



WESTERN SYDNEY
UNIVERSITY



THE BLUEPRINT

BUSINESS IDEA COMPETITION

WSU is encouraging Year 10 High School students to pursue new business ideas that solve a customer problem. The competition empowers students through business education and provides a first-hand experience in entrepreneurship. Teams will submit a 10-minute pre-recorded video presentation and the top groups will be selected for the final pitch.

Who

Teams consisting of two to five Year 10 students

PRIZES

1st Team Prize: \$3000 JB Hi-Fi gift card
2nd Team Prize: \$2000 JB Hi-Fi gift card
3rd Team Prize: \$1000 JB Hi-Fi gift card
Winning School: \$5000

KEY DATES

Submission **OPENS** on 2 August 2024
Submission **CLOSES** on 13 October 2024
Final Judging/Q&A session on 8 November 2024

SUBMISSION

Finalists: 10-minute pitch at WSU

EOI Registration:

www.westernsydney.edu.au/schools/sobus/high-school-engagement

Inquiry about participation

Business.Blueprint@westernsydney.edu.au