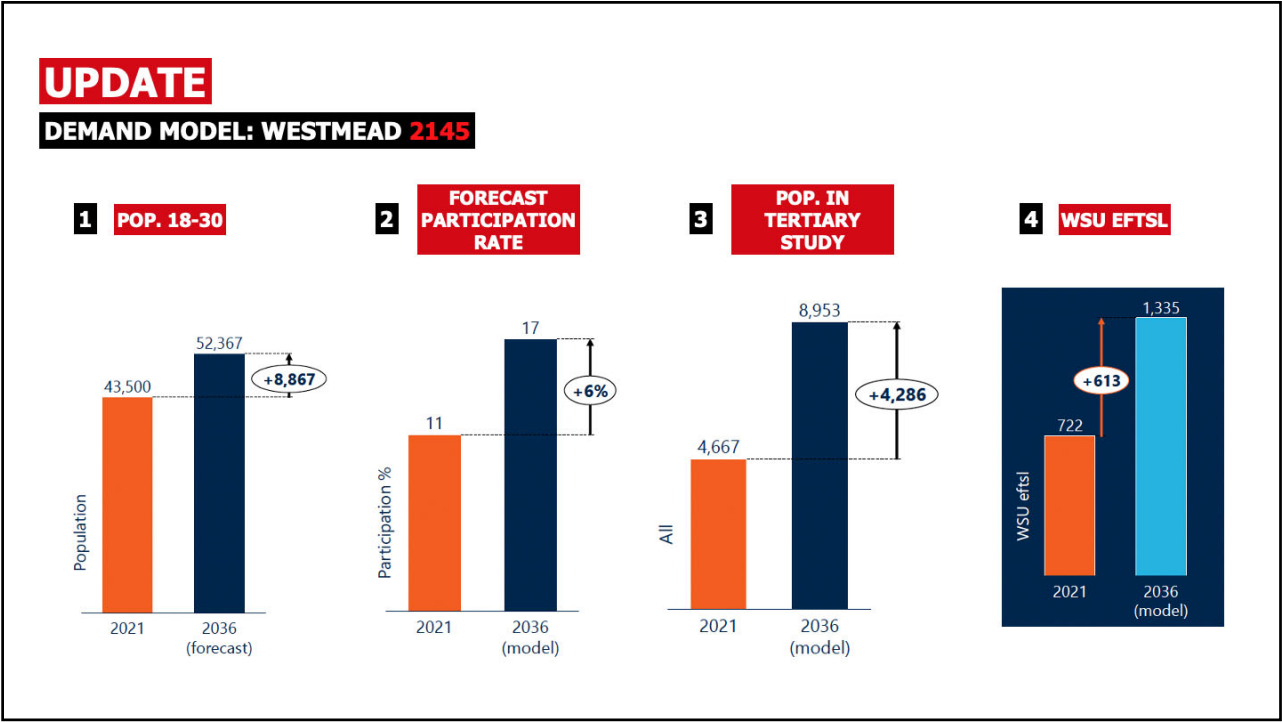




1



2

UPDATE

CHOICES FRAMEWORK

- December 2022 Strategy Forum discussion extended through consultation with staff, students and industry
- Frames opportunities through institutional and regional identity, purpose, foci and culture
- Output: a thought-piece that positions Western Sydney University's choices alongside its development opportunities



3

BRADFIELD



4

BRADFIELD

EOI: ADVANCED INDUSTRY HUB

STAGE 1 FROM 2024

- WPCA seeking experienced operators for AIH within AMRF Building 1, 3-year agreement
- Launch Pad to partner with CSIRO for joint solution integrating related support, programming and activation services
- Through to RFP stage

RATIONALE

- Unique benefits for WPCA across hub service, support and activation requirements
- Early presence and shaping opportunity for WSU and CSIRO longer-term presence at Bradfield
- WSU and CSIRO combined advanced manufacturing ecosystem and capability offers unique capacity to support /align with AMRF
- Partnerships with key corporates Hitachi (Kyoso), NEC, Sheffield University and other partners



5

BRADFIELD

EOI: CAMPUS

STAGE 2 FROM 2026

- Establish the Foundry
- Create platform for new Strategic Research Initiative in Advanced Manufacturing
- Expansion AIH
- Other amenity to drive activation

