

WESTERN SYDNEY
UNIVERSITY



CREATIVE INDUSTRIES



Post Graduate

CREATIVE INDUSTRIES

Previously the Master of Convergent Media, this degree has been serving the creative industries since 2008 with over 60 graduates from sectors such as broadcast, marketing, design, journalism and communications. Our longstanding and successful focus is on projects that engage with user experience, audience development, concept innovation and a wide range of digital platforms. We are the tertiary experts in delivering breadth and depth to creative industries practitioners who wish to enhance their existing professional experience and portfolio, and for recent graduates from relevant disciplines. Our knowledge in emerging sectors such as strategic communications, new technology platforms, concept innovation methods and practices are developed in the new units Adaptive Leadership, and Innovation and Entrepreneurship.

WHAT YOU'LL STUDY

You will develop advanced strategic thinking capacity, build skills and resources, and explore the future of a converged world. You will also learn how to leverage these skills and capacities in a range of environments: commercial, government.

You will extend your experience portfolio, building advanced capacities in creative/conceptual enterprise, strategic communication, new research methodologies and creative development and content creation for convergent media.

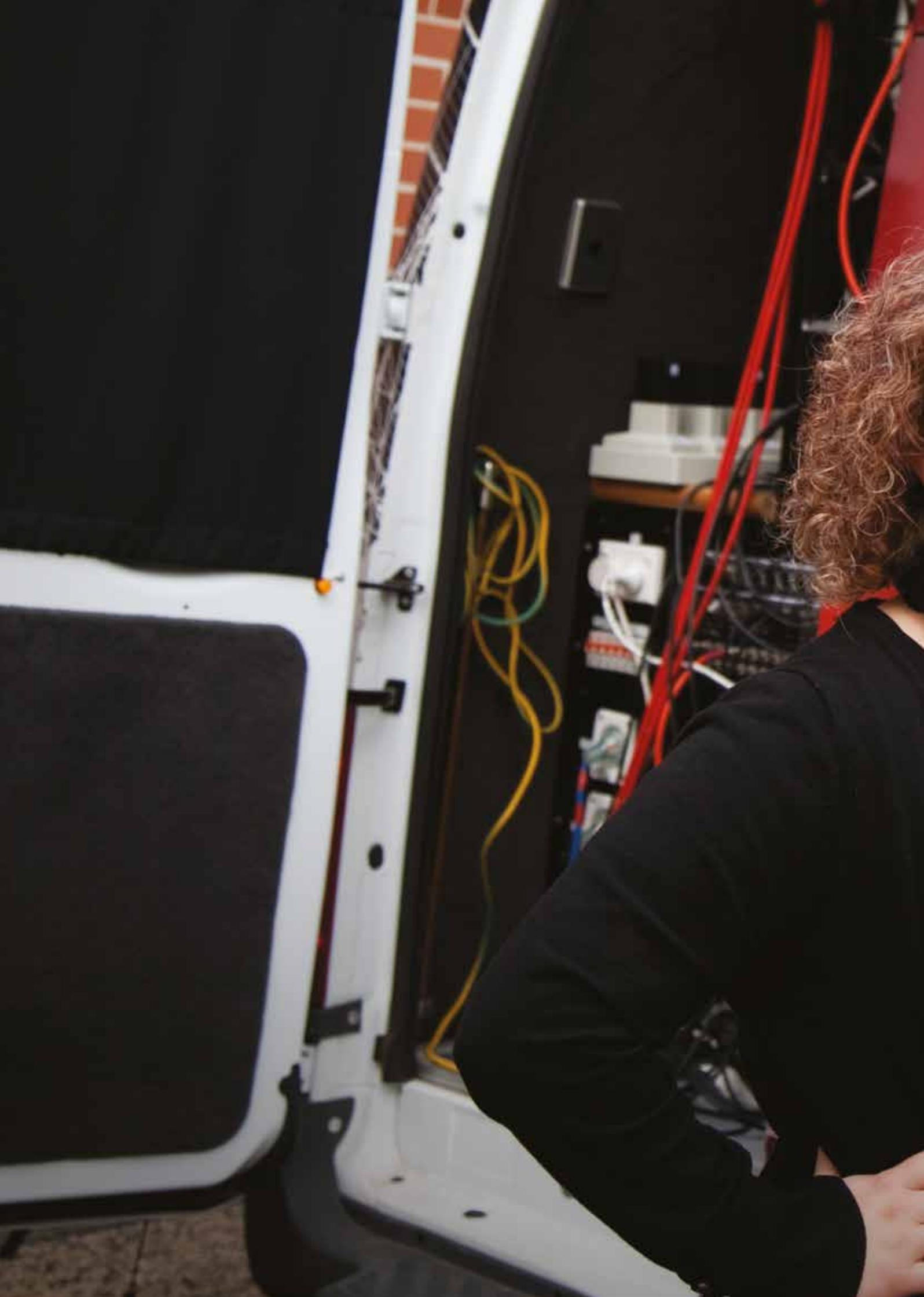
There are opportunities to develop high-level strategic plans for real-world organisations, to deliver a multi-platform/convergent media product, to undertake an in-depth academic or practice-led research project and to intern professionally in the field. From mobile media to social media, from gaming to strategic communication, you will acquire a thorough knowledge of the converged professional landscape.

