University Admissions Centre (UAC) Undergraduate Preferences

Executive Report

Intake Year: 2017

Intake Name: Prior to Start of Year, Start of Year
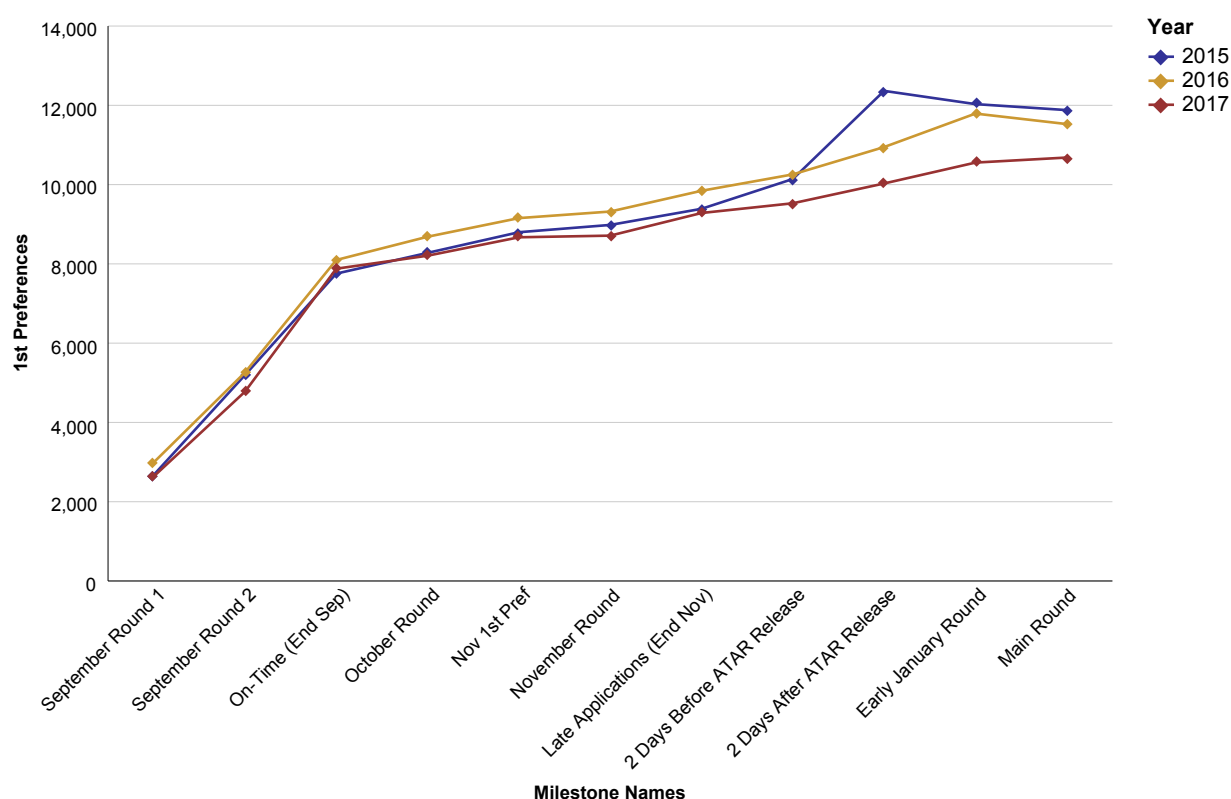
UAC Milestone: Main Round

