

# ACADEMIC PROMOTIONS: SERVICE & ENGAGEMENT

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# Types of Service and Engagement

- Institutional leadership at WSU
- Contributions to higher education and other sectors
- Contributions to your discipline/profession
- Contributions to communities in Australia or overseas
- Can be diverse!



# Constructing your Narrative

- Individual or collegial (quantify and qualify your contribution)
- Demonstrate sustained contributions and achievements
- Evidence of impact
- Alignment with University strategic priorities



## Achievements, Influence and Impact – NOT Activity!

### ACTIVITY

- Number of meetings attended
- Number of committees you have ever sat on
- How long you have been associated with an initiative with no explanation of what you did in it
- How many people you are connected to on LinkedIn, Twitter, Yammer, etc. without showing what this has led to



### ACHIEVEMENTS, INFLUENCE AND IMPACT

- Feedback that identifies the nature and extent of your work and its significance
- Letters from Chairs of committees detailing your contribution
- Media profile
- Writing for non-academic publication

## What does this look like across Levels?



<b>Level B</b>	<ul style="list-style-type: none"><li>• Involvement in professional activity beyond membership; attendance at governance meetings and contribution to planning and committee work; creative achievement; professional contribution.</li></ul>
<b>Level C</b>	<ul style="list-style-type: none"><li>• As above – however, the role of the work shifts with higher responsibilities in planning and work. It is at this level that we expect to see a more sustained record of your work.</li></ul>
<b>Level D</b>	<ul style="list-style-type: none"><li>• The expectation at this level is that you are making a sustained level of significant contribution.</li></ul>
<b>Level E</b>	<ul style="list-style-type: none"><li>• The expectation at this level is to exercise a special responsibility in providing leadership and in fostering excellence in [...]professional activities and policy development in the academic discipline, organizational unit, institution, and community, both scholarly and general.</li></ul>

## Things to Remember:

- Service and engagement are valued and recognised
- Can you measure impact?
- Can you demonstrate change?
- Be specific about your contribution if you are presenting team work
- Build a narrative across the three streams of your application

