



## Associate Dean | Research

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### TO BE UPDATED

Dear Colleagues

Welcome to the first edition of *Research@SoBUS* for 2021.

If you are still on leave, enjoy your last days. If you are back at your desk, either at home or on campus, welcome back.

As we start our 2021 journey, I want to update you with some of the changes/initiatives we are piloting this year to encourage more staff participation in research activities.

We will continue to hold our research seminar series every fortnight on Fridays. However, this year, the seminars will have a morning (10.00am-12.00noon) and an afternoon timeslot (2.00-4.00pm) on an alternate basis. I hope that this flexibility will allow more of us to join these sessions.

This will be the last year that the University will provide funding for our Priority Research Initiatives (PRIs) and small research grant initiatives. A call for EOI for small grants will be made early next week. For 2021, the University set an external research income target of \$642,000 for the School. This target will increase slightly to \$689,093 for 2022. It is anticipated that we will be able to reap dividends from our PRIs and small grants initiatives to boost our external research income and by 2022 be able to sustainably finance research through collaborations with other schools, institutions, institutes, government and industry.

A number of capacity-building training and workshops; research collaboration initiatives; webinars and grant and journal writing retreats are planned for this year. We encourage you to actively participate in these endeavours.

Thank you and I wish you all a successful 2021.

Maria Estela

## Research Updates

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## PUBLICATIONS

Your research activity statement can be accessed via the Portal using this [link](#). For more information about Excellence in Research for Australia (ERA) visit the [website](#). The ABDC list of journals can be downloaded from [ABDC](#). A summary of performance across Quartiles can be seen [here](#). Please click through for more information and the list of Publications as at 15 March 2021.

[Research Publications Listing>>](#)

## INCOME

### Research Income and Number of External Research Grants

See here for 2021 research income targets and summaries of external grants received.

[Income >>](#)

## EXTERNAL RESEARCH GRANTS

Click through for a summary of successful external research grants (by category and researcher).

[Find out more>>](#)

## FUNDING OPPORTUNITIES

For the latest funding opportunities, see here.

[Find out more >>](#)

## TRAINING OPPORTUNITIES

For the latest training opportunities, see here.

[Find out more >>](#)

# Research Matters

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## ASSIGNMENT OF 2020 FIELD OF RESEARCH (FoR) CODES TO PUBLICATIONS

Field of Research (FoR) classification codes are used to categorise research activity in respect to the methodology used in the research.

New research classification code lists were released on 30 June 2020. The University is now assigning 2020 FoRs to publications authored by current staff, focusing on items published since 2016 as this aligns with the expected reference period for the next Excellence in Research for Australia (ERA) round in 2023.

[Read more here >>](#)

# Researchers in Focus

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## DR ANN DADICH



### What are your research interests?

I pursue a research program focused on the management and organisation of health services, *sensu lato* – these encompass conventional services, like hospitals and general practices, and extend to mental health services, drug and alcohol services, sexual health clinics, and youth health services, among others. A particular line of inquiry is knowledge translation – that is, scholarship on the myriad processes through which different knowledges coalesce to promote quality care. My preferred methodology to pursue this scholarship is POSH – positive organisational scholarship in healthcare. Rather than identify and (attempt to) address issues, gaps, and problems, I have a particular interest in the pockets of brilliance peppered across our health system – that is, the experiences with, and of healthcare that fosters joy, brings delight, and perhaps exceed our expectation. I am fascinated by how these pockets of brilliance came to be, how they shape the delivery and receipt of healthcare, and how we might promote brilliant healthcare so that it becomes business-as-usual.

### What is the ultimate goal of your research?

The aspirations of my research program are twofold. The first goal is to democratise scholarship by harnessing knowledge from different sources and in different forms. Rather than solely source ‘expertise’ from the academy, there is considerable opportunity to learn from, and with the individuals who are often disengaged from scholarship – in the context of healthcare, these include, but are not limited to: consumers of health services, their carers, clinicians, managers, administrative personnel, cleaners, and policymakers.

The second goal is to make brilliant healthcare business-as-usual. We all need healthcare – either for ourselves or a loved one. This includes support for health issues, mental health issues, and substance use issues. Furthermore, our need for quality healthcare has never been greater – this is largely because of our ageing populations and the rise of multi-morbidities, including those that are prioritised by Australian governments. Given the many instances of healthcare that foster joy, bring delight, and exceed expectation, the time is ripe to promote and learn from these pockets of brilliance.

### How did you become interested in this area of research?

After becoming a registered psychologist, I was employed in the not-for-profit and public sectors, working with, and supporting different populations within the community. For instance, I worked with: young people; people with disability, including chronic mental health and substance use issues; people who were incarcerated; refugees and asylum seekers; as well as people whose socioeconomic status compromised their personal and social wellbeing. These experiences were seminal to my research program, clarifying the oft cited disconnect between what should happen when supporting people who are disadvantaged, and what does happen. It also demonstrated the ways in which different voices are silenced and particular agendas, fortified. These experiences continue to inform my approach to conducting research that is both empirical and respectful.