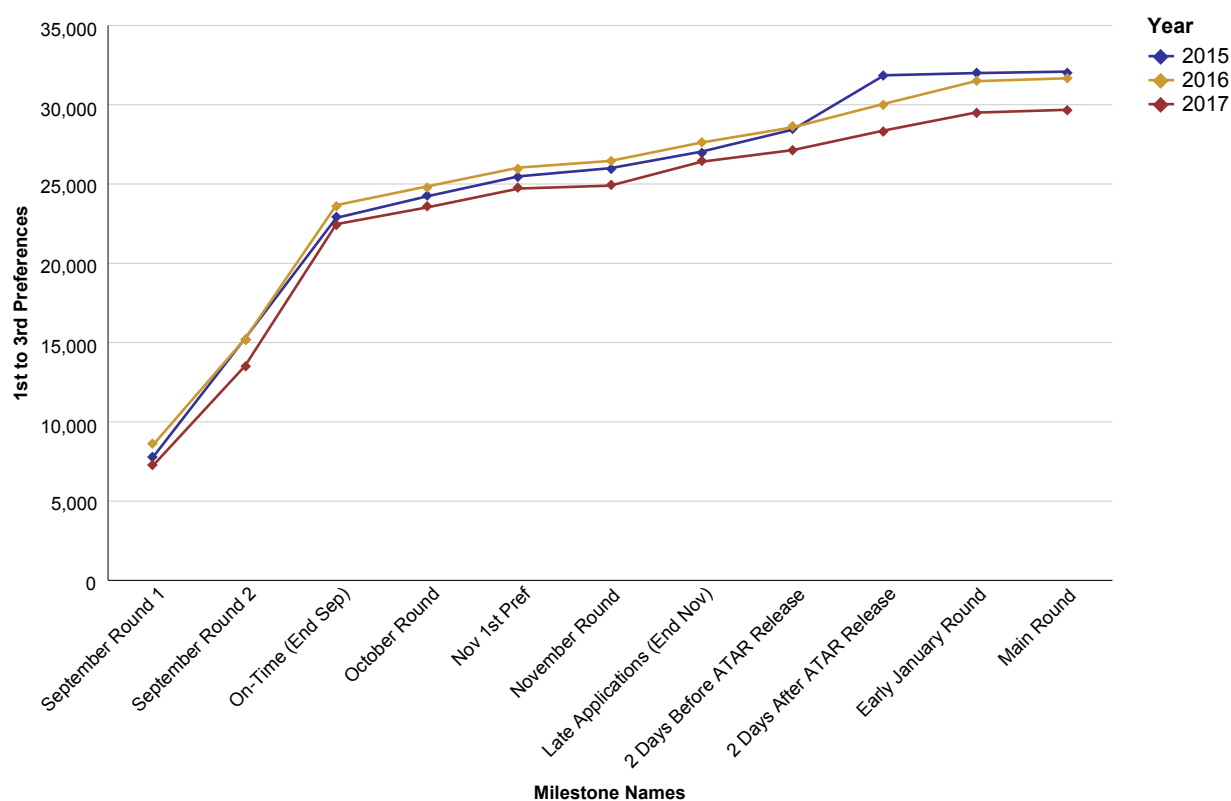|	2017 1st Preferences	2016 1st Preferences	Difference of 1st Preferences	% Difference of 1st Preferences
All UAC Institutions	77,515	80,086	(2,571)	(3.2%)
Western Sydney University	10,683	11,527	(844)	(7.3%)

Report Overview

This report provides a regular update on the number of preferences and the relative market share for WSU and all other participating institutions at each milestone during the UAC admissions cycle for students planning to commence undergraduate study starting in 2017. It is a high level summary to show the impacts of any particular recruitments activities that have been undertaken, comparing the current admission cycle with last year. The following data has been included in this summary report:

    --> 1st Preferences for WSU by Milestone Date
    --> 1st – 3rd Preferences for WSU by Milestone Date
    --> 1st Preferences for all Institutions by Milestone Date
    --> 1st – 3rd Preferences for all Institutions by Milestone Date
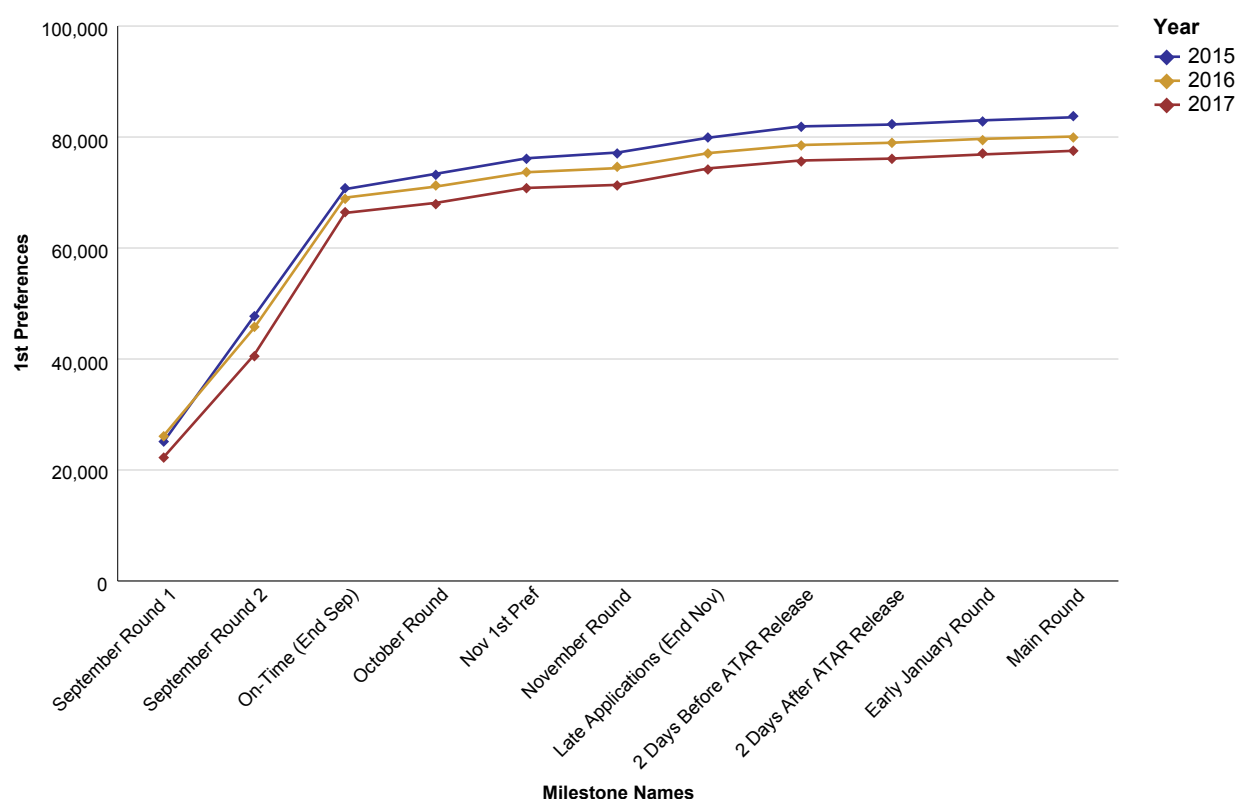   --> WSU School Preferences – Current to Previous Year by Milestone Date

