

Face Up to Racism: 2015-16 National Survey

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Online Panel:

Data were generated by a commercial online panel provider, SSI. SSI currently has over 400,000 active panellists. People are invited to join the SSI panel a number of different ways, including email invitations, text messages, telephone alerts and banners and messaging on websites. These advertisements are also diverse, including invitations to 'give your opinion', 'win a prize', 'earn cash/prizes' or 'let your voice be heard'. These diverse recruitment messages and advertisements are used to recruit people with a variety of motivations to take part in research.

Potential panellists are subjected to rigorous quality controls before being included in the SSI Panel. SSI check for fraudulent respondents or duplicates based on one's IP address, machine ID, GeoIP etc. SSI can digitally fingerprint their panellists to ensure that they are not 'bots', fraudsters or 'career panellists', that they come from a legitimate source and only answer each questionnaire once. Once someone has become a panellist they are asked to complete a series of demographic questions. Panellists are then randomly selected and invited to complete a survey. Before completing a survey they are asked to complete a set of 10 profiling questions. These questions enable SSI to match panellists with surveys they are likely to be able to take. The profiling questions are based on the screening requirements of the active surveys. For example, if a survey requires that participants be home owners between the ages of 25 and 35, this survey will only be sent to panellists who fulfil these criteria. The panellists themselves choose the surveys they wish to complete. If they do not wish to complete a survey they merely ignore the request.

The only criterion for this survey was that panellists be over the age of 18. However, due to the online nature of the SSI panel, members of the public who do not have access to the internet and who do not wish to join a research panel were excluded from the sample.

Sample:

The sample consists of 6,001 Australian respondents aged 18 years and over. The survey was undertaken between July-August 2015 (n=5407) and November 2016 (n=594). The survey is largely representative of the Australia population (see Appendix 1). 52 per cent of respondents were female and 48 per cent male. 2.3 per cent of the sample are Aboriginal or Torres Strait Islander. 72 per cent of respondents were born in Australia. The other most common countries of birth were United Kingdom (7.6%), New Zealand (2.4%), India (2.4%), Malaysia (1.4%) and China (1.1%, excluding SARS and Taiwan). 18.3 per cent of the sample also spoke a language other than English at home or in their community. The most common languages included Cantonese (1.6%), Mandarin (1.4%), Italian (1.3%), Greek (0.9%) and Chinese (0.9%).

Sources of Questions:

#	QUESTION WORDING	SOURCE
B1	There is racial prejudice in Australia	CRP National Survey
B2	On average, racism is worse in Australia than in other parts of the world	Original from SBS
B3	Having a multicultural population has been good for Australia	Adapted from Scanlon
B4	It is a good thing for a society to be made up of different cultures	CRP National Survey
B5	You feel secure when you are with people of different ethnic backgrounds	CRP National Survey
B6	I am prejudiced against other cultures	CRP National Survey
B7	It is NOT a good idea for people of difference races to marry one another	CRP National Survey
B8	Australians from a British background enjoy a privileged position in our society	CRP National Survey
B9	Australia is weakened by people of different ethnic origins sticking to their old ways	CRP National Survey
B10	All races of people ARE equal	CRP National Survey
B11	Humankind is made up of separate races	CRP National Survey
B12	People from racial, ethnic, cultural and religious minority groups should behave more like mainstream Australians	VicHealth
B13	All migrants should be accepted regardless of where they come from	CRP Original
B14	I would NOT object to a religious place of worship being built in my own community	CRP Original
B15	Australia should help refugees fleeing persecution in their homeland	CRP Original
B16	Aboriginal Australians are affected the most by discrimination	Original from SBS
B17	I prefer not to interact with Aboriginal Australians	Original from SBS – adapted from 2012 Australian Reconciliation Barometer
B18	African refugees increase crime in Australia	CRP Original
B19	I would stop to help someone who appeared to be sick or injured, regardless of their ethnic background	CRP Original
B20	All boats carrying asylum seekers should be turned back	2013 AES

