



Associate Dean | Research



Dear Colleagues

Let me begin this end of year research message by congratulating you all for getting here – 2021 has been a year like no other, with challenges we could not have foreseen. Despite all the challenges we've faced this year, in many ways our research performance is better than ever.

While the aspiration to acquire the AACSB accreditation is part of the story, the strength of our performance is also reliant on the active engagement of staff. Congratulations to all staff for your work throughout the year. I'd also like to especially congratulate those who have put their hand up to present in our fortnightly seminar series and during the research week. It is my firm belief that reinvigorating our research groups, and investing time and resources into

developing our researchers through research grants and mentoring, has been behind our strong growth.

We have made significant strides in 2021 to improving the quality of our research publications, increasing our research income and expanding our research collaborations.

The global pandemic has emphasised the importance of job security for casually employed, fixed-term and ongoing staff. There are certainly improvements that can be won in this area – but this requires the active involvement of as many staff as possible. This year, we witnessed the formation of groups composed of all types of staff that worked collaboratively to produce high quality research publications. Together we can make a difference in our working lives and those of our colleagues.

I'd also like to use this opportunity to encourage anyone thinking about being more active in our school research activities to either talk to their discipline lead or to any member of the RHDR committee. We are interested in hearing your thoughts on how we could further support your research journey.

As we enter 2022 – which will also present many challenges – it is important that we continue to support each other and conduct impactful research.

Best wishes for the holiday season,

Maria Estela

Research Updates

PUBLICATIONS

Your research activity statement can be accessed via the Portal using this [link](#). For more information about Excellence in Research for Australia (ERA) visit the [website](#). The ABDC list of journals can be downloaded from [ABDC](#). A summary of performance across Quartiles can be seen [here](#). Please click through for more information.

[Publications>>](#)

PUBLICATIONS LISTING

[Research Publications Listing>>](#)

INCOME

See here for 2021 research income summaries of external grants received.

[Income >>](#)

EXTERNAL RESEARCH GRANTS

Click through for a summary of successful external research grants (by category and researcher).

[Find out more>>](#)

CURRENT GRANT APPLICATIONS

Click through for a summary of current grant applications.

[Find out more >>](#)

Research Matters

RESEARCH ACHIEVEMENTS - HOSPITALITY, MARKETING, INTERNATIONAL BUSINESS AND SPORT

Tendai Chikweche - Publications

A-Impact Factor 4.575:

Chikweche, T, Lappeman, J & Egan, P 2021 (forthcoming), '*Re-visiting middle-class consumers in Africa: a cross-country city-based investigation outlining implications for international marketers*'.

<https://doi.org/10.1177/1069031X211028589>

Book chapter:

Chikweche T 2021 (forthcoming), 'The challenges of branding for Africa's informal economy', in S Appau (ed.), *Marketing brands in Africa: perspectives on the evolution of branding in an emerging market*, Palgrave MacMillan.

Farid Ahmed, Felicitas Evangelista and Daniela Spanjaard - Publication

Ahmed, F, Evangelista, F & Spanjaard, D 2021, 'The effects of mutuality in exporter-importer relationships', *International Marketing Review*.

The journal is in Q1 in [Scimago Journal Ranking](#) and has a rating of 'A' in the ABDC [Journal Quality List](#).

Access the paper at: <https://www.emerald.com/insight/content/doi/10.1108/IMR-12-2019-0293/full/html>

Farid Ahmed - Conference Presentation

Conference: International Business Annual Conference - 2021 AIB Online [<https://www.aib.world/events/2021/>]
Paper: *The impact of digitalization on the export performance of service firms*

Youqing Fan - Publication

Youqing Fan has published an article with colleagues showing how occupation and residential location increase individuals' likelihood of getting COVID-19 in Sydney.

