Roy George Moore was born at Bulga, NSW in 1887. His parents, George and Fanny Moore, had nine children between 1885 and 1901. Roy was the second child, and oldest son of the family. George was a School Teacher.

Roy entered HAC, aged 20, in 1907 where he undertook the Full Dairy Certificate (1907-1908), winning the prize for best cheese maker in 1907.

By May 1908, Roy was managing the Orange Co-operative Butter and Bacon Factory. In April 1909, he wrote to the College saying that bacon, and goods from his company would be exhibited as part of the Bathurst district exhibit at the Royal Show. He went on to say that, as a number of the most important dairy farmers had stopped operations, owing to bad seasons and a grasshopper plague, the company would have to depend very largely on the bacon industry.

Roy married Ada Effie Gain at Orange, NSW, in 1911. They had three children, John Roy b.1912, Isobel Ada b.1913 and Ellen Mary b.1915.

Roy enlisted, aged 29, on 29 August 1916, in the 36th Battalion, 5th Reinforcement. Roy embarked from Sydney aboard *HMAT A24 Benalla* on 9 November 1916.
Serving on the Western Front, Roy became a Lance Corporal on 7 July, and was Killed in Action at Messines in a raid on a German strong point on 21 July 1917. He has no known grave and is commemorated on the Menin Gate Memorial, Ypres, Belgium. He was 30 years old.