



## Master of Cross-Cultural Relations



Considering a career in international cultural development? The School of Humanities and Communication Arts, in collaboration with the Australia-China Institute for Arts and Culture (ACIAC), is offering a stimulating and rigorous degree to meet the needs of cultural institutions, creative industries and government departments in their increasing international engagement. The program also has an efficient pathway for PhD, which prepares students for an academic career in cross-cultural studies.

### Flexible Course Design

The course design is open and flexible, allowing students to select units based on their interests and aspirations. The degree program requires 18 months' full-time study. The first year is coursework, in which students will study 4 core (compulsory) units and 4 alternate units. The core units provide a foundation of knowledge and skills in preparation for a career in the thriving fields of cultural exchange and international relations. Students will develop an advanced understanding of the theories and history of cultural and public diplomacy, cross-cultural communication and competence, and the contemporary cultural policy and practices in major countries.

Students will also complete 4 units from the alternate unit pool. This program is designed to meet diverse learning needs and offers a large pool of specialised alternate units, ranging from global digital media to literary/audio-visual translation, transcultural management, and social entrepreneurship.

#### CORE UNITS

**102543** Cultural Diplomacy and Soft Power  
**102542** Australian Cultural Policy and Practice  
**102541** Chinese Cultural Policy and Practice  
**800218** Researcher Development 1: Reading, Writing, and the Business of Research

#### ALTERNATE UNIT POOL

**101827** Audio-visual Translation: Subtitling and Captioning  
**101962** Researching Convergent Media  
**102412** Global Digital Futures  
**100925** Literary Translation  
**800220** Researcher Development 2: Proposing and Justifying Research  
**200848** Governance, Ethics and Social Entrepreneurship  
**200845** Innovation through Digital Technology  
**102338** Intercultural Communication (PG)  
**200835** Managing in the Global Context  
**102181** Nation, Power and Difference  
**102176** Theories of Difference and Diversity

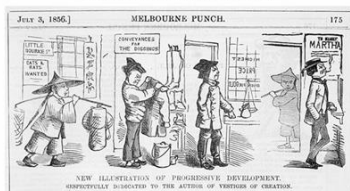


## Independent Research Project in Cultural Exchange

In the second year, students will conduct a supervised research project in cultural exchange, in which, students will apply the knowledge and skills from previous units into a real life setting of an artistic, cultural, and industrial field. Students may have the opportunity to take up internships at arts and culture organisations while completing the project. Previous student projects cover a wide variety of important theoretical and practical issues in cultural exchange, ranging from international arts exhibition to literary exchange, hybrid music, LGBTQ cultures, film co-production, cultural tourism, sports diplomacy, and diaspora dramas.

### ACIAC Chinese Australian History Seminar Series (2)

From Gold to Artisans 1851 to 1881  
Speaker: Dr Michael Williams



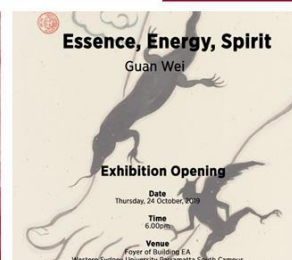
WESTERN SYDNEY  
UNIVERSITY  
Australia-China Institute  
for Arts and Culture



Emerging Scholars' Forum on Australian and Chinese Arts and Culture:  
Compare, Contrast, Converge and Commingle



ACIAC Seminar  
Cultural Diplomacy and Australia-China Relations





## Career Opportunities

The program has flexible course design and prepares students for various career opportunities in the thriving cross-cultural areas including international cultural management, transnational creative industries, transcultural arts, governmental and diplomatic institutions, cultural tourism, global marketing, and digital media and entertainment.

The ACIAC, the co-provider of this program is a high-profile institute for Australia-China cultural exchange, where students will have opportunities to interact with leading artists, diplomats, translators, entrepreneurs, experts and practitioners and develop professional networks for the future career.

## PhD Pathway



**Dr**

Di Dickenson



**A/Prof**

Jorge Dorfman Knijnik



**A/Prof**

Bruce Crossman



**A/Prof**

Anne Rutherford



**Dr**

David Wright



**Prof**

Kerry Robinson



**Prof**

Megan Watkins



**Dr**

David Cubby



**Dr**

Allison Gill



**Dr**

Xiang Ren



**Dr**

Peter Bensel



**Dr**

Chong Han

This course also provides an efficient pathway to PhD study. Students can select up to 50% research-related units (60 credit points totally) and will thus be able to apply for direct entry to PhD upon the successful completion of this course. The Research Project unit is especially important for future PhD study, in which you select an interested topic of research and develop and complete the project supervised by academics renowned in their areas of research. Most of our supervisors are senior academics and qualified as principal supervisors for PhD, including Professor Kerry Robinson, Professor Megan Watkins, A/Professor Jorge Dorfman Knijnik, A/Professor Bruce Crossman, A/Professor Anne Rutherford, and Dr David Cubby. Some of our graduates have already embarked on their PhD studies.



## **Admission Requirements**

Applicants must have successfully completed an undergraduate degree in humanities, social sciences, Asian studies, international relations, languages, linguistics, creative arts, or business and management;

Or, successfully completed an undergraduate degree in any discipline and a minimum of two years full-time equivalent professional work experience in related roles.

International applicants must have an overall IELTS score of 6.5 or equivalent, with a minimum 6.0 in each subtest.

## **Apply Now**

<https://westernsydney.edu.au/mccr>

## **Course Enquiry**

Please contact Academic Course Advisor: Dr Xiang (Tony) Ren [x.ren@westernsydney.edu.au](mailto:x.ren@westernsydney.edu.au)