STAGE 3 FROM 2030

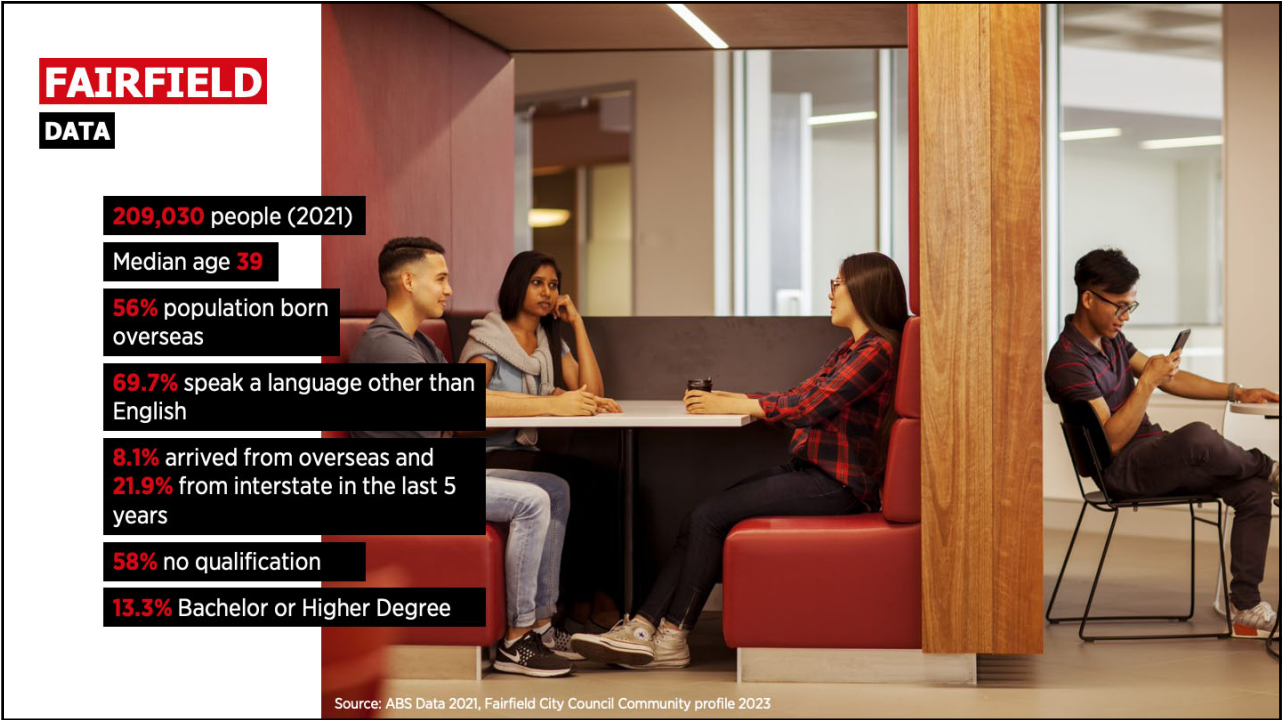
- Scale up our initiatives
- Introduce new full degree offerings
- Co-locate aligned tenancies
- Deliver enhanced opportunities for activation and industry/community use



