



SPORTS TECH HUB.

SYDNEY OLYMPIC PARK, NSW.

SEPTEMBER 2021

WESTERN SYDNEY UNIVERSITY

With respect for Aboriginal cultural protocol and out of recognition that its campuses occupy their traditional lands, the NUW Alliance and UTS acknowledges the Darug, Eora, Dharawal (also referred to as Tharawal) and Wiradjuri peoples and thanks them for their support of its work on their lands (Greater Western Sydney and beyond).”

Sports TechHub

Sydney Olympic Park





Sydney Olympic Park

NSWIS

WESTERN SYDNEY UNIVERSITY

UNIVERSITY OF CANBERRA

SPORTS TECH HUB.

ABOUT THE HUB.

The 30,000m² Sports Tech Hub being delivered in partnership between Western Sydney University and University of Canberra, with the NSW Institute of Sport.

The Hub will be dedicated to achieving excellence in sports focussed research and teaching, and to promoting optimal performance at an elite sporting level.

The Sports Tech Hub will feature a strong industry presence, with approximately half of the facility's floor space allocated to co-location for industry, retail outlets and start-up incubators, enabling opportunities for work integrated learning, research commercialisation and accessibility to advanced technology and equipment.

WESTERN SYDNEY UNIVERSITY.

Western Sydney University (WSU) is one of Australia's largest and most dynamic universities. It boasts 48,800 students and 3,350 staff and a geographic footprint across a nationally significant economic and culturally diverse region. As an anchor institution in Western Sydney, WSU is helping to drive social and economic development within the region.

WSU values academic excellence, integrity and the pursuit of knowledge. Ranked in the top two per cent of universities in the world, we are globally focused, research-led and committed to making a positive impact on the communities we engage with.

WSU is recognised as the leading advocate for the Western Sydney region and as a dynamic, young global university.





UNIVERSITY OF CANBERRA.

Dynamic and vibrant, the University of Canberra (UC) is embedded deep in the soul of Canberra, the Australian capital. It is a university for the professions, dedicated to providing immersive student experiences focussed on employability outcomes.

UC has been recognised as the fastest rising university in Australia, and ranked in the world's top 20 young universities by the Times Higher Education Young University Rankings. Furthermore, UC is named number one in the world for activities aimed at reducing inequalities in the Times Higher Education (THE) Impact Rankings.

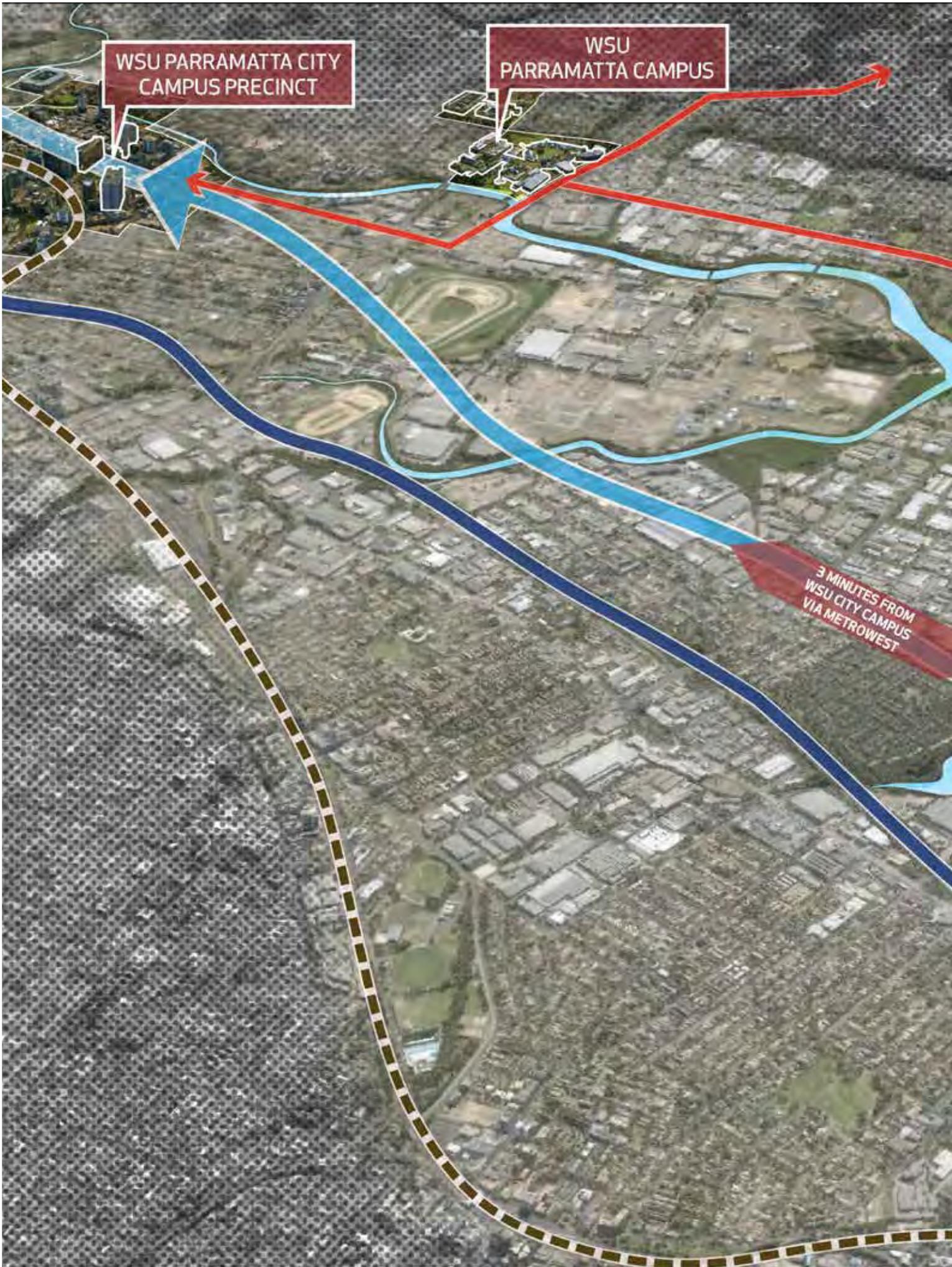
NSW INSTITUTE OF SPORT.