If you have any questions about this report please contact Stephen Butcher, from the Office of Quality and Performance on x 7450 or s.butcher@westernsydney.edu.au.

1st Preference Trend for WSU

1st Preference Trend for WSU up till Main Round as at Main Round
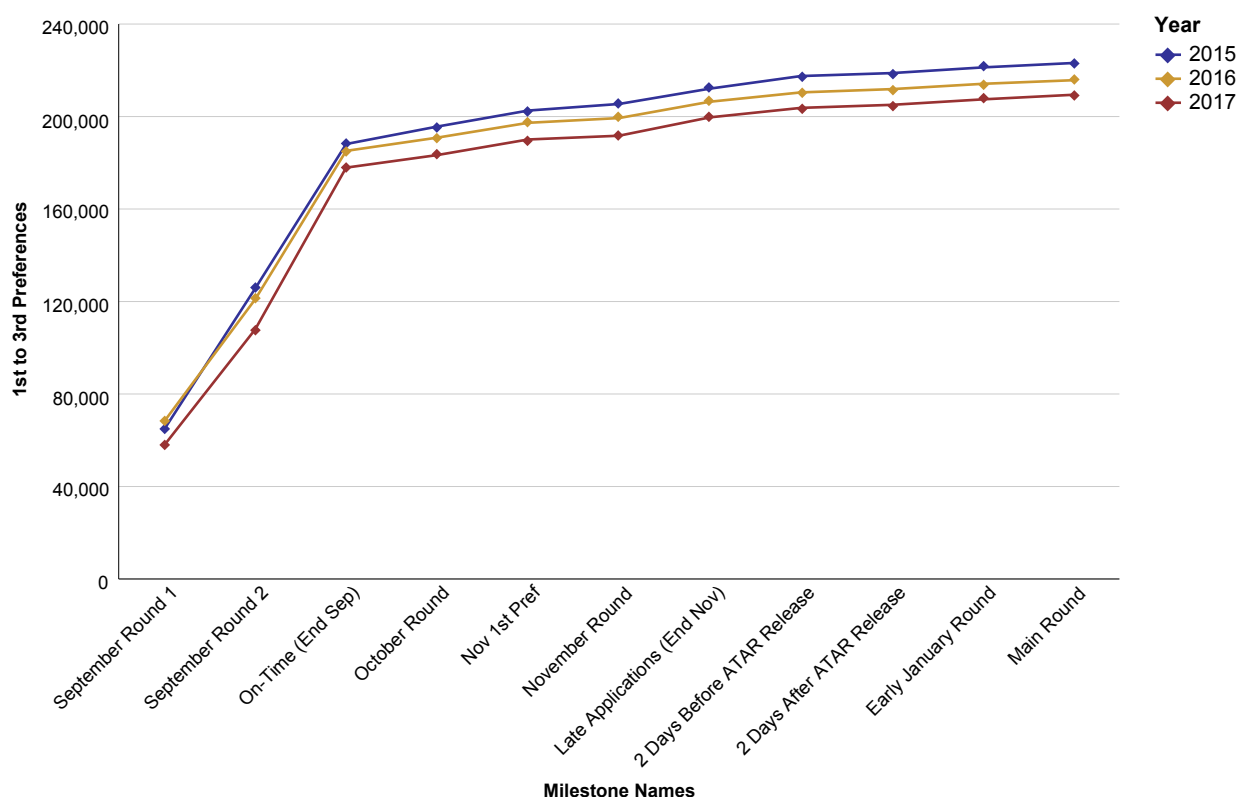
September to Main Round

