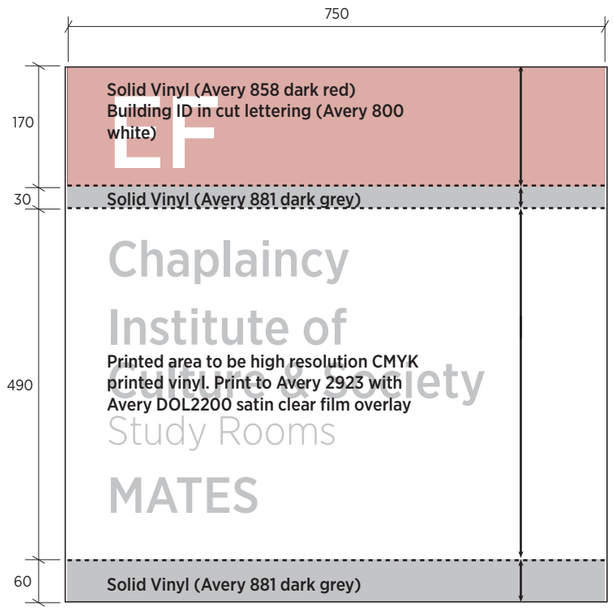
Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

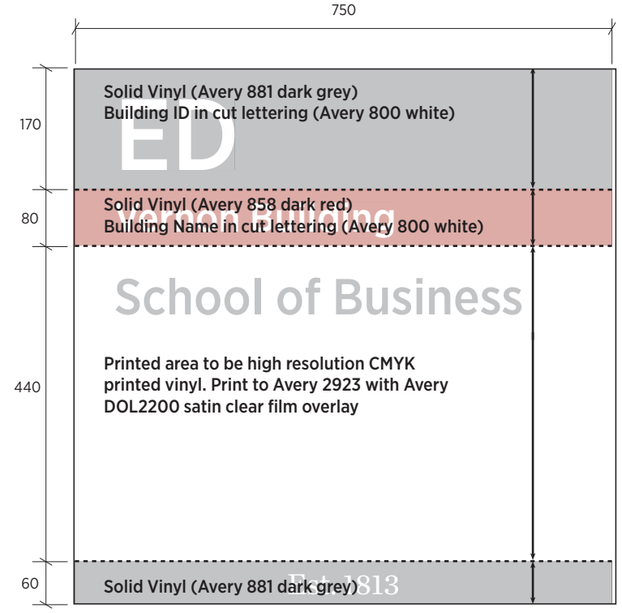
Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

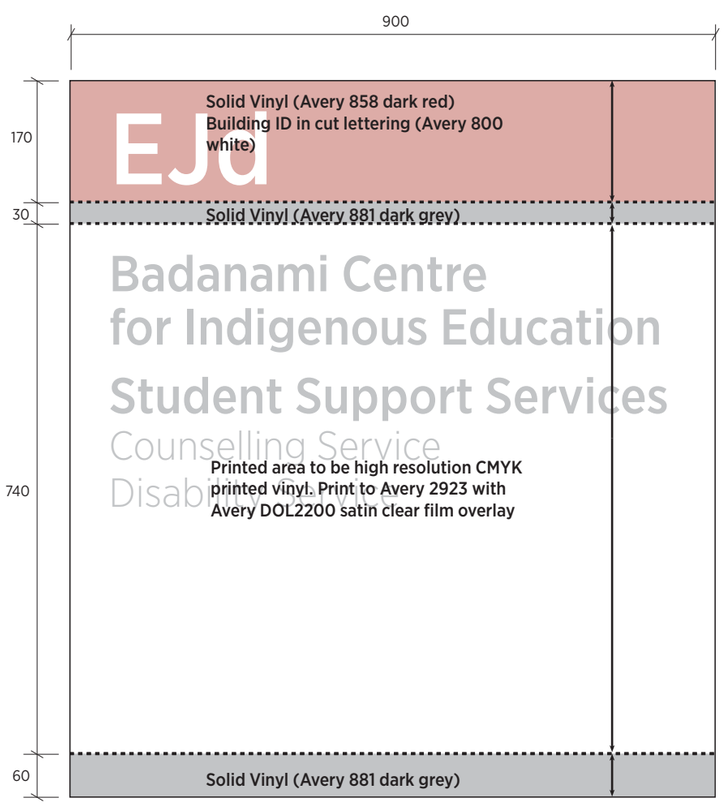
Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