6



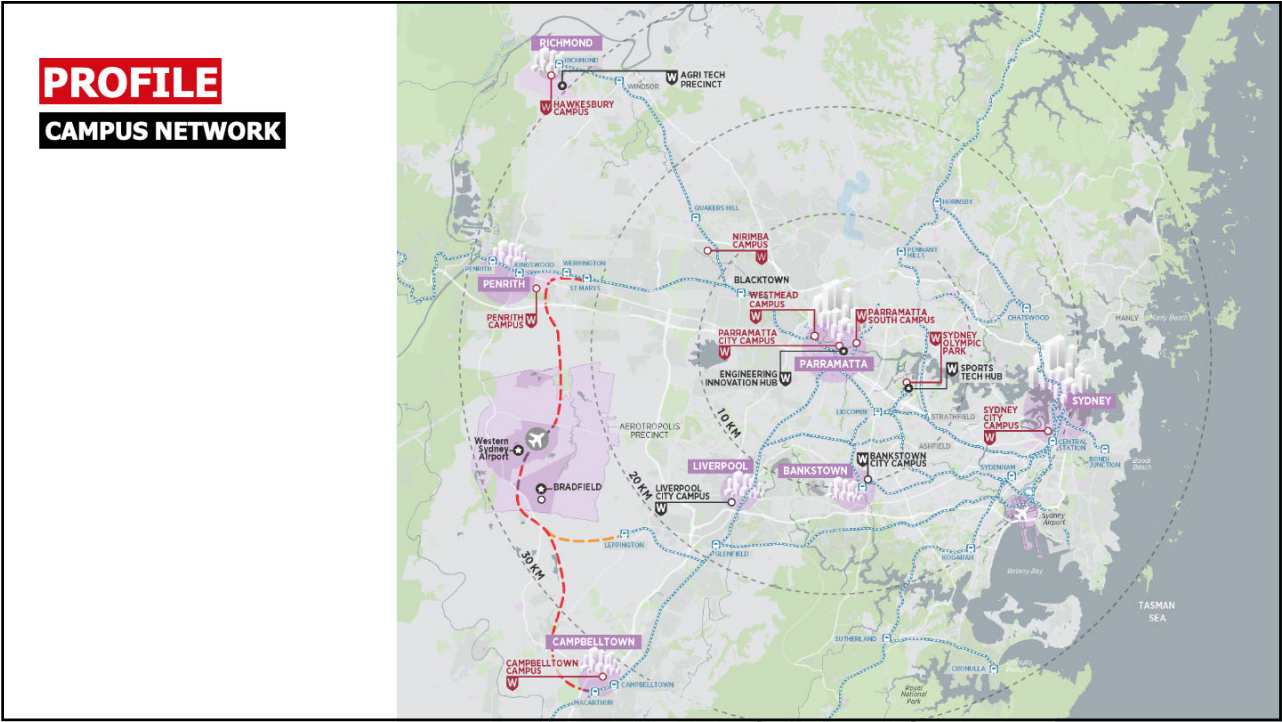
7



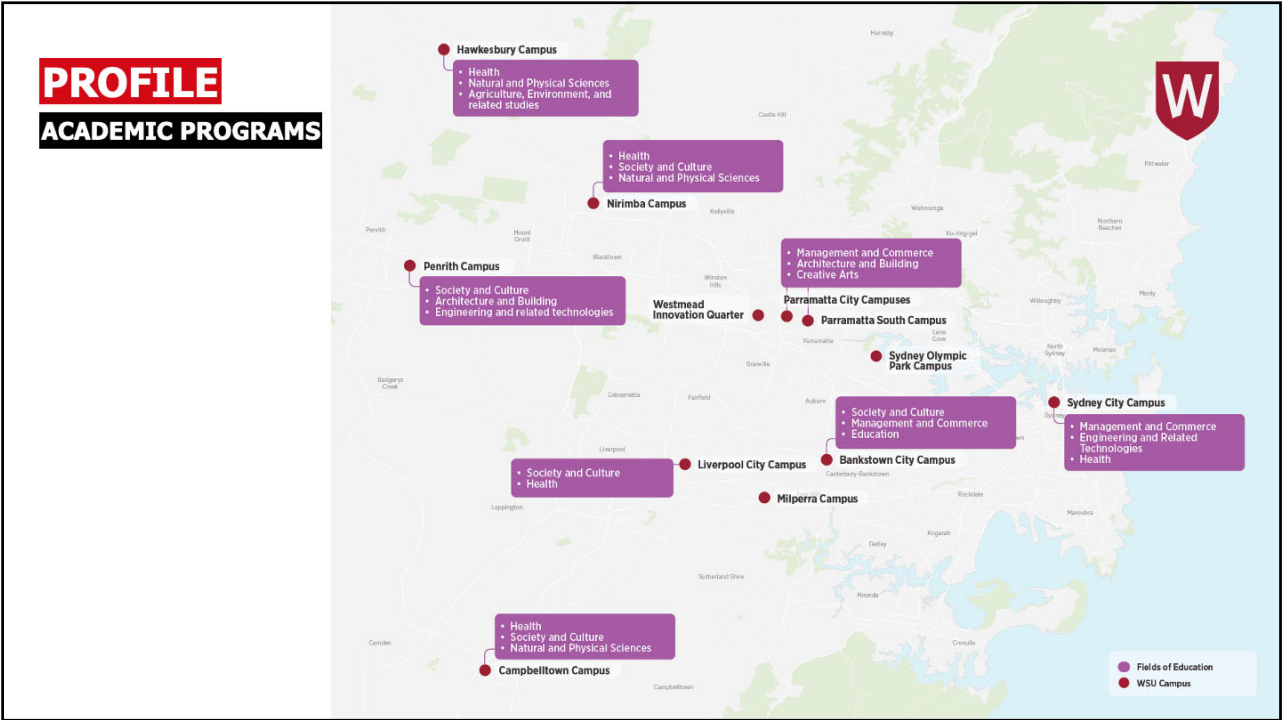
8



9



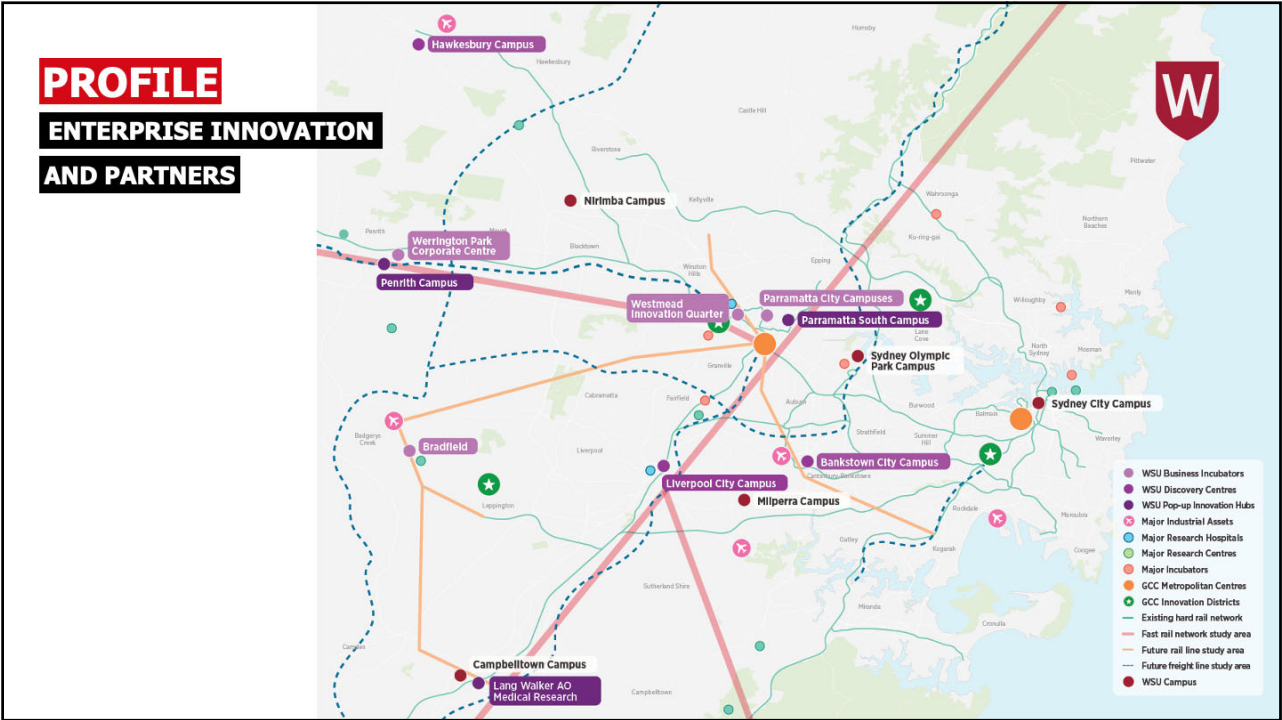
10



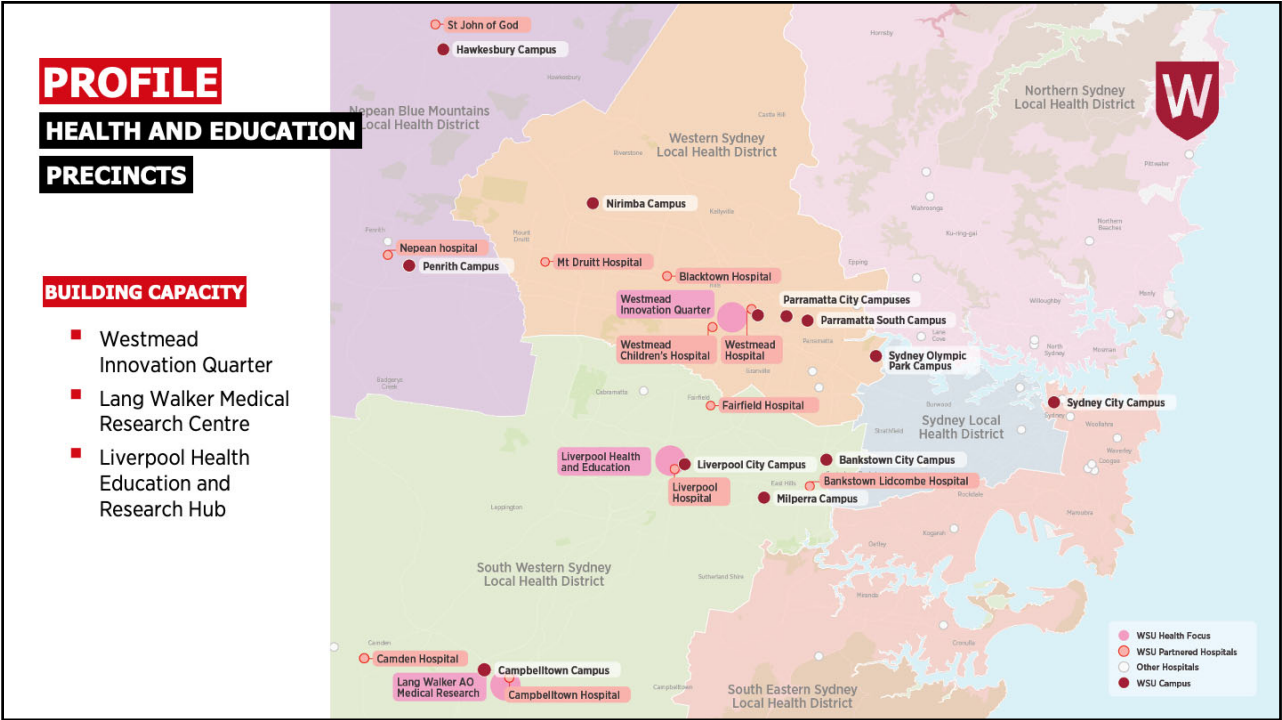
11



12



13



14

PROFILE

EDUCATION PATHWAYS AND PARTNERS



- Differentiated and flexible higher education and vocational education and training pathways
- Education partnership with TAFE NSW, Institute for Applied Technology model
- University partnerships
- Co-design curriculum and co-deliver education programs with partners
- Campus and precinct integration with education pathways


15

PROFILE


STRATEGIC PARTNERSHIPS

OUR APPROACH


- Has impact across the University
- Creates long-term sustainable and mutually beneficial value
- Enhances our reputation
- Leverages and builds upon the University's distinctive assets, activities and capabilities