See:

<https://thefifthestate.com.au/urbanism/planning/how-your-income-and-where-you-live-increase-your-likelihood-of-getting-covid-19/>

ADJUNCT PROFESSOR ANIS CHOWDHURY - SUBMISSION OF CONSULTANCY REPORT

School of Business Adjunct Professor Anis (Anisuzzaman) Chowdhury has recently submitted a major consultancy report for Public Services International (PSI)–Oceania for submission to the Select Committee on the Privatisation of Public Services in South Australia, Legislative Council of South Australia. The report draws from international experience of privatisation programs and assesses the international evidence from the broader perspective of public welfare. In light of the overwhelming evidence of failure to deliver promised outcomes and to enhance the overall welfare of the community, the paper recommends a moratorium in privatisation programs as well as objective comparative social and environmental cost-benefit analyses of private versus public options in providing public services.

[Read more here >>](#)

ADJUNCT PROFESSOR ANIS CHOWDHURY - PANDEMIC-RELATED OPINION PIECES

School of Business Adjunct Professor Anis (Anisuzzaman) Chowdhury has provided his latest opinion pieces on the on-going pandemic related issues which the wider WSU community may find interesting/useful. These have been grouped under different broad topics for easy reference.

[Read more here >>](#)

Researchers in Focus



DR EDWARD MARIYANI-SQUIRE

What are your research interests?

Generally speaking, my research interests, or perhaps more accurately, passions, lie in the philosophy and history of economics and political economy. More particularly, I'm interested in the realism vs instrumentalism debate over theoretical concepts and assumptions in economics; the concept of causality; the work of Milton Friedman and the Chicago School with respect to their influences on scientific method in economics, the consumption function, and neoliberal ideology; the rise of behavioural economics; the ethical assumptions of cost-benefit analysis; and a politico-economic understanding of social exclusion in Australia.

What is the ultimate goal of your research?

I'm uncomfortable with the notion of 'ultimate goals', but I would hope to make some small contribution to the facilitation of a better understanding of

the role of foundational philosophical-methodological questions in research, and the normative importance of an anti-dogmatic critical analysis in scientific investigation of socio-economic phenomena.

How did you become interested in this area of research?

I was always interested in what might be called 'foundational' questions – one may say it is a Weberian '[vocation](#)'. I

became interested in the foundations of the particular fields economics, political economy, philosophy of science, and psychology as I attempted, as an undergraduate at Sydney University, to come to grips with how they were interrelated. Fortunately (or not), I was encouraged – perhaps indulged – in such pursuits by lecturers who refused to fetishize established disciplinary boundaries (Drs Terry McMullin, Joel Michell, Frank Stilwell, Evan Jones, and Stuart Rosewarne).

Where has your work been published?

Oxford Economic Papers; Journal of Economic Methodology; Journal of Australian Political Economy; Economic and Labour Relations Review; International Journal of Applied Economics and Econometrics; Australasian Journal of Economics Education; and Erasmus Journal for Philosophy and Economics.

Who inspires you?

Dead people: the Austrian philosopher of science, [Paul Feyerabend](#) for his refusal to take himself too seriously and his relentlessly contrarian challenges to the intellectual status quo; the Australian Marxist philosopher [Wal Suchting](#) for the depth of his scholarship and his Althusserian-inspired theory of scientific knowledge production; the British philosopher and historian of ideas [Stephen Toulmin](#) for his humane Wittgensteinian-influenced pragmatist approach to ethical questions; the American political economist [Robert Heilbroner](#) for his clear and accessible stylistics; and the Canadian-American Institutional economist [John Kenneth Galbraith](#) for his eclectic, interdisciplinary 'big picture' approach to economics.

Who are your mentors?

I don't really have 'mentors'. I have 'people I like to talk to' – and that's pretty much anyone who has anything interesting to say.

Researcher Teams in Focus

VENTILATION IN STUDENT ACCOMMODATION STUDY

The School of Business has received an industry grant of A\$30,000 to study ventilation in student accommodation buildings. The research project examines the role of ventilation in improving occupants' health. Australia's Department of Health acknowledges that the spread of some respiratory diseases can be controlled through improved ventilation. Some experts have called 'ventilation' to be as important as vaccination ([ventilation critical to combat spread](#)).

