



School of Business

Suitable for PhD:

1. Economics and Finance

Contact: Dr Edward Mariyani-Squire E.Mariyani-Squire@westernsydney.edu.au

- Economic methodology: is economics a science? What are its philosophical foundations?
- Heterodox economic theories (Institutionalism, Post-Keynesianism, Marxism)
- The ethics of cost-benefit analysis
- Islamic economics and law

2. Management

Contact: A/Prof Dilupa Nakandala D.Nakandala@westernsydney.edu.au

- Drivers and barriers to Industry 4.0 technology adoption by small to medium enterprises (SMEs)
- Innovative Strategies and collaboration models in the food supply chain
- Big Data analytics and AI for decision-making and business intelligence
- Internet of Things and managing sustainable operations/supply chains
- Smart Technologies and innovative business models

Contact: A/Prof Ann Dadich A.Dadich@westernsydney.edu.au

- Health services management: How to promote brilliant healthcare

3. Marketing

Contact: Dr Aila Khan A.Khan@westernsydney.edu.au

- Diaspora Philanthropy
- Human Robot Interactions: What drives consumers to adopt the technology?