Alignment to WSU's strengths




Strategic value to partner




Strategic value to WSU




Partnership sustainability




Breadth of relationship




Strength of relationship



Depth of relationship



Size and scale

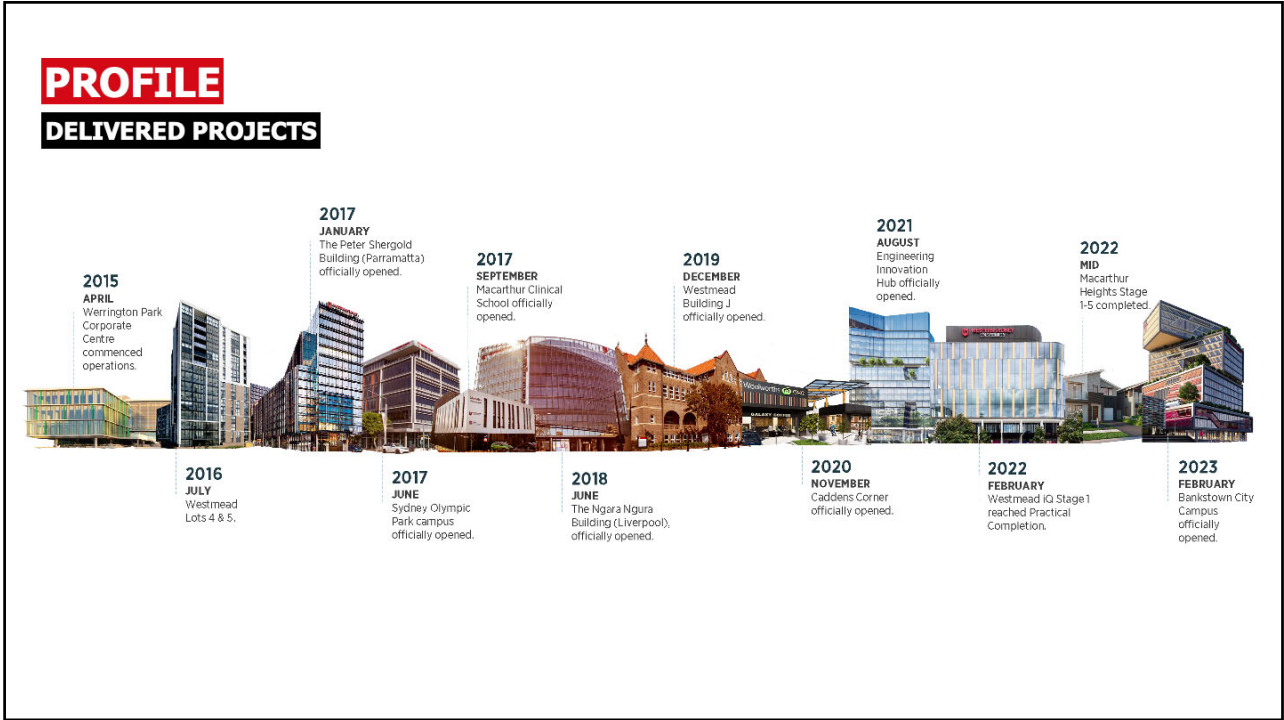


Location and proximity

16



17



18

PROFILE

CURRENT PROJECTS



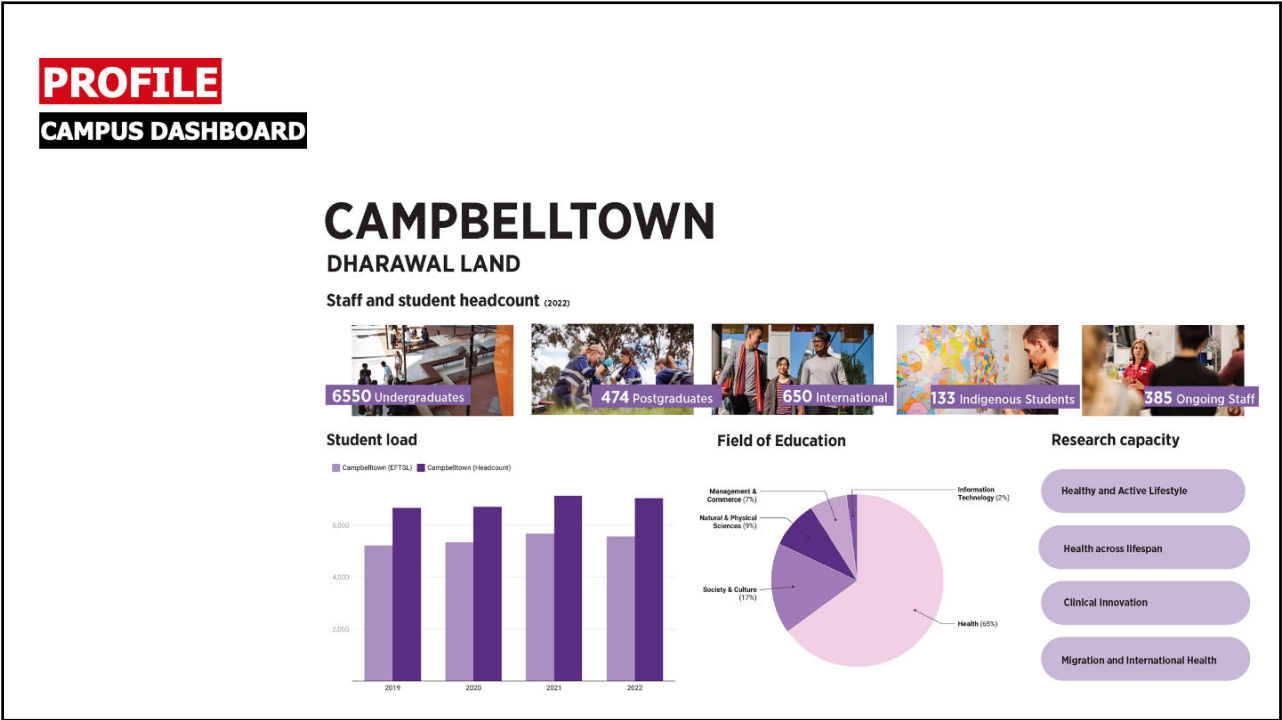
19

PROFILE

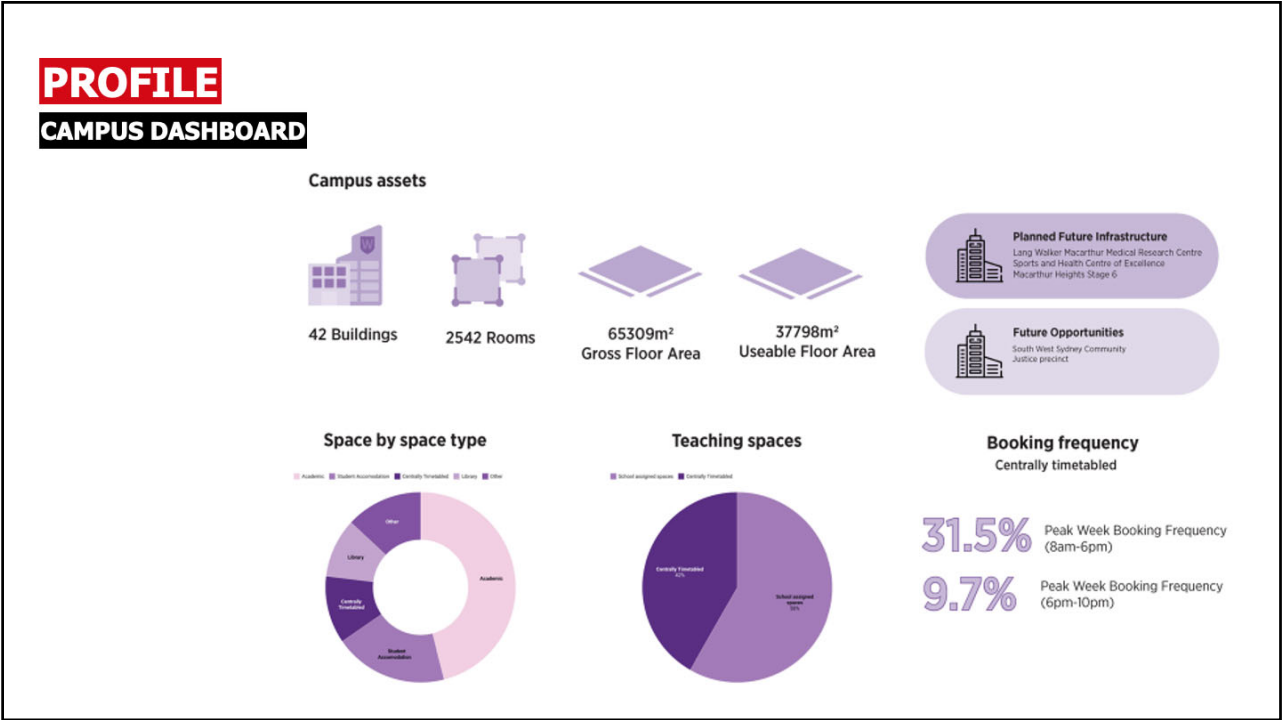
