

InnovatED: Navigating Tomorrow's Classrooms

DATE: FRIDAY 24 MAY, PARRAMATTA SOUTH CAMPUS



### SPONSORSHIP PACKAGES

### Unlock Your Brand's Potential: Become a Sponsor of InnovateED!

Western Sydney University proudly extends an invitation for your organisation to align with the 2024 Pre-Service Teacher Conference | InnovateED: Navigating Tomorrow's Classrooms, as a sponsor.

Calling all forward-thinking organisations ready to shape the future of education! InnovateED, the 2024 conference for pre-service teachers, invites you to join us as a sponsor. Choose from a range of sponsorship tiers to find the perfect fit for your organisation's goals and budget. Whether you're seeking prominent branding opportunities, exclusive speaking engagements, or targeted promotional benefits, we offer a variety of packages to meet your needs. With over 550 passionate and motivated future educators in attendance, this is your opportunity to showcase your brand to a captive audience poised to make a difference in the field of education.

# **Gold Sponsorship Package - \$2000**

- Recognition as the Gold Sponsor of the InnovateED conference.
- Prominent logo placement on all conference marketing materials, including website, promotional emails and social media posts.
- Opportunity to address all students (5-10 minutes)
- Dedicated exhibition space in the auditorium for showcasing products or services.
- Banner Display on main stage (BYO Banner, stand alone/pull up style)
- Recognition in post conference communications e.g Professional Experience newsletter
- Full-page advertisement in the conference program booklet and a dedicated slide in main presentation
- Special recognition during opening and closing remarks at the conference.
- Morning Tea and Lunch

#### **Register here**

# Silver Sponsorship Package - \$1500

- Recognition as a Silver Sponsor of the InnovateED conference.
- Logo placement on conference marketing materials, including website.
- Opportunity for promotional video up to 2 mins to be added to main presentation and viewed by all attendees.
- Exhibition space in the auditorium fover for showcasing products or services.
- Banner Display on main stage (BYO Banner, stand alone/pull up style)
- Half page advertisement in the conference program booklet (digital)
- Recognition during opening and closing remarks at the conference.
- Morning tea and lunch

### Register here

# **Bronze Sponsorship Package - \$1000**

- Recognition as a Bronze Sponsor of the InnovateED conference.
- Logo placement on conference marketing materials, including website.
- Exhibition space in the auditorium fover for showcasing products or services.
- Quarter page advertisement in conference program booklet
- Banner Display on main stage (BYO Banner, stand alone/pull up style)
- Recognition during opening and closing remarks at the conference.
- Morning tea and lunch

### Register here

#### **Exhibition Space - \$350**

- Allocated space in auditorium foyer for showcasing products or services
- Listed on program
- Opportunity to interact with 500+ Pre-Service Teachers
- Morning tea and lunch

### **Exhibition Space - \$150**

#### **Not for Profit**

- Allocated space auditorium foyer for showcasing products or services
- Listed on program
- Opportunity to interact with 500+ Pre-Service Teachers
- Morning tea and lunch

Register your interest here

WESTERN SYDNEY UNIVERSITY

