Ideas are powerful. They can change lives, the way we live and the very world we live in. But without the skills to ideate, develop and share your concepts, your contribution will be an opportunity lost.

Our Master of Creative Industries helps you identify, refine, enhance and grow your own intellectual property.

Learn how to participate and thrive in the contemporary media landscape which provides unlimited opportunity for ideas in specialist fields. Understand and connect with your audiences across broadcast, online, mobile and social channels, and find out how to integrate emerging platforms into the mix.

You’ll also gain complementary cross-discipline skills in the areas of leadership and management, and innovation and entrepreneurship in the creative industries to better leverage your ideas.
Master of Creative Industries

Course code/CRICOS 1856/093774F  Intakes  July
Duration  Two years full-time  Location  Parramatta City campus

Admission  Applicants must have successfully completed an undergraduate or postgraduate degree in a creative industries discipline, such as communications, media production, creative, visual and performing arts, public relations, marketing, advertising, gaming, 2d or 3d design OR have a minimum of five years full time or equivalent work experience in the creative industries. Applicants seeking admission on the basis of work experience MUST support their application with a Statement of Service for all work experience listed on the application.

Course Structure  There is a single course pathway commencing in Spring with opportunities to elect into an MBA and other post graduate courses to broaden your experience.

Units (subjects): Ideate, Develop: Makerspace 1; Produce, Generate: Makerspace 2; Lead, Manage, Collaborate: Research, Analyse; Extended Reality (XRE) Lab, Strategise, Advocate: Designing For Change; Innovate: The Entrepreneurial Mindset; Intern.

Check the online handbook for details: http://handbook.westernsydney.edu.au/hbook/

Why study Creative Industries at Western Sydney

UNIQUE INDUSTRY EXPERIENCES
Access unique industry experiences that will inspire and support your creativity. You’ll network and learn from global leaders in the creative and business worlds. Additionally, you can also undertake an internship placement, drawing on our extensive contacts in corporate media, local and grassroots communication organisations.

$2 MILLION CREATIVE FACILITIES
Explore your potential in our $2 million purpose-built multi-media studios and industry-recognised television production suite at Parramatta South campus – a short university shuttle bus ride from Parramatta City campus.

$30 BILLION INDUSTRY EMPLOYING HUNDREDS OF THOUSANDS

WORLD-CLASS CAMPUS
Study at our world-class 14-storey Parramatta City campus – one of the most technologically advanced campuses in Australia. Plus, you’re just metres from public transport, hundreds of speciality shops, great cafés, and places to chill with friends.

$74,659 AVERAGE SALARY FOR CREATIVE INDUSTRIES JOBS IN AUSTRALIA*
Creative industries graduates can look forward to career opportunities in marketing and public communications, business innovation, interactive media, photography, design, new-media development, music performance and more. Apply for a Post Study Work Visa to work in Australia after you complete your degree. Receive personalised assistance from our Careers service to help you get ready for your career.

*www.adzuna.com.au

TRANSFORM YOUR IDEAS
Taught by staff with extensive industry experience, the course has a strong focus on creative ideation, audience experience, and user-centred design. It explores the social, cultural and technical collision of new technologies and the impact of this on audiences and creators. Our program gives you the knowledge and experience needed to take your ideas from conception to the marketplace, and advance your career.

SCHOLARSHIPS TO CONTRIBUTE TO TUITION FEES
The University offers scholarships to support international students ranging from 25% or 50% annual contribution to tuition fees, and $7,500 or $5,000 one-off contribution towards tuition fees.

How to apply
International students apply directly to Western Sydney University. For full details and application forms, please visit westernsydney.edu.au/international/apply

Financial requirements
International students are required to have genuine access to sufficient funds while studying in Australia. Funds should be sufficient to contribute to the cost of travel, tuition, school costs for any dependants, and living costs. westernsydney.edu.au/international/fees

Further information
For information about studying at Western Sydney University, including courses, tuition fees, English requirements, intakes, assessment methods, accommodation options and living in Australia, visit westernsydney.edu.au/international

Contact us
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