	September Round 1	September Round 2	On-Time (End Sep)	October Round	Nov 1st Pref	November Round	Late Applications (End Nov)	2 Days Before ATAR Release	2 Days After ATAR Release	Early January Round	Main Round
2015	2,674	5,196	7,754	8,278	8,799	8,983	9,389	10,141	12,364	12,031	11,880
2016	2,991	5,261	8,098	8,685	9,155	9,321	9,844	10,257	10,947	11,792	11,527
2017	2,636	4,776	7,878	8,207	8,671	8,713	9,283	9,529	10,029	10,556	10,683
% Difference 2016 to 2017	(11.9%)	(9.2%)	(2.7%)	(5.5%)	(5.3%)	(6.5%)	(5.7%)	(7.1%)	(8.4%)	(10.5%)	(7.3%)

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1st to 3rd Preference Trend for WSU

1st to 3rd Preference Trend for WSU up till Main Round as at Main Round
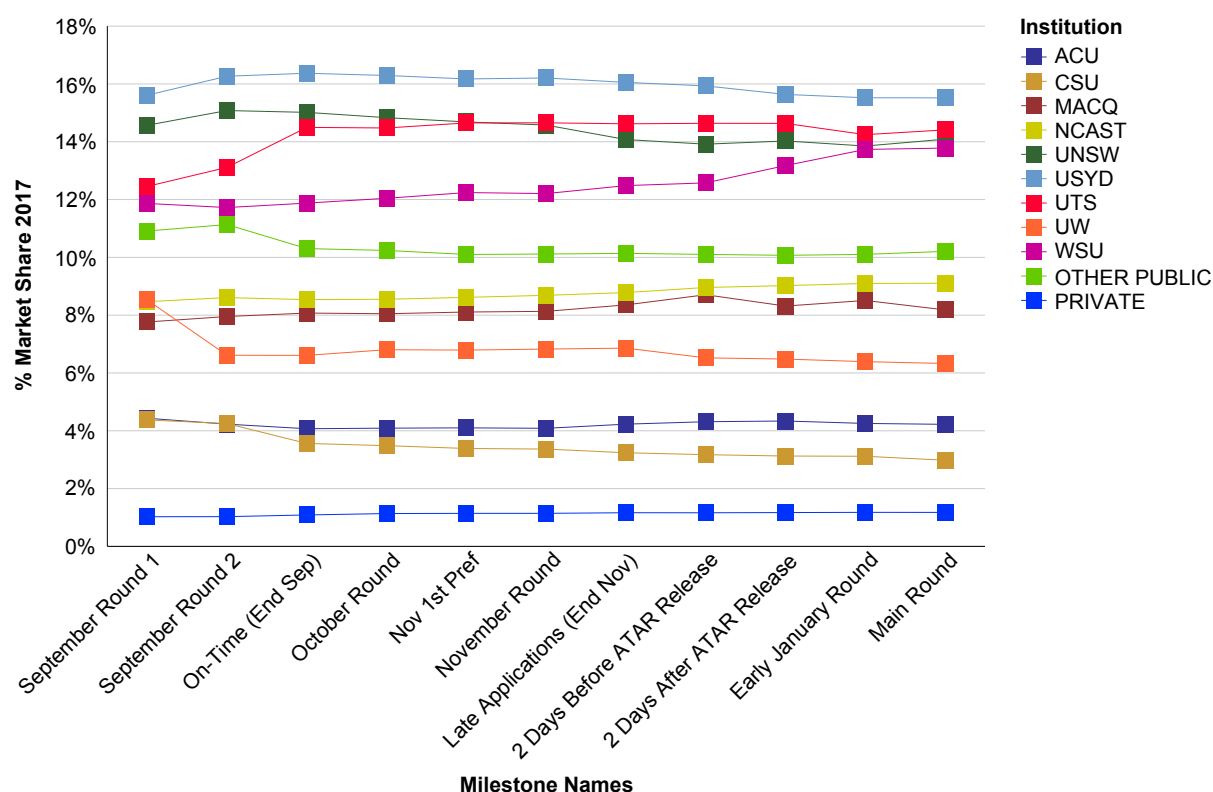
September to Main Round

	September Round 1	September Round 2	On-Time (End Sep)	October Round	Nov 1st Pref	November Round	Late Applications (End Nov)	2 Days Before ATAR Release	2 Days After ATAR Release	Early January Round	Main Round
2015	7,826	15,259	22,864	24,230	25,485	25,997	27,042	28,430	31,856	31,994	32,087
2016	8,588	15,236	23,666	24,854	26,038	26,454	27,618	28,574	30,058	31,483	31,669
2017	7,287	13,522	22,467	23,530	24,715	24,897	26,406	27,138	28,376	29,502	29,680
% Difference 2016 to 2017	(15.1%)	(11.2%)	(5.1%)	(5.3%)	(5.1%)	(5.9%)	(4.4%)	(5.0%)	(5.6%)	(6.3%)	(6.3%)