The NSW Institute of Sport (NSWIS) is a high performance sporting organisation that supports Australian athletes to become world's best.

NSWIS reaches all regions of New South Wales with an Olympic and Paralympic training facility based at Sydney Olympic Park and high performance hubs across NSW that provide world class daily training environments for athletes and coaches.

With experts working in collaboration with partners within the national sporting system, the NSWIS provides the opportunity to create and deliver high performance support services and environments to prepare athletes and coaches for international competition.







SportsTechHub

30 MINUTES FROM WSU PARRAMATTA VIA PARRAMATTA LIGHT RAIL

15 MINUTES FROM WSU SYDNEY CITY CAMPUS VIA METROWEST

20 MINUTES FROM SYDNEY AIRPORT VIA WESTCONNEX & SYDNEY GATEWAY

A STRONG TRACK RECORD.

THE PROPOSAL.

WSU, NSWIS and UC have a strong track record in optimising sports performance through research, development and collaboration.

Sydney Olympic Park is the geographical centre of Greater Sydney, and a rapidly growing area within the Central River City and Greater Parramatta and Olympic Peninsula ('GPOP') sub region.

Confirmation by the NSW Government of connecting transport projects such as the Sydney Metro West and Parramatta Light Rail, ensure the proposed Hub site is accessible and well connected to other centres of commercial, research and training activity such as Westmead, Parramatta and the Sydney CBD.

The underground Sydney Metro West started construction in 2020 and will provide faster, more frequent access to major employment and education centres like Parramatta and Sydney Olympic Park. It will double rail capacity between the Sydney and Parramatta CBDs, linking new communities to rail services and enabling equitable access to education.

The NSW Government's commitment of \$50 million for planning and development of Stage 2 of the Parramatta Light Rail will also ensure the right transport links are in place between Greater Parramatta and Sydney Olympic Park.

The Sport-Tech Hub will comprise:

- Shared facilities and teaching and research programs;
- Organisation-specific facilities and programs; and
- Facilities and programs owned and operated by secondary partners and industry partners.

By sharing some facilities and programs, it is envisaged that there will be economies of scale and synergies generated; all with flow-on employment generation and industry attraction benefits.





NSW AT THE CUTTING EDGE OF HIGH-PERFORMANCE SPORT AND ATHLETE DEVELOPMENT.

Sport, at the highest level of performance, is ultra-competitive with national institutes of sport across the world applying cutting edge science, medicine and technology to positively impact athlete performance, which is subsequently adopted by professional sport and commercialised by the fitness industry (e.g. wearable GPS and heart rate monitors).

NSWIS is acknowledged by the Australian Olympic Committee as a world leading sport institute and by the AIS as critical to Australia's international sporting success.

