INTROSPECTIVE INNOVATIVE CULTURE

BE AWARE, SHARE AND CARE

The University Culture needs to consider the following:

a. Innovation

b. Risk

c. Compliance

d. All of the above
The University Culture is the responsibility of:

- Board Members
- All Managers
- Casual and Permanent Staff
- All of the above

Culture – What is it?

- The unwritten rules or broad principles
- Values, relationships and behaviours
- “Way of doing things”
- Specific to the organisation / group
- Relationship between the group and outside
Culture – Why is it important?

• Takes years to build
• Breaths life into the organisation that we call Corporate Soul
• Drives energy, positive vibes and motivation

Stanford versus Ivy League

**Stanford University**

• 19 Nobel laureates
• 6,000+ externally sponsored research projects
• $1.6 billion total budget
• $22.4 billion endowment

**Silicon Valley**

• Global Citizens / Entrepreneurs
• 1.5 million Jobs
• $2.8 trillion valuation for companies
• 15% of US Patents
Pillar 1: Be aware – of the Known and Unknown

Pillar 2: Share – We all have the same common purpose
Pillar 3: Care – We all care!

In summary:

We all have a role to play

Be aware, share and care

What culture do you want?
Time for QUESTIONS?