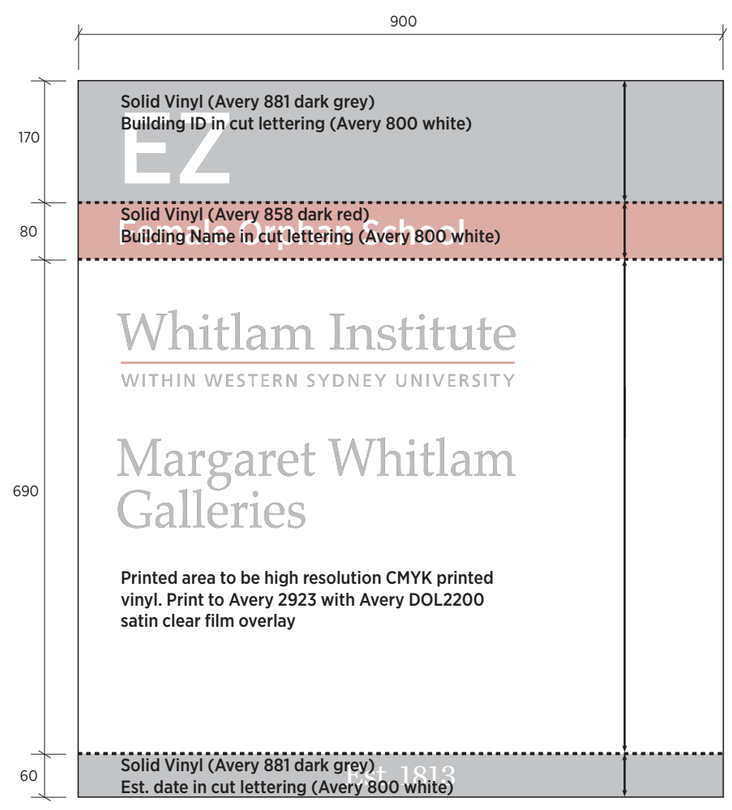
Small - Standard Colour Way



Small - Heritage Colour Way



Large - Standard Colour Way



Large - Heritage Colour Way

Environment
Wayfinding

EW5

Building Frontage Content - Small EW5.1

System:
Navigator Signpost System.

Powder-coated black posts and back.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

Building Number Zone
Building Number
Gotham Narrow Medium

Printed Vinyl Section

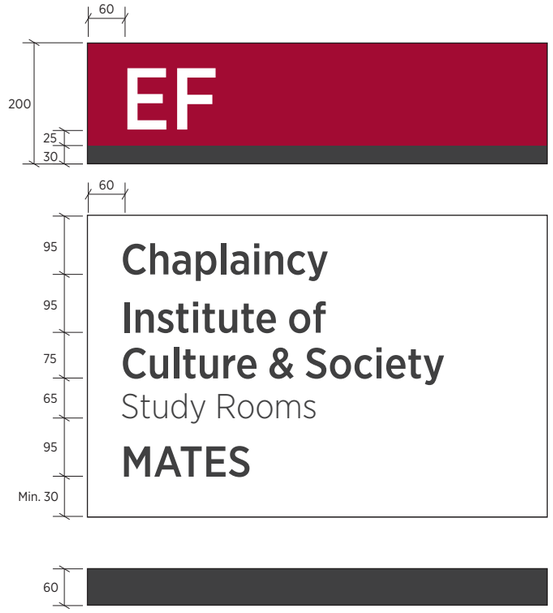
Building Information Zone
Faculty / Service Name
Gotham Narrow Medium
Secondary Information
Gotham Narrow Light

Faculties/services to be arranged under building number alphabetically.

Any logos to be provided by Office of Estate and Commercial.

