

WESTERN

OUR NEW NORMAL



Advancement and COVID-19

How do we “Advance”?

Presenters: Penny Tribe and Lisa Morisset
Chair: Eileen Jensen

Presentations will be made available on the Conference website for your reference.

THIS ZOOM MEETING IS BEING RECORDED Western Sydney University will record this Zoom meeting for publishing on its website. As attendees, the transmission of your video and audio during the Zoom meeting is completely optional. If you do participate, your video and audio transmission will be automatically captured by the recording in addition to being accessible to other participants of the Zoom meeting.

Participation in the 'Chat', 'Question and Answer' and/or 'Poll' sections of the Zoom meeting is completely optional. By participating in the Chat you consent to the information shared in these sections being collected and used by Western Sydney University for learning purposes and to build a catalogue of 'Frequently Asked Questions' for the benefit of other prospective students.

Any personal information collected by Western Sydney University during the Zoom meeting will be handled in accordance with its [Privacy Policy](#) and [Privacy Management Plan](#) which can be accessed online at https://www.westernsydney.edu.au/policy/policy_dds

WESTERN

OUR NEW NORMAL



Advancement and COVID-19: How do we “Advance”?



WESTERN

OUR NEW NORMAL



Fundraising in COVID-19

76% are worried

29% expect >30% loss of income

75% cut back on mission delivery

1 in 5 corporates cease partnerships



WESTERN

OUR NEW NORMAL



Advancement at Western

Preserve *our donor base*

Protect *scholarships and research*

Provide *for the future*



WESTERN
OUR NEW NORMAL



Preserve *our donor base*



WESTERN
OUR NEW NORMAL



Protect *scholarships and research*





The **Student Hardship Fund** at Western Sydney University has raised over \$150,000 for students affected by the COVID-19 crisis.

As a result, 1,639 students have already received assistance:

- 1,639 STUDENTS ASSISTED BY THE STUDENT HARSHIP FUND
- 396 FOOD PARCELS DELIVERED
- 3,588 GROCERY VOUCHERS
- 399 LAPTOPS
- 488 FINANCIAL GRANTS

I would like to share some messages of thanks from our students:

"I really have no words to say except thank you so much. **STUDENT** I am so grateful for the help you have provided. My family members are suffering a lot and I am so grateful for the help you have provided. My family members are suffering a lot and I am so grateful for the help you have provided."

"We are grateful for the help you have provided. My family members are suffering a lot and I am so grateful for the help you have provided."

Our members have helped us to "relieve" our students. In particular, we are grateful for the help you have provided. My family members are suffering a lot and I am so grateful for the help you have provided."

There is no need to support the **Student Hardship Fund** which is available to all students. We are grateful for the help you have provided. My family members are suffering a lot and I am so grateful for the help you have provided."

westernsydney.edu.au/ahf

Provide for the future

W WESTERN SYDNEY UNIVERSITY

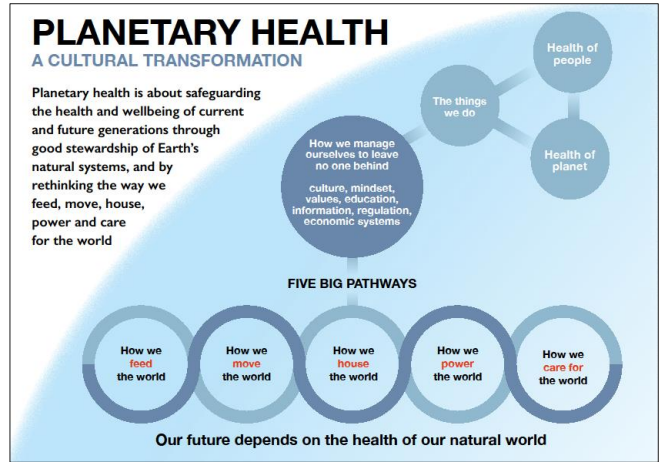
STUDENT HARSHIP FUND

THANK YOU

WESTERN
OUR NEW NORMAL



Provide for the future



WESTERN
OUR NEW NORMAL



Thank you!

Questions?