BUSINESS AT A GLANCE

81% OVERALL GRADUATE SATISFACTION ABOVE NATIONAL AVERAGE*

84% EMPLOYED 4 MONTHS AFTER GRADUATION*

A$54K UNDERGRADUATE MEDIAN SALARY*

TOP 2% OF UNIVERSITIES WORLDWIDE*

5 STARS FACILITIES, INCLUSIVENESS, INNOVATION, TEACHING^^

#1 UNI IN SYDNEY FOR EMPLOYER SATISFACTION#

TRIPLE PROFESSIONAL ACCREDITATION FOR B ACCOUNTING
- ACCOUNTING CAANZ, CPA, CIMA, IPA
- FINANCIAL PLANNING FPA, FPEC
- TAXATION TPB

* Quality Indicators for Learning and Teaching (QILT) website (funded by the Australian Government Department of Education and Training): 2016-2017 Undergraduate (Business and Management) qilt.edu.au
- Graduate satisfaction – overall satisfaction 80.1%
- Overall employment rate of graduates – 83.7 (12.1% pursue full-time study)
- Graduate employment – median salary
* Times Higher Education World University Rankings 2018
** QS World University Rankings 2018
* Employer Satisfaction Survey 2018: 85.6% satisfaction rating
BUSINESS AT WESTERN:

WHERE THE ACTION IS
Study business with the School of Business, Western Sydney University, in the centre of Parramatta City.

In the heart of Sydney and one of the fastest-growing regions in Australia, Parramatta City is a focus of economic activity as multinationals and small and medium enterprises choose to locate operations here.

AT THE EPICENTRE OF GROWTH
Located in a purpose-built office tower in the Parramatta central business district, the School of Business is connecting students with industry and employers from the start of your degree. You’ll be at the epicentre of a national economic and jobs boom. Using innovative and creative learning methods, and balancing theory and real-world application, we will equip you to become a leader in the technology-driven global economy.

CONNECTING YOU WITH INDUSTRY
Courses are taught by academics with research and industry experience bringing subjects to life and making them relevant to the workplace of tomorrow.

GLOBAL CAREER DEVELOPMENT
With students coming from diverse cultural backgrounds you will connect with fresh perspectives and insights. Your fellow students will be local and international students, creating unique opportunities for networking on a personal and professional level. Within Parramatta City’s multicultural business community, you will have opportunities to gain knowledge and skills in cross-cultural business management practices.

UNIQUE STUDENT SUPPORT
As an undergraduate student, you’ll have unique student support with a dedicated discipline-based academic advisor. You will be offered pastoral care and monitored throughout your degree by academics who want you to succeed. The School of Business provides mentoring and subject support from senior students. You’ll have the opportunity to live in the University Village with students from across the University, across Australia and from around the world. And you’ll be mentored all the way by more advanced student Residential Assistants, who are on hand to offer support through your on-campus lifestyle.
STUDY WHERE THE JOBS ARE

As the geographic centre of the Sydney metropolitan area, Parramatta City is experiencing a population boom and jobs explosion. Unprecedented corporate and government investment in Parramatta’s economy is fueling growth in transport and logistics, the healthcare sector, property investment and development and education – creating study and career opportunities for students.

PARRAMATTA CITY JOBS EXPLOSION

PROPERTY INVESTMENT AND DEVELOPMENT
Corporate and private investors are putting more than $3.4 billion into developing commercial and residential buildings, giving Western Sydney a once-in-a-lifetime boom. Parramatta City is at the centre of this boom, uniquely placed if you are studying property and business.

HEALTHCARE SECTOR
With private and government investment, Westmead Health Precinct, one of the largest in Australia, aims to become the state’s ‘Silicon Valley of Health Innovation’. The precinct is predicted to generate up to 50,000 jobs over 20 years. It will also push ahead commercialising world-leading medical research. Other Western Sydney hospitals at Campbelltown and Penrith are also undergoing multimillion-dollar expansions. With skills in management, you could get involved with directing the future of the healthcare sector.