Cut Vinyl Section

Clear Zone



Text: Cap height 100mm, Medium

Faculty/Service Text: Cap height 50mm, Medium

Secondary Info Text: Cap height 40mm, Light

Small - Standard Colour Way

Cut Vinyl Section

Building Number & Name Zone
Building Number
Gotham Narrow Medium
Building Number
Gotham Narrow Medium

Printed Vinyl Section

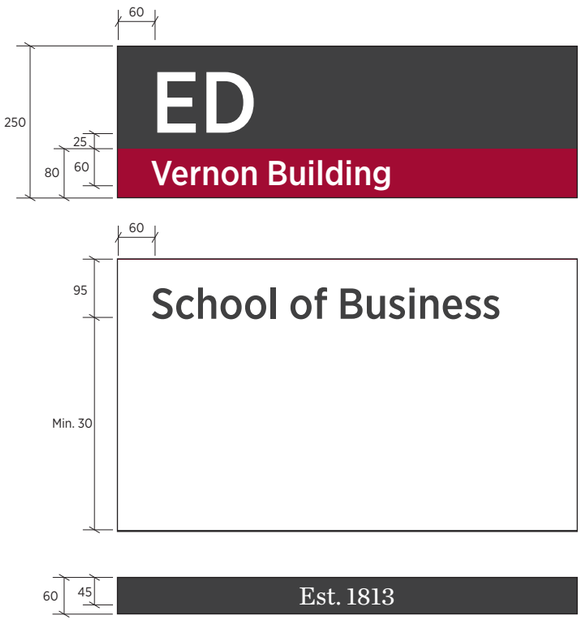
Building Information Zone
Faculty / Service Name
Gotham Narrow Medium
Secondary Information
Gotham Narrow Light

Faculties/services to be arranged under building number alphabetically.

Any logos to be provided by Office of Estate and Commercial.

Cut Vinyl Section

Establishment Date Zone
Date
Chronicle Display Roman



Text: Cap height 100mm, Medium

Text: Cap height 40mm, Medium

Faculty/Service Text: Cap height 50mm, Medium

Secondary Info Text: Cap height 40mm, Light

Text: Cap height 28mm, Chronicle Display Roman

Small - Heritage Colour Way

Environment
Wayfinding

EW5 **Building Frontage Content - Large EW5.2**

System:
Navigator Signpost System.

Powder-coated black posts and back.

Graphics:
Combination of digital print to white opaque self adhesive vinyl and Avery Premium, cut-out solid vinyl, colours as shown

Vinyl: Avery 800 premium cast 801 Black
For print: Super Black C60 M40 Y70 K100

Vinyl: Avery 800 premium cast 800 White
For print: C0 M0 Y0 K0

Vinyl: Avery 800 premium cast 881 Dark Grey
For print: C0 M0 Y0 K90

Vinyl: Avery 800 premium cast 858 Dark red
For print: To match PMS 201C

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Cut Vinyl Section

Building Number Zone
Building Number
Gotham Narrow Medium

Printed Vinyl Section

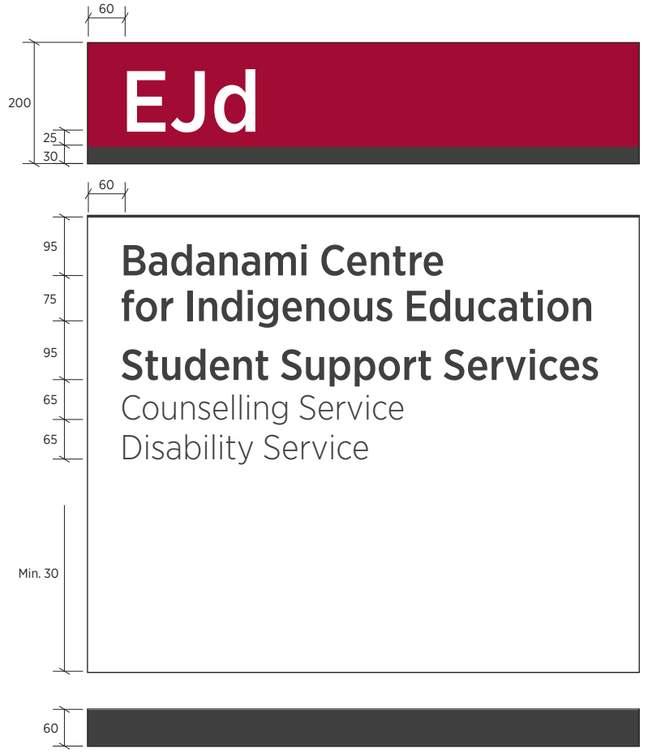
Building Information Zone
Faculty / Service Name
Gotham Narrow Medium
Secondary Information
Gotham Narrow Light

Faculties/services to be arranged under building number alphabetically.