1st Preference Trend for All Institutions

1st Preference Trend for All Institutions up till Main Round as at Main Round
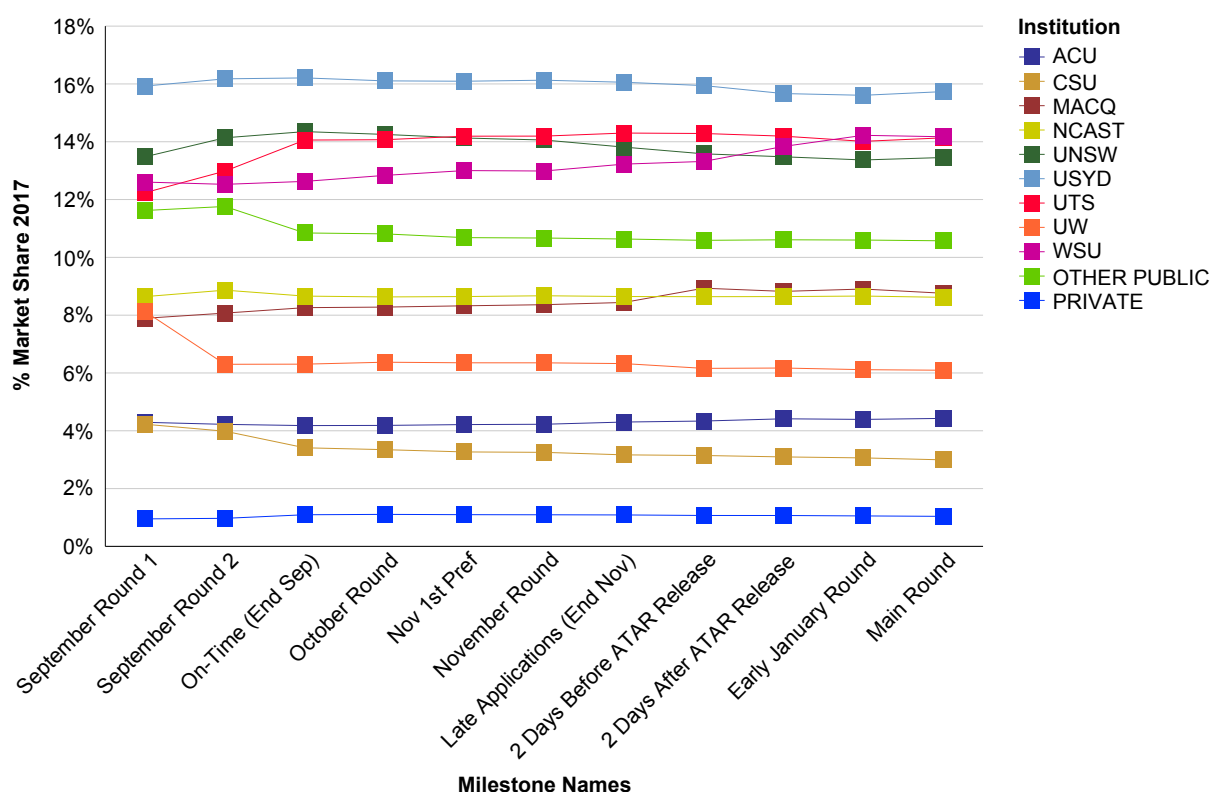
September to Main Round

	September Round 1	September Round 2	On-Time (End Sep)	October Round	Nov 1st Pref	November Round	Late Applications (End Nov)	2 Days Before ATAR Release	2 Days After ATAR Release	Early January Round	Main Round
2015	24,982	47,739	70,611	73,380	76,179	77,217	79,895	81,916	82,252	83,004	83,560
2016	26,099	45,621	69,082	71,082	73,662	74,407	77,118	78,560	78,970	79,672	80,086
2017	22,217	40,738	66,326	68,143	70,827	71,380	74,363	75,768	76,113	76,859	77,515
% Difference 2016 to 2017	(14.9%)	(10.7%)	(4.0%)	(4.1%)	(3.8%)	(4.1%)	(3.6%)	(3.6%)	(3.6%)	(3.5%)	(3.2%)

