



**WESTERN SYDNEY**  
UNIVERSITY



# THE BLUEPRINT

## BUSINESS IDEA COMPETITION

WSU is encouraging Year 10 High School students to pursue new business ideas that solve a customer problem. The competition empowers students through business education and provides a first-hand experience in entrepreneurship. Teams will submit a 10-minute pre-recorded video presentation and the top groups will be selected for the final pitch.

### Who

Teams consisting of two to five Year 10 students

### PRIZES

**1st Team Prize:** \$3000 JB Hi-Fi gift card  
**2nd Team Prize:** \$2000 JB Hi-Fi gift card  
**3rd Team Prize:** \$1000 JB Hi-Fi gift card  
**Winning School:** \$5000

### KEY DATES

Submission OPENS on 2 August 2024  
Submission CLOSES on 13 October 2024  
Final Judging/Q&A session on 8 November 2024

### SUBMISSION

**Finalists:** 10-minute pitch at WSU

### EOI Registration:

[https://surveyswesternsydney.au1.qualtrics.com/jfe/form/SV\\_eszbrR18OOS0HpX](https://surveyswesternsydney.au1.qualtrics.com/jfe/form/SV_eszbrR18OOS0HpX)

### Inquiry about participation

[Business.Blueprint@westernsydney.edu.au](mailto:Business.Blueprint@westernsydney.edu.au)