Project Lead, Dr Aila Khan will liaise with the Schools of Built Environment in WSU and UTS to carry out this experimental research. The outcomes of the project will help to develop a new set of guidelines to enhance indoor air quality in spaces occupied by students. There would also be an opportunity for research students to work on the topic.

The grant is primarily funded by Capral, the largest manufacturer of aluminium products in Australia. Capral's key distributor in Western Sydney, Elite Security Screens & Doors will provide window fittings during the experiment. Both organisations are keen to support the School of Business' goals around research and student employability.

From the Library

FREE ENDNOTE TRAINING

The Library has arranged a number of training sessions scheduled for EndNote X9. Please use the link below for dates and making a booking:

<https://library.uws.edu.au/main/services/training/managing-citations-endnote>

THE LIBRARY IS ACCESSIBLE WHILE STUDYING FROM HOME

Although our campus doors are temporarily closed, you can still access a large collection of library study resources and assistance online. Below is a list of key resources to complement your study from home.

[Online Librarian](#) is available seven days per week via chat and email during Spring session for assistance with your library resources and services needs from 8.00am-6.00pm, Monday-Friday, and 10.00am-2.00pm on Saturday and Sunday.

Check the extensive knowledgebase of [Library FAQs](#).

Access to our extensive online collections remains available to current students and staff for study and research purposes 24 hours a day, seven days a week wherever you have internet access.

Key Resources

- [MyLibrary](#) for viewing and renewing loan items.
- Access unit [Reading Lists](#) from your vUWS site under 'Readings & Resources'.
- [Subject Guides](#)
- [Search the catalogue](#) for electronic books and journals and [access them from home](#)
- [Library Study Smart website](#)
- [Library Online Tutorials](#): How to search, using Turnitin and more.
- [Online Librarian](#)
- [Library FAQs](#)

HDR and Staff Consultations

Please contact [Paul Jewell](#) as usual.



Associate Dean | Graduate Studies



Dear Colleagues,

Warm wishes to the holiday season!

Reflecting on the past 12 months, I want to thank all who contributed to our HDR success.

I admire our HDR candidates' energy and commitment to holding high standards while finding ways to deal with challenges in the continuing COVID 19 pandemic this year. Your energy, enthusiasm, co-operation and performance uplifts the HDR spirit.

Thank you to all HDR supervisory colleagues for guiding and supporting HDR candidates to perform and excel in what they do. Your commitment to HDR candidates and HDR initiatives is inspiring.

The recent first HDR Writing Bootcamp brought our HDR candidates together after many months of working from home. I am thankful to all participants of the Bootcamp for their engagement and interactions in training sessions, a strong focus in writing and the emphasis on friendships and co-operation within the HDR community in the School.

I had a rare opportunity to congratulate our new doctoral graduates at the graduation ceremony this week. The School is proud of the magnificent job our doctoral graduates have done in their research projects and we look forward to seeing publications coming out of their projects in the future.

Together, we will learn from our experiences in 2021 and combat new challenges in the new year.

My best wishes for a happy, healthy 2022! Happy holidays!

Dilupa

HDR News

HDR WRITING WORKSHOP 2021

The School held its first HDR Writing Bootcamp at Lillianfels, Katoomba, on 7-8 December 2021. The program was full of training sessions, independent writing blocks, discussions and two yoga exercises. There was a lot of energy in the room with interactions and discussions. Feedback from participant HDR candidates on the Bootcamp was very positive and their strong interest in the Bootcamp to be a continuing project is noted.





Students in the Spotlight

CRAIG KEARY

Craig is passionate about cross cultural inclusion and improving well-being and are issues that Craig is keen to actively contribute to.

