DH Downunder, Sydney December 2017

Digital Ethnography workshop

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Day One: Wednesday

9:00 Welcome and introductions

**9:15 Understanding ethnography**

 Histories of anthropology and the development of classical ethnography

**11:00 Making ethnography digital**

 The use of ethnography in media and cultural studies

 Debating the limits of what digital ethnography means

**1:30 Group activities and case studies**

 Participants will share their current and future projects

 Case study 1: Anna’s research on digital media circulation in Cuba

**3:30 Case studies and closing questions**

 Case study 2: Anna’s reaearch on digital photography in Cuba

 Closing group debate and discussion

**Readings for Day One:** at least one of the two supplied readings by Anna Cristina Pertierra.

Day Two: Thursday

9:00 Wrap up from Day One

**9:15 Digital and virtual worlds**

 Key works in 1990s digital ethnography

 Transforming the nature of the ethnographic field

**11:00 Mobile and social media**

 Ethnographic innovations in understanding global mobile media

**1:30 Group activities and case studies**

 Participants will continue to share their current and future projects

 Case study 1: Hashtag activism in the United States

3:30 Case studies and closing questions

 Case study 2: Video games as online dating platforms

 Closing group debate and discussion

**Readings for Day Two:** at least one of the two supplied readings by Bonilla & Rosa OR by Liu.