1st to 3rd Preference Trend for All Institutions

1st to 3rd Preference Trend for All Institutions up till Main Round as at Main Round
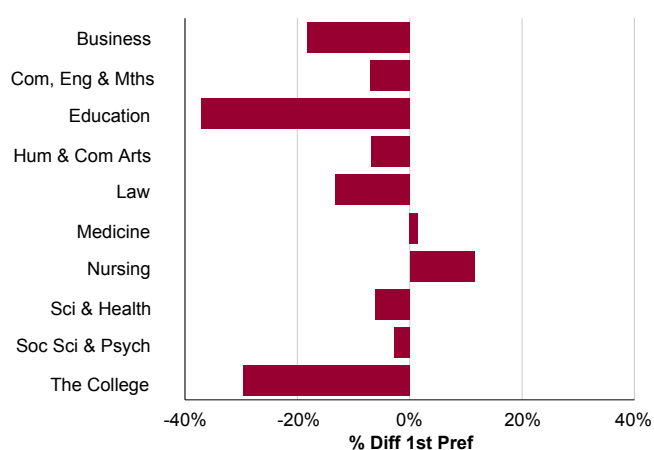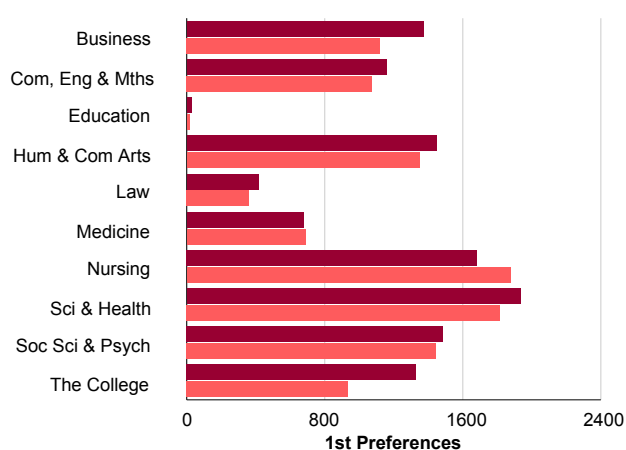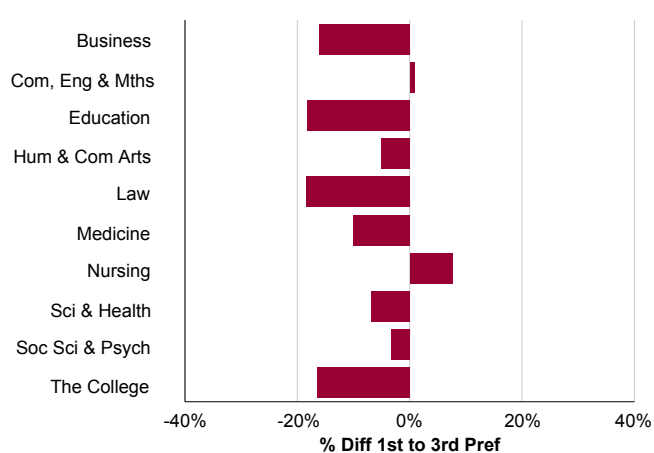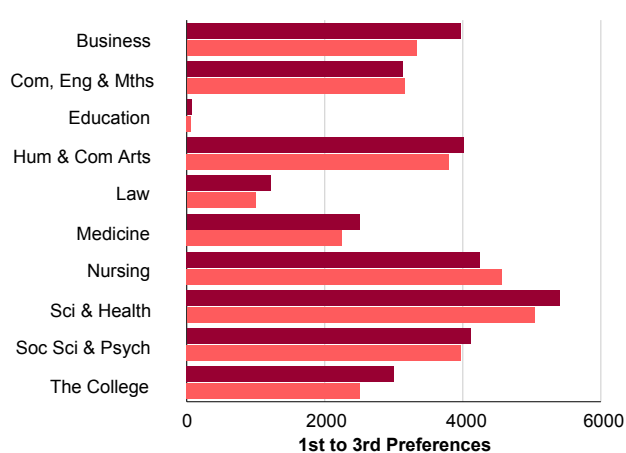
September to Main Round

	September Round 1	September Round 2	On-Time (End Sep)	October Round	Nov 1st Pref	November Round	Late Applications (End Nov)	2 Days Before ATAR Release	2 Days After ATAR Release	Early January Round	Main Round
2015	64,682	125,628	188,118	195,657	202,577	205,433	212,074	217,523	218,796	221,259	223,171
2016	68,105	120,943	185,153	190,865	197,294	199,352	206,411	210,440	211,867	214,157	215,725
2017	57,814	107,949	177,907	183,329	190,076	191,704	199,655	203,744	205,064	207,432	209,425
% Difference 2016 to 2017	(15.1%)	(10.7%)	(3.9%)	(3.9%)	(3.7%)	(3.8%)	(3.3%)	(3.2%)	(3.2%)	(3.1%)	(2.9%)