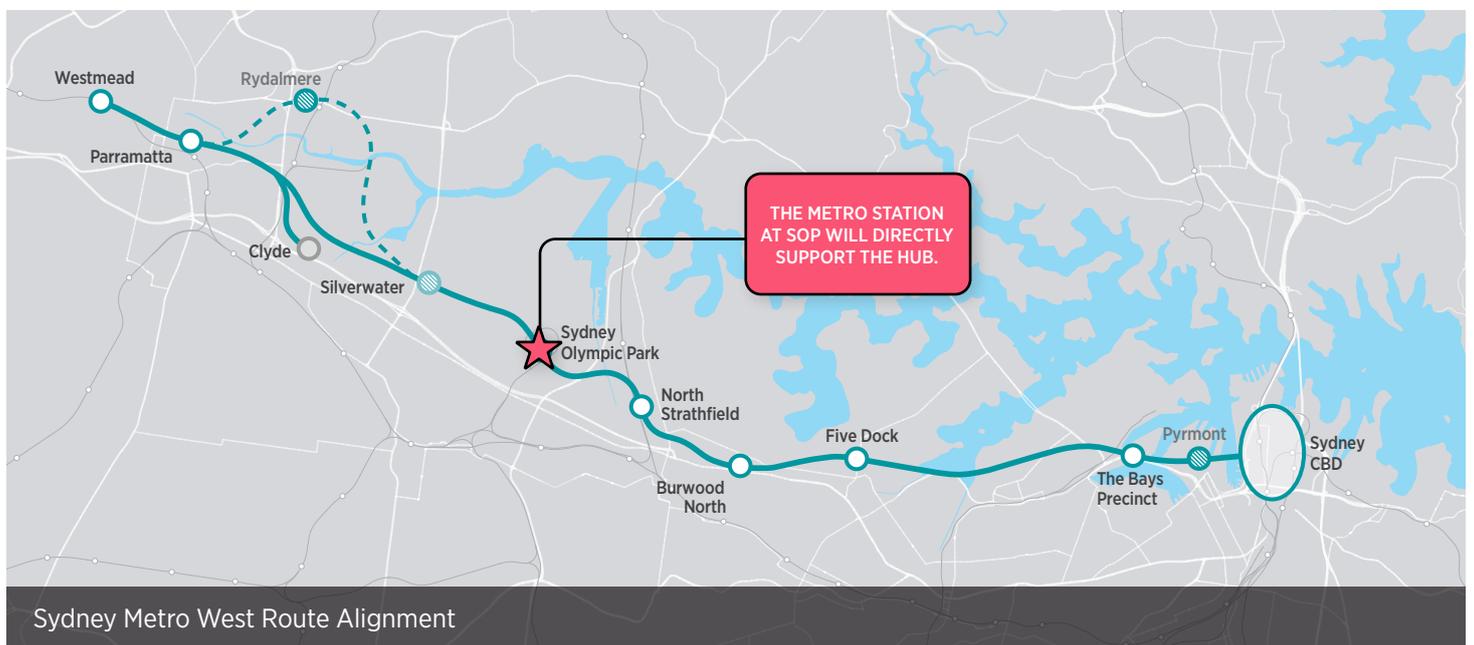
growth and transfer, internships and secondments, and commercial product development. This will allow NSWIS and NSW to remain at the cutting edge of world sport.

The Sports Tech Hub will position NSWIS to achieve a World Class Public Service (Premier's Priority 14) by implementing best practice productivity and digital capability to achieve its purpose.