### How is your research funded?

My research is typically funded by the public and not-for-profit sectors. For instance, funded by a not-for-profit organisation, I am currently leading an evaluation of an interagency initiative to end tent cities in western and northwest Sydney. Furthermore, colleagues from the School of Nursing and Midwifery and I were commissioned to evaluate a state-wide model of care to enhance the mental and physical health of parents and their infants.

### Where has your work been published?

I have published my research in academic journals that span the fields of Business and Management, as well as Public Health and Health Services. Recent examples include: *Implementation Science*; the *Journal of Management and Organization*; and *Health Promotion International*. In addition to conventional academic publications, I also share my research via avenues that non-academics are likely to access – these include the [European Association for Palliative Care](#), [The Health Advocate](#), and webinars that serve to raise the profile of a particular healthcare focus, like [complex feeding difficulties](#).

### Who inspires you?

I am inspired by positive deviants – those who helpfully buck the system by creatively overcoming challenges. These are the individuals who enact ‘strategies to solve a problem from within the same community experiencing the problem’ (O’Hara et al., 2018, 276), offering ‘alternatives that are “invisible in plain sight”’ (Martínez, 2019, 54). There are certainly inspirational positive deviants within our School who exceed expectation by resourcefully finding ways to transcend adversity.

### Who are your mentors?

I am mentored by colleagues within and beyond our University. While I have established mentorships with senior colleagues and peers, I also value the informal, if not tacit mentorship that I receive from early career researchers, doctoral scholars, and clinical colleagues who helpfully offer different perspectives of a situation.



## DR AILA KHAN

### What are your research interests?

There was a time when my aim was to focus on cutting-edge research which would get me the Nobel Prize in Marketing. After getting knocked around, I learnt it would be good to focus on WSU's mission of doing 'applied research'. I enjoy the application of Marketing across a number of disciplines. My interest in 'Social Marketing' and 'Technology-enabled Marketing' has seen me collaborate on a number of interesting projects – including stingless bees at Hawkesbury Campus!

### How did you become interested in this area of research?

Usually, it's always been a case of grabbing opportunities (e.g. funding, partnerships, research students) as they appear. Doesn't sound very motivational but that's the reality of today's academic world!

### What is the ultimate goal of your research?

All my research projects involve HDRs/ECRs. My goal is to offer support to these colleagues in publishing their research.

### How is your research funded?

Definitely not by the ARC 😊 We have had awesome support from within WSU. Over the years, I have been able to connect with some amazing corporate partners, such as Coca-Cola.

### Where has your work been published?

(YIKES!) Does 'The Conversation' still count? On a serious note, I would look at what is the best 'fit' for the paper. A recent paper (by my PhD student) on green innovation was more suitable for a Special Issue in International Journal of Public Administration (Q2).

### Who inspires you?

Anyone who has struggled in their research career and has been able to make a go of things! More recently, I was inspired by all those mums who struggled to make ends meet during COVID. It has been a gendered pandemic. Women were more likely to lose their jobs last year. A greater percentage of women considered giving up their careers.

### Who are your mentors?

I find the best advice on Twitter! However, John Stanton has always been a very honest and sincere advisor – not just for me but for Munir Hossain, Sabreena Amin, Sabina Yasmin, Samrand Toufani, TC, and so many others!

## DR QINGLIANG TANG

### Career Profile:

Dr Qingliang Tang is a professor in accounting. He is the Leader in Discipline of Accounting and Financial Planning, School of Business, Western Sydney University.

### Key Skills/Expertise:

Dr Tang's key skill/expertise is in accounting for climate change and carbon accounting. He is the leader of the research team in carbon accounting. The team is in the leading position in the world in the area of carbon accounting, disclosure and management. The members of the research team have published research work in top international journals such as British Accounting Review, Accounting and Finance, Journal of International Accounting, etc.

### Professional Experience:

Dr Tang has professional accounting experience in a Big 4 accounting firm.

# From the Library

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## RESEARCH PROFESSIONAL

The University subscribes to Research Professional.

*Research Professional is a searchable online database that provides summaries of the latest funding opportunities worldwide. There are over 7,000 open calls for funding and you can customise searches and set up email alerts for individual discipline requirements. It can also source funds for travel bursaries, access to facilities and equipment, pre- and post-graduate opportunities, early and mid-career opportunities, awards, grants and prizes, just to name a few!*

The University's subscription allows direct access with your WesternAccount ID.

