

IDEER in the Headlights

Abstract: The Digital Strategy and Innovation (DSI) team in IT and Digital Services (ITDS) invites you tap into your inner genius in this hands-on, creative workshop. If you've never thought of yourself as an ideas person, we beg to differ. We all have the capacity for creative thought which can translate into ideas that can positively impact what we do every day. IDEER stands for Ideation, Design, Engagement, Empowerment, Realisation – each a foundation stone in the framework developed by Dion Strasiotto to drive and support innovation within the University. Linked specifically to the sixth objective in Securing Success, IDEER aims to support a “Dynamic and innovative culture that secures success” by scaffolding idea generation using a simple format that is fun as well as productive. IDEER has been developed into a workshop based ‘board game’ proving that innovation is not about technology but rather a way of doing things better. This session will have limited places but guarantees to identify your great ideas for innovation and share them with the broader community. Are you game?

Target Audience: All Professional Staff

Take home message: Innovation is everyone's responsibility and anyone can have great ideas.