B21	I would stand up for someone who was being discriminated against because of their culture, ethnicity or religion	CRP Original
B22	Something should be done to minimise or fight racism in Australia	CRP National Survey
B23	In your opinion, how concerned would you feel if one of your closest relatives were to marry a person of...	Bogardus Social Distance Measure + CRP National Survey
B23.1	Indian, Pakistani or Sri Lanka background	
B23.2	Other Asian backgrounds	
B23.3	Aboriginal background	
B23.4	Italian background	
B23.5	British background	
B23.6	African background	
B23.7	Middle Eastern background	
B23.8	Muslim Faith	
B23.9	Jewish Faith	
B23.10	Christian Faith	
B24	How would you describe your level of contact with Indigenous people?	Original from SBS – adapted from 2012 Australian Reconciliation Barometer
B25	Do you think the number of immigrants accepted into Australia is too high, too low or about right?	Scanlon
B26	What percentage of the Australian population, do you think, are...	Original from SBS
B26.1	Muslim	
B26.2	Aboriginal and/or Torres Strait Islander	
B26.3	Christian	
B27	Would you say your feelings are positive, negative or neutral towards the following groups:	Scanlon
B27.1	Anglo-Australians	
B27.2	Aboriginal Australians	
B27.3	Muslim Australians	
B27.4	Refugees in Australia	
B27.5	Middle-Eastern Australians	
B27.6	African Australians	
B27.7	Asian Australians	
B28	Do you think the current Abbott Liberal Government is too tough or too soft on asylum seekers?	Essential Report
B29	How often do you mix with members of other cultural groups in the following circumstances...	CRP National Survey
B29.1	In your workplace	
B29.2	In your social life	
B29.3	In sporting circles	
B30	How many asylum seekers, do you think, have travelled to Australia by boat in the last year?	Original from SBS
B31	How often have YOU experienced discrimination because of your cultural or religious background in the following situations?	CRP National Survey
B31.1	In your workplace	
B31.2	At school, university or other educational institution	

B31.3	When renting or buying a house		
B31.4	In any dealings with the police or the court system		
B31.5	At a shop or shopping centre		
B31.6	At a sport event		
B31.7	On public transport or in the street		
B31.8	In seeking health care		
B31.9	Online or in social media		
B31.10	At home or a friend/family's home		
B32	How often do you feel that because of your cultural or religious background...		CRP National Survey
B32.1	You are treated less respectfully		
B32.2	People act as if you are not to be trusted		
B32.3	You are called names or similarly insulted		
C1	Have you experienced racism in the last 12 months because of your skin colour, ethnic origin or religion?	Scanlon	
D1	Are you male or female?		
D2	What is your age?		
D3	What is the highest level of education you have completed?		
D4	Which of the following best describes your employment status?		
D5	Which of the following best describes your occupation, profession or trade?		
D6	Are you Aboriginal or Torres Strait Islander?		
D7	Where you born in Australia?		
D8	In which country were you born?		
D9	Do you speak a language other than English at home or in your community?		
D10	Was your mother born in Australia?		
D11	Was your father born in Australia?		
D12	What is your religion?		
D13	In which state/territory do you live?		
D14	What is your postcode?		

Appendix 1: Demographics

TABLE 1. STATE/TERRITORY

	2015-16 CRP % (n)	2011 Census %
New South Wales	32.9 (1972)	32.2
Australian Capital Territory	1.1 (68)	1.7
Victoria	25.4 (1522)	24.9
Queensland	20.4 (1224)	20.1
South Australia	7.5 (448)	7.4
Tasmania	2.0 (117)	1
Western Australia	9.9 (592)	10.4
Northern Territory	0.9 (51)	2.3
Total	100 (5994)	100

TABLE 2. GENDER

	2015-16 CRP % (n)	2011 Census Quickstats %
Female	51.7 (3099)	50.6
Male	48.4 (2901)	49.4
Total	100 (6000)	100

TABLE 3. AGE

	2015-16 CRP % (n)	2011 Census Table builder %
18-25	14.2 (851)	14
26-35	20.1 (1204)	17.9
36-45	18.6 (1116)	18.6
46-55	17.1 (1024)	17.8
56-65	13.6 (817)	14.7
Over 65 years	16.5 (988)	17
Total	100 (6000)	100

TABLE 4. LEVEL OF EDUCATION

2015 - 16 CRP % (n)		2011 Census* %	
Postgraduate qualification	11.3 (680)	Postgraduate degree	3.6
University degree	23.8 (1428)	Graduate diploma and cert.	1.7
Other tertiary qualifications	9.3 (560)	Bachelor degree	13.5
Trade or TAFE qualifications	24.6 (1474)	Advanced diploma and diploma	8
Year 12 or equivalent	18 (1079)	Cert. III/IV	15.3
Year 10 or equivalent	10.7 (644)	Year 12	16.6
No formal qualifications	2.1 (123)	Year 11 or below (includes Cert. I/II/nfd)	28.8
Other	0.2 (10)		
Total:	100 (5998)		