1st Preference Market Share Trend for All Institutions

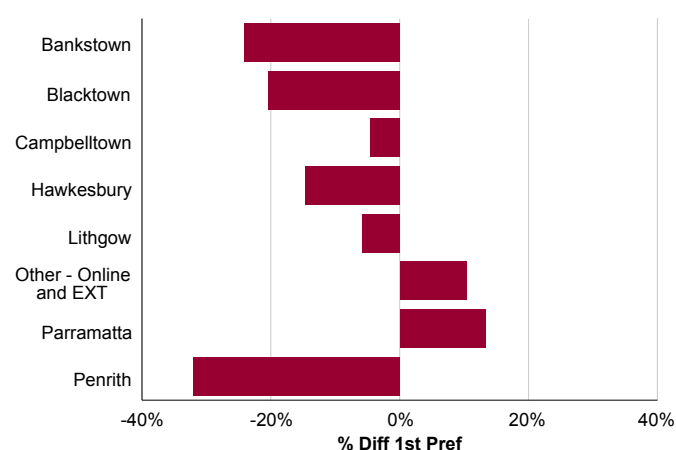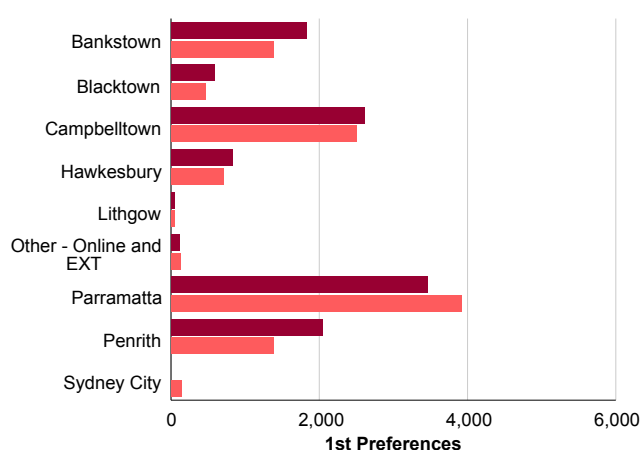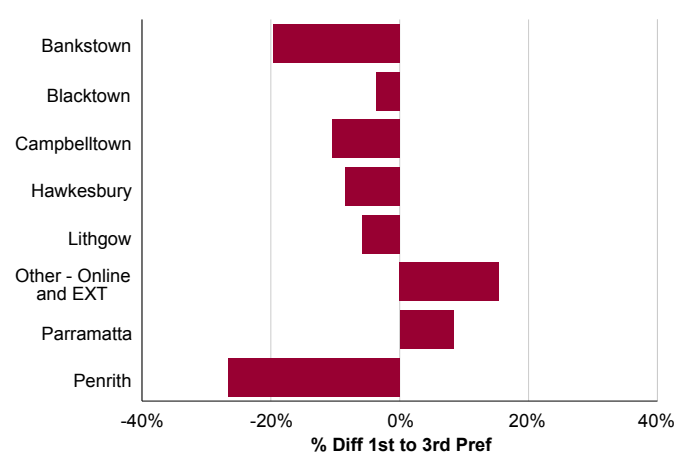**1st Preference Comparison to prior year for All Institutions as at Main Round**

Institution	2017	2016	Difference	% Difference	% Market Share 2017	% Market Share 2016
ACU	3,273	3,740	(467)	(12.5%)	4.2%	4.7%
CSU	2,311	2,863	(552)	(19.3%)	3.0%	3.6%
MACQ	6,343	6,295	48	0.8%	8.2%	7.9%
NCAST	7,056	7,627	(571)	(7.5%)	9.1%	9.5%
UNSW	10,921	10,862	59	0.5%	14.1%	13.6%
USYD	12,029	11,825	204	1.7%	15.5%	14.8%
UTS	11,170	11,005	165	1.5%	14.4%	13.7%
UW	4,905	5,062	(157)	(3.1%)	6.3%	6.3%
WSU	10,683	11,527	(844)	(7.3%)	13.8%	14.4%
Other Public	7,912	8,477	(565)	(6.7%)	10.2%	10.6%
Private	912	803	109	13.6%	1.2%	1.0%
Total	77,515	80,086	(2,571)	(3.2%)	100.0%	100.0%

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1st to 3rd Preference Market Share Trend for All Institutions

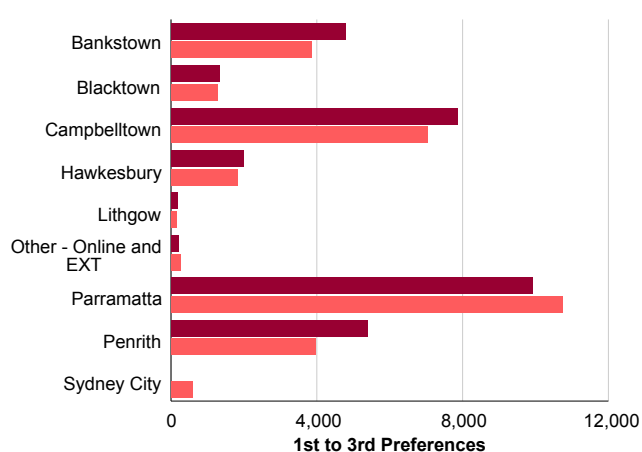**1st to 3rd Preference Comparison to prior year for All Institutions as at Main Round**