The text above is from [https://www.westernsydney.edu.au/research/researchers/funding\\_opportunities](https://www.westernsydney.edu.au/research/researchers/funding_opportunities)

There are also other suggestions on this webpage, which is managed by Research Services staff.

## RESEARCH HOUR

The next Research Hour session will be held on 21 April (third Wednesday of every month, 1.00-2.00pm; register via the [Research Events calendar](#)). See blurb below for details:

Researchers from across Western are invited to join us for 'Research Hour'; hosted by ITDS, Research Services and the Library. Come along to ask questions, learn new techniques and share ideas.

Incorporating 'Hacky Hour': swap notes, get help, learn techniques in programming and data science, code, digital tools, HPC etc.

Plus, experts on hand to answer questions and provide assistance across a range of research related topics (e.g. managing your online researcher profile, strategic publishing, Open Access, metrics and impact, data management plan, research data storage, equipment and facilities).

Research Hour is open to Researchers from any discipline and at any level of their career: undergraduates, HDR students, ECRs, MCRs and beyond ... everyone is welcome.

## NEED HELP WITH YOUR LITERATURE REVIEW OR RESEARCH?

For any Library related research queries contact the Business Librarian Paul Jewell [p.jewell@westernsydney.edu.au](mailto:p.jewell@westernsydney.edu.au)



"Piled Higher and Deeper" by Jorge Cham



# Associate Dean | Graduate Studies

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Dear Colleagues,

It's Autumn already, but the mango tree in my backyard is still full of young green leaves, covering a few mangoes still yet to ripe. Changes can be slow or fast; we all adapt to them at our own pace.

Every day, our HDR colleagues are finding more and more of their peers on campus, coming across opportunities for peer engagement. However, some of our new HDR colleagues who commenced from overseas are still waiting for the borders to be open to come and join us on campus.

Given our truly multicultural HDR community, we have the ideal opportunity to come together and celebrate our cultural diversity on Harmony Day this year. I invite HDR colleagues to join MD Reaz, SoB HDR representative, to organise the event.

With almost all conferences having gone virtual these days, they have become more affordable for any researcher as we save travel costs. Some of our HDR colleagues have been the first movers into this opportunity to present their research at more conferences than they originally planned within their budget. If you have not yet considered this opportunity, do your research and identify conferences that have a paper review process and online doctoral workshops.

The recent EOI call for teaching opportunities in the School is completed by now. Thanks to Ray Green for the web form, the AACSB Accreditation Team for processing teaching eligibility assessments and my DAP and UC colleagues who supported our HDR candidates to get teaching opportunities this semester. Furthermore, the development of a research skill database for RA opportunities and teaching skill development seminars are next in the plan. I'd also like to add that the recent Library session on Literature Review and Publishing was well attended, and I extend my thanks to Paul Jewel and Ria Hamblett from the WSU Library for being readily available to support our HDR colleagues.

We will continue to pursue our plans in HDR and appreciate your support for our HDR colleagues, as always.

Dilupa



## Students in the Spotlight

### JIAHE CHEN

**Jiahe Chen (Joe)** is currently a PhD candidate in the School of Business with a joint scholarship under Western Sydney University (WSU) and China's State Scholarship Fund. His PhD research topic is related to cross-border electronic commerce. Before joining WSU, he received the MSc in Information Technology Management with Distinction from the Department of Computer Science, Hong Kong Baptist University. In 2015, he was awarded double bachelor's degrees in Management and Economics. He also served as an ERP and BI consultant and provided IT informatization solutions for SMEs. His research interest covers electronic/mobile commerce, e-business, and IT/IS/innovation adoption using quantitative research methods and multivariate analysis. He also published more than 10 international journal and conference articles, such as Journal of Retailing and Consumer Services, Data Technologies and Applications, International Journal of Environmental Research and Public Health, among others.



Joe has been working for several years before deciding to step into the academic world and expects to continue to be in academia after completing the doctoral degree. He is attracted by the diversity and inclusiveness of research and quite enjoys the fulfillment when conducting research through free, self-disciplined, and efficient time management.

Besides routine research work, he is a massive fan of swimming and holds a belief that working out makes life and research work out. If you cannot find Joe in the office, you can definitely find him in the swimming pool or the way to it. In his leisure time, he is also interested in traditional culture, therapeutic music and movies, and minimalism.

## EMMANUEL JUNIOR TENAKWAH

**Emmanuel Junior Tenakwah** is currently a third year PhD Candidate at the School of Business, Western Sydney University. I hold a Master of Philosophy degree, and a Bachelor of Science degree, all in Accounting from the University of Ghana. Prior to enrolling in the PhD program, I worked in both academia and industry for cumulatively seven years. In industry I worked as an internal auditor for three years and academia as teaching assistant in accounting related courses in undergraduate and graduate levels. My research interests are Corporate Social Responsibility and Environmental Reporting, Corporate strategy and governance, Auditing, Public Sector accountability and governance. I hope to build a strong career in academia after my PhD studies. I am a strong enthusiast of football and often spend time participating and watching during my leisure time.