TOURISM SECTOR
Parramatta City is expanding tourism, opening a new mega-capacity Western Sydney Stadium for sport in 2019 and the new world-class Museum of Arts and Applied Sciences in Parramatta City in 2022. Western Sydney is doubling its hotel beds and serviced apartments. These developments offer career opportunities for students with skills and qualifications in marketing, hospitality and business management. Visitors to the city have increased by more than 40 per cent in the past five years.

TRANSPORT AND LOGISTICS
Sydney Metro Northwest, Sydney Metro West and a Parramatta light rail network are new rail links connecting the region to Parramatta City and to other Sydney locations. New train stations will support higher-density housing. WestConnex, the largest road transport infrastructure project in Australia, is creating faster links between Parramatta City and other parts of the eastern Sydney metropolitan area.

Western Sydney Airport, being built at Badgerys Creek, in close proximity to Parramatta City, will be a catalyst for 13,000 new jobs during construction and then 60,000 jobs when fully operational.

TECHNOLOGY AND BUSINESS
The area surrounding Western Sydney Airport will become the Badgerys Creek Aerotropolis. This will include the Sydney Science Park, a focus for research and development focusing on aerospace, defence, healthcare, education and agribusiness, and draw together transport, communications and logistics. This will lead to over 12,000 new ‘smart’ jobs.

Thirty per cent of Australia’s top 100 businesses now have an office in Parramatta City. These include:
- National Australia Bank
- BHP Billiton
- Qantas
- Sony
- Canon
- Coca-Cola Amatil
- Deloitte Access Economics
- KPMG
- PwC – 200 staff in offices in the Parramatta City campus building

Government presence includes:
- Australian Taxation Office
- Sydney Water Corporation Headquarters
- NSW Department of Attorney General and Justice Headquarters
- Parramatta Justice Precinct

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2. Economic Development Plan 2017-2021 – City of Parramatta
3. Shaping Future Cities Designing Western Sydney The story so far, Deloitte
4. cityofparramatta.nsw.gov.au/economy
5. Parramatta 2021 Unlocking the Potential of a New Economy – PwC
The region is experiencing a once-in-a-lifetime economic expansion with governments, multinational corporations and private investors feeding an investment pipeline of more than $12 billion. The economic boom is predicted to create hundreds of thousands of new jobs over the next decade.

Sectors with most job opportunities:
- business and management
- finance and accounting
- logistics and transport

One in 10 Australians lives in Western Sydney. The growth rate is 2.5 per cent per year - twice the state average.

Residents speak more than 100 languages. Sixty per cent of new immigrants settle in Western Sydney.

Parramatta City is Australia’s third-largest economy. Gross Regional Product (GRP) at $23 billion continues to grow at more than two per cent per year, reaching $30 billion by 2021.
CAPITALISE ON JOB GROWTH OPPORTUNITIES AND STUDY BUSINESS AT WESTERN

Undergraduate programs:

- B Accounting
- B Business (10 specialisations):
  - Money careers: Accounting, Applied Finance, Economics, Property
  - More than 16 second majors in non-business career-related fields such as Advertising, Public Relations, Climate Change, Tourism and Urban Studies
- B Business (Advanced Business Leadership)
INDUSTRY ACCREDITATION
Gain industry-specific accreditation from Australia’s leading institutions
- CPA Australia (CPA)
- Tax Practitioners Board (TPB)
- Australian Property Institute (API)
- Institute of Public Accountants (IPA)
- Financial Planning Education Council (FPEC)
- Australian Human Resources Institute (AHRI)
- Financial Services Institute of Australia (FINSIA)
- Financial Planning Association of Australia (FPA)
- Chartered Institute of Management Accountants (CIMA)
- Association of Chartered Certified Accountants (ACCA)
- Chartered Accountants of Australia and New Zealand (CAANZ)