FUTURE PROJECTS AND OPPORTUNITIES



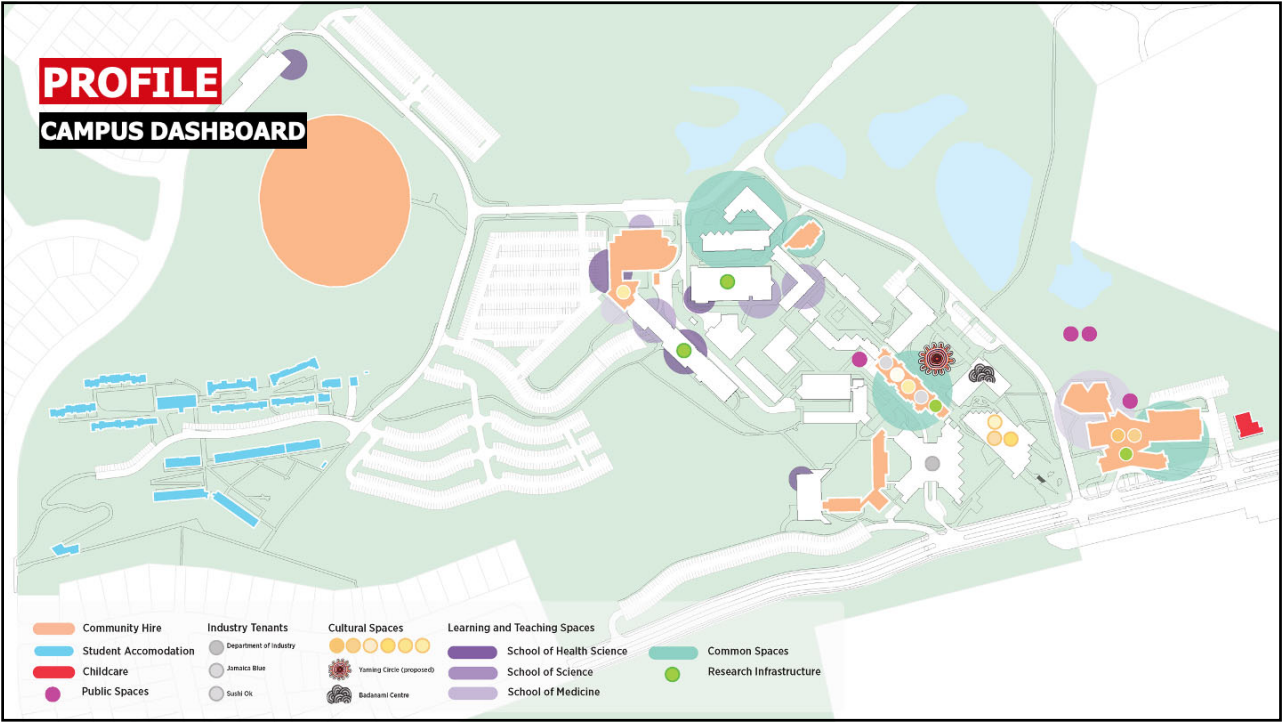
20



21



22



23

CAMPUS TYPES

HORIZONTAL

PLANNING PRINCIPLES

- Campus as a precinct
- Integration of broad mix of uses
- Living lab platform
- Accommodate specialised education and research infrastructure at scale
- ‘Feathering the edges’ of the campus
- Leverage unique characteristics
- Industry, education and community partnering, collaboration and co-location potential