Any logos to be provided by Office of Estate and Commercial.

Cut Vinyl Section

Clear Zone



Text: Cap height 100mm, Medium

Faculty/Service Text: Cap height 50mm, Medium

Secondary Info Text: Cap height 40mm, Light

Large - Standard Colour Way

Cut Vinyl Section

Building Number & Name Zone
Building Number
Gotham Narrow Medium
Building Number
Gotham Narrow Medium

Printed Vinyl Section

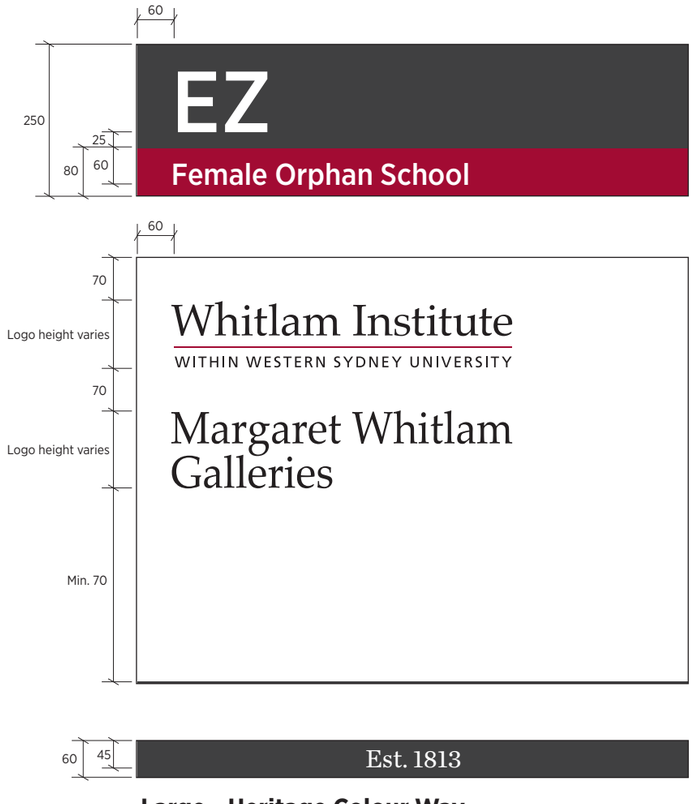
Building Information Zone
Faculty / Service Name
Gotham Narrow Medium
Secondary Information
Gotham Narrow Light

Faculties/services to be arranged under building number alphabetically.

Any logos to be provided by Office of Estate and Commercial.

Cut Vinyl Section

Establishment Date Zone
Date
Chronicle Display Roman



Text: Cap height 100mm, Medium

Text: Cap height 40mm, Medium

Text: Cap height 28mm, Chronicle Display Roman

Large - Heritage Colour Way

Environment
Wayfinding

EW6 **Bus Stop Map**
Overall Dimensions

System:
Digital print and vinyl to bus stop glazing.

EW6.1

Vinyl Shield:
Avery translucent computer cut vinyl direct to bus stop glazing.

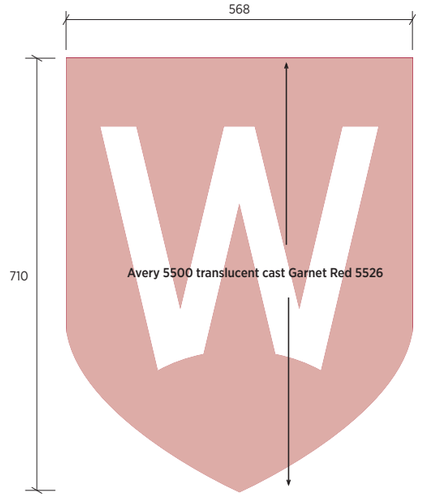
To be installed centred on the standard bus stop glazing pane - vertical and horizontal centre.

