







Evolving Conversations: Digitising School Outreach and Engaging with Opportunity

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Evolving Conversations: Digitising School Outreach and Engaging with Opportunity









OVERVIEW

- Who are we?
- What do we do?
- How did COVID impact our operations
- How did we respond?
- Lessons and learnings
- Q&A







WHO ARE WE?

Fast Forward – Secondary students First Foot Forward – Primary students Pasifika Achievement To Higher Education – Primary and High school students, university students and community









WHO ARE WE?

Refugee, New and Emerging Communities - High school students, university students and community

Pathways to Dreaming – Secondary students

Heartbeat - Primary students



WESTERN OUR NEW NORMAL







200 high schools (110 intensively)



84 primary schools



6 ongoing programs



500+ activities delivered



50,000+ student interactions



4,000+ influencer interactions





ENGAGEMENT OBJECTIVES

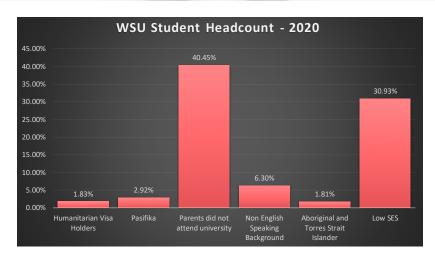
- Empower school students, their families and teachers with the knowledge, skills and confidence to progress and succeed with further education.
- Increase participation amongst key target groups including low socio-economic, Aboriginal and Torres Strait Islander, Pacific, and Refugee and Asylum seeker students in tertiary education and at Western Sydney University.
- Build and grow collaborative stakeholder relationships with primary schools, high schools and community organisations in our region, creating productive and mutually beneficial partnerships.
- Develop and deliver high quality offerings and programs that are sector-leading and best practice in engaging prospective students and influencers, and create positive impact amongst Western Sydney communities.
- 5. Develop and utilise a cohesive base of data, research and evidence on the school sector and on Engagement activities in order to continuously improve and enhance engagement work.

WESTERN OUR NEW NORMAL





WHO COMES TO WESTERN?



Source: Enrolments Tracking





PRE COVID OUTCOMES

In 2019 **785** out of **1025** Year 12 FF students were made an offer to study at university (1662 different offers) – **77%** of all program participants. **634** students received at least one offer to WSU – **62%** of all program participants.

Nearly 34% Pathways to Dreaming participants enrolled at Western to date in 2020

Over ${\bf 600}$ students participated in the Heartbeat program with ${\bf 90\%}$ reporting a positive attitude towards HE

Over **5,000** students participated in the First Foot program, with **170** activities delivered and **87%** of students reporting they would like to go to University once they finish school

22 activities for refugee and asylum seeker students reaching more than **600** students, with students successfully supported into enrolling at Western and achieving scholarships

PATHE program delivered 111 x in school workshops across **1728** students from years 5-12 from 37 schools with **76%** improvement in confidence to attend higher or further education

WESTERNOUR NEW NORMAL





PRE COVID ENGAGEMENT

Among all programs

IN SCHOOL ACTIVITIES

Consultations, Workshops, Mentoring

ON CAMPUS EXPERIENCES

Taster days, Uni Days, Check It Out Campus Tours

MAJOR EVENTS

Welcome to Western Year 12 Conference Celebrate Pasifika NEC Community Forum Pathways End of Year Event







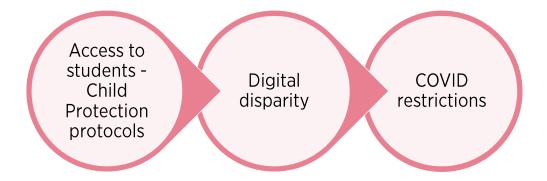








IDENTIFIED PROBLEMS









HOW DID WE RESPOND?



Professional Development and learning



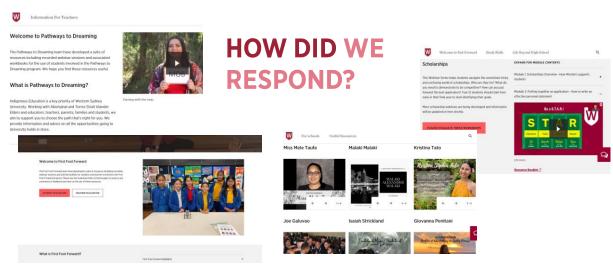
Team work

Feedback from stakeholders















WHERE TO FROM HERE?



KEEP

Pre-recorded webinars; Online engagement; Webhubs.

RETURN

On-campus events; Rebuild in-school presence.

WESTERN OUR NEW NORMAL





WHAT WE WILL EXPLORE



Expanded cohorts

Virtual school participants

Trackable online engagement

Further technological innovations

Upcoming changes to HEPPP





LESSONS AND LEARNINGS

It was. Very helpful as it was short and accessible . There weren't a lot of pages and it was easy to understand . It gave good advice . - Student

At my school online workshops are difficult to organise as we have a limited number of computer labs which are used for the teaching of IPR,IST etc. Classes need to be moved for anyone else to use the computer lab -Teacher, Belmore Boys

We linked the recording and resources to the Google Classroom **that has every Year 12 student in it** – Teacher, Casula High

I like the way the presented it and **broke it done** – Student, Elizabeth Macarthur

'Don't let perfection be the enemy of good'

Technical and digital disparity is ever present.







LESSONS AND LEARNINGS

Information was excellent and opportunities for questions as well as checking out other questions from across the area – Teacher, Nepean CAPA

We had technical issues so students were on their own devices and it was difficult to know what was happening as we were walking around making sure they were engaged. – Teacher, Jamison High

helpful: - the simplicity of it - Student, Granville South CAPA

The tips and tricks. the wide variety of resources and evidence to support tips and recommendations when looking towards an individuals future. the included individuals and collective future, consideration for all individuals. – Student, Plumpton High

Be willing to attempt new things

Learn to fail forwards.









STAY CONNECTED







A&Q