

**WESTERN SYDNEY
UNIVERSITY**



WESTERN SYDNEY UNIVERSITY CORPORATE

GOLF DAY

SUNDAY 23 NOVEMBER 2025

SPONSORSHIP PACKAGES



Join us at Western Sydney University's Corporate Golf Day

SUPPORTING THE BADANAMI CENTRE FOR INDIGENOUS EDUCATION

I am delighted to invite you to Western Sydney University's third annual Chancellor's Golf Day, to be held on Sunday 23 November 2025 at the stunning Lakeside Golf Club, Camden.

Each year, this event brings together our valued partners and supporters for a memorable day of golf, camaraderie, and shared purpose. In 2024, \$60,000 was raised for *Coaching Unlimited*, a health and coach education program empowering Aboriginal and Torres Strait Islander people across sport.

This year, we turn our focus to a cause close to our hearts – supporting young Indigenous students to stay the course and complete their studies at Western, as part of Western's ambitious **Indigenous Leadership Project**. Your sponsorship and participation will directly support the **Badanami Centre for Indigenous Education**, to provide timely support to Indigenous students facing hardship, helping future leaders stay enrolled, continue their studies, and thrive. Whether it's a laptop, textbooks, or internet access, the goal is simple: remove everyday barriers that can derail a student's path.

The **Badanami Centre for Indigenous Education** is a trusted, culturally safe space at Western that supports hundreds of Indigenous students. Your sponsorship and participation in this year's Golf Day will allow staff to respond swiftly and appropriately to the real-world challenges students face.

This initiative forms part of the broader Indigenous Leadership Project, underpinned by Western's Indigenous Strategy and the development of the Indigenous Centre of Excellence – a once-in-a-generation commitment to Indigenous self-determination in higher education. With a \$78.5 million investment from the NSW Government, and a \$30 million philanthropic campaign underway, the time to act is now.

Your sponsorship is more than a donation, it's an investment in Indigenous success, cultural strength, and Australia's future. I warmly invite you to join us for a relaxed and rewarding day of golf, networking with senior leaders, and most importantly, contributing to meaningful, lasting change for the next generation of young Indigenous scholars and community leaders.

Please RSVP by Monday 20 October to ensure your place.

I look forward to welcoming you.

Yours sincerely,

Professor Jennifer Westacott AC

CHANCELLOR

Western Sydney University

HOSTED BY

Professor Jennifer Westacott AC,
CHANCELLOR, WESTERN SYDNEY UNIVERSITY

WESTERN SYDNEY UNIVERSITY CORPORATE

GOLF DAY

SUNDAY 23 NOVEMBER 2025

LAKE SIDE GOLF CLUB CAMDEN
 50 RABY ROAD, GLEDSDOOD HILLS, NSW

- *GOLF*
- *FOOD & DRINKS*
- *NETWORKING*

ENTRY FEE

(includes golf, golf cart, lunch and a donation)
 \$500 per golfer *or* \$2000 for team of 4 golfers

SPONSORSHIP PACKAGES ARE AVAILABLE

11:00am Arrival
 11:30am Lunch and Welcome from the Chancellor
 12:30pm Tee Off (Shotgun Start)

GOLF FORMAT

Four Ball Ambrose

PRIZES FOR

- Hole in One
- Longest Drive
- Nearest to the Pin
- Straightest Drive

Proceeds go to support:

- Western Sydney University's Badanami Centre for Indigenous Education

Please contact giving@westernsydney.edu.au
 for more information.



SPOTLIGHT: INDIGENOUS STUDENT SUCCESS AT WESTERN SYDNEY UNIVERSITY

Lock in your sponsorship to help Western to make a real impact in the lives of our young and aspiring Indigenous students.

Western Sydney University is proud to support more than 800 Aboriginal and Torres Strait Islander students, young people whose success will shape the future of their communities and our nation. For many, university is not just a personal aspiration but a powerful vehicle for intergenerational change. Yet, far too often, this journey is made harder by financial stress.

Living costs, travel expenses, housing insecurity, and the cost of basic educational needs, such as textbooks, internet access, or even a working laptop can derail a student's path. These are not large expenses in themselves, but they are urgent and real, and they can be the difference between staying enrolled and dropping out.

That is why this year's Chancellor's Golf Day will raise at least \$60,000 for the **Badanami Futures Fund**, enabling us to support over 30 Indigenous students through tailored, small-scale but high-impact grants. These grants are designed to respond swiftly to emerging needs, providing critical educational items, living support, and academic resources that help students stay on track and complete their degrees.



What is the Badanami Centre for Indigenous Education?

Established in 1993, the Badanami Centre for Indigenous Education is Western Sydney University's culturally safe hub for Aboriginal and Torres Strait Islander student support. Located across all campuses, it provides a welcoming, affirming space where students receive academic tutoring, mentoring, counselling, and community-based support. Badanami empowers students through connection to Country, to culture, and to each other, and ensures they never have to walk their university journey alone.

Why your support matters

The Badanami Futures Fund is administered directly by Badanami staff who work closely with students and understand their lived realities. This means help can be delivered quickly, respectfully, and with cultural integrity. It ensures support goes where it's needed, when it's needed, with minimal red tape and maximum impact.