Institution	2017	2016	Difference	% Difference	% Market Share 2017	% Market Share 2016
ACU	9,275	10,425	(1,150)	(11.0%)	4.4%	4.8%
CSU	6,270	7,272	(1,002)	(13.8%)	3.0%	3.4%
MACQ	18,342	17,706	636	3.6%	8.8%	8.2%
NCAST	18,046	19,303	(1,257)	(6.5%)	8.6%	8.9%
UNSW	28,178	28,996	(818)	(2.8%)	13.5%	13.4%
USYD	32,951	32,356	595	1.8%	15.7%	15.0%
UTS	29,602	29,421	181	0.6%	14.1%	13.6%
UW	12,764	12,706	58	0.5%	6.1%	5.9%
WSU	29,680	31,669	(1,989)	(6.3%)	14.2%	14.7%
Other Public	22,142	23,817	(1,675)	(7.0%)	10.6%	11.0%
Private	2,175	2,054	121	5.9%	1.0%	1.0%
Total	209,425	215,725	(6,300)	(2.9%)	100.0%	100.0%

1st Preferences - Current to Previous Year

1st-3rd Preferences - Current to Previous Year

School Preferences - Current Year vs Previous Year

	2017		2016		Difference between 2016 and 2017	
	1st Preferences	1st-3rd Preferences	1st Preferences	1st-3rd Preferences	1st Preferences	1st-3rd Preferences
Business	1,120	3,326	1,371	3,968	(251)	(642)
Com, Eng & Mths	1,075	3,155	1,157	3,129	(82)	26
Education	17	58	27	71	(10)	(13)
Hum & Com Arts	1,348	3,803	1,447	4,010	(99)	(207)
Law	361	996	416	1,221	(55)	(225)
Medicine	688	2,250	678	2,502	10	(252)
Nursing	1,875	4,571	1,681	4,247	194	324
Sci & Health	1,817	5,036	1,935	5,410	(118)	(374)
Soc Sci & Psych	1,446	3,977	1,486	4,111	(40)	(134)
Sub Total	**9,747**	**27,172**	**10,198**	**28,669**	**(451)**	**(1,497)**
The College	936	2,508	1,329	3,000	(393)	(492)
Total	**10,683**	**29,680**	**11,527**	**31,669**	**(844)**	**(1,989)**

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1st Preferences - Current to Previous Year

1st-3rd Preferences - Current to Previous Year

Campus Preferences - Current Year vs Previous Year

	2017		2016		Difference between 2016 and 2017	
	1st Preferences	1st-3rd Preferences	1st Preferences	1st-3rd Preferences	1st Preferences	1st-3rd Preferences
Bankstown	1,382	3,847	1,823	4,789	(441)	(942)
Blacktown	470	1,275	591	1,323	(121)	(48)
Campbelltown	2,496	7,037	2,616	7,865	(120)	(828)
Hawkesbury	707	1,811	828	1,980	(121)	(169)
Lithgow	49	164	52	174	(3)	(10)
Other - Online and EXT	128	247	116	214	12	33
Parramatta	3,923	10,752	3,462	9,924	461	828
Penrith	1,387	3,962	2,039	5,400	(652)	(1,438)
Sydney City	141	585	0	0	141	585
Total	**10,683**	**29,680**	**11,527**	**31,669**	**(844)**	**(1,989)**

* Parramatta Campus in the above table includes both the Parramatta South and 1 PSQ campuses, in this table we are not able to distinguish these two campuses seperately

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General Notes

1. The reports are based wholly on data sourced from UAC.

2. ** The total may have a small variance, including preferences for courses not allocated to a school at the time of running the report.

Glossary

Preference A candidate's application to a course at a participating UAC institution. Candidates may specify up to 9 course preferences where the first preference is the applicant's most desired course. Therefore, each preference is counted separately. For example, if an applicant has their first 3 preferences to WSU, this will be counted as 3 preferences for WSU when looking at the count of 1st-3rd preferences. If they have one of their first 3 preferences at 3 different institutions this will be counted once for each institution when looking at the count of 1st-3rd preferences.

Milestone By default data will be collected at each of the published UAC admissions process milestones. These are published on the UAC website or on the inside cover of the UAC Guide. Also additional milestone dates have been included to coincide with a particular WSU student recruitment event/activity, such as before and after the ATAR release.

Intake Year The calendar year in which successful candidate will start their course (not taking into account deferments or intentions to defer). For example in August 2015 applications open for commencing studies in the 2016 intake year.

Intake Name Due to different course start dates for different universities, the term 'Intake Name' has been created to compare preferences by intakes.

Intake Name	Course Starting Date
Prior to Start of Year	Nov - Dec
Start of Year	Jan - Mar
Mid Year	Apr - Aug
End of Year	Sep - Oct

Other Public: Australian Maritime College, Australian National University, Central Queensland University, Griffith University, La Trobe University, Southern Cross University, University of Canberra and University of New England

Private: Australian College of Applied Psychology, International College of Management, Sydney, Macleay College, MIT Sydney, National Art School, SAE Creative Media Institute, Sydney Institute of Business and Technology, Think Group and Top Education Institution ("Top Education Institution" is a new Private institution included from 2017)