Craig is currently undertaking a PhD part time with the research being on "How will the Financial Planning Industry need to adapt to changing customer needs and circumstances". He has completed primary research and is now focusing on writing up the results and thesis.

Craig has lived and worked overseas in the UK and Asia and he returned to Australia from Japan at the end of last year. While Craig is happy to be back in Australia, he also misses Japan and the Japanese people.

During lockdown, Craig tried to get outside and exercise daily and do something different now and again which has seen him build a few Lego.

You can follow Craig's thoughts on LinkedIn at: <https://www.linkedin.com/in/craigkeary/>



SAMANTHI WEERABAHU

Samanthi Weerabahu is a PhD student, researcher and casual academic in the School of Business at Western Sydney University. Her doctoral research investigates the Industry 4.0 readiness of manufacturing organizations towards digital supply chain adoption under the supervision of Dr Premaratna Samaranayake, Associate Professor Dilupa Nakandala and Dr Hilal Hurriyet. Currently, she is working as causal academic teaching "Managing Operations" and is involved in several ongoing research projects related to Industry 4.0 and digital supply chains.

She received her first degree in Management and Information Technology, with first-class honours from the University of Kelaniya, Sri Lanka and an MBA in Management of Technology from the University of Moratuwa, Sri Lanka. After graduation, she joined the Sri Lankan manufacturing industry as an SAP functional consultant specializing in material management and production planning ERP

modules.

Samanthi started her academic career as a Lecturer in 2016 and is currently attached to the Department of Industrial Management, University of Kelaniya, Sri Lanka. Her current research and teaching interests include Industry 4.0 technology readiness, Operations and Supply Chain Management, Management of Technology, ERP, and Lean and Six Sigma.

Samanthi enjoys cooking, baking, and volunteering in her free time.

FELIX HAMILTON

Felix is in her final PhD year at School of Business. Her thesis explores board diversity and firm financial performance in the ASX S&P All Technology Index. Felix is also working as a research consultant at Ernst & Young (EY) under its Business Consulting division leading projects for government agencies such as Transport for NSW, Department of Education and City of Sydney. During her free time, Felix is a competitive rower/outrigger canoeist and an adventurer who enjoys diving, surfing and hiking.



HDR student success

PUBLICATIONS

M Zulkifli Salim:

Journal of Risk and Financial Management – indexed in ABDC (B), Web of Science (ESCI), DOAJ, EBSCO, Proquest etc. <https://www.mdpi.com/1911-8074/14/7/295>

Salim, MZ & Daly, K 2021, 'Modelling systemically important banks vis-à-vis the Basel Prudential Guidelines, *Journal of Risk and Financial Management*, vol. 14, no. 7, p. 295. <https://doi.org/10.3390/jrfm14070295>

Conference proceedings (p.142-158), International Conference on Banking and Finance 2021, University of Economics Ho Chi Minh City, Vietnam.

Joe Chen:

Zheng, S, Chang, P-Y, **Chen J**, Chang, Y-W and Fan, H-C 2022, 'An investigation of patient decisions to use eHealth: a view of multichannel services', *Journal of Organizational and End User Computing (JOEUC)*, vol. 34, no. 4, pp. 1-24. DOI: 10.4018/JOEUC.289433. (ABDC: B-ranked, SSCI: Q2, IF=4.349)

The article can be accessed via the link below:

<https://www.iqi-global.com/pdf.aspx?tid=289433&ptid=277459&ctid=4&oa=true&isxn=9781799893271>

Jie Gao:

Jie Gao, under the supervision of Stella Wu and Meg Smith, recently had a paper accepted by *Accounting and Finance* (A ranked in ABDC, impact factor 2.942). This study examines the impact of entrepreneurs' migrant background on firm innovation.

See: <https://onlinelibrary.wiley.com/doi/epdf/10.1111/acfi.12834>

Resources for HDR students

CANDIDATE SUPPORT AND RESOURCES

The Graduate Research School (GRS) provides HDR candidates with access to a range of resources and support, including advice regarding procedures and policies, via their webpage.