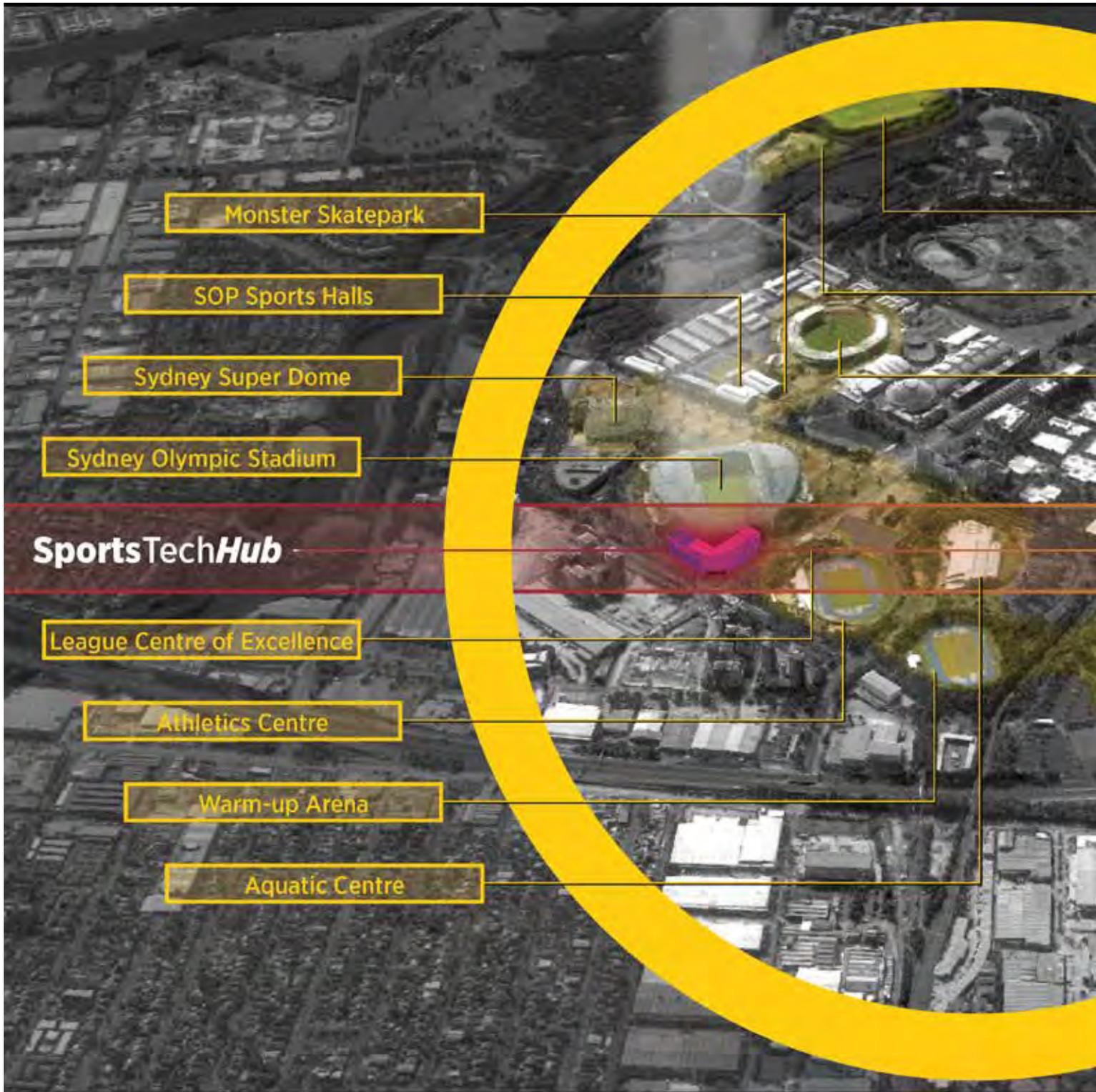
This will result in greater NSW representation and podium success at the Los Angeles 2028 and the Brisbane 2032 Olympic and Paralympic Games.

Such representation will inspire the NSW community and drive participation in sport and physical activity.

The Hub will be a state-of-the-art facility that will provide collaborative opportunities in applied research and innovation, knowledge



A PRECINCT OF EXCELLENCE.





WORLD-LEADING, ELITE SPORTS.

EDUCATION AND RESEARCH.

Capitalising on Australia's reputation as a global leader in sport and sports science, the Hub will enable joint undergraduate and postgraduate programs between WSU and the University of Canberra.

These educational and research initiatives will be infused with NSWIS's world-leading elite sports development program.

In addition, collaborative research will be developed, targeting high-performance sport as well as health and wellbeing research.

This collaboration will allow for the immediate translation of findings into applied practice to benefit athlete performance and wellbeing, with additional community and industry applications and benefits.



WORKING COLLABORATIVELY TO POSITIVELY CONTRIBUTE TO THE SOCIAL CAPITAL OF WESTERN SYDNEY.

COMMUNITY AND PUBLIC HEALTH BENEFIT.

By working collaboratively, the Hub Partners can contribute positively to the social capital of Western Sydney and further afield by offering sport programs, education opportunities, increased awareness of healthy lifestyles and awareness of the results of the Hub's research and development work.

These substantial benefits could be extended via physical and virtual outreach programs to benefit regional and rural NSW communities, supporting Government priorities to lift levels of recreation, sporting participation, health and wellbeing.

INDUSTRY COLLABORATION AND ATTRACTION.

The Hub would draw on the significant industry networks and momentum the Partners have established via their individual start-up and innovation initiatives.

Both WSU and NSWIS have a track record of success in the support of sports-tech ecosystems via their respective Launch Pad and Sydney Sports Incubator initiatives.