The Bachelor of Accounting is the only degree in Australia with triple professional accreditation, so you can pursue multiple professional careers from the one program. You can study accounting with financial planning and taxation – it’s flexible and made to take you places.
- Accounting (CPA Australia, CAANZ, IPA, CIMA)
- Financial Planning (FPA, FPEC)
- Taxation (TPB)

Our courses respond to industry demands and skill requirements of tomorrow
- fully accredited by industry associations

Participate in real-world industry experiences through internships and projects
- internships transition you into professional practice
- academic supervisor and a specific business supervisor guide you throughout your internship

The Parramatta City vertical campus:
- located in a state-of-the-art office tower
- six floors of innovative, technologically infused learning spaces
- dynamic collaborative learning studios
- everywhere WiFi-connected
- interact with other campuses remotely
- private and open work spaces for group or individual study

Parramatta City campus is:
- in the heart of Parramatta City – Australia’s third-largest economy
- located where more than 30% of Australia’s top 100 businesses are based
- close to internship and job opportunities
- a short walk to the Parramatta Transport Interchange, connecting to trains and buses to take you all over Sydney and NSW
- right beside Westfield Parramatta, Australia’s third-largest shopping centre

Benefit from the jobs explosion in Western Sydney
- 84% of Western Sydney University undergraduates employed four months after graduation

Undergraduate Business and Management
- average salary A$54,000

Post-study work opportunities to work in Australia after you graduate using skills and qualifications that are in demand in the Australian labour market

The Bachelor of Accounting is the only degree in Australia with triple professional accreditation, so you can pursue multiple professional careers from the one program. You can study accounting with financial planning and taxation – it’s flexible and made to take you places.
- Accounting (CPA Australia, CAANZ, IPA, CIMA)
- Financial Planning (FPA, FPEC)
- Taxation (TPB)

Enjoy a multicultural lifestyle
- Live on campus or share with other students off campus
- Watch sport at a local sports field or a performance at a theatre
- Shop at Westfield Parramatta, Australia’s third-largest shopping centre
- Relax on the Parramatta River. Explore parks and recreation facilities. Catch the ferry to Sydney Harbour

Why Study Business at Western?
- World-class facilities
- Parramatta City location
- Opportunities to work in Australia
- Programs for industry
- Supporting you to succeed in business
- Feel at home
- Live in a vibrant city
- Connecting you with industry
- Work where the jobs are

Feel at home
- Student Services Hub – provides advice on enrolment, fees and exams and referrals
- Counselling service – qualified social workers and psychologists offering free and confidential service face-to-face, by phone or Skype
- Student Welfare Service – advice and support on financial issues, health and accommodation
- Careers Hub – assists your job search during study and after graduation
- Merit-based Partial Scholarships – contribute to your course fees
LEARN THE SKILLS OF THE FUTURE

The School of Business at Western Sydney University is uniquely placed to help students get the real-life experience, practical skills and knowledge they need for their future careers in the new world of work. We equip you to lead, influence, build, support and service the new-age future cities.

CONSULT TO INDUSTRY
Engage in real-world consultancy projects. As a student, you will collaborate with your academic mentors to develop practical solutions for actual clients. Projects include working for local municipal councils, when you’ll go out into the local business communities to better understand the challenges and obstacles facing business. You may tackle issues such as the challenges facing the manufacturing sector, the difficulties experienced by the health and wellness industries, the technological needs of the retail industry or the impediments to environmentally sustainable business practice.

INDUSTRY INTERNSHIP
Get hands-on experience while you study by taking an Enterprise Internship unit. You will apply the knowledge you’ve gained in your degree in a real-life workplace. At an undergraduate level, you must organise your own internship and seek approval from your unit coordinator. During your internship you will have an academic supervisor and a specific business supervisor. All internships are project-based and you’ll produce a business report for assessment at its conclusion.