There is a wealth of useful information here for new and continuing HDR candidates including a series of Frequently Asked Questions on courses; fees; orientation; student accounts; research training, workshops and support; Early Candidature Plan; Confirmation of Candidature; Candidature Support Funds; ethics and integrity; Annual Progress Reports; overseas field research, thesis editing; and thesis submission and examination. There are also links to various guides such as:

- Confirmation of Candidature Guidelines
- Guide to Checking your Thesis with Turnitin
- Higher Degree Research Examination Handbook

The webpage provides a calendar of workshops available to HDR candidates that are targeted to provide support at varying stages of candidature. The calendar is updated regularly so candidates are encouraged to revisit the calendar to find out about upcoming training and development opportunities.

Importantly, this is where access to the broad range of forms, policies and guidelines that apply to HDR candidates is located. There are links to forms relating to Candidature Support Funds; Confirmation of Candidature; Examinations; Extensions and Variations and more. There are also links to HDR Policies as well as to Ethics Forms and the Form Centre.

HDR candidates are encouraged to become familiar with the information and resources provided by the GRS. Visit the GRS webpage at https://www.westernsydney.edu.au/schools/grs/higher_degree_research_students to find out more.

Candidature Support Funds (CSF)

CSF are available to assist in meeting the costs of the research work undertaken within a HDR candidature. CSF is a resource for which a candidate can apply to support their research, but is not an entitlement that must be used.

CSF funds are available for a range of items including, but not limited to skill development; research materials or equipment; field work; transcription costs; participant reimbursement; travel for conference attendance; cost to support academic publishing; other travel consumables; registration fees; writing skill development; editing; technical costs associated with exhibition; recording and/or filming and film editing; thesis binding; special software purchases; access to external facilities; access to specialised equipment; access to vehicles for field trips; postage, photocopying or office materials; acquisition of data sets; and mandatory WHS awareness and training.

A CSF budget is approved as part of the Confirmation of Candidature (CoC) process. Any changes to the approved budget are to be discussed with your supervisor. Supervisor approval of any such changes, together with a revised budget, should be included with the application for CSF. In addition, candidates are reminded that applications to use CSF should be submitted **before** any services are purchased. There should be an approved application in place prior to the expenditure.

Resources for HDR supervisors

NEW RESOURCES FOR HDR SUPERVISORS

The Supervising Doctoral Studies online training resources are now available to all academic staff via MyCareer Online. These new resources are designed to support the professional development of both new and existing HDR supervisors.

Developed by Oxford University Press, the program provides high quality training across ten core modules including attracting and selecting the right doctoral applicants, developing your supervisor practice, research cultures and environments, doctoral writing and effective feedback and much more.

You can find a landing page with instructions to access the training on the [GRS website](#) (WesternAccount login required; please try the link again if it doesn't load the first time), a short overview of each of the modules, as well as

some contextualised Western resources to be considered alongside the Supervising Doctoral Studies content.

If you have any questions, please contact the GRS: grs.hdr@westernsydney.edu.au

HDR Updates

CONGRATULATIONS: PHD GRADUATES

Husam Abdel Ra'ouf Mahmoud ANANZEH
Saad Saud N ALMUTAIRI
Munira BEGUM
Jishan Ibne HOSSAIN
Ka Hi MAK
James WENG
Sabina YASMIN



CONGRATULATIONS: CONFIRMATION OF CANDIDATURE PRESENTERS

Sarka DVORAKOVA
Joshua ROMEO
Fahmida RAHMAN
Zhili YANG

Please email business.research@westernsydney.edu.au if your name has been omitted from these updates so that the omission can be rectified in the next newsletter.

Contributions to Research @ SoBus

Research @ SoBus welcomes contributions from all discipline areas, portfolios, students and staff. Please email business.research@westernsydney.edu.au



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