WESTERN SYDNEY
UNIVERSITY

Australia-China Institute
for Arts and Culture

Master of Cross-Cultural Relations

The School of Humanities and Communication Arts, in collaboration with the Australia-China Institute for Arts and Culture (ACIAC), is offering a stimulating and rigorous degree to meet the needs of cultural institutions, creative industries and government departments in their increasing international engagement.

The Master of Cross-Cultural Relations (MCCR) provides a foundation of knowledge and skills in preparation for a career in the thriving fields of cultural exchange, international relations and cross-cultural competence. Students will develop an advanced understanding of the theories and history of cultural and public diplomacy, cross-cultural communication, and the contemporary cultural policy and practices in major countries. This program is designed to meet diverse learning needs and offers, apart from highly relevant core units, a large pool of specialised alternate units, ranging from global digital media to literary/audiovisual translation, transcultural management, and social entrepreneurship.

The degree program requires 18 months' full-time study. The first year is coursework and the second year is a supervised research project in cultural exchange and related areas, in which, students will apply the knowledge and skills from previous units into a real life setting of an artistic, cultural, and industrial field. Students may have the opportunity to take up internships at arts and culture organisations while completing the project.

The ACIAC, the co-provider of this program, is a high-profile institute for Australia-China cultural exchange, where students will have opportunities to interact with leading artists, diplomats, writers, museum curators, musicians, translators, entrepreneurs, experts and practitioners and develop professional networks for the future career.

The course is aimed at students who would like to develop careers in a variety of cross-cultural areas including international cultural management, transnational creative industries, transcultural arts, governmental and diplomatic institutions, cultural tourism, global marketing, and digital media and entertainment.

Furthermore, this course provides an efficient pathway to PhD study. As it has 50% (60 credit points) research components, students can apply for direct entry to PhD upon the successful completion of this course. The Research Project unit well prepares students for future PhD study practically, in which they select an interested topic of research and develop and complete the project supervised by academics renowned in their areas of research. You may have the opportunity to work with future PhD supervisor(s) as well.

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跨文化关系硕士学位课程

跨文化关系硕士学位课程由西悉尼大学人文与交流艺术学院和澳中艺术与文化研究院联合推出。该硕士课程立足于文化机构、创意产业和政府部门日益增长的国际和跨国业务需求，通过创新型教学为上述机构培养跨学科专业人才。

跨文化关系硕士注重基础知识与专业技能的培养，帮助学生在迅猛发展的国际文化交流领域打造职业生涯。学生将系统学习文化外交与国际关系领域的核心理论与历史沿革、跨文化沟通与传播技巧和跨文化管理，并深入了解澳大利亚、中国和其他主要国家的文化政策与文化发展现状。本课程提倡个性化教学，为学生提供独特的必修课程和内容广泛的众多专业选修课，包括全球数字媒体、文学影视翻译、跨文化商业管理、公益创业等。学生可以将专业知识与不同实践领域结合，定制适合自己的学习方案。

该课程需要 18 个月的全日制学习。第一学年为专业课。第二学年，学生需要完成一个独立的与文化交流相关的研究项目，将所学知识应用于文化、艺术和产业实践。根据研究项目的需要，学生可在澳洲或中国的文化艺术机构实习。

西悉尼大学澳中艺术与文化研究院在中澳两国的文化艺术交流上享有国际声誉。研究院为学生提供广阔的专业平台，让学生们有机会与中外一流艺术家、外交家、作家、策展人、音乐家、翻译家、企业家、学者和业内人士交流互动，打造未来职业网络。

国际学生拥有广阔的就业机会和前景，可以在各种跨文化领域发展职业生涯，比如，国际文化管理、艺术机构、文艺团体、文化与创意产业、全球营销管理、政府与外交机构、文化旅游和数字娱乐媒体。

跨文化关系硕士也提供了直通攻读博士学位的途径。该课程的研究比重超过 50% （60 个学分），学生毕业后可以直接申请博士。学生也可以通过本课程的研究项目单元为博士学习作充分准备，我们多数导师都具有博导资格，学生可以选择与博士研究相关的课题，并有机会得到未来博士导师的指导。

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Course Structure （课程结构）

CORE UNITS （核心课程）

Students complete 5 core units （学生将完成以下五门核心课程）：
102543 Cultural Diplomacy and Soft Power
102542 Australian Cultural Policy and Practice
102541 Chinese Cultural Policy and Practice
800218 Researcher Development 1: Reading, Writing, and the Business of Research
102545.1 Research Project in Cultural Exchange (In the second year)

ALTERNATE UNIT POOL （选修课程）

Students complete 4 units from the pool （学生从下列选修课程选择四门课）：
101827 Audio-visual Translation: Subtitling and Captioning
101962 Researching Convergent Media
102412 Global Digital Futures
100925 Literary Translation
800220 Researcher Development 2: Proposing and Justifying Research
200848 Governance, Ethics and Social Entrepreneurship
200845 Innovation through Digital Technology
102338 Intercultural Communication (PG)
200835 Managing in the Global Context
102181 Nation, Power and Difference
102176 Theories of Difference and Diversity

Admission Requirements（入学要求）

Applicants must have successfully completed an undergraduate degree in humanities, social sciences, Asian studies, international relations, languages, linguistics, creative arts, or business and management;

Or, successfully completed an undergraduate degree in any discipline and a minimum of two years full-time equivalent professional work experience in related roles.

International applicants must have an overall IELTS score of 6.5 or equivalent, with a minimum 6.0 in each subtest.