The College

TRANSITION FROM THE COLLEGE TO WESTERN SYDNEY UNIVERSITY AUTUMN 2027

Disclaimer: This suggested study pattern is based on the information currently available and is intended as a general guide only. Students are advised to refer to the official Academic Handbook and consult with the School to confirm their individual study plan.

Guide for students transitioning from 7190 Diploma of Business (Online) to 2786 Bachelor of Business (Online)

More information on your chosen Bachelor Degree can be found on the **University website** or in the **Student Handbook**.

PATHWAY CREDITS

Your pathway credits are shown below and can be **found online**.

Upon successful completion of your Diploma, you will receive full credit for the following subjects:

- ECON1011 – Principles of Economics
- MKTG1014 – Marketing in Action
- FINC1005 – Financial Foundations
- BUSM1050 – People and Organisations
- BUSM1048 – Professional Careers and Employability
- Unspecified electives – 30 credit points

For registration and academic advice please contact business@westernsydneyonline.edu.au.

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Study Sequence – T041 – Human Resource management, Testamur Major 2
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STUDY SEQUENCE – T041 – HUMAN RESOURCE MANAGEMENT, TESTAMUR MAJOR

The recommended study sequence for students commencing in Trimester 1 2027 is:

Year	Semester	Subject Code
2	T1 2027	BUSM2050 - Digital Transformation for Business *One elective of choice*
2	T2 2027	ECON1017 - The Future of Business ECON1016 - Evidence Based Decision Making BUSM1049 - Building Human Resource Capabilities
2	T3 2027	BUSM2022 - Human Resource Development BUSM3054 - People, Work and Society BUSM3085 - Human Resource Capability Project
3	T1 2028	BUSM2031 - Managing in the Global Environment BUSM3090 - Negotiation and Workplace Change BUSM3089 - Talent Management
3	T2 2028	BUSM3084 - Professional Business Experience BUSM3088 - Strategic Human Resource Management *One elective of choice*
3	T3 2028	*Two electives of choice*

STUDY SEQUENCE – T043 – MANAGEMENT, TESTAMUR MAJOR

The recommended study sequence for students commencing in Trimester 1 2027 is:

Year	Semester	Subject Code
2	T1 2027	BUSM2050 - Digital Transformation for Business *One elective of choice*
2	T2 2027	ECON1017 - The Future of Business ECON1016 - Evidence Based Decision Making BUSM1026 – Organisational Behaviour
2	T3 2027	BUSM3092 - Organisational Transformation BUSM3091 - Innovation and Entrepreneurship *One elective of choice*
3	T1 2028	BUSM2052 - Business and Society BUSM3004 - Contemporary Management Issues BUSM3069 - Strategic Management
3	T2 2028	BUSM3084 - Professional Business Experience BUSM3045 - Managing Operations
3	T3 2028	BUSM2031 - Managing in the Global Environment *Two electives of choice*

STUDY SEQUENCE – T166 – MARKETING AND MARTECH, TESTAMUR MAJOR

The recommended study sequence for students commencing in Trimester 1, 2027 is:

Year	Semester	Subject Code
2	T1 2027	BUSM2050 - Digital Transformation for Business *One elective of choice*
2	T2 2027	ECON1017 - The Future of Business ECON1016 - Evidence Based Decision Making MKTG1011 - Fundamentals of Marketing Analytics
2	T3 2027	MKTG2010 - Customer Experience Fundamentals MKTG3024 - Applied Digital Marketing MKTG3009 - Marketing Planning Project
3	T1 2028	MKTG2014 - Customer insights and analytics MKTG3026 - Omnichannel and Marketing Technologies *One elective of choice*
3	T2 2028	MKTG3016 – Strategic Marketing Management BUSM3084 – Professional Business Experience *One elective of choice*
3	T3 2028	MKTG3025 - Integrated Brand Strategies *One elective of choice*