

INTROSPECTIVE INNOVATIVE CULTURE

BE AWARE, SHARE AND CARE

The University Culture needs to consider the following:

- a. Innovation
- b. Risk
- c. Compliance
- d. All of the above

The University Culture is the responsibility of:

- a. Board Members
- b. All Managers
- c. Casual and Permanent Staff
- d. All of the above

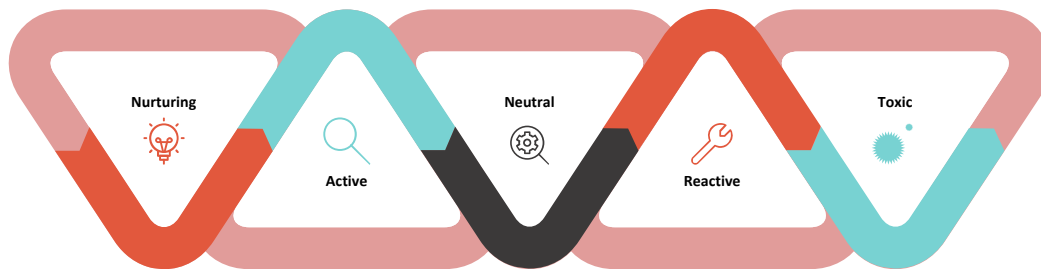
Culture – What is it?

- The unwritten rules or broad principles
- Values, relationships and behaviours
- “Way of doing things”
- Specific to the organisation / group
- Relationship between the group and outside



Culture – Why is it important?

- Takes years to build
- Breathes life into the organisation that we call Corporate Soul
- Drives energy, positive vibes and motivation



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Stanford versus Ivy League

Stanford University

- 19 Nobel laureates
- 6,000+ externally sponsored research projects
- \$1.6 billion total budget
- \$22.4 billion endowment

Silicon Valley

- Global Citizens / Entrepreneurs
- 1.5 million Jobs
- \$2.3 trillion valuation for companies
- 15% of US Patents

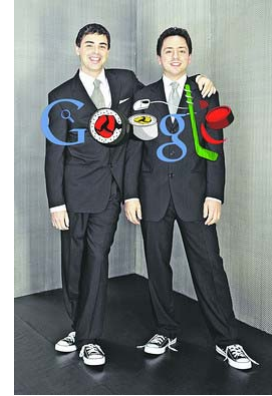
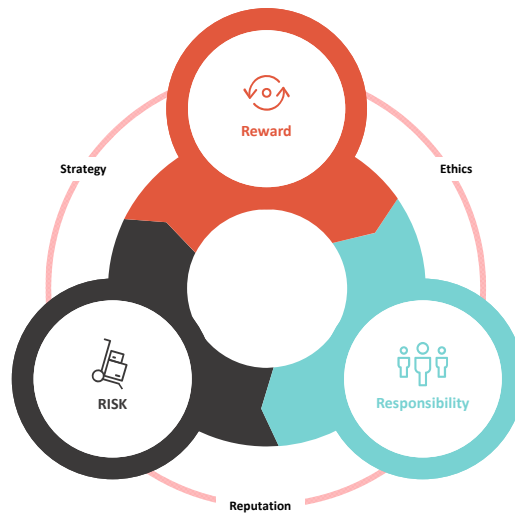


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Pillar 1 : Be aware – of the Known and Unknown



Pillar 2 : Share – We all have the same common purpose



Pillar 3 : Care – We all care!



In summary:

We all have a role to play

Be aware, share and care

What culture do you want?

Time for QUESTIONS?