With your support, we can meet our goal to raise \$60,000, enough to support more than 30 Indigenous students. Every sponsorship, every donation, every contribution helps lift a financial burden, fuel a dream, and empower a student to succeed.

When you join us this Golf Day, you're not just playing a round of golf. You're giving a young Indigenous student the tools to stay in university, to thrive, and to make a difference.

SPONSORSHIP & PARTICIPATION PACKAGES – GOLF DAY 2025

Package Name	Value (ex. GST)
→ Event Presenting Sponsor (x1)	\$20,000
→ Golf Ball Sponsor (x1)	\$10,000
→ Nearest to the Pin Sponsor (x1)	\$7,500
→ Straightest Drive Off the Tee Sponsor (x1)	\$7,500
→ Hole Sponsor (per hole x 15)	\$5,000
→ Badanami Support Package	\$2,000
→ Individual Golfer Entry (includes a \$200 donation)	\$500
→ Team Entry (4 Players – includes an \$800 donation)	\$2,000

EVENT PRESENTING SPONSOR

\$20,000 + GST

NAMING RIGHTS TO EVENT

*The Western Sydney University Golf Day
presented by COMPANY ABC*

TWO FOURSOMES AT THE TOURNAMENT

- All proceeds go directly to the Badanami Centre for Indigenous Education
- Logo recognition on all signage at the tournament
- Logo on Western Golf Day merchandise
- One promotional table at registration with the opportunity to distribute promotional items
- Opportunity to speak at Golf Day lunch
- Mention on Western's social media
- Logo and company link on digital invitation
- Logo and company link on Golf Day email
- Logo and company link on post-event digital thank you
- Recognised as a donor to the Badanami Centre for Indigenous Education.



PRIZE SPONSOR

MOTOR VEHICLE

COMPANY LOGO DISPLAYED AT DESIGNATED HOLE

ONE FOURSOME AT THE TOURNAMENT

- Opportunity to display one company sign or pop-up at registration
- Opportunity for promotional items to be distributed to each golfer during the tournament
- Logo on pre-golf email
- Logo on post-event digital thank you



GOLF BALL SPONSOR

\$10,000 + GST

COMPANY LOGO ON GOLF BALLS DISTRIBUTED TO ALL PARTICIPANTS

ONE FOURSOME AT THE TOURNAMENT

- All proceeds go directly to the Badanami Centre for Indigenous Education
- Opportunity to display one company sign or pop-up at registration
- Opportunity for promotional items to be distributed to each golfer during the tournament
- Logo on pre-golf email
- Logo on post-event digital thank you

HOLE SPONSOR

\$5,000 + GST PER HOLE

RECOGNISED AS THE 'HOLE SPONSOR' AT A DESIGNATED TEE OFF AREA

ONE FOURSOME AT THE TOURNAMENT

- All proceeds go directly to the Badanami Centre for Indigenous Education
- Opportunity to display one company sign or pop-up at tee off
- Opportunity for promotional items to be distributed to each golfer during the tournament
- Name recognition on pre-golf email
- Name recognition on post-event digital thank you

BADANAMI SUPPORT PACKAGE

\$2,000

A ONE-OFF DONATION TO PROVIDE A *BADANAMI SUPPORT PACKAGE*!

Your donation will help provide direct support for our students:

- Laptops, headsets, and tech equipment for students to support online learning and assessments
- Tutoring or mentoring, plus access to culturally safe academic skills workshops
- Urgent micro-grants for essentials like food, transport, rent, or other study related needs
- Enables students to attend cultural events, Elders' gatherings, and leadership programs that foster belonging and resilience
- You will be recognised as a donor to the University and post-event thank you

NEAREST TO THE PIN SPONSOR

\$7,500 + GST

COMPANY LOGO DISPLAYED AT DESIGNATED HOLE

ONE FOURSOME AT THE TOURNAMENT

- All proceeds go directly to the Badanami Centre for Indigenous Education
- Opportunity to display one company sign or pop-up at registration
- Opportunity for promotional items to be distributed to each golfer during the tournament
- Logo on pre-golf email
- Logo on post-event digital thank you
- Present the “Nearest to the Pin” prize on the Golf Day

STRAIGHTEST DRIVE OFF THE TEE

\$7,500 + GST

COMPANY LOGO DISPLAYED AT DESIGNATED HOLE

ONE FOURSOME AT THE TOURNAMENT

- All proceeds go directly to the Badanami Centre for Indigenous Education
- Opportunity to display one company sign or pop-up at registration
- Opportunity for promotional items to be distributed to each golfer during the tournament
- Logo on pre-golf email
- Logo on post-event digital thank you
- Present the “Straightest Drive off the Tee” prize on the Golf Day

CONTACT INFORMATION

Christian Burden

Executive Director, Office of Advancement

c.burden@westernsydney.edu.au

M: 0481 940 809

Western Sydney University

Locked Bag 1797

Penrith NSW 2751 Australia



WESTERNSYDNEY.EDU.AU