

# Bizfluencers

WESTERN SYDNEY UNIVERSITY SCHOOL OF BUSINESS



An exciting new school holiday workshop program offered to students in Years 9 -10, connecting aspiring Business Influencers .

Bizfluencers - with business leaders, researchers and experts at the 1PSQ Business Lab, Parramatta to explore the future of business...



## What makes a Good Leader?

Using real life case studies to encourage discussion and debate to understand the concept of applied leadership and the role of leadership in contemporary society.

Wednesday 28 September or Wednesday 5 October  
9.00am - 1.00pm at 1PSQ Business Lab



## Design Thinking for Innovation

A hackathon to solve some of today's business problems using design thinking for innovation to influence change and inspire action!

Friday, 30 September or Thursday, 6 October  
1.30pm - 5.30pm at 1PSQ Business Lab



## Launching your own Business

Identifying the key elements of a successful business and what it takes to launch your own business.

Friday, 7 October  
1:30pm - 5:30pm at 1PSQ Business Lab



## Details...

All workshops take place in the Business Lab at Western Sydney University  
169 Macquarie St, Parramatta City Campus (1PSQ)

Cost is **FREE!**

Register for 1 or all 3 via the QR code.

Registrations close Thursday, 22 September



WESTERN SYDNEY  
UNIVERSITY



Business