*[http://www.abs.gov.au/websitedbs/censushome.nsf/4a256353001af3ed4b2562bb00121564/mediafactsheets2nd/\\$file/Topic%20-%20Highest%20Level%20of%20Education.pdf](http://www.abs.gov.au/websitedbs/censushome.nsf/4a256353001af3ed4b2562bb00121564/mediafactsheets2nd/$file/Topic%20-%20Highest%20Level%20of%20Education.pdf)

TABLE 5. LABOUR FORCE STATUS

	2015 - 16 CRP % (n)	2011 Census* %
Labour force	61.1 (3666)	65
Not in labour force	38.9 (2332)	35
Total:	100 (5998)	100

*<http://www.abs.gov.au/websitedbs/censushome.nsf/home/factsheetslfsc?opendocument&navpos=450>

TABLE 5.1. LABOUR FORCE STATUS	
	2015 - 16 CRP % (n)
Employed	49.2 (2949)
Unemployed	5.9 (356)
Self-employed	6.0 (361)
Retired	19.2 (1151)
Not in labour force	2.7 (164)
Home duties	9.0 (538)
Student	7.3 (441)
Other	0.6 (38)
Total:	100 (5998)

TABLE 6. OCCUPATION		
	2015 - 16 CRP % (n)	2011 Census Quickstats %
Manager	15.8 (522)	12.9
Professional	30.8 (1020)	21.3
Technician or trades worker	7.5 (249)	14.2
Community or personal services worker	6.3 (209)	9.7
Clerical and administrative worker	19.7 (653)	14.7
Sales worker	8.9 (293)	9.4
Machinery Operators and driver	3.3 (108)	6.6
Labourer	6.6 (217)	9.4
Other	1.1 (35)	
Total	100 (3306)	

TABLE 7. INDIGENOUS		
	2015 - 16 CRP % (n)	2011 Census Quickstats %
Aboriginal and Torres Strait Islander people	2.3 (135)	2.5

TABLE 8. COUNTRY OF BIRTH		
	2015 - 16 CRP % (n)	2011 Census Quickstats %
Australia	72.2 (4332)	69.8
Overseas	27.5 (1653)	
Unknown	.2 (15)	
Total	100 (6000)	

OTHER TOP RESPONSES			
2015 - 16 CRP % (n)		2011 Census Quickstats %	
United Kingdom	7.6 (454)	England	4.2
New Zealand	2.4 (143)	New Zealand	2.2
India	2.4 (143)	China (excludes SARS and Taiwan)	1.5
Malaysia	1.4 (87)	India	1.4
China (excludes SARS and Taiwan)	1.1 (69)	Italy	0.9

TABLE 9. BIRTHPLACE OF PARENTS

	2015 - 16 CRP % (n)	2011 Census Quickstats %
Both parents born overseas	37.2 (2232)	34.3
Father only born overseas	6.5 (391)	7
Mother only born overseas	5.1 (305)	4.9
Both parents born in Australia	50.5 (3025)	53.7
Unknown	.7 (41)	
Total	100 (5994)	

TABLE 10. RELIGIOUS AFFILIATION

	2015 - 16 CRP % (n)	2011 Census* %
No religion, agnostic or atheist	38.2 (2288)	22.3
Buddhism	2.8 (167)	2.5
Christianity	50.2 (3008)	61.1
Hinduism	2.2 (129)	1.3
Judaism	0.7 (41)	0.5
Islam	1.6 (93)	2.2
Other	1.7 (100)	0.8
Prefer not to say	2.7 (162)	
Total	100 (5988)	

*Source: <http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/2071.0main+features902012-2013>

TABLE 11. LOTE

	2015 - 16 CRP % (n)	2011 Census Quickstats %
LOTE	18.3 (1097)	
English only	81.7 (4883)	76.8
Total	100 (5980)	

LANGUAGE TOP RESPONSES (OTHER THAN ENGLISH)

2015 - 16 CRP % (n)		2011 Census Quickstats %	
Cantonese	1.6 (98)	Mandarin	1.6
Mandarin	1.3 (81)	Italian	1.4
Italian	1.3 (76)	Arabic	1.3
Greek	0.9 (56)	Cantonese	1.2
Chinese	0.9 (56)	Greek	1.2