INTERNATIONAL INTERNSHIPS
International experience helps you better understand the world, be more flexible and adaptable. Go on an international internship that ranges from five to eight weeks and apply for a grant to help fund your trip. International students are eligible for most internships. International study tours are also available.

ENTREPRENEURSHIP
Do you have a startup idea you want to bring to life? As a student, you can access the research and development to help a startup succeed. Launch Pad is a business incubator and accelerator that gives student entrepreneurs access to meeting spaces, mentoring, events, networking and training. Entrepreneurs can tap into the university’s expertise and knowledge to develop new business opportunities through technology and innovation.

SKILLS-FOCUSED
Our teaching focuses on you gaining robust technical skills and developing expert professional skills in areas such as:
- leadership and networking
- collaboration and teamwork
- resilience and resourcefulness
- agile and creative thinking
- communication, influencing and negotiating.

INDUSTRY AND GOVERNMENT PARTNERS INCLUDE:
CNHI, IKEA, The Coca-Cola Company, KPMG, Linfox, Bevchain, Crescent Wealth, Forrester Cohen, Thrive (a not-for-profit assisting refugees to build new businesses), Camden City, Southwest Community Transport, Kimberly Clark, United Nations (India), Willis Tower Watson, Weber Shandwick, Youth Action, PwC, Deloitte, United Cellars (United LifeStyle Group)

“...It was a great opportunity for students to experience real-life work environments, get out into the street and talk to businesses about the challenges they face.”

GARY COLEMAN, CITY OF CANTERBURY-BANKSTOWN COUNCIL
I am very impressed by the way Western Sydney University is putting down roots in the business community. They want engagement to happen.

DAVID BORGER, WESTERN SYDNEY DIRECTOR, NEW SOUTH WALES BUSINESS CHAMBER

STUDENT AND GRADUATE SUCCESS

BACHELOR OF ACCOUNTING

Andres Penaherrera, Ecuador

Andres dreams of becoming a qualified accountant and successful entrepreneur. He plans to use his accounting skills and experience working with startups to set up his own company importing quinoa into Australia. Andres is working as a junior accountant while studying and enjoys the Parramatta City campus facilities. “I think it is the best campus in Australia,” he said. “There are screens everywhere, and most of the walls are whiteboards. So you can just write anywhere you want. When it comes to technology and the use of video and audio in classes, it’s amazing. But it’s not just technology, it’s also the different spaces the building provides.”

BACHELOR OF BUSINESS (SPORT MANAGEMENT)

Trishween Singh Naib, India

Sport is a big focus of Trishween’s life, so he was thrilled to find the perfect degree at Western Sydney University to pursue a career in sport. “I’ve loved working in groups,” he said. “You really get to network.” Trishween completed an internship at Cricket NSW and now has a job there on a part-time basis as an analyst. He played cricket and soccer as a child and was involved in track and field, representing his school and later college in different capacities. A career in sport management was a natural progression.

BACHELOR OF BUSINESS (ADVANCED BUSINESS LEADERSHIP AND HUMAN RESOURCES), BACHELOR OF APPLIED LEADERSHIP AND CRITICAL THINKING*

Briana Melville, Australia

The first time she visited Western Sydney University, Briana was attracted to study here. “It is a very inviting environment,” she said. “Down to earth and so much practical industry engagement with your studies.” Briana is grateful for the “incredible opportunities”, such as a study tour to Stellenbosch University in South Africa and support to attend a United Nations student leadership conference in Thailand. Her internships have included working at the University as a research assistant and with a recruitment company in HR. “I was studying diversity policies in class and I could apply that directly at work.