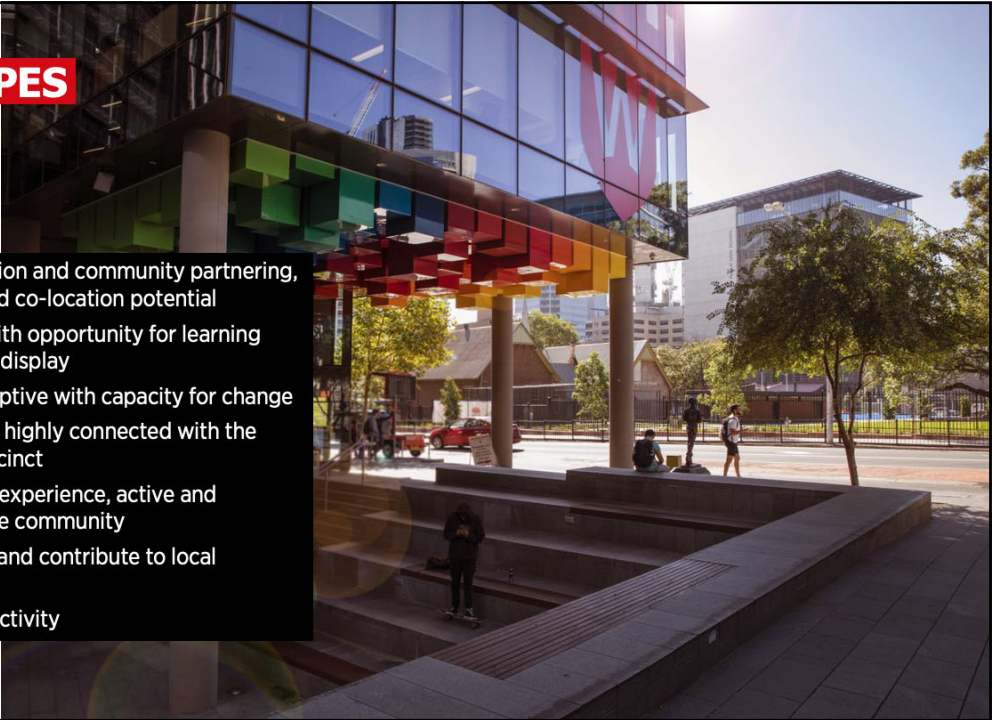
24

CAMPUS TYPES

VERTICAL

PLANNING PRINCIPLES

- Industry, education and community partnering, collaboration and co-location potential
- Highly visible, with opportunity for learning and research on display
- Flexible and adaptive with capacity for change
- ‘Without edges’, highly connected with the surrounding precinct
- Vibrant campus experience, active and welcoming to the community
- Access services and contribute to local economies
- Transport connectivity



25

CAMPUS TYPES

PRECINCTS

PLANNING PRINCIPLES

- Encourage increased collaboration between researchers and end-users
- Foster higher level of innovation, knowledge transfer, and commercialisation
- Drive sustainable economic growth and job creation
- Deliver business and social benefits

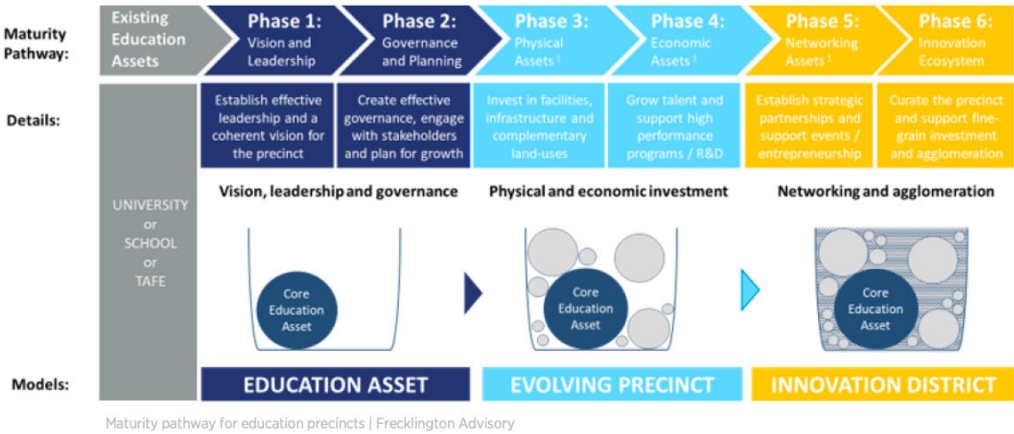
Innovation precincts “contain economic, physical, and networking assets. When these three assets combine with a supportive, risk-taking culture they create an innovation ecosystem – a synergistic relationship between people, firms, and place (the physical geography of the district) that facilitate idea generation and accelerate commercialisation.”

Brookings Institute 2014

26

CAMPUS TYPES

PRECINCTS



27

CAMPUS TYPES

INDIGENOUS CAMPUS

- Connecting with Country Framework for campus planning and projects
- Campus naming and Acknowledgement of Country
- Indigenous Centre of Excellence project
- Campus place based initiatives



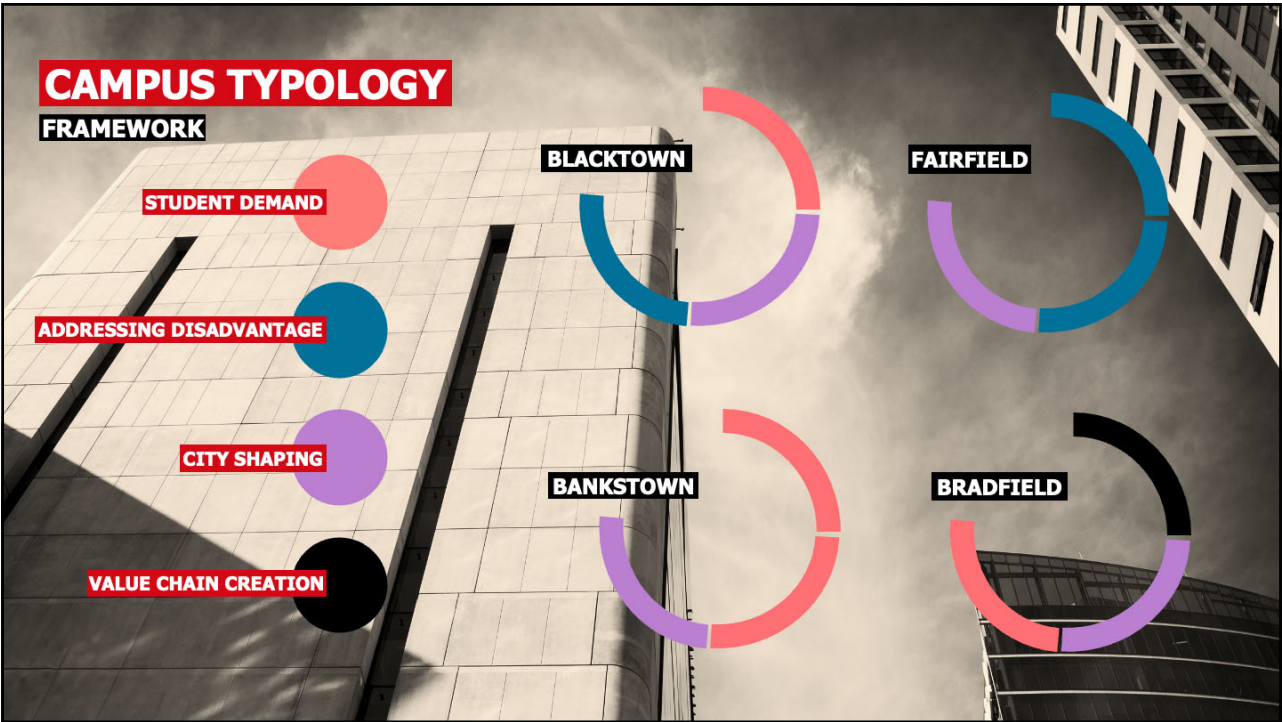
28

CAMPUS TYPES

STUDENT ACCOMMODATION

- Needs assessment across campus network
- Current accommodation location and capacity
- Demand modelling
- Impacts of return to campus, international students
- Price point
- Benchmarking the sector
- Alignment with changing requirements