Colour as shown:
Vinyl: Avery 5500 Translucent Cast 5526 Garnet Red

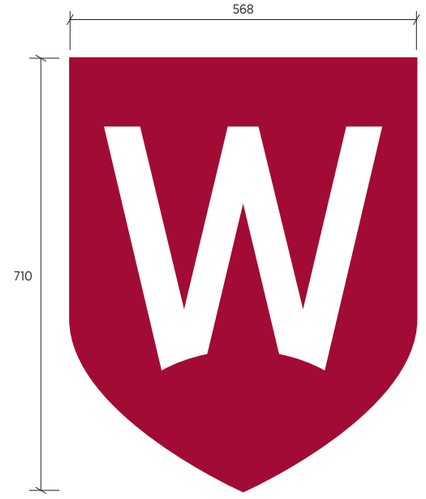
EW6.2

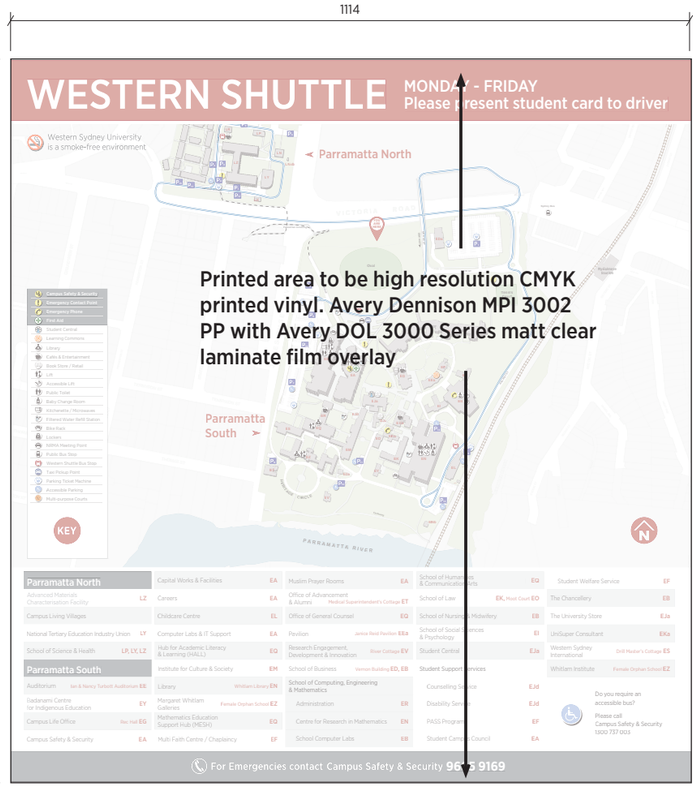
Bus Stop Map:
Where signage is to be applied to non standard bus shelter consult with Office of Estate and Commercial for a customised signage solution.

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.



EW6.1





EW6.2

Environment
Wayfinding

EW6.2 **Bus Stop Map Content**

System:
Digital print and vinyl to bus stop glazing.

Design, layout and location of this type of signage should always be approved by Office of Estate and Commercial prior to manufacture.

Printed Vinyl Section

Shuttle Information Zone

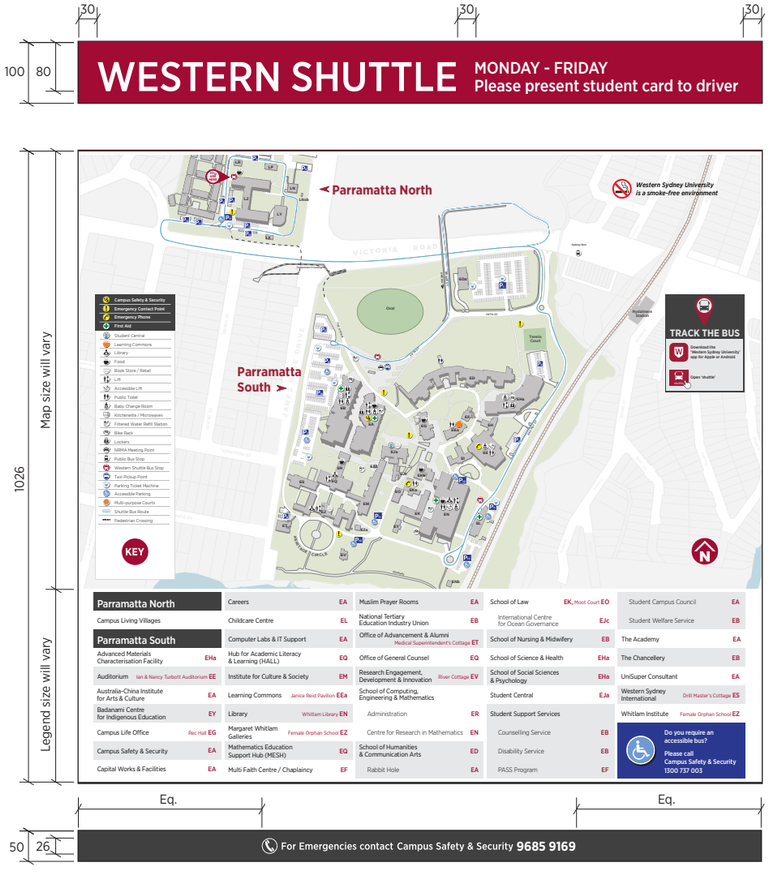
Title	Details
Gotham Narrow Medium	Gotham Narrow Medium