# HDR student success

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## PUBLICATIONS

### Abdullah Bugshan:

**Bugshan, A**, Alnori, F & Bakry, W 2021, 'Shariah compliance and corporate cash holdings', *Research in International Business and Finance*, vol. 56, p.101383.

<https://www.sciencedirect.com/science/article/abs/pii/S0275531921000040>

### Jiahe Chen:

Chang, Y-W & **Chen, J** 2021, 'What motivates customers to shop in smart shops? The impacts of smart technology and technology readiness', *Journal of Retailing and Consumer Services*, vol. 58, p.102325. (A-ranked journal in the ABDC journal ranking list, corresponding author)

[Read more >>](#)

### Duc (Andy) Nguyen:

Truong, Q, Tran, Q, Bakry, W, **Nguyen D**, Al-mohamad, S 2021, 'Football Sentiment and Stock Market Returns: Evidence from a Frontier Market', forthcoming in *Journal of Behavioral and Experimental Finance*. (ABDC: level A, Q1, Scopus impact factor 1.607)

<https://authors.elsevier.com/a/1cbxo7tZBbkztY>

# Resources for HDR students

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## CANDIDATE SUPPORT AND RESOURCES

The Graduate Research School (GRS) provides HDR candidates with access to a range of resources and support,

including advice regarding procedures and policies, via their webpage.

There is a wealth of useful information here for new and continuing HDR candidates including a series of Frequently Asked Questions on courses; fees; orientation; student accounts; research training, workshops and support; Early Candidature Plan; Confirmation of Candidature; Candidature Support Funds; ethics and integrity; Annual Progress Reports; overseas field research, thesis editing; and thesis submission and examination. There are also links to various guides such as:

- Confirmation of Candidature Guidelines
- Guide to Checking your Thesis with Turnitin
- Higher Degree Research Examination Handbook

The webpage provides a calendar of workshops available to HDR candidates that are targeted to provide support at varying stages of candidature. The calendar is updated regularly so candidates are encouraged to revisit the calendar to find out about upcoming training and development opportunities.

Importantly, this is where access to the broad range of forms, policies and guidelines that apply to HDR candidates is located. There are links to forms relating to Candidature Support Funds; Confirmation of Candidature; Examinations; Extensions and Variations and more. There are also links to HDR Policies as well as to Ethics Forms and the Form Centre.

HDR candidates are encouraged to become familiar with the information and resources provided by the GRS. Visit the GRS webpage at [https://www.westernsydney.edu.au/schools/grs/higher\\_degree\\_research\\_students](https://www.westernsydney.edu.au/schools/grs/higher_degree_research_students) to find out more.

## HDR Updates

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### WELCOME NEW HDR STUDENTS

#### PhD

Ernest AMANKWAH  
Yunqian BAI  
Donovan Francois CASTELYN  
Junxin CHEN  
Md Sanuwaral KABIR  
Hafiz KHAN  
Steven Orakau SEMMENS  
Zhili YANG



#### Master of Research

Gemma BERTOLDI  
Samrat BISTA  
Fredrick CHEGE  
Fritz DELITO  
Daniel DELL'ARMI  
Harsh DHAVALA  
Souhaib EL ZOABI  
Chi Bao LAM  
Tien Thanh LE  
Uma PANCHAPAKESAN  
Kim Ngan PHAN  
William SARPONG-OTI  
Chrishan SINGH  
Shamini SRI RAMANAN  
Keith THOMAS  
Hanxu WU

### CONGRATULATIONS: CONFIRMATION OF CANDIDATURE PRESENTERS



Manal ALSALOUM  
Nageena TABASSUM

## CONGRATULATIONS: SUBMISSION OF THESIS FOR EXAMINATION

Zaira ADNAN  
Nadeem AHMED  
Abdullah ALGHAMDI  
Ibrahim AMAYREH  
Munira BEGUM  
Minakshi CHAKRABORTY  
Arif MAZUMDER  
Hani SAMIMI SABET  
Stefan SIMIC

## Upcoming Events & Reminders



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**23 MARCH: HDR Harmony Day event** - 3.00-4.30pm, Room 29, Level 7, 1PSQ.

**16 APRIL: Research Seminar Series** - 10.00am-12.00pm. Details to be provided in calendar invite.

**30 APRIL: Research Seminar Series** - 2.00-4.00pm. Details to be provided in calendar invite.

## Contributions to Research @ SoBus

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Research @ SoBus welcomes contributions from all discipline areas, portfolios, students and staff. Please email [business.research@westernsydney.edu.au](mailto:business.research@westernsydney.edu.au)



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