* Bachelor of Applied Leadership and Critical Thinking is not available to international students

GRADUATE SUCCESS

Many Western Sydney University graduates are now leaders in industry. Their successful careers highlight the value of Western Sydney University degrees in Australia and overseas. For example, our graduates have strategic responsibilities for commercial property portfolios in excess of AUD$10 billion. These include:

- Charter Hall – Managing Director
- AMP Capital – Global Head of Real Estate
- Lendlease Investment Management – Global Chief Investment Officer
- UBS, Hong Kong – Managing Director, Global Head of Real Estate Equities Research
- JLL, US – Chairman of the Global Corporate Solutions Board and CEO of Americas Corporate Solutions
- Greater China, Goodman – Head
- VALAD Europe – Former CEO, now CEO, Arrow Property Investment
- Heitman, Hong Kong – MD
- Asia Pacific, Cushman & Wakefield – Head of Asset Services
- Preston, Rowe and Paterson – National Director
- Charter Hall – Former CEO, now Executive Chairman, Aliro Group
WORLD-CLASS FACILITIES IN THE HEART OF PARRAMATTA CITY

The Parramatta City vertical campus is one of the most technologically advanced university campuses in Australia. It occupies 10 floors of a state-of-the-art office tower located in the centre of Parramatta Central Business District.

Six floors are dedicated to innovative, technologically infused learning and teaching spaces. Each floor has four dynamic collaborative learning studios accommodating up to 60 students. Sit in a group pod of five to six students around a screen while the lecturer walks around advising you.

Interact with students in other campuses remotely without leaving the Parramatta campus. All walls are whiteboards to draw on during discussions. Surrounding the learning studios are WiFi-connected private and open work spaces for group or individual study.

SUPPORT AND CAREERS
Parramatta City campus has an onsite Student Services Hub – your first point of contact – providing advice on enrolment, fees and exams, and referrals to other areas.

- Merit-based partial scholarships help contribute to your fees and include the Western Sydney Undergraduate Scholarship for international students and also the Vice-Chancellor Academic Excellence Undergraduate Scholarships
- Careers Hub assists you to search for jobs during your study or after graduation, giving you career information and opportunities to attend career events
- Student Welfare Service gives advice and support on financial issues, tax, emergency grants, health and accommodation
- Counselling service has qualified social workers and psychologists offering free and confidential service face-to-face, by phone or Skype
- Study Smart offers assistance in all the libraries and you can also get online support
- MATES stands for Mentoring and Transition Equals Success. As a first year student, MATES connects you with other new students and mentors in later years of study. Gain knowledge and skills to settle into life at university
- PASS is the Peer Assisted Study Sessions (PASS) and is a free student-centred learning program. Either face-to-face or online, you work collaboratively with other students to understand course content and develop study strategies to help improve your academic performance
- MESH is the Mathematics Education Support Hub (MESH) team. Just bring your questions and lecture and tutorials notes you don’t understand and this roving drop-in service in the library will answer your Maths problems
- Accommodation is available on-campus in the Western Sydney University Village

*Terms and conditions apply. See westernsydney.edu.au/internationalscholarships
RECREATION

Studying in Parramatta, you’ll discover a wide selection of department stores, cinemas, restaurants, cafes, local markets and specialty stores. You can explore major retail centres including Westfield Parramatta, one of Australia’s largest shopping centres. And with the city’s rich, multicultural population, you’ll find the flavours, foods and spices you’re accustomed to at home – or why not be adventurous and sample some new cuisines?

With nature close at hand, including national parks, abundant parklands and the Parramatta River, the area is ideal for outdoor and sports enthusiasts. It’s easy to find a place to jog, walk, cycle, row, kayak or swim – or enjoy a peaceful picnic, barbecue or a friendly game of cricket, soccer or Frisbee with friends.
CONTACT US
Call +61 2 9852 5499
Email internationalstudy@westernsydney.edu.au

FURTHER INFORMATION
For information about studying Business at Western Sydney University, including course details, how to apply, tuition fees, financial requirements, assessment methods, accommodation options and living in Australia, please visit westernsydney.edu.au/international

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