Campus Map Zone

Map, Key and Legend to be supplied by Office of Estate and Commercial.

Emergency Contact Information Zone

Horizontal lockup to be supplied by Office of Estate and Commercial.
Lockup will change between campuses.



Title Text: Cap height 47mm, Medium
Detail Text: Cap height 19mm, Medium

Building
Wayfinding

EW7 Building ID

Used to identify a buildings ID number.

Location
These IDs should be used to help users identify buildings when approaching from a distance. They can also assist users to locate the entry door to buildings. Building ID to be applied externally to building façades.

Locate ID adjacent to building entrances or placed on building façades visible from outdoor circulation routes.

Graphics
Letters are to be in Helvetica Neue Bold upper-case. Size of lettering should be either 200 or 300mm high.

Size of building facade and distance that ID will be viewed from should be considered when selecting lettering size.

Colours
White is to be used on dark façades, while black letters are to be used on light façades.

Construction
Letters are to be 10mm thick acrylic, flush mount concealed steel pinned to wall (no fixings to be seen at front). Mounting height will depend on the architectural detail of the building façades.

EXAMPLE OF BUILDING ID CUT-OUT LETTERS

EA

EXAMPLE OF BUILDING ID PLACED ON BUILDING

ENVIRONMENT

2d. INFORMATION DISPLAY

Signage Zones

Temporary Ground Markings

Environment
Information Display

Signage Zones

Every campus of the University has designated signage zones. These zones are set aside for branding, university information and advertising purposes. Details of the different zones, permissions and permitted users are listed below.

Campus Primary Branding Points
University branding and entry area. Signage clear zone within a 25 metre radius of major campus entry points, public intersections and branded pylons.

Campus Secondary Entry Points
University branding area. Signage clear zone within a 10 metre radius of secondary campus vehicle entry points and pedestrian only campus entry points.

Digital Display Boards
Digital display boards provide an opportunity for displaying university information to staff visitors and students.
Digital board locations - Office of Estate and Commercial.
Digital board content - Office of Marketing and Communications.

Poster/Notice Pillars
Poster/Notice Pillars are located in key locations on campuses and open to use by students.
Information will be removed periodically - refer to the University Information Display Policy.
Any material posted on Pillars that is offensive will be removed.

Map of Parramatta Campus is showing indicative signage zones at time of document creation and to be used as a guide only.
Zone locations such as digital signs and poster pillars differ on each university campus. Locations can be confirmed by Office of Estate and Commercial.

Environment
Information Display

Temporary Ground Markings

The use of temporary ground marking paint is permitted for short term or event university messages with the permission of Office of Estate and Commercial.
This method is reserved for university and student event messages only.

Rocal temporary line marking paint has been tested for use on areas of concrete and bitumen. In white colour only.

Paint is applied over a professionally designed and manufactured stencil.
Paint to be applied by approved signage contractor.

Paint only suitable for short term or event university messages that are required for a 2 month period or less.

All artwork and locations to be submitted for approval by Office of Estate and Commercial prior to manufacture.

At the end of the agreed period graphic must be removed and area left clear and clean by use of high pressure cleaner.

Product
Rocol Temporary Fusion Formulation Spot marking paint

Case Study
SMOKE FREE GROUND MARKING
Rocol Temporary Fusion Formulation
- Spot marking paint used in white in several locations to convey the smoke free message to staff, students and visitors in problem areas.

Project duration 2 months.

Case Study: Stencil applied in approved location

Case Study: Example of Stencil artwork