Combining this expertise would generate unrivalled research and development partnership opportunities for industry.

Add to this the additional research depth of, for example, the University of Canberra's Research Institute for Sport and Exercise, and comparable WSU research programs.



PRECINCT.

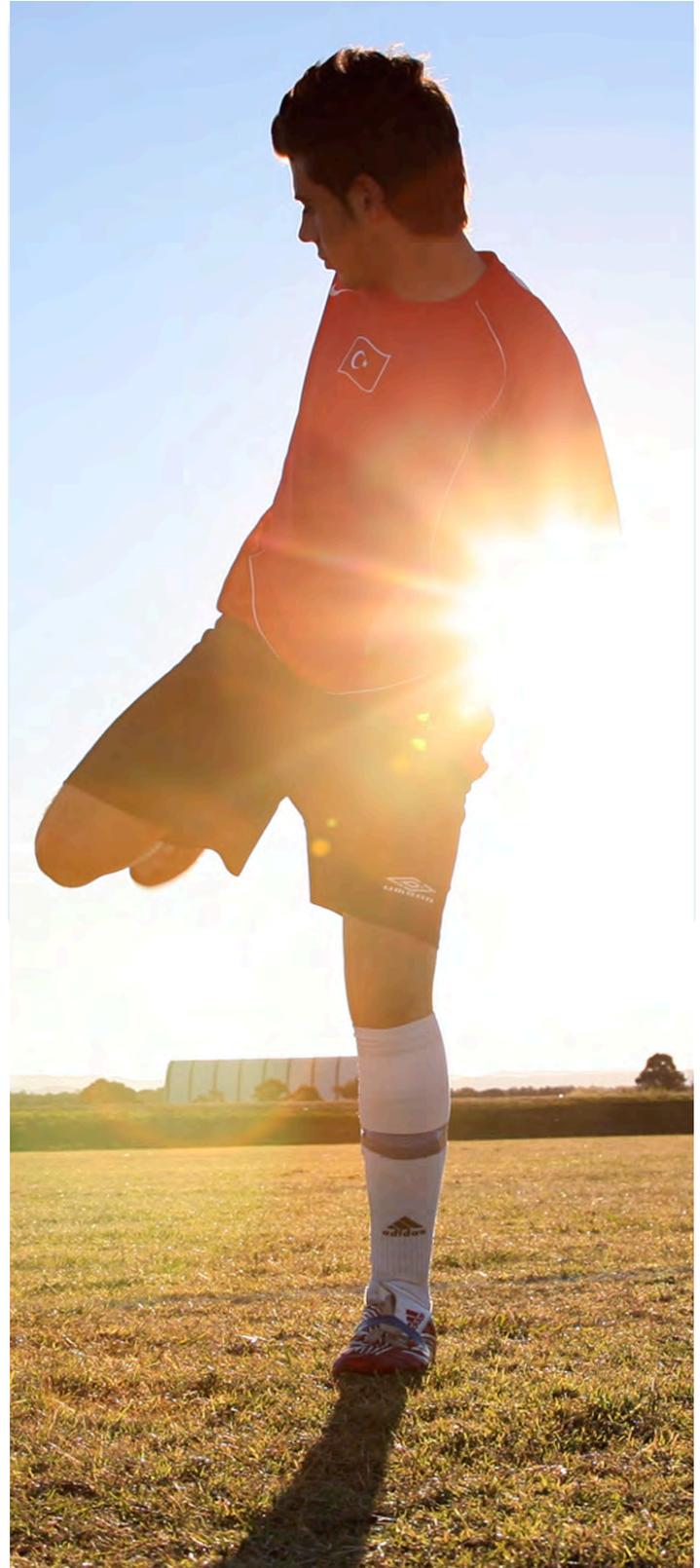
Sydney Olympic Park's strategic location within the major economic growth corridor between Greater Parramatta and the Sydney CBD makes it a focal point for job creation.

It is estimated that an extra 420,000 people will move into this corridor over the next 20 years. The Sports Tech Hub will act as an agile and scalable driver of precinct development.

It is a facility designed for close integration with schools, TAFE and broader educational partners, ensuring its capacity to develop a knowledge job concentration in sports, technology and health, with related spill-overs in tourism, events and hospitality.



DRIVING SIGNIFICANT INDUSTRY NETWORKS AND MOMENTUM.





Sports Centre Park

NSWIS

WESTERN SYDNEY UNIVERSITY

UNIVERSITY OF CANBERRA

Sports Centre
Sydney Olympic

UNIVERSITY OF CANBERRA
WESTERN SYDNEY UNIVERSITY



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