CAREER OPPORTUNITIES

Our candidates come from across the creative industries, including broadcast, journalism, professional writing, marketing and advertising. The Master of Creative Industries will prepare you and help you advance in roles associated with the development and production of cross-platform, mobile, social and strategic communications.

	MASTER OF CREATIVE INDUSTRIES	GRADUATE DIPLOMA OF CREATIVE INDUSTRIES	GRADUATE CERTIFICATE OF CREATIVE INDUSTRIES
Course Code	1856	1857	1858
CRICOS Code	093774F	093775E	093776D
Apply Direct Code	1856	1857	1858
Duration	2 years	1 year	6 months
Location	Parramatta City	Parramatta City	Parramatta City
Intakes	March and July	March and July	March and July
Admission	Applicants must have successfully completed an undergraduate or postgraduate degree in a relevant discipline	Applicants must have successfully completed an undergraduate or postgraduate degree in a relevant discipline OR a minimum of five years full-time or equivalent work experience in one of the following areas: journalism, public relations, advertising, marketing, communications, media, design, visual communication, creative arts or multimedia.	Applicants must have successfully completed an undergraduate or postgraduate degree in a relevant discipline OR have a minimum of three years full-time or equivalent work experience in one of the following areas: journalism, public relations, advertising, marketing, communications, media, design, visual communication, creative arts or multimedia.









WHY POSTGRADUATE STUDY AT WESTERN SYDNEY?

You've come a long way. Go further.

Located in the heart of one of Australia's fastest growing economic regions, Western Sydney University offers unlimited potential to postgraduate students with the drive, ambition and will to succeed.

Ranked amongst the top two per cent of universities on the globe, Western Sydney is a world-class university with a growing international reach and reputation for academic excellence and impact-driven research.

To take your career to the next level, you need more than classrooms, more than theory.

That's why we offer a combination of on-campus, online and clinical learning environments, with real-life, on-the-ground, hands-on opportunities for skill development in professional and community settings. We value academic excellence, integrity and the pursuit of knowledge.

And we continue to challenge traditional notions of what a university 'should' be by pushing the boundaries of how knowledge is exchanged.

We equip our postgrads with the means to do more than just advance their careers. We are unlocking the potential of the next generation of global citizens, leaders and change-makers.

PROGRESS. UNLIMITED.

Application Information

ENGLISH PROFICIENCY REQUIREMENTS

If you have undertaken studies overseas you may need to provide proof of proficiency in English. Minimum English proficiency requirements and acceptable proof are found on the Universities Admissions Centre (UAC) website at uac.edu.au

Overseas qualifications must be deemed equivalent by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) in order to be considered by UAC and Western Sydney University.

For information about studying at Western Sydney University, including courses, tuition fees, English requirements, intakes, assessment methods, accommodation options, and living in Australia, visit westernsydney.edu.au/international

RECOGNITION OF PRIOR LEARNING

You may be granted special equivalence or advance standing for academic, professional and/or any other qualifications you hold on the basis of evidence submitted at the time of application.

HOW TO APPLY

Postgraduate course applications are processed online through the Universities Admissions Centre (UAC) at uac.edu.au/postgraduate or apply direct to Western Sydney at <https://westernsydney.uac.edu.au>

INTERNATIONAL STUDENTS

International students need to apply direct to Western Sydney University. Part-time mode for these courses is not available to international students due to Australian student visa regulations. Application forms and information on admissions are available at westernsydney.edu.au/international/admissions

POSTGRADUATE INFORMATION SESSIONS

Postgraduate Information Sessions are held throughout the year, and give you the opportunity to meet academic and professional staff, and to ask questions about courses, admission, fees and more. At these sessions, you will gain a better understanding of course content, what you can expect from the program and possible career paths. To register for a Postgraduate Information Session, visit westernsydney.edu.au/postgraduatesessions

To view the full range of postgraduate courses available visit westernsydney.edu.au/postgraduate

CONTACT US

To discuss your study goals and career options, contact the Course Information Centre on **1300 897 669** or email postgraduatestudy@westernsydney.edu.au

DISCLAIMER

Western Sydney University reserves the right to withdraw or vary courses listed within this publication. In the event that the course or courses are to be changed, or in the event of cancellation, applicants will be advised by mail to the address specified on their application.

CRICOS provider code: 00917K



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