



# SCHOOL OF BUSINESS RESEARCH SEMINAR SERIES

RESEARCH WITH IMPACT

## MEET THE EDITOR – Tips for Publishing in Research-Technology Management Journal

DATE: Friday 21 February 2025

TIME: 10:00am – 12:00pm

MEETING DETAILS: Learning Studio 78 Level 7 at Parramatta City Campus (IPSQ)

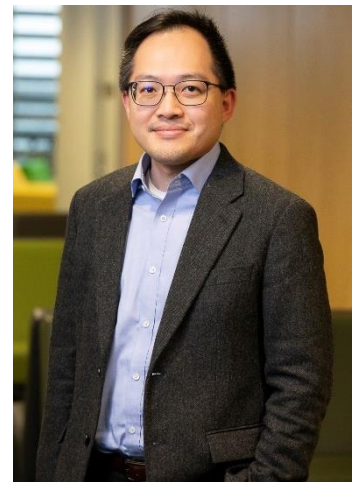
RSVP: COB, Thursday 20 February 2025

CONTACT: [business.research@westernsydney.edu.au](mailto:business.research@westernsydney.edu.au)

PRESENTER:

Yat Ming Ooi

Editor-in-Chief,  
Research-  
Technology  
Management



Research-Technology Management (RTM) is an Australian Business Deans Council (ABDC) A-ranked journal in the innovation, R&D management and technology management areas. RTM publishes scholarly articles that are practitioner-focused but grounded in contemporary academic conversations. This seminar focuses on introducing RTM and providing insights into the intricacies of publishing with the journal. Using a recently published article as a case study, you will go through an interactive publishing journey. You will gain pointers on crafting high-quality submissions, avoiding a desk reject, and discovering effective strategies for addressing diverse reviewer feedback. After this session, I am happy to meet with participants with potential paper ideas or work in progress that they would like to consider submitting to RTM.

### BIOGRAPHY:

Yat Ming Ooi is Senior Lecturer in Innovation Management at the Department of Management and International Business, University of Auckland Business School. He is also the Editor-in-Chief of *Research-Technology Management* and Associate Editor of *Journal of Innovation Management*. His research focuses on strategies firms use to source and leverage technologies, capabilities and knowledge to improve innovation outcomes. Topics of interest include collaborative forms of innovation, digital transformation, and ecosystem strategy. Yat Ming has published in journals such as *Technological Forecasting and Social Change*, *Research-Technology Management* and *International Journal of Production Economics*. He is passionate about creating impact from research beyond academia and co-leads the Frontiers of Impact Special Interest Group at the International Society for Professional Innovation Management (ISPIM).