29



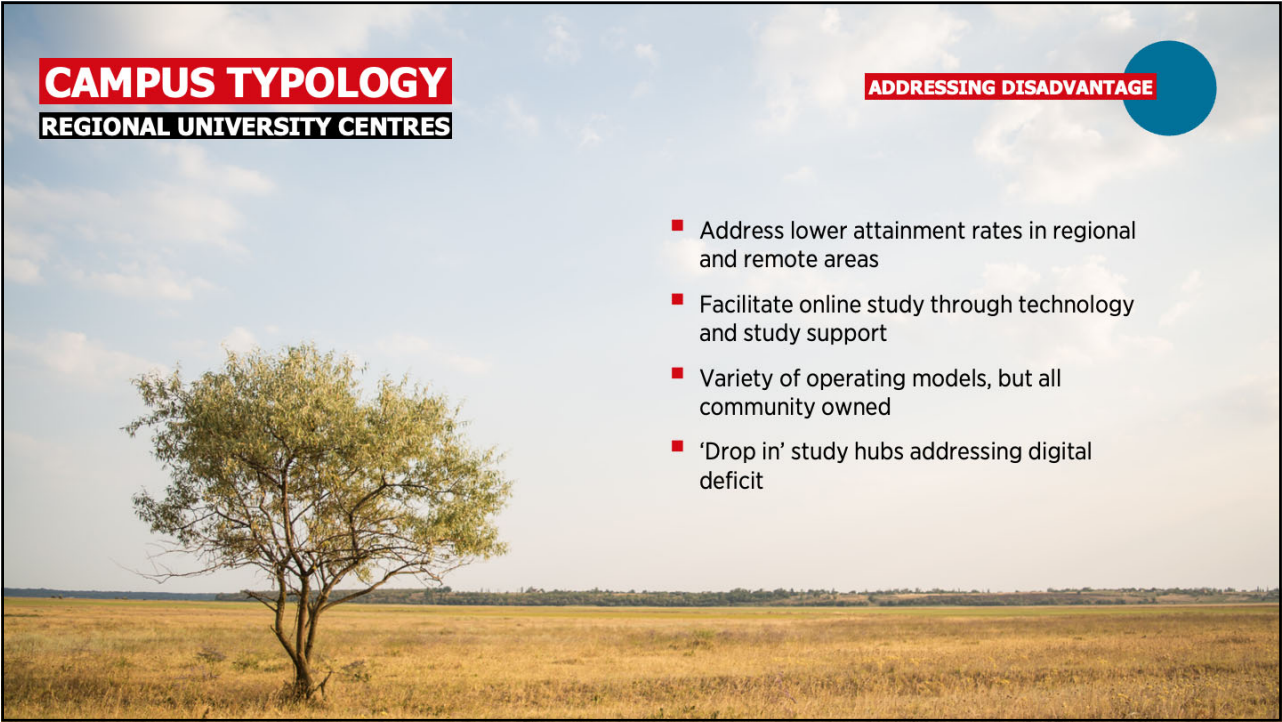
30

CAMPUS TYPOLOGY

REGIONAL UNIVERSITY CENTRES

ADDRESSING DISADVANTAGE

- Address lower attainment rates in regional and remote areas
- Facilitate online study through technology and study support
- Variety of operating models, but all community owned
- ‘Drop in’ study hubs addressing digital deficit



31

CAMPUS TYPOLOGY

THE FOUNDRY

VALUE CHAIN CREATION

- Part of Bradfield EOI
- Labourforce development through provider agnostic teaching and learning spaces
- Learning content creation with industry through learning studios and technicians
- Scalable first step in fulfilling Bradfield's placemaking objectives



32

CAMPUS TYPOLOGY

CORNELL TECH

VALUE CHAIN CREATION

- Roosevelt Island, New York City
- Scaled up through early activation
- Mixed-use development
 - Verizon Executive Education Centre
 - Tata Innovation Centre
 - Roosevelt Island Hotel
 - Residential housing for students and faculty
- Offers Masters programs at intersection of technology, law and business

A photograph of the Cornell Tech building, a modern glass skyscraper with a unique, angular design. The building is surrounded by greenery and a paved plaza. The sky is blue with some clouds.

33

CAMPUS TYPOLOGY

UNIVERSITY OF WASHINGTON

OTHELLO COMMONS

CITY SHAPING

- Southeast Seattle
- Engagement campus that reprofiles service learning to address educational disadvantage
- Offers leadership training for UG students alongside community outreach and tutoring

A photograph of a green street sign for 's Othello St' with the number '7300' in the top right corner. The sign is mounted on a black pole. In the background, there are multi-story apartment buildings with blue and white facades.

34

CAMPUS TYPOLOGY

WITCHITA STATE UNIVERSITY

INNOVATION CAMPUS

VALUE CHAIN CREATION

- Wichita, Kansas
- Aerospace focus with partners including Airbus and Deloitte
- Makerspace, advanced prototyping and virtual engineering lab
- (And the Pizza Hut Museum)

35