



## Graduate Certificate/Diploma in Cross-cultural Relations

Thinking of boosting your career in international cultural development? The School of Humanities and Communication Arts, in collaboration with the Australia-China Institute for Arts and Culture (ACIAC), is offering a stimulating and rigorous course to meet the talent needs of cultural institutions, creative industries, transnational corporations, and government departments in their increasing international engagement.

This program particularly suits professionals who are currently working in arts, international business, creative industries, foreign affairs, cultural tourism, digital media and global marketing.

### Course Structure

The course provides a foundation of knowledge and skills in preparation for a professional career in the thriving fields of cultural exchange and international relations. You will develop an advanced understanding of the theories and history of cultural and public diplomacy, cross-cultural communication and competence, and the contemporary cultural policy and practices in major countries.

It is designed to meet diverse learning needs and offers a large pool of specialised alternate units, ranging from global digital media to literary/audio-visual translation, transcultural management, and social entrepreneurship. These flexible learning options allow students to structure their studies in a way that meets the needs of developing skills and expertise closely related to their career choice.

#### CORE UNITS

- 102543 Cultural Diplomacy and Soft Power
- 102542 Australian Cultural Policy and Practice
- 102541 Chinese Cultural Policy and Practice
- 800218 Researcher Development 1: Reading, Writing, and the Business of Research

#### ALTERNATE UNIT POOL

- 101827 Audio-visual Translation: Subtitling and Captioning
- 101962 Researching Convergent Media
- 102412 Global Digital Futures
- 100925 Literary Translation
- 800220 Researcher Development 2: Proposing and Justifying Research
- 200848 Governance, Ethics and Social Entrepreneurship
- 200845 Innovation through Digital Technology
- 102338 Intercultural Communication (PG)
- 200835 Managing in the Global Context
- 102181 Nation, Power and Difference
- 102176 Theories of Difference and Diversity

Students can choose to graduate with **Graduate Diploma in Cross-cultural Relations** after the successful completion of 80 credit points of study, comprising all the core units and four units from the Alternate Unit Pool. It requires 12 months' full-time study or 24 months' part-time study. Students can transfer to Master of Cross-Cultural relations if they wish to pursue a degree.

Students can also choose to graduate with **Graduate Certificate in Cross-cultural Relations** after the successful completion of 40 credit points of study, which may include one unit only from the Alternate Unit Pool. It requires only 6 months' full-time study or 12 months' part-time study.



## Professional Platforms and Networks

The ACIAC, the co-provider of this program is a high-profile institute for Australia-China cultural exchange. The founding director Professor Jocelyn Chey is one of Australia's best-renowned diplomats with decades of experience in key posts in mainland China and Hong Kong. She was the first Australian Cultural Counsellor to Beijing and served as the Consul-General in Hong Kong in 1992-95. The ACIAC director Professor Jing Han is a leading expert in translation studies, translating Chinese culture and intercultural communication. She served as Chief Subtitled and Head of the SBS Subtitling Department for 13 years. The chair of ACIAC Advisory Board Dr Geoffrey Raby AO, is former Ambassador to the People's Republic of China. The expert team also include Professors Stephen FitzGerald, Professor Carrillo Gantner, Professor Michael Williams, and other leading scholars and practitioners.

The institute organises many cultural exchange events and public seminars, where students will have opportunities to interact with leading artists, diplomats, translators, entrepreneurs, experts and practitioners and develop professional networks for the future career.

**ACIAC Chinese Australian History Seminar Series (2)**  
From Gold to Artisans 1851 to 1881  
Speaker: Dr Michael Williams

WESTERN SYDNEY UNIVERSITY  
Australia-China Institute for Arts and Culture

**Emerging Scholars' Forum on Australian and Chinese Arts and Culture:**  
Compare, Contrast, Converge and Commingle

**ACIAC SEMINAR**  
**ACCESSIBILITY AND INCLUSIVENESS**  
Context and Text in Translating *The Handmaid's Tale* into Chinese on SBS

**THE HANDMAID'S TALE**  
侍女的故事

**ACIAC Seminar**  
Cultural Diplomacy and Australia-China Relations

**ADAM CHANG'S PANDAS AND TREASURES**

**Essence, Energy, Spirit**  
Guan Wei

**EXHIBITION OPENING**  
Date: Thursday, 24 October, 2019  
Time: 6.00pm  
Venue: Floor of Building 1A, Western Sydney University, Parramatta Campus

**EXHIBITION OPENING**  
**JIawei SHEN'S ARCHIBALD PAINTINGS**



## **Career Opportunities**

The course has flexible course design and prepares graduates for various career opportunities in the thriving cross-cultural areas including international cultural management, transnational creative industries, transcultural arts, governmental and diplomatic institutions, cultural tourism, global marketing, and digital media and entertainment.

## **Admission Requirements**

Applicants must have successfully completed an undergraduate degree in humanities, social sciences, Asian studies, international relations, languages, linguistics, creative arts, or business and management;

Or, successfully completed an undergraduate degree in any discipline and a minimum of two years full-time equivalent professional work experience in related roles.

## **Apply Now**

<https://westernsydney.edu.au/mccr>

## **Course Enquiry**

Please contact Academic Course Advisor: Dr Xiang (Tony) Ren [x.ren@westernsydney.edu.au](mailto:x.ren@westernsydney.edu.au)